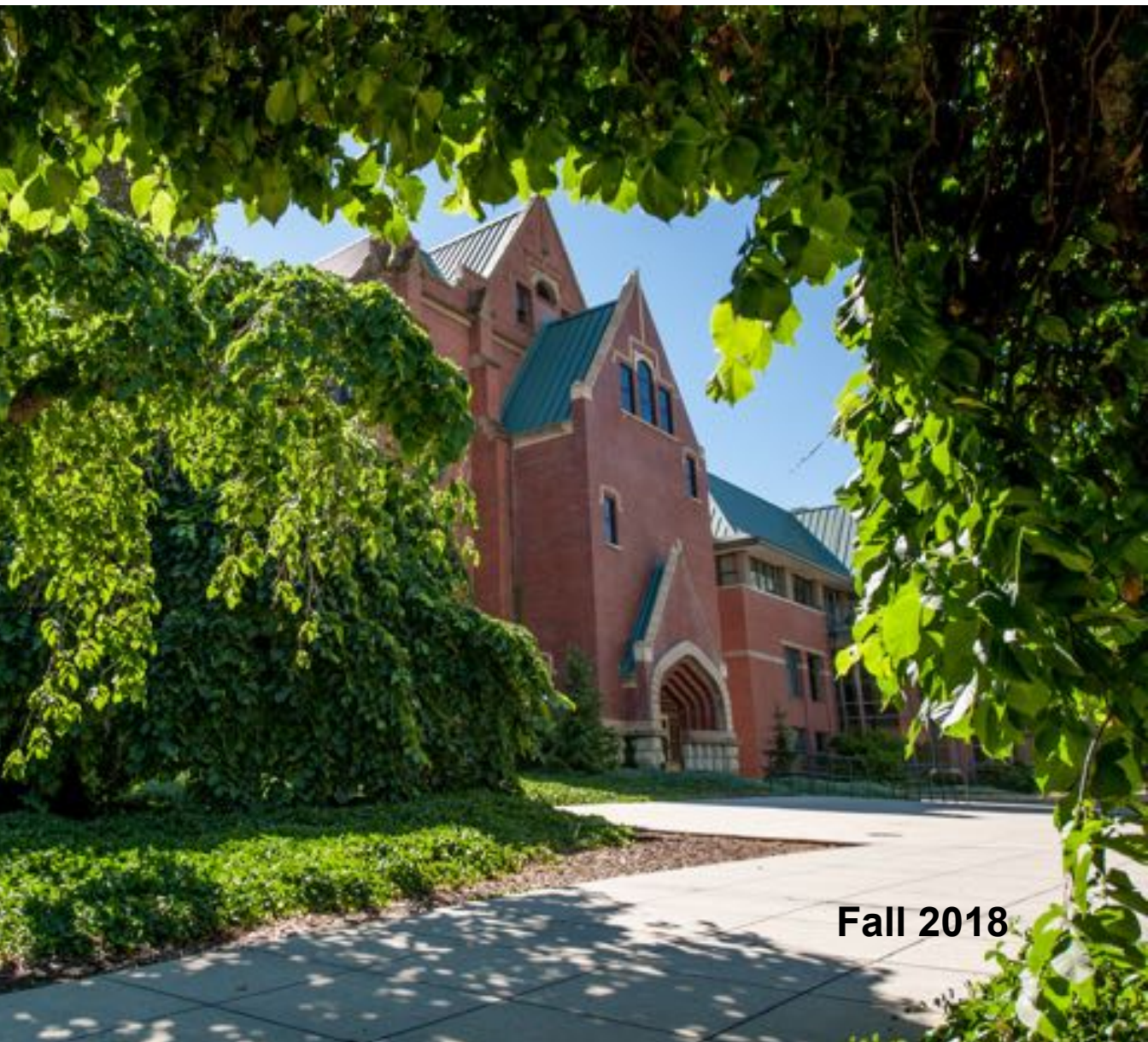




# University of Idaho Foundation

## Strategic Plan



Fall 2018

## FROM THE EXECUTIVE DIRECTOR

The University of Idaho Foundation is proud to support the University of Idaho's long tradition of excellence. As the largest public foundation in the State of Idaho, the Foundation attracts private financial support to enhance opportunities for our students and aid in the achievement of institutional goals.

Governed by a volunteer Board of Directors, the Foundation is excited to release our strategic plan. The plan describes the goals and objectives that will guide Foundation operations to support the University's programs and steward the resources entrusted to us by our amazing donors. The generosity of donors provides support for students, programs, faculty, staff, and facilities that may not otherwise be possible.

On behalf of the Board and the Foundation staff, it is an honor to provide support and steward these assets and programs. Through engagement, we strive to continue to inspire excellence, manage assets with respect and integrity, and increase distributions to support our great University.



*Joy Fisher '81*  
*Executive Director*



# UNIVERSITY OF IDAHO FOUNDATION

## MISSION, VISION & VALUES

The Foundation Strategic Plan is created within the context of supporting the University of Idaho. Classified by the Carnegie Foundation as a higher research activity university, U of I offers students innovative opportunities to expand knowledge, provide solutions, and foster an enhanced quality of life for citizenry. The vision of U of I is to expand the intellectual and economic impact and make higher education relevant and accessible to qualified students of all backgrounds.

### *Our Mission:*

The University of Idaho Foundation's mission is to inspire, manage and distribute private support to enhance the excellence of the University of Idaho.

### *Our Vision:*

Ready, resourceful, resilient and trusted by all partners, the Foundation will enhance the future of the University and all past, present, and future students.

### *Our Values:*

Excellence - Respect - Integrity



# Goals Defined

- Engage and collaborate with U of I leadership and partners, stakeholders, community and Foundation Board
- Cultivate an informed constituency on Foundation operations
- Inspire donors to realize philanthropic goals

## Inspire

## Manage

- Direct and manage Foundation operations and gift administration with excellence, integrity and respect
- Sustain donor confidence
- Exercise fiduciary responsibility

## Distribute

- Support the University's Strategic Plan
- Enhance the stewardship of gift distribution
- Cultivate philanthropy and support to U of I

# INSPIRE



**Objective 1:** Partner with others through robust, deliberate engagement and collaboration

**Objective 2:** Develop joint strategic fundraising and stewardship efforts with Advancement

**Objective 3:** Provide U of I engagement opportunities and information about the University and Foundation for Board members

**Objective 4:** Extend U of I influence

**Objective 5:** Inform and enhance information delivery to all stakeholders

**Objective 6:** Provide community awareness of the Foundation

**Objective 7:** Spark interest in giving to U of I and develop trust with new as well as loyal donors

# MANAGE

**Objective 1:** Grow and protect the endowment

**Objective 2:** Provide stewardship of assets

**Objective 3:** Streamline, automate, and innovate the gift experience and operational process

**Objective 4:** Mitigate risks associated with gifts to protect U of I and the Foundation

**Objective 5:** Work collaboratively to ensure a positive donor-centric experience

**Objective 6:** Explore ways to structure gifts which benefit both the donor and the university

**Objective 7:** Enhance and manage donor relations

**Objective 8:** Automate and streamline financial processes and procedures



## DISTRIBUTE



**Objective 1:** Align priorities between U of I leadership and the Foundation to best support University strategies

**Objective 2:** Provide U of I sustainable resources to achieve its goals

**Objective 3:** Encourage and manage unrestricted gifts

**Objective 4:** Honor donors' wishes to ensure the integrity of gift distributions

**Objective 5:** Assist donors in achieving philanthropic goals



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**University of Idaho**  
**Foundation**