

CURRICULUM VITAE

University of Idaho

NAME: Stacy Hudson

DATE: December 13, 2023

RANK OR TITLE: Instructor Faculty

DEPARTMENT: Psychology and Communication

OFFICE LOCATION AND CAMPUS ZIP:

Student Health Center, Room 201
83844

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DATE OF FIRST EMPLOYMENT AT UI: August 2022

DATE OF TENURE: Untenured

DATE OF PRESENT RANK OR TITLE: August 2022

EDUCATION BEYOND HIGH SCHOOL:

Degrees:

- 2020 Master of Science
Minnesota State University, Mankato, MN
Communication Studies
- 2014 Master of Science
University of Idaho, Moscow, ID
Adult/Organizational Learning and Leadership
- 2002 Bachelor of Science
Eastern Washington University, Cheney, WA
Journalism, Public Relations emphasis
- 2000 Associate of Arts and Associate of Science
North Idaho College, Coeur d'Alene, ID
Journalism

Certificates:

- 2018 Graduate Certificate
Minnesota State University, Mankato, MN
Communication Education
- 2014 Graduate Certificate
University of Idaho, Moscow, ID
Human Resource Development

EXPERIENCE:

Teaching, Extension, and Research Appointments:

August 2022 – present, Instructor Faculty of Communication (Dual Credit), Psychology and Communication

Department, University of Idaho

July 2021 – July 2022, Communication Faculty, ECPI University

December 2018 to present, Communication Studies Adjunct Instructor, Communication Studies Department, Spokane Community College

September 2018 – May 2019, Language Arts Instructor/Tutor, Adult Education Center, North Idaho College

January 2017 – May 2019, Communication Adjunct Instructor, Communication and Fine Arts Division, North Idaho College

Academic Administrative Appointments:

April 2012 – June 2018, Communications and Marketing Director, North Idaho College

November 2007 – April 2012, Public Information Coordinator, North Idaho College

August 2002 to November 2007, Public Relations Specialist, North Idaho College

Consulting:

January 2018 – present, Owner and Communications Consultant/Trainer, Red Pen, LLC

TEACHING ACCOMPLISHMENTS:

Areas of Specialization:

Communication Studies including public speaking, interpersonal communication, interviewing, and small group communication. Professional communication emphasis in public relations, social media, media relations, crisis communications, and communication skills development for leaders. In-person and online course development and delivery. Course development and delivery for the Prisoners in Education Initiative.

Courses Taught:

COMM 101 Introduction to Speech Communication (North Idaho College)

COMM 101 Fundamentals of Oral Communication (University of Idaho)

CMST&101 Introduction to Communication (Spokane Community College)

COMM 111 Introduction to Communication (University of Idaho)

COMM 111 Interview Techniques (North Idaho College)

COMM 115 Principles of Communication (ECPI)

CMST&210 Interpersonal Communication (Spokane Community College)

COMM 233 Interpersonal Communication (University of Idaho)

COMM 252 Introduction to Public Relations (North Idaho College)

CMST 280 Public Relations and Social Media (Spokane Community College)

COMM 335 Intercultural Communication (University of Idaho)

COMM 494 Internship (University of Idaho)

GED Prep Reasoning Through Language Arts (North Idaho College)

Courses Developed:

Developed the COMM 252 Introduction to Public Relations course at North Idaho College and taught the first cohort of Public Relations majors.

Revised the CMST 280 Public Relations and Social Media course at Spokane Community College to update and add a social media emphasis.

Developed the COMM 111 Introduction to Communication course for the Prisoner Education Initiative program through the University of Idaho and taught a cohort Fall Semester 2023. Developed COMM 233 Interpersonal Communication for PEI to be offered Spring Semester 2024.

Non-Credit Classes, Workshops, Seminars, Invited Lectures, etc.:

Trained and led professional workforce training programs on:

- Social Media Efficacy
- Writing in the Workplace
- Communication in the Workplace
- Effective Emails
- Transitioning from Coworker to Supervisor
- Planning, Time Management, and Delegation
- Delivering and Receiving Feedback
- Crisis Communication
- Public Speaking and Presentations

Teaching and Learning Center presentations:

- Creating an Inclusive Environment for LGTTQQAIPD+ Students
- Facilitating Online Presentations panelist during COVID 19

SERVICE:

Major Committee Assignments:

- University of Idaho Search Committee for Tenure-Track Communication Faculty (2023 - present)
- University of Idaho Communication Committee (2022 – present)
- University of Idaho VandalStar Advisory Committee (2022 – present)
- Spokane Community College Adjunct Learning Community (2021 – present)
- Spokane Community College Peace Studies Institute Board Member (2018 – present)
- North Idaho College Curriculum Council (2013 – 2018)
- North Idaho College Communications Committee (2015 – 2018)
- North Idaho College Alumni Association (2014 – 2019 - Board Secretary from 2015 – 2019)

North Idaho College Long-Range Visioning and Planning Committee (2011)

North Idaho College Diversity Events Committee (2003-2013)

North Idaho College Sterling Silver Committee (2003 – 2013)

North Idaho College Events Committee (2003 – 2013)

North Idaho College United Way Committee (2004 – 2008)

Professional and Scholarly Organizations:

Peer reviewer for the Journal of Scholarly Engagement (2022 – present)

National Communication Association (current)

Northwest Communication Association (current member and Co-Chair of the Conference Organizational Communication and Technical Division, 2023 to present)

Public Relations Society of America (past)

National Council for Marketing and Public Relations (past)

American Association for Women in Community Colleges (founding member and vice president for North Idaho College chapter, past)

North Idaho Public Information Network (past)

Outreach Service:

University of Idaho Publications:

Coordinator of the COMM Program bi-semesterly newsletter and oversee one student internship as a collaborator and contributor to the newsletter.

Coordinator of the monthly Dual Credit Program newsletter

Coordinator of marketing for new Dual Credit COMM 101 section

National Publications (not scholarly research):

“What to say when you can’t comment,” American Association for Community Colleges Community College Daily (April 2016)

“Class allows adults to pen their life’s story,” Community College Times (March 2011)

“Machining student follows in father’s footsteps,” Community College Times (February 2010)

“Technical education expected to surge,” Community College Times (December 2008)

“Organic women’ seek to break science mold,” Community College Times (July 2007)

“Grant allows students to conduct biomedical research,” Community College Times (September 2006)

“Overcoming a learning disability to succeed,” Community College Times (November 2005)

“Illiteracy Smack Down,” Idaho Center for the Book (April 2005)

“Idaho college foundation builds a ‘BIG’ fundraiser,” Community College Times (December 2003)

“NIC students to lead unmanned underwater vehicle team to national competition,” Community College Times (February 2003)

“Workforce training department taps into Chinese market,” Community College Times (January 2003)

Community Service:

Salvation Army Volunteer (2023 – present)

Kootenai County Emergency Operations Center (crisis communication trained volunteer, 2012 – 2018)

Art on the Edge (board member, 2003 – 2007)

Coeur d'Alene Chamber of Commerce Education Committee (2003 – 2016, committee chair in 2004)

Honors and Awards:

National Council for Marketing and Public Relations Gold Medallion “GreenDot Campaign” (2017)

North Idaho College Women Leader of the Year Award – NIC Alumna Category (2016)

National Council for Marketing and Public Relations District 7 Communicator of the Year Award (2016)

National Council for Marketing and Public Relations Gold Medallion Online Marketing Campaign (2015)

National Council for Marketing and Public Relations Silver Medallion Specialty Marketing Program (2014)

National Council for Marketing and Public Relations Bronze Medallion for Special Event (2014)

North Idaho Business Journal Top 30 Under 40 Award (2014)

Spokane MARCOM Association Excellent Award in Social Media “Facebook Fridays” (2013)

National Council for Marketing and Public Relations Social Media Campaign (2012)

Spokane MARCOM Association Excellence Award in Photography “Thriller Flash Mob” (2012)

Spokane MARCOM Association Excellence Award in Feature Writing “Samantha Jernstrom” (2012)

National Council for Marketing and Public Relations Gold Medallion for Newsletter Writing (2011)

Spokane MARCOM Association Merit Award for Annual Report Writing (2011)

Spokane MARCOM Association Merit Award for Internal Communications “Education Corridor” (2011)

North Idaho College Staff Achievement Award (May 2010)

North Idaho College Sterling Silver Employee of the Month Award (January 2005)

Art on the Edge Volunteer of the Year (2005)

PROFESSIONAL DEVELOPMENT:**Teaching:**

Boise State University “Teaching and Learning with AI” (2023)

The Chronicle of Higher Education “The Faculty Experience with Incarcerated Students” (2023)

Office of Civil Rights and Investigations “Responding to Disclosures of Interpersonal Violence in a Culturally Responsive Manner” (2023)

Norton Learning “Equity Minded Teaching – An Invitation to the Dual Enrollment Community” and “Navigating the Perils and Potential of AI in the Public Speaking Classroom” (2023)

Idaho Department of Corrections Volunteer Training (2023, 2024)

Anthology Training Faculty Certificate in Assessing Program Learning Outcomes Effectively and Efficiently (2023)

Northwest Communication Association Spring Conference (2023)

Gonzaga University International Conference on Hate Studies (2023)

Washington State – Community Colleges of Spokane Equity, Diversity, Inclusion, and Anti-Racism (EDI-AR) Certification (2023)

Center for Excellence in Education, Certified Higher Education Professional Certification with emphasis in online learning (2022)

Spokane Community College Safe Campus Advocates DEIA Training (2021)

Washington State Board for Community and Technical Colleges OER 101: How to Use Open Educational Resources (2020)

Spokane Community College Peace Studies Faculty (2020)

Question, Persuade, Refer (QRP) Certification (2020, 2023)

Reading Apprenticeship (2019)

Spokane Community College Safe Campus Advocate Training advanced level in First-Generation Students, Students with Disabilities, Working with Students of Color, LGBTQ Students, plus International Students, Accessibility/Equity in an Online Format, Intergenerational Poverty (2018)

Mental Health First Aid Certification (March 2018)

Quality Matters “Improving Your Online Course” Certification (2017)

North Idaho College GreenDot Training (2015)

Outreach:

Post Falls Chamber of Commerce River City Leadership Academy (2013)

Kootenai County Emergency Operations Center PIO Section Training (2013) and EOC Training (2012)

FEMA/Department of Homeland Security Basic Public Information Officer Training (2008)

Administration/Management:

University of Idaho Human Resources Certificate in Search Committee Member Training (2023)

Cornell University Women in Leadership Certificate (2017)

Choose People Training Program Character and Competency Leadership Development Certification (2016)

North Idaho College Management Institute (2012)

Programs/Software:

EdPuzzle (2023)

JAGGAER (2023)

People Admin (2023)

Panopto (2023)

Anthology (2023)