The Premier Utility Executive Learning Experience

June 11 - 28, 2018

University of Idaho

Utility Executive Course

65 YEARS of Excellent Utility Education
Tradition and Innovation — The Best of Both

The University of Idaho Utility Executive Course was launched in 1954, when alumnus Robert Sessions, personnel director at Idaho Power Company, approached the university to design an educational program to help utility managers develop a leadership perspective and accelerate their transitions to executive responsibility.

Now in its 65th consecutive year, the Utility Executive Course (UEC) has earned a worldwide reputation as the premier industry-driven executive education program designed specifically for utility leaders.

UEC provides comprehensive analysis of the industry’s top challenges and opportunities, and of its general business environment, as well as training for executives to enhance industry knowledge, leadership abilities, and professional effectiveness.

Held in a dynamic academic environment, UEC’s intensive three-week format combines some of the utility industry’s best leaders with a world-class faculty, a challenging competency-based curriculum, and abundant opportunities for network building.

“UEC is an invaluable experience for our next generation of leaders. They hear from key players in the industry and learn from each other as they set the course for the future of their companies and themselves.”

Kimberly J. Harris, President and CEO, Puget Sound Energy
Why Leaders Choose the University of Idaho Utility Executive Course

As thousands of participants have attested, participation in the Utility Executive Course is an inspiring and transforming experience, resulting in enhanced knowledge and professional growth as well as successful leadership.

INDUSTRY-CENTERED PROGRAM
• Led by a nationwide industry advisory committee of experts.
• Comprehensive immersion in the utility industry.

PROVEN RESULTS
• 65th consecutive successful year.
• Formal assessments showing that learning increases in every course module every year.
• 112 percent increased learning in 2017.

COMPETENCY-BASED CURRICULUM
• Centered on building in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks.
• Continuously updated to reflect the evolving business environment and the latest information on critical issues shaping the future.

EXTENSIVE NETWORK BUILDING
• Participants from across the United States and around the world.
• An annual cohort of 50-60 leaders representing 30-35 organizations and every functional area of the industry.
• A career-long resource for exchanging ideas, experiences, best practices, and perspectives.

WORLD-CLASS FACULTY
• Widely respected, influential utility industry and academic leaders.
• Access to an ongoing network of utility industry expertise.

HIGHEST VALUE
• Over 100 in-class contact hours with faculty.
• All-inclusive fees, including course materials, lodging, meals, and special events such as tours of Grand Coulee Dam and Puget Sound Energy’s wind farm.
Innovative Competency-Based Curriculum

UEC’s comprehensive curriculum helps participants build in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. With over 100 in-class faculty contact hours and educational study tours, the coursework offers a full immersion in the utility industry. A rigorous evaluation process ensures relevant and timely content.

NEW IN 2018
What the Technology Leaders are Doing
Cyber Strategies Panel

“As a new leader in the industry my knowledge increased exponentially over the three weeks.”
Greg Salisbury, Vice President, Distribution Performance, Consumers Energy

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FUNDAMENTALS
Electric Power Generation, Transmission, and Distribution
Natural Gas Production, Transmission, and Delivery
Utility Accounting and Financial Reporting
Financial Management
Capital Markets
Regulation and Rate Making

LEADERSHIP
Leading Self and Others
Strategic Human Resources
Putting New Knowledge to Work
Current Issues Facing CFOs
New Energy Consumer
Effective Rate Making in the Evolving Regulatory Landscape

TRENDS
Customer Experience
Fuel Diversity: Integrated Resource Planning
Wholesale Power Markets
Cyber Security
Managing Grid Operations
Grid Modernization
Environmental Collaboration
Current Issues in the Natural Gas Industry
Evolving Utility in a Shrinking Global Market

FUTURE
Energy Company of the Future
Corporate Strategy
Experience Innovation
Electric Power Industry Outlook
Strategic Scenarios
World-Class Faculty

The faculty who teach in UEC are widely respected, influential leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience. Faculty leaders participating in the 2018 course include:

- **Roy Barnes**, Blue Space Consulting
  *Customer Experience*

- **Brian Bird**, NorthWestern Corporation
  *Current Issues Facing CFOs*

- **Luke Brodie**, ExperiencePoint, Inc.
  *Experience Innovation*

- **Ralph Cavanagh**, Natural Resources Defense Council
  *Environmental Collaboration*

  *Electric Power Generation, Transmission, and Distribution*

- **Julie Desimone**, Moss-Adams
  *Utility Accounting and Financial Reporting*

- **Paula Gold-Williams**, CPS Energy
  *Energy Company of the Future*

“The classroom setting, top notch instructors, small group work, and after-hours collaboration created a great learning environment that effectively combined the academic and professional elements of learning.”

Kevin Woodbury, Director, Business Development. Fortis Inc.
“UEC is a great value — the curriculum and networking are excellent.”
Anne M. Jones, Vice President, Human Resources, MDU Resources

Lisa Grow, Idaho Power Company
Managing Grid Operations

Gregory Guthridge, Accenture Retail & Business Services for Utilities
The New Energy Consumer

Pete Hammett, OGE Energy Corp.
Leading Self and Others
Strategic Human Resources

Karen Lefkowitz, Pepco Holdings, LLC
Grid Modernization

Chris McGill, American Gas Association
Current Issues in the Natural Gas Industry

Michael Mertz, PNM Resources
Cyber Security

J. Richard Moore
Natural Gas Production, Transmission, and Delivery

David Owens, Edison Electric Institute
Electric Power Industry Outlook

George Pohndorf, Snohomish County PUD
Corporate Strategy

William Rogers, CenterPoint Energy
Current Issues Facing CFOs

Joe Scalise, Bain and Company
Evolving Utility in a Shrinking Global Market

Sumeet Singh, Pacific Gas and Electric Company
Strategic Leadership in the Natural Gas Industry

Timothy Tatum, Idaho Power Company
Regulation and Rate Making

Jason Thackston, Avista Corp.
Fuel Diversity: Integrated Resource Planning

Mark Thies, Avista Corp.
Current Issues Facing CFOs

Roger Woodworth, Mindset Matters
Strategic Scenarios
Nationwide Industry Advisory Committee

Spearheaded by an active industry advisory committee, the UEC curriculum is designed to accelerate the development of utility leaders. Working in partnership with industry ensures a continuous focus on the ever-evolving business environment and leading-edge issues shaping the future.

Brian Bird (Vice Chair), NorthWestern Corporation
Greg Ferree, Southern California Edison
David Harkness, Xcel Energy
Tom Harvey, Idaho Power Company
Anne Jones, MDU Resources
James Kensok (Chair), Avista Corp.
Loretta Mabinton, Portland General Electric Company
Cristina McQuistion, OGE Energy Corp.
Nina Mullins, Salt River Project
Kerry Overton, Austin Energy
Grant Ringel, Puget Sound Energy
Evelyn Robinson, PJM Interconnection
Jerry Schmitz, Southwest Gas Corporation
Gun Shim, Pacific Gas and Electric Company
Sayuri Yamada, PNM Resources

“UEC does an excellent job of putting all the key ingredients together to create a premier executive leadership experience that not only stays connected to what’s going on in the industry today, but also prepares industry leaders for tomorrow.”

Jim Kensok, Vice President and Chief Information and Security Officer, Avista Corp.
Rich Network of Utility Leaders

The Utility Executive Course has trained more than 2,600 men and women from more than 125 companies in 17 countries. The range of professional fields represented by course participants includes technology, finance, engineering, marketing, general business, regulatory affairs, and environmental services. These leaders have risen in their organizations to become vice presidents, presidents, chief executive officers, and board chairs.

“Networking is one of the most significant benefits of the program. I have a network of classmates around the world all in mid-to-senior-level management positions in utilities. We exchange messages on best practices and experiences in areas of common interest. This is truly an excellent benefit that I will be able to leverage through the rest of my career.”

Christian Blais, Vice President, Information Technology, Bermuda Electric Light Company
Ideal Living-and-Learning Environment

UEC is the premier executive program in the University of Idaho College of Business and Economics. All classes are held in the J.A. Albertson Building. The state-of-the-art classrooms have been specifically designed to support integrated, participant-focused teaching methods.

The Pacific Northwest is a beautiful and inviting region of the country. Moscow offers the convenience and charm of a small town with the university’s exciting panorama of activities. A vital part of our Northwest community, the University of Idaho is nestled in the heart of the Palouse, with its miles of rolling wheat fields and evergreens. Some of the nation’s most spectacular lakes, rivers, and mountains are within easy driving distance.

The peaceful retreat atmosphere encourages participants to focus on course content as well as professional interaction. To complement its curriculum, UEC offers several outstanding network-building opportunities.

The comfort of all participants is a major priority. Staff members are known for their attention to detail, ensuring that your stay is not only productive, but enjoyable.

UEC participants stay just blocks from campus at the Best Western University Inn. Each participant enjoys the comfort and convenience of a private room with amenities that include wireless internet service, cable television, voice messaging, in-room coffee, microwave, refrigerator, and access to same-day laundry service.

Meals are served in a private dining room where our executive chefs design delicious and healthy meals noted for variety, quality, and presentation.
Admission and Fees

The Utility Executive Course is designed for experienced managers and executives who have attained, or are about to attain, significant general management responsibilities. Participants have demonstrated leadership capabilities and the potential to advance in leadership roles and have the endorsement of senior management to attend.

Any employee of a utility company with the potential to benefit from the course is welcome to apply. Our staff relies on the judgment of each company to select those individuals with the potential for growth in leadership responsibilities who will find the course most useful.

The 2018 Utility Executive Course will be held June 11 - 28. The registration fee of US $13,750 includes all instruction, books, and materials in addition to lodging, meals, refreshments, field trips, and other special events. Participants will also receive a Certificate of Completion and Continuing Education Units. A 50% non-refundable deposit is due at the time of application. To ensure the highest-quality educational experience for all participants, enrollment is limited. Please apply by March 1, 2018.

“I have been re-energized by this program and feel inspired to go back and apply what I have learned.”

Julie Shull, Senior Director, Corporate Strategy, Kansas City Power and Light
Developing a New Generation of Utility Leaders

The University of Idaho Utility Executive Course has trained over 2,600 utility leaders from more than 125 companies in 17 countries. A history of participating companies include:

- Accenture
- Alameda Municipal Power
- Alinta Energy
- Allegheny Energy, Inc.
- ALLETE
- Alliant Energy Corporation
- Ameren Services
- American Electric Power Company, Inc.
- American and Foreign Power Company
- Areva T&D
- Ascendant Group LTD
- Austin Energy
- Avista Corporation
- Azerbaijan Regional Electric Company
- Bahamas Electricity Corporation
- Baraboo Light and Power Company, Ltd.
- Basin Electric Power Cooperative
- BC Hydro and Power Authority
- Berea College Electric and Water Utility
- Bermuda Electric Light Company, Ltd.
- Bermuda Gas and Utility Company, Ltd.
- Black Hills Corporation
- Bonneville Power Administration
- Braintree Electric Light Department
- British Columbia Transmission Corporation
- Canadian Utilities, Ltd.
- Cascade Natural Gas Company
- CenterPoint Energy
- Chelan County PUD
- China Light and Power Company, Ltd.
- Chubu Electric Power Company, Inc.
- CISCO
- Colorado Springs, City of
- Colorado Springs Utilities
- Consolidated Salish and Kootenai Tribes of the Flathead Reservation
- Consumers Energy
- CPS Energy
- DPL, Inc.
- Duquesne Light
- Ecosa
- Edison Electric Institute
- Edmonton, City of
- Egyptian Electricity Authority
- El Paso Electric Company
- Electricity Generating Authority of Thailand
- Energy Northwest
- Energy West, Inc.
- ENMAX Corporation
- Entergy Corporation
- EPCOR
- EPIS, Inc.
- Equitable Resources
- Essential Power
- FirstEnergy Corp.
- Fortis BC
- Grant County PUD
- Groton Utilities
- Hawaiian Electric Industries, Inc.
- Iberdrola USA
- IBM
- Idaho Falls Power
- Idaho National Laboratory
- Idaho Power Company
- Illinova
- Indonesian Electricity Company (PLN)
- Inecl-Ecuador
- Integrys Business Support
- Intermountain Gas Company
- J.R. Simplot
- Kansas City Power and Light
- Kootenai Electric Cooperative
- Los Angeles Department of Water and Power
- Lower Colorado River Authority
- Maine Public Service Company
- MidAmerican Energy Company
- Midwest Reliability Organization
- Minnesota Power, Inc.
- Montana-Dakota Utilities
- National Grid USA Service Company, Inc.
- Natural Resources Defense Council
- NiSource, Inc.
- Northern Lights, Inc.
- Northwest Territories Power Corporation
- NorthWestern Energy
- NSTAR
- NV Energy
- NW Natural
- OGE Energy Corporation
- Okinawa Electric Power Company, Inc.
- Omaha Public Power District
- Otter Tail Power Company
- Pacificorp
- Pacific Gas and Electric Company
- Pedernales Electric Cooperative
- Pepco Holdings, LLC
- Perennial Power
- Pinnacle West
- PJM Interconnection, LLC
- Plate River Power Authority
- PNM Resources, Inc.
- Portland General Electric Company
- POWER Engineers, Inc.
- Public Service Electric and Gas Company
- Puget Sound Energy
- Sabah Electricity Board
- Sacramento Municipal Utility District
- Salt River Project
- SAS
- SaskPower
- Schweitzer Engineering Laboratories
- Scottish Power
- Seattle City Light
- Seminole Electric Cooperative, Inc.
- Sempra Energy
- Snohomish County PUD
- Southern California Edison
- Southern Company
- Southwest Gas Corporation
- Southwestern States Telephone Company
- SWALEC
- Tacoma Public Utilities
- Tenaga Nasional Berhad
- TransAlta Corporation
- Unisource Energy Corporation
- Uganda Electricity Board
- U.S. West Telephone Company, Inc.
- Vertex Business Services
- WE Energies
- Westar Energy
- Western Coast Telephone
- Western Electric Power Institute
- Western Electricity Coordinating Council
- Wisconsin Energy Corporation
- Xcel Energy, Inc.

DETAILS

Dates: June 11 – 28, 2018
Fee: US $13,750
Please apply by March 1, 2018 to:
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