Hispanic Population

- Twin Falls County had 14,557 Hispanic residents in 2018.
- In 2018, Hispanic residents made up 16.9% of the population, compared to 12.7% in Idaho and 18.3% in the US.

Income

- The county’s per capita income in 2018 (adjusted for inflation) was $40,341, compared to the state average of $44,696 and the national average of $55,433.
- Per capita income increased by 11.8% from 2008 to 2018, compared to an increase of 15.3% in Idaho and an increase of 14.1% in the US.
- The median household income (adjusted for inflation) was $52,529 in 2018 compared to $56,530 in Idaho and $63,059 in the US.

Housing

- The median value of owner-occupied housing (adjusted for inflation) was $163,103 between 2014 and 2018, compared to $195,784 in Idaho and $208,613 in the US.
- The median value was the 21st highest out of Idaho’s 44 counties between 2014 and 2018.
- The number of housing units increased by 28.4% from 2000 to 2018, compared to an increase of 34.8% in Idaho.

Age Structure

- 27.5% of Twin Falls County’s population was under 18 in 2018, in contrast to 25.5% in Idaho and 22.4% in the US.
- In 2018, 57.1% of the population was 18 to 64 years old, compared to 58.7% in Idaho and 61.5% in the US.
- Twin Falls County’s median age in 2018 was 34.9 compared to 36.6 in Idaho and 38.2 in the US.

Note: The Consumer Price Index (CPI) is a measure of inflation. Using the CPI to put dollar values in “real” terms makes it easier to see “inflation-free” change over time. Our base year is 2019, which means all dollar values are in terms of 2019 dollars.

For more information, see https://www.bls.gov/cpi/home.htm

Sources:

Please see the Indicators Idaho website (indicatorsidaho.org) for data sources and additional information about your county.

Contact:
University of Idaho Extension, Twin Falls County
208-734-9590 (ext 24)
twinfalls@uidaho.edu
www.uidaho.edu/community/data-tools

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March 2020
Educational Attainment

In Twin Falls County on average between 2014-2018...

- 12.2% of the population 25 years and older had no high school diploma, compared to 9.4% in Idaho and 12.3% in the US.
- 20.6% had a bachelor’s degree or higher, compared to 26.9% in Idaho and 31.5% in the US.

Poverty

- Twin Falls County’s overall poverty rate decreased from 14.5% in 2008 when the recession began to 13.6% in 2018.
- Statewide, the overall poverty rate in 2018 was 11.7% and the US rate was 13.1%.
- Twin Falls County’s child poverty rate (for people under 18) decreased from 18.7% in 2008 when the recession began to 16.9% in 2018.
- On average between 2014 and 2018, the poverty rate for people 65 and over was 11.8 percent.

Twin Falls County Youth

- The teen birth rate in 2017 was 12 per 1,000, compared to 6 per 1,000 in Idaho and 8 per 1,000 in the US.
- On average between 2014 and 2018, teens who were not working, looking for work, and not in school made up 6.8% of all youth aged 16-19, compared to 6.8% in Idaho and 6.8% in the US.

Crime and Law Enforcement

In Twin Falls County in 2018...

- The total number of crimes reported was 208 per 10,000 population, compared to 169 in Idaho and 258 in the US.
- The number of sworn police officers per 1,000 population was 1.6, compared to 1.6 in Idaho and 2.1 in the US.

Population Change

- Twin Falls Co. had 86,081 residents in 2018, 8,851 more than 2010.
- Population increased by 11.5 percent between 2010 and 2018, compared to an increase of 11.9 percent in Idaho as a whole.
- Twin Falls County was the 8th fastest growing county out of Idaho’s 44 counties between 2010 and 2018.
- Since 1970, Twin Falls County has gained 44,274 residents.
- Twin Falls County had a migration rate & natural change rate that were below the state average between 2010 and 2018.

Employment

- The average annual unemployment rate in 2018 was 2.7%, compared to 3.8% for Idaho and 4.9% for the US. Twin Falls County ranked 29th—from highest to lowest—out of Idaho’s 44 counties.
- The largest number of jobs in 2018 were provided by health care and social assistance, retail trade, and government.
- The number of jobs was 53,063 in 2018, compared to 19,888 in 1969—a 167% increase.

<table>
<thead>
<tr>
<th>Total Employment</th>
<th>2010</th>
<th>2014</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farm</td>
<td>5.0%</td>
<td>5.3%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Construction</td>
<td>5.1%</td>
<td>4.4%</td>
<td>5.1%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>7.3%</td>
<td>8.9%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Retail trade</td>
<td>12.9%</td>
<td>12.0%</td>
<td>11.6%</td>
</tr>
<tr>
<td>Professional and technical services</td>
<td>4.5%</td>
<td>4.3%</td>
<td>3.8%</td>
</tr>
<tr>
<td>Educational services</td>
<td>0.9%</td>
<td>0.8%</td>
<td>0.8%</td>
</tr>
<tr>
<td>Health care and social assistance</td>
<td>12.9%</td>
<td>12.6%</td>
<td>12.3%</td>
</tr>
<tr>
<td>Accommodation and food services</td>
<td>6.3%</td>
<td>6.9%</td>
<td>7.5%</td>
</tr>
<tr>
<td>Government</td>
<td>11.5%</td>
<td>10.2%</td>
<td>10.6%</td>
</tr>
<tr>
<td>Other</td>
<td>38.6%</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

In 2018, the self-employment rate was 22.9%, compared to 25.7% for Idaho and 23.1% for the US.
- The average wage per job in 2018 (adjusted for inflation) was $36,357, up from $33,185 a decade earlier. The average was $43,659 in Idaho and $58,304 in the US.

Social Trends

Employment by Industry