

CURRICULUM VITAE

University of Idaho

NAME: Lawrence, John J.

DATE: June 1, 2013

RANK OR TITLE: Professor of Operations Management

DEPARTMENT: Business

OFFICE LOCATION AND CAMPUS ZIP: ALB 215, 3161

OFFICE PHONE: (208) 885-5821

DATE OF FIRST EMPLOYMENT AT UI: July 1993

DATE OF TENURE: July 1, 1998

DATE OF PRESENT RANK OR TITLE: July 1, 2005

EDUCATION BEYOND HIGH SCHOOL:

Ph.D., Business Administration, 1993, Pennsylvania State University

M.B.A., Business Administration, 1990, Pennsylvania State University

M.S.E., Mechanical Engineering, 1985, University of Michigan

B.S.E., Engineering Physics (magna cum laude), 1984, University of Michigan

EXPERIENCE:

Teaching, Extension and Research Appointments:

Professor, Business, University of Idaho, July 2005 – present

Environmental Science Core Faculty 2005 – present

Water of the West Affiliate Faculty 2007 - present

Associate Professor, Business, University of Idaho, July 1998-June 2005

Assistant Professor, Business, University of Idaho, August 1993-June 1998

Faculty, University Studies Abroad Consortium's Summer Program in Shanghai, China 2013

Faculty, University Studies Abroad Consortium's Summer Program in San Sebastian, Spain, 2006

Visiting Faculty, Instituto de Empresa, Madrid, Spain, December 2002-April 2003

Visiting Faculty, University of Otago, Dunedin, New Zealand, July-November 2002

Visiting Faculty, Groupe École Supérieure de Commerce de Grenoble, Grenoble, France, May 2002

Faculty, University Studies Abroad Consortium's Summer Program in Turin, Italy, 2001

Visiting Lecturer, University College of Gävle-Sandviken, Gävle, Sweden, Fall 1995

Graduate Instructor, Pennsylvania State University, August 1988-May 1993

Graduate Assistant, University of Michigan, August 1984-May 1985

Academic Administrative Appointments:

OM Area Coordinator, Department of Business, University of Idaho, September 2007 - present

Interim Director, Professional Science Masters Program, May – September 2011

OM Area Coordinator, Department of Business, University of Idaho, October 2000-May 2002

Assistant MBA Admissions Director, Penn State University, summer 1990

Faculty Excellence Fellowships:

CBE Coeur d'Alene Mines EMBA Faculty Excellence Fellowship, 2011, 2012, 2013

CBE Espe Faculty Excellence Fellowship, 2010

CBE Faculty Excellence Fellowship, 2009

CBE Dean Thorton Faculty Fellowship, 2006-2008 academic years

CBE A.D. Davis Faculty Fellowship, 1999-2001 academic years

Non-Academic Employment:

Chrysler Corporation, Highland Park, MI: Purchasing Intern, (summer 1989)
Coordinated the design and purchase of headlight leveling systems for European autos.

General Electric-Aircraft Engine Business Group, Lynn, MA: Engineer (1985-88)
Responsible for a variety of projects including the aero-thermal redesigns of combustion systems to improve combustor and engine performance and to reduce emissions; the design and implementation of durability improvements to turbine static parts, and an engine flight worthiness test. Graduated from Engineering Development Program. Received 4 managerial awards.

Dow Chemical Company, Midland, MI: Engineering Intern, (summer 1984)
Built and documented electronic process control instruments.

Consulting:

Idaho Elks Rehabilitation Hospital, (January 2010)
Strategic Planning and Board Retreat Facilitation

American Production and Inventory Control Society: Certification Review Course Instructor (1998-2000). Taught Inventory Management and Basics of Supply Chain Management courses for employees of Blount Industries, Potlatch Corporation, Schweitzer Engineering Labs, and Bon Terra.

Foreign Languages:

Possess intermediate proficiency in Spanish

TEACHING ACCOMPLISHMENTS:**Areas of Specialization:**

Sustainable Business, Strategic Management, Quality Management, Supply Chain Management, and International Marketing & Management

Courses Taught:

Bus 204 American Indian Business Leadership 2001
 Bus 251 Principles of Statistics 1993-94
 Bus 340-Bus 345 Integrated Business Curriculum (team taught) 1999-2001, 2005-2006
 Bus 370 Production/Operations Management 1995-97, 2000
 Bus 378 Project Management 2008
 Bus 380 International Business 1996-98
 Bus 404 Business Principles for Environmental Managers 2008
 Bus 456 Quality Management 1993-94, 1996-99, 2007
 Bus 470 Purchasing and Materials Management 1996-99, 2004
 Bus 482 International Marketing 2007, 2009
 Bus 490 Strategic Management 1994-95, 2003-12
 Bus 551 Managing Scientific Projects 2010, 2012 (online and on-campus versions)
 Bus 552 Managing Scientific Innovation 2011 (online and on-campus versions)
 EMBA 512 Managing Complex Systems (team taught) 2010 - 2012
 EMBA 521 Strategy Formulation & Execution 2008-13
 EMBA 523 Launching New Products (team taught) 2010
 EMBA 524 Strategic Cost & Process Management (team taught) 2008-13

EMBA 534 Managing and Leading Projects/Change (team taught) 2008, 2012
 EMBA 543 Assessing to Improve Firm Performance (team taught) 2009
 EMBA 545 Integrated Business Analysis (team taught) 2013
 Core 101/102 Globalization 2003-04
 Sustainability Driven Strategies for Global Success (USAC program in Shanghai, China)
 International Marketing 2006 (USAC Summer program in San Sebastian, Spain)
 Operations Management I 2003 (MBA course at Instituto de Empresa in Spain)
 Total Quality Management 2002 (at U. of Otago in New Zealand)
 International Management 2001 (USAC summer program in Torino, Italy)
 International Business 2001 (at Groupe Ecole Superieure de Commerce de Grenoble, France)
 Quality Management and Methodology II 1995 (while on faculty exchange in Sweden)
 Introduction to Business Statistics 1992 (as graduate student at Penn State)
 Facilities Management 1992 (as graduate student at Penn State)
 Introduction to Operations Management 1991 (as graduate student at Penn State)

Students Advised:

Undergraduate Students:

Starting 2011, Business Minor Advisor (60+ students)
 I have had approximately 15 operations management advisees/year in most years

Graduate Students – Served on Graduate Committee for Thesis students:

Vahe Vandava, M.S. Environmental Science, 2009-11 (major professor)
 Eugeniu Ciolacu, M.S. Environmental Science, 2010-11
 Tom Nagawieki, M.S. Environmental Science 2008-09
 Daniel Hanson, M.S. Environmental Science 2008-09
 Riffe, Shawn. M.S. Mechanical Engineering 1998
 Smutny, Jeff. M.S. Mechanical Engineering 1998
 Maxwell, Martin. M.S. Mechanical Engineering 1996
 Gershenson, John. Ph.D. Mechanical Engineering 1996
 Spiker, Cindy. M.S. Statistics 1995 (major professor)

Graduate Students – Served as Major Professor, non-thesis Masters Programs:

Garry Whitebird, P.S.M. Sustainability Science, 2011-13
 Anne-Claire Mitchell, P.S.M. Sustainability Science, 2011-12
 Michele Bingham, M.B.A. Business 2011-12
 Steve Foord, M.B.A. Business 2011-12
 Cailin O'Brien-Feeney Water Resources 2010-12
 Aly Lamar, P.S.M. Climate Change 2010-12
 Drew Brauer, P.S.M. Sustainability Science 2010-11
 Sujata Connell, P.S.M. Restoration Ecology 2010-11
 Shaun Root, P.S.M. Restoration Ecology 2010-11
 Tony Pastrama, P.S.M. Environmental Contamination 2010-11
 Heather Keen, M.B.A. Business 2010-11
 Renata McLeod M.B.A. Business 2009-10
 Wade Bowles M.B.A. Business 2009-10
 Mike Mason, M.B.A. Business 2008-09

Student Clubs:

Operations Management Club Advisor, 1994-2001, 2004-11
 American Indian Business Leaders, UI Chapter Advisor, 2000-2006

Honors and Awards:

2012 Outstanding Environmental Science Faculty Award
 2011 University of Idaho Teaching Excellence Award

Executive MBA Outstanding Faculty Award as voted by students, 2009, 2010, 2011, 2013
 American Indian Business Leader's University Advisor of the Year, 2001
 First Interstate Bank Student Excellence in Advising Award, CBE, 1997

SCHOLARSHIP ACCOMPLISHMENTS:

Publications:

Refereed Journals:

- Lawrence, J.J., Mishra, A. & Pengilly, M. (forthcoming, 2014) Litehouse Foods: The Glass Dilemma. *Case Research Journal*, 34(1): pages TBD.
- Lawrence, J.J. (2012) "Integrating an Executive MBA Program" *Business Education Innovation Journal*, 4(2): 35-43.
- Lawrence, J.J., O'Neill, M. and Connole, H. (2010) "The Backyard Harvest: Outgrowing Hunger One Community at a Time", *Case Research Journal* 30(4), 1-13.
- Lawrence, J.J. (2009) "The Green Duplex" *Case Research Journal*, 29(1): 29-45.
- Metlen, S. and Lawrence, J.J. (2008) "Process Innovation at the Sandy Lumber Mill." *Journal of the International Academy for Case Studies*, 14(1): 93 – 105.
- Pharr, S. and Lawrence, J.J. (2007) "Admission Requirements for Transfer and Non-Transfer Students: Should One Size Fit All?" *Quality Assurance in Education*, 15(2): 162-177.
- Lawrence, J.J. and McCollough, M.A. (2007) "The Lewis Group and the Esprit Franchise in New Zealand." *Journal of International Business Education*, 3(1): 1-9
- Lawrence, J.J. (2005) "The Palouse Ice Rink Project." *Case Research Journal*, 25(4): 1-17.
- Lawrence, J.J. and Solis, L. (2005) "easyCar.com: strategic service system design." *Journal of the International Academy for Case Studies*, 11(3): 1-13.
- Lawrence, J.J. and Henderson, K. (2005) "Mount Michael Vineyard: Choosing a High Quality Closure" *Operations Management Education Review*, 1(1): 29-66.
- Lawrence, J.J., Haines, D. and O'Neill, M. (2005) "Creating customer value at Rocky Mountain Fiberboard." *Journal of the International Academy for Case Studies*, 11(1): 1-23.
- Lawrence, J.J. (2004) "Humuss Agendas." *Case Research Journal*, 24(1): 95-108.
- Lawrence, J.J. (2004) "The case for measuring supplier satisfaction." *Academy of Information and Management Sciences Journal*, 7(2): 115-125.
- Lawrence, J.J. and McCollough, M.A. (2004) "Implementing total quality management in the classroom by means of student satisfaction guarantees." *Total Quality Management & Business Excellence*, 15(2): 235-254.
- Lawrence, J.J. and Elkin, G. 2003. "Central Manawatu Timber" *Journal of the Australia and New Zealand Academy of Management*, 9(2): 17-28.
- Lawrence, J.J. and Pharr, S. 2003. "Evolution of admission standards in response to curriculum integration." *Quality Assurance in Education*, 11(4): 222-233.

- Lawrence, J.J. and Morris, L.J. 2002. "Pacific Cataract and Laser Institute: Competing in the LASIK eye surgery market." *Case Research Journal*, 22(3): 51-64.
- Morris, L.J. and Lawrence, J.J. 2002. "LASIK eye surgery: A consumer's dilemma." *Case Research Journal*, 22(3): 65-78.
- Lawrence, J.J., Morris, L.J. and Geiger, J.J. 2002. "Cowgirl Chocolates" *Case Research Journal*, 22(1): 1-15.
- Lawrence, J.J. and McCollough, M.A. 2001. "A Conceptual Framework for Guaranteeing Higher Education." *Quality Assurance in Education*, 9(3): 139-152.
- Lawrence, J.J. and Dangerfield, B. 2001. "Integrating Professional Reaccreditation and Quality Award Processes." *Quality Assurance in Education*, 9(2): 80-91.
- Lawrence, J.J. 1999. "Use mathematical programming to give your TPM implementation effort an extra boost." *Journal of Quality in Maintenance Engineering*, 5(1): 62-69.
- Lawrence, J.J., and Lawrence, W.R. 1997. "The Wolf Education and Research Center." *Business Case Journal*, 5(1): 61-72.
- Lawrence, J.J. 1997. "On involving temporary workers in process improvement activities." *Quality Progress*, 30(2):74-77.
- Yeh, R., and Lawrence, J.J. 1996. "The use of factor analysis in management research: Sample size consideration." *Hong Kong Journal of Business Management*, 14:35-52.
- Lawrence, J.J., and Lewis, H.S. 1996. "Understanding the use of JIT purchasing in a developing country: The case of Mexico." *International Journal of Operations and Production Management*, 16(6):68-91.
- Geiger, J.J., and Lawrence, J.J. 1996. "Sporting Goods Distributors (B): The Maquiladora Operation." *Business Case Journal*, 4(1):70-82.
- Lawrence, J.J. 1996. "Math programming's potential to aid TQM implementation." *Quality Progress*, 29(1):76-80.
- Lawrence, J.J., and Yeh, R. 1995. "On the use and effectiveness of employee involvement in Mexico." *Journal of International Management*, 1(4):389-416.
- Lawrence, J.J., and Hottenstein, M.P. 1995. "The relationship between JIT manufacturing and performance in Mexican plants affiliated with U.S. companies." *Journal of Operations Management*, 13(3):3-18.
- Yeh, R., and Lawrence, J.J. 1995. "Individualism and Confucian dynamism: A note on Hofstede's cultural root to economic growth." *Journal of International Business Studies*, 26(3):655-669.
- Lawrence, J.J., and Yeh, R. 1994. "The influence of Mexican culture on the use of Japanese manufacturing techniques in Mexico." *Management International Review*, 34(1):49-66.
- Lawrence, J.J., and Lewis, H.S. 1993. "JIT manufacturing in Mexico: Obstacles to implementation." *Production and Inventory Management Journal*, 34(3):31-35.

Refereed Paper Presentations:

- Lawrence, J.J. & Mishra, A. (2013, forthcoming) "Telect Inc. and the 30 Year Ride: Edgy or Over the

- Edge?" North American Case Research Association Annual Meeting.
- Lawrence, J.J. & McCollough, M. (2013, forthcoming) "The Big Ten Heads East" North American Case Research Association Annual Meeting.
- McCollough, M. & Lawrence, J.J. (2013) "Retain: Managing Growth & Market Share" Western Casewriters Association Annual Meeting.
- Lawrence, J.J., & Reyes, M. (2011) "Integrating an Executive MBA Program" Decision Sciences Institute National Meeting.
- Lawrence, J.J. (2011) "Reinventing Business Courses for Environmental Science Students" Decision Sciences Institute National Meeting.
- Lawrence, J.J. (2008) "Promoting Sustainable Business Practices by Teaching Business Principles to Environmental Scientists" Association for the Advancement of Sustainability in Higher Education.
- Lawrence, J.J. (2007) "The Green Duplex: Investing Sustainably or Tilting at Windmills" North American Case Research Association National Meeting.
- Lawrence, J.J. and Dillion, L. (2006) "Banner Coatings Company" North American Case Research Association National Meeting.
- Lawrence, J.J. (2005) "The Palouse Ice Rink Expansion" North American Case Research Association National Meeting.
- Lawrence, J.J. (2005) "Introducing Business Concepts in an Integrated Social Science Core Course" Academy of Business Education National Meeting.
- Lawrence, J.J. and Henderson, K. (2004) "Mount Michael Vineyard: Choosing a High Quality Closure" North American Case Research Association National Meeting.
- Metlen, S. and Lawrence, J.J. (2004) "Process Innovation at the Sandy Lumber Mill" North American Case Research Association National Meeting. (presented by S. Metlen)
- Lawrence, J.J. and McCollough, M.A. 2003. "The Lewis Group and the Esprit Franchise in New Zealand." North American Case Research Association National Meeting.
- Lawrence, J.J., Haines, D. and O'Neill, M. 2002. "Rocky Mountain Fiberboard" North American Case Researchers Association National Meeting (presented by M. O'Neill).
- Lawrence, J.J. and McCollough, M.A. 2002. "Applying Internal Service Guarantees to the Teaching /Learning Process" Western Academy of Management Meeting.
- Lawrence, J.J. and Pharr, S. 2000. "Do Traditional Predictor Courses Explain Student Performance in an Integrated Business Curriculum?" The Decision Sciences Institute National Meeting (paper published in proceedings).
- Morris, L.J., and Lawrence, J.J. 2000. "Pacific Cataract and Laser Institute: Competing for Consumers in the Lasik Eye Surgery Market" North American Case Researchers Association National Meeting.
- Lawrence, J.J. 1999. "An evaluation of the potential for using state quality award applications in the AACSB accreditation process" The Decision Sciences Institute National Meeting.

- Lawrence, J.J. 1999. "Enhancing international marketing courses with music" Western Marketing Educators' Association Meeting (paper published in proceedings).
- Lawrence, J.J. and Yeh, R.S. 1999. "The indicator-interpretation model of culture: How managers understand the cultural environment" Western Academy of Management Meeting.
- Lawrence, J.J. 1997. "On teaching ISO 9000 process documentation principles" The Decision Sciences Institute National Meeting.
- Lawrence, J.J. 1997. "An experiential learning activity for teaching international trade theory" The Academy of International Business International Meeting.
- Lawrence, J.J., and Lawrence, W.R. 1996. "The Wolf Education and Research Center" Western Casewriters Association Conference.
- Lawrence, J.J. 1994. "The intangible benefits of math programming" Decision Sciences Institute National Meeting (paper published in proceedings).
- Geiger, J.J., and Lawrence, J.J. 1994. "Sporting Goods Distributors (B): The Maquiladora Operation" North American Case Researchers Association National Meeting.
- Lawrence, J.J., and Lewis, H.S. 1994. "An empirical study of JIT purchasing in Mexico" The Institute of Management Sciences National Meeting.
- Lawrence, J.J. 1993. "JIT manufacturing in Mexico: An empirical investigation" Production and Operations Management Society National Meeting.
- Lawrence, J.J. 1993. "Understanding potential conflicts between JIT purchasing and international sourcing: The perspective from within a developing country" Symposium on the Globalization of Operations Management.
- Lawrence, J.J., and Hottenstein, M.P. 1992. "The strategic implications of manufacturing in a developing country: The case of Mexico" Academy of Management National Meeting (paper published in Best Papers Proceedings).
- Lawrence, J.J., and Yeh, R.S. 1992. "The influence of Mexican culture on the use of Japanese manufacturing techniques in Mexico: Evidence from field research in Mexico" Academy of Management National Meeting.

Editorially Reviewed Publications:

- Moon, K. and Lawrence, J.J. (2006) "The N.B.A. Goes Global" printed in Pearce, J. and Robinson, R. (2006) *Strategic Management*, 10th edition. New York: McGraw-Hill/Irwin.
- Lawrence, J.J. and Solis, L. (2005) "easyCar.com: strategic service system design." reprinted in Cateora, P. Gilly, M. and Graham, J., (2009) *International Marketing*, 14th ed. New York: McGraw-Hill/Irwin, and
- Parnell, J.A. (2008) *Strategic Management: Theory & Practice*, 3rd edition. Cincinnati: Atomic Dog Publishing
- Wisner, J. & Stanley, L. (2007) *Process Management: Creating Value along the Supply Chain*. Mason, OH: Southwestern/Thomson Learning, and
- Thomson, Jr. A.A., Strickland III, A.J., and Gamble, J.E., (2007) *Crafting and Executing Strategy*, 15th edition. New York: McGraw-Hill/Irwin, and
- Cateora, P. and Graham, J., (2007) *International Marketing* 13th ed.. New York: McGraw-Hill/Irwin, and
- Peter, J.P., and Donnelly, J., (2007) *Marketing Management*. New York: McGraw-

- Hill/Irwin, and
 Thompson, Jr. A.A., Gamble, J.E., and Strickland III, A.J., (2005) Strategy: Winning in the Marketplace, 2nd edition. New York: McGraw-Hill/Irwin, and
 Zeithaml, V., Bitner, M. and Gremler, D. (2005) Services Marketing, 4th edition. New York: McGraw Hill/Irwin, and
 Parnell, J.A. (2005) Strategic Management: Theory & Practice, 2nd edition. Cincinnati: Atomic Dog Publishing
- Lawrence, J.J., Haines, D. and O'Neill, M. (2004) "Creating customer value at Rocky Mountain Fiberboard." reprinted in Thompson, Jr. A.A., Gamble, J.E., and Strickland III, A.J., (2005) Strategy: Winning in the Marketplace, 2nd edition. New York: McGraw-Hill/Irwin.
- Lawrence, J.J. and Morris, L.J. (2002) "Pacific Cataract and Laser Institute: Competing in the LASIK Eye Surgery Market." reprinted in
 Swayne, L.E., Duncan, W.J. & Ginter, P.M. (2013) Strategic Management in Health Care Organizations, 6th ed. West Sussex, England: John Wiley & Sons, Ltd., and
 Swayne, L.E., Duncan, W.J. & Ginter, P.M. (2009) Strategic Management in Health Care Organizations, 6th ed. West Sussex, England: John Wiley & Sons, Ltd., and
 Pearce, J.A. and Robinson, R.B., (2004) Strategic Management, 9 ed. New York: McGraw-Hill, and
 Hitt, M.A., Ireland, R.D. and Hoskisson, R.E., (2004) Strategic Management, 6th ed. Mason, OH: Southwestern, and
 Thompson, Jr. A.A., Gamble, J.E., and Strickland III, A.J., (2004) Strategy: Winning in the Marketplace. New York: McGraw-Hill/Irwin, pp. 150-163.
- Lawrence, J.J., Morris, L.J., & Geiger, J.J. (2002) "Cowgirl Chocolates." reprinted in
 Anderson, C.H. and Vincze, J.W. (2003) Strategic Marketing Management, 2nd Edition. Boston: Houghton Mifflin, and
 Peter, J.P. and Donnelly, J.H. (2003) Marketing Management, 7th ed. New York: McGraw-Hill/Irwin, 2003.
- Lawrence, J.J., Morris, J.S., and Quinn, K. (2000) "The True Meaning of Partnership." *APICS – The Performance Advantage*, 10(8): 26-27.
- Lawrence, J.J. (2000) "Management in Mexico" updated and reprinted in Warner, M. (ed.) Regional Encyclopedia of Business & Management: Management in the Americas. London: Thomson Learning, pp. 363-369.
- Lawrence, J.J., and Morris, J.S. (1998) "Cheese isn't just for eating anymore: Use it to introduce basic quality concepts" reprinted in Bemowski, K. and Stratton, B. (eds.) 101 Good Ideas: How to Improve Just About Any Process, Milwaukee: ASQ Press, 1998.
- Yeh, R.S., and Lawrence, J.J. (1997) "Individualism and Confucian dynamism: A note on Hofstede's cultural root to economic growth" reprinted in Davis, H., and Shultz, W. (eds.) National Culture and International Management in East Asia, London: International Thomson Business Press.
- Lawrence, J.J., and Morris, J.S. (1996) "One Good Idea: Cheese isn't just for eating anymore: Use it to introduce basic quality concepts" *Quality Progress* 29(2): 136.
- Lawrence, J.J. (1996) "Management in Mexico" in Warner, M. (ed.) The International Encyclopedia of Business and Management. London: International Thomson Business Press, 1996, pp. 2962-2966.

Invited Presentations:

Lawrence, J.J. (April 11, 2013) "Making Innovation Work in Your Organization" Coeur d'Alene Mines Faculty Fellowship presentation, Coeur d'Alene, ID.

Lawrence, J.J. (2012) "Is Your Strategy Delivering on its Promise" Coeur d'Alene Mines Faculty Fellowship spring presentation, Coeur d'Alene, ID.

Lawrence, J.J.(2012) "Using Cases to Engage Students in Theory and its Application" University of Idaho Teaching Excellence Brown Bag seminar series.

Lawrence, J.J. (2011) "Creating New Value through the Strategic Integration of Sustainability Initiatives" University of Idaho's Presidents Sustainability Symposium.

Lawrence, J.J. (2010) "From Cowgirl Chocolates to The Backyard Harvest: Business Cases bring Teaching, Research and Outreach Together" Presentation to the University of Idaho's Spring Interdisciplinary Colloquium.

Lawrence, J.J. (2010) "Sustainable Product Design & Differentiation" Presentation in Boise as part of the UI's Lunch & Lead Lecture series.

Lawrence, J.J. & Morris, L.J. (1999) "The Integrative Case: Helping Students See the Big Picture" North American Case Research Association National Meeting.

Pharr, S., Lawrence, J.J., & Morris, L.J. (1999) "Building a Course Around a Single Case Company: The Experiences of the University of Idaho's Integrated Business Core Curriculum Faculty Teams" Western Casewriters Association Conference.

Research in Progress

Lawrence, J.J., Mishra, A., Pengilly, M. "Litehouse Foods: The Glass Dilemma" Revision in under review with the *Case Research Journal*.

McCollough, M. & Lawrence, J.J. "Retain: Managing Growth & Market Share" Mike recently presented this case at the Western Casewriters Association meeting in Santa Fe and we are revising the case based on feedback from the meeting and plan to submit the case to a journal by the end of the summer at the latest.

Grants and Contracts:

National Science Foundation Grant "Science Masters Program in Natural Resource and Environmental Science at the University of Idaho", Principle Investigator - Stephen Mulkey; Co-Investigators John Lawrence, Mike Whiteman, Michael Johnson, Douglas Lind. 3 year, \$691,716 grant awarded in spring of 2010. I took over as Principle Investigator when Stephen Mulkey left the UI in June 2011.

University of Idaho College of Business & Economics Summer Research Grant to develop a social entrepreneurship case on The Backyard Harvest, 2008.

University of Idaho College of Business & Economics Summer Research Grant to develop a project management case using the Palouse Ice Rink Association as the subject of the case, 2005.

University of Idaho College of Business & Economics Summer Research Grant to study alternative approaches to the traditional freshman Introduction to Business course, 2004.

University of Idaho College of Business & Economics Summer Research Grant to study the role of expectations and feedback in supply chain management, 2002.

Northwest International Business Educators Network Faculty Development Grant to participate in the Council on International Educational Exchange Program, "Economic Reform, Free Trade, and Democratization in Chile," in Santiago, Chile, 1998.

University of Idaho Small Travel Grant to participate in the Council on International Educational Exchange Program, "Economic Reform, Free Trade, and Democratization in Chile," in Santiago, Chile, 1998.

University of Idaho College of Business and Economics Summer Research Grant to study how managers understand the cultural environment, 1997.

ALCOA Foundation Science Support Grant to study combined use of quality management and math programming principles to improve the performance of the maintenance function, 1996.

University of Idaho Seed Grant to study Quality Management in Sweden, 1995-96.

University of Idaho College of Business and Economics Summer Research Grant to study the use of temporary workers in total quality management systems, 1995.

University of Idaho College of Business and Economics Summer Research Grant to study employee involvement in Mexican manufacturing operations, 1994.

National Science Foundation Grant to study JIT production philosophy in Mexico, 1992-93.

Department of Education Faculty Scholarship Grant to attend an executive program at the University of Southern California on "Doing Business with Mexico," 1992.

Penn State College of Business Administration Manufacturing Management Partnership grant to study international manufacturing strategy in Mexico, 1991.

Honors and Awards:

North American Case Research Association 2011 Curtis E. Tate Award Runner-Up
for Best Case Published in the *Case Research Journal* – The Backyard Harvest
Winner, Decision Sciences Institute 1994 Doctoral Dissertation Competition
Penn State University College of Business Administration Executive Program Fellowship, 1990-92
Penn State University Graduate School Fellowship, 1988, 1990

SERVICE:

University of Idaho Committee Assignments:

CBE Goal 1 Team/Curriculum Committee 2010 - present
Interdisciplinary Environmental Science Curriculum Committee 2008- present
Interdisciplinary Environmental Science Core Faculty Committee 2007 - present
UI Recycling Review Committee 2011
CBE Promotion and Tenure Committee, 2000-2010
EMBA Summer Curriculum Development Team 2007, 2008
CBE POM Faculty Search Committee Chair, 2006-07
CBE Goal 4 (culture & climate) Team 2006-2010
Native American Center Director Search Committee 2006-07
Service Learning Director Search Committee 2006
Native American Advisory Committee, 2000-2005
Coalition of Diverse Voices, 2003-2005
Multicultural Program Committee, 2000-01
International Affairs Committee, 1996-99
Chair, 1998-99

CBE Faculty Composition and Development Committee, 2000-2004
 CBE IBC Evolution Task Force, 2001
 CBE A.D. Davis Faculty Fellowship Evaluation Committee, 2001
 CBE Students Recruitment, Retention and Diversity Committee, 1996-2000
 CBE Summer Research Grant Evaluation Committee, 2000
 CBE POM Faculty Search Committees, 1999-2000, 2000-01
 University Studies Abroad Consortium Project Chile Selection Committee, 1997
 CBE Information Systems Faculty Search Committee, 1997-98
 Division of Statistics Graduate Committee Chair, 1996-97
 CBE Engineering Management Faculty Search Committee, 1994-95
 College of Engineering, Engineering Management Program Committee, 1994-95
 CBE Engineering Management Curriculum Committee, 1994

Professional and Scholarly Organizations:

North American Case Research Association – serve on review board for the association’s *Case Research Journal* 2003 – present; served as ad-hoc reviewer for the journal 2001-02, served as a track chair and reviewer for the associations 2004, 2005, 2006 and 2012 national meetings
 New Zealand Business Case Research Center – serve on the review board for the center’s *New Zealand Business Case Research Journal* 2004-2007
 Academy of Business Education – served on Board of Reviewers for the academy’s *Journal of Business Education*: 2000-01
 Decision Sciences Institute - served as reviewer for national meetings: 1994-2000, served as reviewer for dissertation competition: 1995, 1997, served as session chair and discussant for national meeting: 1994
 Academy of Management - served as reviewer for national meetings: 1994, 1996, 1999, and as ad-hoc reviewer for the organizations journal *Academy of Management Review* in 1992
 Western Casewriters Association - served as reviewer for annual meeting: 1999, 2000
Academy of Management Review 1992
Journal of the Australia and New Zealand Academy of Management, 2003
Journal of Operations Management - served as ad-hoc reviewer; 1994, 1999
International Business Review - served as ad-hoc reviewer; 1994
Management Science 2001

Outreach Service:

Moscow Pullman Daily News
 Community Advisory Board Member 2011- 2013

Palouse Clearwater Environmental Institute (an Idaho 501c3 nonprofit)
 Board of Directors 2007- 2011
 Finance Committee 2008-2011
 Board President 2009-2011

Palouse Ice Rink Association (an Idaho 501c3 nonprofit)
 Board of Directors 2004-2007

Idaho Quality Award (state program based on Malcolm Baldrige National Quality Award)
 Examiner, 1996
 Senior Examiner, 1997, 1998
 Examiner Trainer, 1997, 1998, 2000, 2001
 Judge, 2000-02
 1998 Workshop “How to Write an Idaho Quality Award Application”
 2001 Workshop “Using Baldrige Criteria for Excellence in Organizational Assessments in Education”

- American Production and Inventory Control Society - Northwest Inland Empire Chapter
Academic Coordinator, 1999-2001
1996 Seminar "Environmental Management System Standards and Process Redesign for Reduced Environmental Impact"
- National Association of Purchasing Management - Spokane Chapter
2001 Seminar "How Buyers can Help Their Suppliers Deliver Rock Solid Quality" presented at the Pacific Northwest Purchasing Conference
- National Association of Purchasing Management - Moscow/Pullman/Lewiston/Clarkston Chapter
1999 Seminar "Strategies for Reducing Inventory"
1997 Seminar "Experiences of an Idaho Quality Award Examiner"
- American Society for Quality – Boise Chapter
1997 Seminar "An Introduction to Using Design of Experiments for Quality Improvement"
1996 Seminar "Environmental Management System Standards and Process Redesign for Reduced Environmental Impact"
- American Society for Quality – Spokane Chapter
1996 Seminar "Environmental Management System Standards and Process Redesign for Reduced Environmental Impact"
- Idaho Department of Commerce, World Trade Day, Idaho Falls
1996 Seminar "ISO 14000: Friend or Foe to Idaho Exporters"

Honors and Awards:

- Case Research Journal*, Outstanding Reviewer Award, 2012
Case Research Journal, Ad hoc Reviewer of the Year, 2002
Member of the Year, Northwest Inland Empire chapter of the American Production and Inventory Control Society, 1996-97
Awarded Certificate of Recognition for volunteer community service, 1990

PROFESSIONAL DEVELOPMENT WORKSHOPS ATTENDED:

- CBE Master Teacher Workshop with Harvey Brightman, 2007
UI "Writing Across the Curriculum" Workshop 2003
Idaho Quality Award Workshop "Creating Value – Added Feedback" 2001
UI office of teaching enhancement workshop "Building Critical Thinking Capabilities in Students" 1999
Idaho Total Quality Institute/American Society for Quality two-day Spring Quality Conference in Boise, 1997, 1999
Council on International Educational Exchange ten day program "Economic Reform, Free Trade and Democratization in Chile", in Santiago, Chile, 1998
Northwest International Business Educators Network two day Workshop on teaching International Business at the University of Washington, 1998
Audited Bus 412: Human Resource Management, 1998
Information Technology Services workshop on Homepage Creation, 1998
American Production and Inventory Control Society 1½ day Regional Officer Developmental Workshop, 1997
American Association for Higher Education four-day Case Writing and Case Teaching Workshop, 1996
National Association of Purchasing Management Annual Pacific Northwest Purchasing Conference, 1996
Audited Hist 457: History of the Middle East, 1996
American Production and Inventory Control Society three day National Conference, 1994
American Society for Quality and Quality Council of Canada two day "Partners in Quality" Symposium in Vancouver, British Columbia, 1993