## **University of Idaho**Office of Corporate and Foundation Relations

The University of Idaho's Office of Corporate and Foundation Relations helps match corporate and foundation grant-makers with university grant-seekers. We establish and steward relationships with select corporations and foundations, while keeping abreast of funding opportunities within the wide field of philanthropic giving. Within the university community we actively seek programs, projects, and individuals looking for financial support, then assist them in their funding searches, proposal submissions, and stewardship activities.

Questions to consider when assessing whether a corporation or foundation is a "good fit" for the University of Idaho. We can help you answer these and other questions.

## **Corporate Prospects**

- What is the company's mission statement?
- Are there areas of research or colleges at UI that align with the company's focus?
- Is the company's headquarters located within the UI's geographic footprint?
- Does the university have ties with the company's upper-level management?
- Does the company have a strong employee base of UI alumni?
- Does the company recruit from UI?
- What types/amounts of funding has the company given to UI, historically?
- Does the company have a matching gifts program?
- From the company's perspective, what differentiates UI from its peers?

## **Foundation Prospects**

- What is the foundation's mission statement?
- What are the foundation's giving parameters (geographic/interest areas, types of initiatives funded)?
- What grants has the foundation recently made, and what are their average awards?
- Does the university have ties with any key foundation staff or board members?
- What is the foundation's focus local, state, national or international?
- What are the foundation's reporting requirements?
- Does the foundation accept unsolicited proposals?