Agribusiness

Use your business skills to become a leader in agriculture.

THIS MAJOR IS A GOOD FIT
IF YOU CAN SEE YOURSELF:

TAKING A HANDS-ON approach to understanding, managing, and motivating people

APPLYING YOUR KNOWLEDGE of business to making decisions about production processes and marketing strategies

USING STRONG COMMUNICATION and leadership skills to work in teams that may include accountants, plant scientists, animal scientists, environmental scientists, and engineers

In the agribusiness major, you'll study business management, marketing, trade policy, finance, and communication in the context of agriculture and the food industry. You'll learn from teachers who study today's pressing issues for agribusiness: the contributions of immigrant farm workers to vegetable production . . . consumer attitudes toward eco-labeled food . . . organic potato production and marketing . . . dairy business management . . . risk management strategies for Pacific Northwest grain producers . . . and other top concerns.

Emerging trends in sustainability combined with an increasingly global economy make the study of agribusiness more dynamic today than ever.

INSIDE THE CLASSROOM
Courses in accounting, microeconomics, communications, farm and business management, and marketing will teach you skills for solving problems and improving the efficiency of production and distribution. In class, you might practice commodities trading, immerse yourself in policy-making during a field trip to the state capital, or role play adversaries in natural resource disputes.

Your senior year, you'll draw on everything you've learned when you assess an issue for a real-world client and present the client with your findings. Our seniors have worked for the J. R. Simplot Co., independent entrepreneurs, and Pacific Northwest agribusiness firms.

OUTSIDE THE CLASSROOM

INTERN. Consider a 1- to 6-credit internship the summer after your junior year. Get practical experiences like these: FARM CREDIT SERVICES Analyze data to determine the financial performance of farmers seeking loans . . . U.S. CONGRESS Conduct policy research as a legislative intern in Washington, D.C. . . . LIVESTOCK MARKETING INFORMATION CENTER Apply new decision-making tools.

STUDY ABROAD. Deepen your understanding of your major—and the world—in countries like these: PERU Shadow a pepper production and marketing company . . . TAIWAN See international trade from a new perspective . . . NEW ZEALAND Observe different types of agriculture.

GET INVOLVED. Network and have fun. AGRIBUSINESS CLUB Meet business leaders and potential employers, learn about internships, and get help developing your resume and improving your interviewing skills. Help organize the club's annual golf tournament, test your economics IQ in the national Quiz Bowl competition, and take field trips to regional agribusiness firms . . . AGRICULTURAL STUDENT AFFAIRS COUNCIL Become a student leader . . . AMERICAN AGRICULTURAL ECONOMICS ASSOCIATION Join the student chapter and attend national meetings and recruitment fairs. Participate in the National Food Marketing Challenge.

FASTFACT

Each year our student teams compete against students from other universities in host cities like Orlando, Denver, and New Orleans.

CAREER OPPORTUNITIES
Almost all our graduates receive job offers upon graduation with starting salaries of up to $45,000. They work in business, for government, and for nonprofit organizations.

Here are a few possibilities:

MARKETING DIRECTOR. Make decisions about your company's marketing strategies and advertising.

PRODUCTION MANAGER. Manage the production processes of an agribusiness firm.

FARM MANAGER. Manage part or all of large farming or ranching operations.

BUSINESS OWNER. Direct all operations of a farm, ranch, or other agribusiness.

ANALYST. Gather and interpret data to support lobbying efforts for an agribusiness organization.

SALES REPRESENTATIVE. Sell agricultural products and services such as fertilizers or nursery plants.

APPRAISER. Determine the market value of land for a financial institution or government agency.

BUYER. Negotiate the acquisition of crops for a food-processing company.

COMBINE YOUR EDUCATION. A second language can open doors to international careers. Take additional courses in business, international affairs, journalism, or plant and animal sciences.

CONTINUE YOUR EDUCATION. Earn an advanced degree in business, finance, law, or agricultural economics.

FIND OUT MORE ABOUT THE UNIVERSITY OF IDAHO AGRIBUSINESS MAJOR

WWW.CALS.UIDAHO.EDU/AERS

AGRIBUSINESS

4-YEAR PLAN 2012-13

	FRESHMAN		SOPHOMORE		JUNIOR		SENIOR	
FALL	**AgEc 101** The Business of Agriculture	1	**Acct 201** Intro. to Financial Accounting	3	**AgEc 302** Agricultural Economics II	3	***AgEc 477** Law, Ethics, & the Environment	3
	Comm 101 Fundamentals of Public Speaking	2	**AgEc 278** Farm & Agribusiness Management	4	**AgEc 356** Agriculture & Rural Policy	3	**AgEc 481** Agricultural Markets in a Global Economy	3
	Engl 101 Intro. to College Writing	3	**Biol 102** Biology and Society *or* **Biol 115** Cells & the Evolution of Life *or* **MMBB 250/255** General Microbiology/Lab	4-5	**Engl 313** Business Writing *or* **Engl 317** Technical Writing	3	**Elective** Elective—Upper-div. Acct, AgEc, Econ, Bus	6-9
	ISEM 101 Integrated Seminar	3			**Elective** Elective—Diversity	3	**Electives** Electives—Free Electives	3-6
	Math 143 Pre-Calculus Algebra & Analytic Geometry	3	**Econ 201** Principles of Economics	3	**Elective** Elective—Technical Agriculture	3		
	Elective Elective—Technical Agriculture	2-4	**Elective** Elective—Technical Agriculture	3	**Elective** Elective—Upper-div. Acct, AgEc, Econ, Bus	3		
	TOTAL	**14-16**	**TOTAL**	**17-18**	**TOTAL**	**18**	**TOTAL**	**15-18**
SPRING	**Chem 101** Intro. to Chemistry *or* Chem 111 Principles of Chemistry	4	**Acct 202** Intro. to Managerial Accounting	3	**AgEc 302** Agricultural Economics II	3	**Acct 482** Enterprise Accounting	3
	Econ 202 Principles of Economics	3	**AgEc 289** Agricultural Markets & Prices	3	***AgEc 451** Applied Environmental & Natural Resource Economics	3	**AgEc 478** Advanced Agribusiness Management	3
	Engl 102 College Writing & Rhetoric	3	**BLaw 265** Legal Environment of Business	3	**Bus 321** Marketing *or* **Bus 413** Organizational Behavior	3	**Electives** Electives—Upper-div. Acct, AgEc, Econ, Bus	3
	Elective Elective—Humanities	3	**Stat 251** Statistical Methods	3	**ISEM 301** Great Issues Seminar	1	**Electives** Electives—Free Electives	6-9
	Elective Elective—Optional	2-3	**Elective** Elective—Humanities	3	**Electives** Electives—Upper-div. Acct, AgEc, Econ, Bus	6		
			Elective Elective—Technical Agriculture	3				
	TOTAL	**15-16**	**TOTAL**	**18**	**TOTAL**	**16**	**TOTAL**	**15-18**

Total for degree = 128 credits. Course offerings may change from year to year. Always check the current course catalog.
*Take AgEc 451 spring of junior year *or* AgEc 477 spring of senior year

TO LEARN MORE
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University of Idaho
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