

## Sustainable Tourism and Leisure Enterprises Minor

*Note: This academic minor is offered through the Recreation Program in the Department of Movement Sciences, College of Education*

- Bus 321**      Marketing (3 cr)
- CSS 385**      Conservation Management and Planning I (4 cr)
- Rec 490**      Management and Entrepreneurship in  
Recreation, Parks and Tourism (3 cr)

Course selected from the following (10-12 cr):

- Acct 201**      Introduction to Financial Accounting (3 cr)
- Acct 202**      Introduction to Managerial Accounting (3 cr)
- AgEc 477**      Law, Ethics, and the Environment (3 cr)
- AIST 401**      Contemporary American Indian Issues (3 cr)
- Bus 420**      Promotional Strategy (3 cr)
- Rec 104**      Introduction to Recreation, Park and Tourism Professions
- REC 381**      Hospitality Leadership and Organizational Behavior (3 cr)
- CSS 386**      Conservation Management and Planning II (4 cr)
- CSS 493**      International Land Preservation and Conservation Systems (3 cr)
- Geog 340**      Business Location Decisions (3 cr)
- Rec 204/404**      Special Topics (cr arr) Including: Foundations of Tourism, 3 cr,  
which is offered alt even Fall
- Rec 254**      Camp Leadership in Recreation and Sport (3 cr)
- Rec 280**      Practicum in Recreation, Parks and Tourism (1 cr)
- JAMM 404**      Festival and Event Management (1 cr)

Electives to total 20 credits for the minor