

Transfer Pathway
Associate of Science in Business
North Idaho College

Course #	Course Name	UofI Equivalent	Cr
1. General Education Requirements			
A. Written Communication (6 credits)			
ENGL 101	Writing & Rhetoric I	ENGL 101	3
ENGL 102	Writing & Rhetoric II	ENGL 102	3
B. Oral Communication (3 credits)			
COMM 101	Fundamentals of Oral Comm	COMM 101	3
C. Mathematical Way of Knowing (3-4 credits)			
MATH 143	College Algebra	MATH 143	3
D. Scientific Way of Knowing (7-8 credits)**			
E. Humanistic Way of Knowing (6 credits)**			
F. Social and Behavioral Way of Knowing (6 credits)**			
ECON 201*	Principles of Macroeconomics	ECON 201	3
G. Institutionally Designated Courses (5 credits)			
2. Degree Requirements			
ACCT 201	Principles of Accounting	ACCT 201	3
ACCT 202	Managerial Accounting	ACCT 202	3
BUSA 101	Introduction to Business	BUS 190	3
3. Area of Emphasis: General Business			
BUSA 221*	Principles of Marketing	MKTG 321	3
BUSA 251*	Business Statistics	STAT 251	3
BUSA 265*	Legal Environment of Business	BLAW 265	3
ECON 202*	Principles of Microeconomics	ECON 202	3
ENGL 272*	Business Writing	ENGL 313 (LWDV)	3
4. Electives			3-4

Minimum Total Credits 60

Planning Notes

1. This document does not substitute for meeting with your advisor. See the current North Idaho College catalog for complete degree requirements.
2. Transfer to the University of Idaho with an Associate from the North Idaho College through the Articulation Agreement.
3. University of Idaho Transfer Policies and Course Equivalencies can be found at <https://www.uidaho.edu/registrar/transfer>.
4. Work with a North Idaho College advisor to ensure proper course sequencing for the Associate degree.
5. Apply for admission to University of Idaho at <https://www.uidaho.edu/admissions/apply>.
6. Submit official transcripts to University of Idaho (Moscow). Submit a final official transcript once your degree is posted.
7. A full listing of applicable courses as well as guidelines for completion of the Associate is available at <https://catalog.nic.edu/>

*Recommended course

**Credits must be earned from two different disciplines

Transfer Pathway
B.S.Bus. Marketing: General Marketing Emphasis

University of Idaho

Course #	Course Name	Cr
College of Business & Economics Common Requirements:		
Humanities		
PHIL 103	Introduction to Ethics	3
or PHIL 208	Business Ethics	3
Select one Upper-Division Economics Elective		
		3
Integrated Business Core		
BUS 354	Introduction to Business Analytics	3
MHR 310	Leading Organizations and People	3
FIN 301	Financial Resources Management	3
MIS 350	Managing Information	3
OM 370	Process Management	3
BUS 490	Strategic Management	3

Major Requirements		
MKTG 324	Consumer Behavior	3
MKTG 421	Marketing Research & Analysis	3
MKTG 428	Marketing Management	3

Emphasis Requirements		
Product Elective		
MKTG 427	Services Marketing	3
or MKTG 495	Product Development and Brand Management	
Pricing Requirement		
MKTG 424	Pricing Strategy and Tactics	3
Place Elective		
MKTG 425	Retail Distribution Mgmt	3
or MKTG 426	Marketing Channels Management	
Promotion Elective		
MKTG 420	Integrated Marketing Communication	3
or MKTG 422	Sales Management	
Business Elective		
One 300-400 level CBE course		

Planning Notes

1. This document does not substitute for meeting with your advisor. See the current University of Idaho catalog for complete degree requirements at: <https://catalog.uidaho.edu/>
2. Presenting this document to your academic advisor can allow you to be moved to the 2022-2023 University of Idaho catalog.
3. To graduate with this degree, the department requires an institutional GPA of at least 2.0 in all courses completed at the University of Idaho.
4. A minimum of 120 credits is required.
5. Review the Degree Audit regularly to check your status of completion of major and/or minor.
6. A full listing of applicable courses as well as guidelines for completion of the Bachelor degree is available at <https://catalog.uidaho.edu>

Minimum Total Credits 120