

# University of Idaho

Strategic Enrollment Management

[sem@uidaho.edu](mailto:sem@uidaho.edu)

[www.uidaho.edu/sem](http://www.uidaho.edu/sem)

**TO:** University of Idaho Faculty and Staff  
**FROM:** Dean Kahler, Vice Provost, Strategic Enrollment Management  
**DATE:** April 3, 2017  
**SUBJECT:** Bobbi Gerry Joins UI as Assistant Vice Provost for SEM

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I am pleased to announce that Bobbi J. Gerry will be joining the University of Idaho as the Assistant Vice Provost for Strategic Enrollment Management (SEM), effective May 8, 2017.

Bobbi joins UI with 20 years in leadership experience. She is currently the executive director of the International University Transfer Program through Navitas at the University of New Hampshire. She has an MBA in organizational leadership from Franklin Pierce University in New Hampshire.

The assistant vice provost of SEM replaces what was formerly the director of admissions. In the role, Bobbi will oversee admissions/recruitment, campus visits, new student orientation, Distance and Extended Education, dual-credit, and Idaho's independent study programs.

I am so pleased to have Bobbi join the Vandal family. She brings a strong record of experience and success in new student recruitment, orientation and online programs. I am confident Bobbi will be very successful in continuing to build our new student enrollment at the University of Idaho.

I would also like to thank Dan Davenport, who chaired the search, as well as the search committee members for their assistance in this successful search.

Please join me in welcoming Bobbi to the Vandal family.

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