# ACADEMIC YEAR 2021-2022 / ANNUAL PROGRAM REVIEW (APR) Writen Communication Student Learning Assessment Report

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### **Template:**

Student Learning Assessment Report (add one "plan item" for each major, degree, and/or certificate offered by dept)

## Name of degree/major or credential (example: Psychology BA/BS):

Writen Communication Student Learning Assessment Report

Assessment Cycle State Date:

3/1/2021

Assessment Cycle End Date:

7/1/2022

**Progress:** Section Completed, Waiting for Feedback

**Providing Department:** Written Communications-WOK

Responsible Users:

### Assessment Report Contact:

Dean Panttaja

### Program Changes in Past Year:

Adjustment at the State level to the Learning Competencies for this disciplinary area of Statewide General Education which required curriculum review through existing syllabi.

Deletion of the Following courses:

Deleted ENGL 315 - Professional Writing

Deleted ENGL 317 - Technical Writing

Learning Outcomes are Communicated to All Students in Program (check box if true):

true

Learning Outcomes are Communicated to All Faculty (check box if true):

true

**Optional: Framework Alignment:** 

AAC&U

Import Outcomes Data (from Anthology Outcomes):

Outcome #1 - Use flexible writing process strategies to generate, develop, revise, edit, and proofread texts.

Outcome #2 - Adopt strategies and genre appropriate to the rhetorical situation.

Outcome #3 - Use inquiry-based strategies to conduct research that explores multiple and

Outcome #4 - diverse ideas and perspectives, appropriate to the rhetorical context.

Outcome #5 - Use rhetorically appropriate strategies to evaluate, represent, and respond to the ideas and research of others.

Outcome #6 - Address readers' biases and assumptions with well-developed evidence-based reasoning.

Outcome # 7 - Use appropriate conventions for integrating, citing, and documenting source material as well as for surface-level language and style.

Outcome #8 - Read, interpret, and communicate key concepts in writing and rhetoric.

Planning

## 1.

## Writing Process

The student will be able to use flexible writing process streategies to generate, develop, revise, edit and proofread texts. Academic Year 2020-2021: Written Communications Ways of Knowing Term: Overview

| Exceeded      | 20.62% | 20 |
|---------------|--------|----|
| Met           | 56.7%  | 55 |
| Partially Met | 6.19%  | 6  |
| Not Met       | 16.49% | 16 |

## 2.

## Appropriate to Rhetorical Situation

The student will be able to adopt strategies and genre appropriate to the rhetorical situation.

Academic Year 2020-2021: Written Communications Ways of Knowing

### Term: Overview

| Exceeded      | 15.38% | 12 |
|---------------|--------|----|
| Met           | 64.1%  | 50 |
| Partially Met | 7.69%  | 6  |
| Not Met       | 12.82% | 10 |

# 3.

# Inquiry-Based Strategy

The student will be able to use inquiry-based strategies to conduct research that explores multiple and diverse ideas and perspectives, appropriate to the rhetorical context.

Academic Year 2020-2021: Written Communications Ways of Knowing Term: Overview

| Exceeded      | 8.85%  | 10 |
|---------------|--------|----|
| Met           | 69.91% | 79 |
| Partially Met | 7.08%  | 8  |
| Not Met       | 14.16% | 16 |

# 4.

# **Respond to Others**

The student will be able to use rhetorically appropriate strategies to evalaute, represent, and respond to the ideas and research of others.

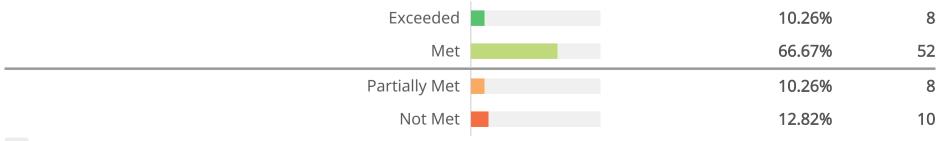
Academic Year 2020-2021: Written Communications Ways of Knowing

### Term: Overview

| Exceeded      | 10.31% | 10 |
|---------------|--------|----|
| Met           | 64.95% | 63 |
| Partially Met | 7.22%  | 7  |
| Not Met       | 17.53% | 17 |
| 5             |        |    |

The student will be able to address readers' biases and assumptions with well-developed evidence-based reasoning. Academic Year 2020-2021: Written Communications Ways of Knowing

Term: Overview



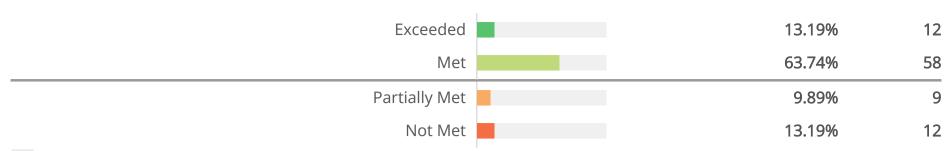
#### 6.

#### Conventions

The student will be able to use appropriate conventions for integrating, citing, and documenting source material as well as for surface-level language and style.

Planning

### Academic Year 2020-2021: Written Communications Ways of Knowing Term: Overview



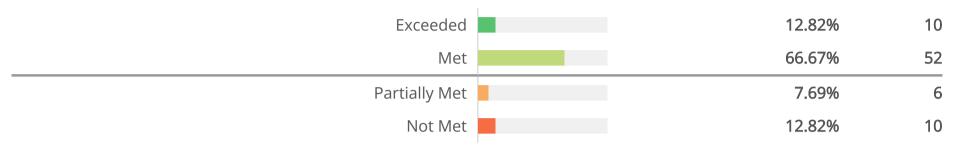
## 7.

## Key Concepts

The student will be able to read, interpret, and communicate key concepts in writing and rhetoric.

Academic Year 2020-2021: Written Communications Ways of Knowing

### Term: Overview



## Summary of Student Learning:

The number of students reported on in this category is 123.

| Outcome<br>#1 | 21% | 57% | 77% | 6%  | 16% |
|---------------|-----|-----|-----|-----|-----|
| Outcome<br>#2 | 15% | 64% | 79% | 8%  | 13% |
| Outcome<br>#3 | 9%  | 70% | 79% | 7%  | 14% |
| Outcome<br>#4 | 10% | 65% | 75% | 7%  | 18% |
| Outcome<br>#5 | 10% | 67% | 77% | 10% | 13% |
| Outcome<br>#6 | 13% | 64% | 77% | 10% | 13% |
| Outcome<br>#7 | 13% | 67% | 79% | 8%  | 13% |

tudents in All Outcomes for this GEM area met or exceeded the outcome at the 78th percentile (on average). These are acceptable thresholds but, an eye should be kept on the low reporting number.

# Attached Files

There are no attachments.

## Summary of Faculty Discussion:

This report was shared with University Committee on General Education prior to the filing of the report. There were no comments or corrections to the Summary Findings.

Attached Files

There are no attachments.

### Summary of Changes/Improvements Being Considered:

It was determined by the University Committee on General education in consultation with the Director of General Education that a determination of evaluative rotation for learning outcomes should be establish within each GEM area. In addition English will be consulted as to how to raise the participation by faculty in this reporting. Attached Files There are no attachments.

### Inter-rater Reliability:

Since courses in general education utilize multiple educators, over multiple disciplines, with multiple assessment strategies, a method for inter-reliability outside of singular disciplinary courses with multiple sections (e.g. English 101 & 102) this cannot be established immediately. The University Committee on General Education will explore this topic

### Closing the Loop:

As this is the establishment of a baseline in the new assessment system there is nothing to report as a closure in this GEM area. However, all areas are continuing to approve, remove, or adapt curriculum through the University Committee on General Education process and Through the University Curriculum Committee for either efficiency or to align with changing State Competencies for the GEM areas.

Attached Files There are no attachments.

Quality Assessment Feedback: Attached Files

### **Related Items**

No connections made

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