

Video Proposal Form

Please submit this completed form to [Manuscript FastTrack](https://uidaho.expressacademic.org/login.php) *before* starting a peer-refereed video project. (In FastTrack, the document “type” for your proposal submission is “proposal, video.”) Feel free to contact us with any questions you may have at [calspubs@uidaho.edu](mailto:calspubs@uidaho.edu).

1. AUTHOR(S)

List the name, affiliation and contact information for the corresponding author, plus the name and affiliation of each co-author.

* 1. Corresponding author
  2. Other authors

1. PROPOSED TITLE
2. ALIGNMENT

Does this project align with one of the Priority Extension Themes (PET)?  Yes  No

1. NEED

What current situation necessitates this video?

1. AUDIENCE

Identify the primary, secondary and other audiences this video is intended to reach.

1. PURPOSE

What is this video intended to accomplish? How will it meet the identified need? In what specific ways will viewers benefit from it?

1. COMPETITION

How will your video differ from and be more effective than other sources of similar information?

1. USES

How will the video be used (e.g., in Idaho Master Gardener classes, in academic classes, on specific websites, as a companion to an Extension bulletin)?

1. PROMOTION

What strategies will you use to promote the video? Please list no fewer than three specific ways you will be able to promote it (e.g., web links, social media).

1. PRESENTATION AND RESOURCES
   1. What is the anticipated length of your video (in minutes)?
   2. What assets already exist for your video (e.g., B-roll, photos, graphics, recorded interviews)?
   3. What resources will need to be captured?
2. BUDGETARY SUPPORT

What are your anticipated funding sources (i.e., grants, commodity groups, IAES or UI Extension funds, critical issues funds)? You will need funding for projects that incur out-of-pocket expenses such as videography, video editing, animation, voiceover narration and music.

1. DEADLINE

By what date do you need the video and why?

1. REFEREES (PEER REVIEWERS)

Please provide the names, affiliations and email addresses of two to four experts we could ask to review your storyboard. (Note: We may not necessarily approach them.) They do not need to be University of Idaho faculty or staff.

1. FURTHER INFORMATION

Please add any information that you think may be helpful to us in evaluating this proposal.