Career Services Employer Offerings



Complimentary Services

Your Future is Our Mission

- Job/Internship Postings via Handshake
- On-Campus Interviews

- Virtual Event Scheduling via Handshake
- Classroom Presentation Connections
- Information Session/Tabling Scheduling

 Basic Consultation Services

✓	Premium Services	Price
	One e-mail blast targeted to students in a college (limit one per school year) • Finished e-mail content and language provided by the employer DEPs Only – limit increase to three per semester • Comprehensive design and writing services available from Career Services • Bronze can target by college, Silver can target by major, Gold can target by class year	\$100 per e-mail
	One social media post on Career Services channels (limit one per school year) • Finished post content and language provided by the employer DEPs Only – limit increased to three per semester • Comprehensive design and writing services available from Career Services	\$100 per post
	Full-table (8 seats) sponsorship at the Etiquette Dinner (Spring Semester) †	\$250
	Double booth size at either the Spring or Fall Career Fair	\$400
	Focus group with identified students on a topic of your choice (includes catering)	\$500
	 Job-internship advertising throughout the school year on plasma screens across campus Non-DEP – Finished slides provided by the employer DEP – Comprehensive design and writing services available from Career Services 	\$500
	Career Services Education Workshop: Topic of your choice (includes catering & marketing)	\$500
	Company Spotlight feature in a Career Services Guide publication (three available)	\$500
	Career Fair Executive Pass (Fall or Spring) - includes reserved parking and booth selection after Premiers	\$700
	Sponsor for a College Networking Night (includes event recognition)†	\$700
	Title sponsorship for Career Services' Photos with Santa Event (one available) †	\$750
	Premier Sponsor Fall Career Fair (eight available per fair)* †	\$1,000
	Premier Sponsor Spring Career Fair (six available per fair)*†	\$1,000
	Feature piece in University media about a UI student/alumni recently hired by your organization	\$1,000
	Full back cover sponsorship of a Career Services Guide publication (one available) $ au$	\$1,000
	Title sponsorship for the Career Services Workshop Series (one available) †	\$1,500
	Segment sponsorship for networking portion of Etiquette Dinner (one available) †	\$1,500
	Title sponsorship for the annual Etiquette Dinner (one available) †	\$3,500
	Customized Services**	Negotiated

*Career Fair Premier Sponsor Benefits

- Company name and/or logo on all Career Fair marketing materials (print & electronic)
- Priority for on-campus interview rooms and info session dates during Career Fair week
- Choose your booth location on the fair map
- One priority parking space at the fair venue
- Half-page color ad in Career Fair insert in the Argonaut, the UI student newspaper
- Recognition as a Premier Sponsor on the jumbotron screen during the fair

^{**} We are able to customize services according to your needs. For more information contact Chris Cook at chrisco@uidaho.edu.

[†] A partial amount of your payment creates tax incentives through a donation to the UI Foundation

Distinguished Employer Partnership

Our Distinguished Employer Partnership (DEP) program is designed to assist employers to raise student awareness of their organization on campus throughout the year. Becoming a DEP will allow you to consistently recruit high-quality students from the University of Idaho.

Brand recognition is critical to your organization's success in the talent marketplace. It is equally critical among top students. As a DEP, your organization will become a "name brand" on the U of I campus.

Instead of looking for our top graduates and interns, they will be looking for you.

Your Future is Our Mission

Benefits to Becoming a Distinguished Employer Partner

- Tailored service and support from Career Services Staff
- Year-round branding and access to targeted student marketing channels
- Maximize the impact of your recruiting visits
- Increased access to U of I faculty, advisors, and administrators



Gold Benefits

- Regular recognition as a DEP on plasma screens in facilities across campus
- Priority reservation of Career Service's Employer Conference Room
- Consultation services: site visit from Career Services staff member
- E-mail blasts can be targeted by college, major, and class year
- All Silver and Bronze benefits listed below



Silver Benefits

- Priority for on-campus interview and info session dates/rooms and e-mail blast send dates
- Consultation services: regular feedback to ensure high-quality recruiting throughout the year
- E-mail blasts can be targeted by college and major
- All Bronze benefits listed below



Bronze Benefits

- Recognition on the DEP Wall in the Career Services Office
- Company profile, link, and recognition on the Career Services Web Site
- Recognition as a DEP on major Career Services marketing material throughout the year
- Recognition in the Career Services' "Thank You Distinguished Employer Partners" ad ran twice per year in the U of I student newspaper
- Recognition as a DEP on the jumbotron screen during Career Fairs
- Consultation services: annual end-of-year report
- E-mail blast limit increased to three per semester

