



BACHELOR OF BUSINESS ADMINISTRATION

100% ONLINE

Here in Idaho, we know about big obstacles and great distances. We also know because of those obstacles and distances not everyone can travel to a college campus to complete their bachelor's degree. That's why the College of Business and Economics (CBE) designed a 100% online Bachelor of Business Administration (B.B.A.) degree at the University of Idaho.

U of I's B.B.A. degree offers you a broad foundation of business fundamentals and up to four industry-focused certificates, including:

- **Applied Finance** - insurance, real estate and commercial finance
- **Business Leadership** - enterprise accounting, data visualization decision making and applied leadership
- **Enterprise Systems Integration** - enterprise accounting, information systems and data analytics
- **Sales Management** - business negotiations, marketing and advanced sales management
- **Technical Program Management** - information systems development, analysis and administration

WHAT CAN YOU DO WITH A BACHELOR OF BUSINESS ADMINISTRATION DEGREE?

Personal Financial Advisor	Real Estate Broker
Training and Development Specialist	Human Resources Manager
Computer Systems Analyst	Computer Network Architect
Information Systems Manager	Database Administrator
Manufacturing Sales Representative	Sales Manager

BRAVE. BOLD. BUSINESS.

The University of Idaho is the **#1 Best Value in the West** for the third year in a row as ranked by US News and World Report. The College of Business and Economics at U of I is among the **Top 5% of Business Schools Worldwide** and accredited by the Association to Advance Collegiate Schools of Business.



Learn more about the College of Business and Economics' B.B.A. program and additional online offerings at uidaho.edu/bba

FOR MORE INFORMATION:

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University of Idaho
College of Business
and Economics

ONLINE BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

a degree designed for your schedule

FIRST YEAR

FIRST SEMESTER

REQUIRED COURSE	CREDITS
BUS 190 Integrated Business & Value Creation	3
MATH 143 Pre-Calculus	3
ENGL 101 Writing & Rhetoric I	3
1st Natural Science & Lab	4
COMM 101 Fundamentals of Public Speaking	3

TOTAL 16

SECOND SEMESTER

REQUIRED COURSE	CREDITS
ECON 201 Principles of Macroeconomics	3
ENGL 102 Writing & Rhetoric II	3
Humanities Elective	3
American Diversity Elective	3
International Elective	3

TOTAL 15

SECOND YEAR

FIRST SEMESTER

REQUIRED COURSE	CREDITS
ACCT 201 Financial Accounting	3
ECON 202 Principles of Microeconomics	3
Social Science Elective	3
STAT 251 Statistical Methods	3
Humanities Elective	3

TOTAL 15

SECOND SEMESTER

REQUIRED COURSE	CREDITS
ACCT 202 Managerial Accounting	3
Free Elective	3
2nd Natural Science & Lab	4
Advanced Writing	3
MKTG 321 Marketing	3

TOTAL 16

THIRD YEAR

FIRST SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
BUS 303 Business Negotiations	3	MHR 310 Leading Organizations and People	3
MIS 350 Managing Information	3	OM 370 Process Management	3
FIN 301 Financial Resource Management	3		

TOTAL 15

SECOND SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
MHR 312 Applied Leadership	3	MIS 355 Systems Analysis and Administration	3
MIS 440 Data Visualization for Managerial Decision Making	3	ACCT 482 Enterprise Accounting	3
MKTG 422 Sales Management	3		

TOTAL 15

FOURTH YEAR

FIRST SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
MIS 353 Application Development	3	ECON 340 Managerial Economics	3
Free Elective	3	FIN 322 Insurance	2
OM 378 Project Management	3	FIN 323 Commercial Finance	1

TOTAL 15

SECOND SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
ACCT 421 Accounting Data Analytics	3	MKTG 432 Advanced Sales Management	3
FIN 324 Real Estate	2	BUS 490 Strategic Management	3
FIN 325 Financial Planning	1	Free Elective	3

TOTAL 15

- Courses in the third and fourth year will vary based on the certificates being completed.



University of Idaho

College of Business and Economics

- This academic plan is intended as a guideline only and does not replace academic advising.
- See course catalog and department website for complete degree requirements and additional information.
- Some courses offered through Independent Study in Idaho.
- 120 credits minimum are required for a Bachelor of Science in Business Administration.
- Minimum of 36 upper-division credits required to graduate.
- Summer classes may be required. Contact your academic advisor for details.