

Cascaded Plan for Support Units – Waypoint 1 July 1, 2016 – June 30, 2019

**Support Unit Name (e.g. VP Area etc.): University of Idaho—Idaho Falls Center**

Long term focus which supports the University of Idaho Strategic Plan:

*(Narrative including which university goal(s) will be advanced and supported by the unit's highest priority activities over the next nine years and a brief description of anticipated tactics deployed to help the University of Idaho meet goal(s))*

University of Idaho-Idaho Falls Center is committed to UI's unique statewide, land grant mission and our long-standing tradition of serving the educational and economic development needs of Eastern Idaho. We are an educational institution of choice providing innovative programs, which support state, regional and national needs in energy, security, environment and other emerging strategic areas through continued outreach and collaborative research in the Center for Advanced Energy Studies (CAES).

The Idaho Falls Center serves as the face of the University of Idaho in Eastern Idaho, offering exceptional educational and research opportunities and acting as a gateway to and from the main campus for students, faculty and external partners. We offer our students real-world projects which foster innovation, critical problem solving, and meaningful collaboration. The Idaho Falls Center provides transformative education experiences through four main imperatives:

**Innovative Research**

We will advance collaborative research across academic disciplines and research entities in order to meet energy, security, environmental and other needs of the state, region and nation. **(maps to UISP Goal 1)**

- Increase both the volume of research proposals submitted
- Increase the percentage of successfully funded research proposals **(Goal 1, Objective A)**
- Increase our industrial partnerships through consistent outreach and involvement
- Strengthen relationship and collaboration with INL

- Cultivate opportunities through CAES, increasing the number of scholarly works and collaborative sponsorships **(Goal 1, Objective C)**
- Improve collaboration with partner institutions **(Goal 1, Objective C)**
- Engage communities in SE Idaho through UI extension

### **Relationship Engagement (Maps to Goal #2 Engage)**

We will continually build and strengthen relationships of trust with external stakeholders to broaden our influence and visibility in the region. **(Maps to UISP Goal 2)**

- UIIF will continue to seek opportunities to bring students groups, camps, training, and other cultural opportunities to the Idaho Falls region (to include JAMM summer workshop, STEM education events, CS 112 training, music groups, art exhibits and other outreach opportunities). **(Goal 2, Objective A)**
- Identify and associate with opinion leaders through rotary, advisory boards, economic development engagement, and other spaces where we can help address emerging issues **(Goal 2, Objective B)**
- Actively engage and build trust with education leaders, legislators, alumni, and other officials and opinion leaders **(Goal 2, Objective C)**

### **Transformative Education (Maps to Goal #3 Transform)**

We will increase our educational impact on undergraduate and graduate students through innovative programs where students receive the highest level of mentorship. **(Maps to UISP Goal 3)**

- Listen to needs of industry and region through continuous interaction.
- Strategically build programs (using strengths of multiple disciplines) to meet regional needs. **(Goal 3, Objective B)**
- Increase enrollment into Fire Safety certificate (Funded through IDL grant)

- Improve relationships with school districts
- Partner with other innovative institutions (including involvement with CSI regarding the needs of food, energy, water industry)
- Anticipate potential relationship with Eastern Idaho Community College (vote in May 2017) and engage colleges for +2 programming
- Continue to open the pipeline with BYU-Idaho and other institutions
- Continue to seek research funding to support high achieving graduate students
- Compete for INL graduate fellowships **(Goal 3, Objective A)**

#### **Culture (Maps to Goal #4 Culture)**

Build the UIIF team by fostering a synergistic and diverse group of faculty, staff, and students by creating an open, welcoming and collaborative environment. **(Maps to UISP Goal 4)**

- Build an inclusive, diverse community that welcomes all perspectives.
- Promote a culture of support and career development through enhanced communication, social event, goal setting and inclusion **(Goal 4, Objective A)**
- Enhance our ability to compete for and retain outstanding faculty and skilled staff **(Goal 4, Objective B)**

Mapping and assessing long-term activities with respect to the strategic plan goals and priority institutional metrics (page 6 of university strategic plan):

University Performance Measure	Focus for unit? (Y or N)	University Baseline	Unit Baseline	Unit Target for 2025	Summary Tactics / Comments
<b>Innovate</b> Terminal Degrees			7	11	Advance collaborative research across academic disciplines and research entities in order to meet energy, security, environmental and other needs of the state, region and nation.
<b>Engage</b> Societal Impact (Go On measure)	Y	TBD			Community and economic development outreach efforts will position the center to help attract students (here and Moscow) who otherwise would not go on. Contribute to the University's goal of increasing Idaho's Go On rate through the efforts of UIIF Student Services events and our Idaho Falls recruiter.
<b>Transform</b> Enrollments	Y	11,372	250 (unduplicated headcount)	375	Increase our educational impact on undergraduate and graduate students through innovative programs where students receive the highest level of mentorship. Continue to expand entrance into online offerings. Add specialty courses based on industry requests
Equity Metric	N	75%			Not applicable in Idaho Falls, as we rarely serve first time full-time students
"Great Colleges" Survey		3 <sup>rd</sup> Group			Build the UIIF team by fostering a synergistic and diverse group of faculty, staff, and students by

					creating an open, welcoming and collaborative environment.
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Waypoint 1 goal(s) and objective(s), and tactics (short narrative description):

*Key tactics described here in narrative form, as a numbered list that will be performed during the first three years of the plan. Include a cross referencing to strategic plan goals and objectives where possible.*

**Goal 1.** Advance collaborative research across academic disciplines and research entities in order to meet energy, security, environmental and other needs of the state, region and nation. **(maps to UISP Goal 1)**

Objective 1: Increase funded research.

Metric: Dollar expenditures on research per year.

Metric: Number of students supported by externally funded sources per semester.

Objective 2: Increase the number of scholarly and creative works.

Metric: Number of scholarly and creative works (publications, refereed journals, conference presentations/papers, exhibitions, invention disclosures, patents, etc.).

Objective 3: Increase breadth of sponsorship through collaboration with different entities.

Metric: Number of funded collaborative projects with other departments, universities, national laboratories, industries, etc.

**Goal 2.** Build and strengthen relationships of trust with external stakeholders. **(Maps to UISP Goal 2)**

Objective 1: Engage community, small business, and industry leadership in meaningful discourse.

Metric: A post-visit survey will be created and sent to key external stakeholders to determine their satisfaction with the quality of our interaction.

Objective 2: Increase our presence within the community and enhance relationships with post-secondary academic institutions, high school advisors, families, and prospective students.

Metric: Number of community and regional events attended. (HS Senior Nights, Pizza/Posters/Presentations, water festival, boards, alumni engagement, college fairs, disc golf tournament, etc.)

Metric: Number of post-secondary academic partners engaged

Objective 3: Identify the educational needs of local and regional businesses and industries.

Metrics: Number of visits to local and regional businesses and industries

**Goal 3.** Increase our educational impact on undergraduate and graduate students through innovative programs where students receive the highest level of mentorship. **(Maps to UISP Goal 3)**

Objective 1: Increase enrollment of both undergraduate and graduate students.

Metric: Unduplicated headcounts per semester

Increase by 30% by 2019.

Objective 2: Increase degrees granted.

Metric: Increase number of degrees granted per year

by 30% by 2019.

Objective 3: Improve the quality of the educational experience.

Metric: Student satisfaction as measured by exit interviews or surveys of graduating undergraduate and graduate students.

**Goal 4.** Build the UIIF team by fostering a synergistic and diverse group of faculty, staff, and students by creating an open, welcoming and collaborative environment. **(Maps to UISP Goal 4)**

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Objective 1: Build an inclusive, diverse community that welcomes all perspectives.

Metric: Percent female and percent multi-cultural graduate and undergraduate students.

Objective 2: Enhance our ability to compete for and retain outstanding faculty and skilled staff.

Metric: Reduced faculty and staff turnover as measured by the number of replacement faculty searches per year and the number of replacement staff searches per year (excluding retirements).

Metric: Average time at UIIF for faculty and for staff.

Metric: Develop and administer a yearly satisfaction survey for faculty and staff on: morale, group cohesion, job satisfaction, opportunities for growth, level of challenge in the job, professional development opportunities, satisfaction with salary, etc.

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Waypoint 1 Metric Targets for Unit:

For each numbered tactic on the prior page, please link to the appropriate strategic plan goal/objective and suggest a means of measuring progress over the course of the next three years (e.g. completion dates for milestones, specific measures of progress unique to your unit).

Initiative Number	Strategic plan goal and objective supported	Proposed means to assess progress	Progress by July 2017	Progress by July 2018	Progress by July 2019	Comments
1. Advance collaborative research across academic disciplines and research entities in order to meet energy, security, environmental and other needs of the state, region and nation.	Goal 1	Number of terminal degrees granted per year Dollar expenditures on research per year Number of students supported by externally funded sources per semester	7 \$300K 6	7 \$400K 8	7 \$500K 10	We can't separate Goal #1 (Research) from Goal #3 (Enrollment) Our graduate enrollment is tied to research funding and is key to our projected growth.

2. Build and strengthen relationships of trust with external stakeholders.	Goal 2	Post-visit survey				
3. Increase our educational impact on undergraduate and graduate students through innovative programs where students receive the highest level of mentorship.	Goal 3	Unduplicated headcounts per year  Number of degrees granted per year	275	300	325	
4. Build the UIIF team by fostering a synergistic and diverse group of faculty, staff, and students by creating an open, welcoming and collaborative environment.	Goal 4	Faculty and staff turnover other than retirements				