The statewide impact the University of Idaho’s people, programs and students have on our economy and the entire Gem State ecosystem creates a return on investment in every community across the state. U of I serves every county in Idaho through our Moscow campus, educational centers in Boise, Coeur d’Alene and Idaho Falls, nine research and Extension centers, plus Extension offices in 42 counties.

U of I’s mission as the state’s land-grant research university prepares students for careers and life, as well as research and service that benefits all of Idaho and creates a return on investment of $1.1 billion annually.

The 2020 edition of Idaho Impact includes progress on university strategic plan goals as well as President C. Scott Green’s three initiatives of supporting student success, prioritizing research and telling the story of higher education in the state.
VISION
The University of Idaho will expand the institution’s intellectual and economic impact and make higher education relevant and accessible to qualified students of all backgrounds.

MISSION
The University of Idaho shapes the future through innovative thinking, community engagement and transformative education.

VALUES
Excellence
Respect
Integrity
Perseverance
Sustainability
## SCHOLARLY AND CREATIVE WORK WITH IMPACT

**Objective A:**
Build a culture of collaboration that increases scholarly and creative productivity through interdisciplinary, regional, national and global partnerships.

Indicators: Increases in research expenditures and scholarly/creative works derived from collaborative partnerships.

**Objective B:**
Create, validate and apply knowledge through the co-production of scholarly and creative works by students, staff, faculty and diverse external partners.

Indicators: Increased number of terminal degrees and non-faculty scholars (e.g. post-doctoral researchers), increased number of undergraduate and graduate students supported on extramural funds and increased percentage of undergraduates participating in research.

**Objective C:**
Grow reputation by increasing the range, number, type and size of external awards, exhibitions, publications, presentations, performances, contracts, commissions and grants.

Indicators: Increase in above measures as well as invention disclosures.

### Performance Measures

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<tbody>
<tr>
<td>1.1 Terminal Degrees in Given Field (Ph.D., MFA, etc.)</td>
<td>Target</td>
<td>285</td>
<td>300</td>
<td>325</td>
<td>325</td>
<td>380</td>
<td>425</td>
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<tr>
<td>Actual</td>
<td>275</td>
<td>279</td>
<td>236</td>
<td>231</td>
<td>251</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>1.2 Number of Postdocs and Non-Faculty Research Staff with Doctorates</td>
<td>Target</td>
<td>70</td>
<td>75</td>
<td>80</td>
<td>80</td>
<td>100</td>
<td>120</td>
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<tr>
<td>Actual</td>
<td>66</td>
<td>70</td>
<td>102</td>
<td>92</td>
<td>83</td>
<td>103</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.3 Research Expenditures ($ Million)</td>
<td>Target</td>
<td>100</td>
<td>105</td>
<td>115</td>
<td>115</td>
<td>135</td>
<td>160</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>95</td>
<td>96</td>
<td>102</td>
<td>109.5</td>
<td>111.6</td>
<td>113.1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.4 Invention Disclosures</td>
<td>Target</td>
<td>20</td>
<td>25</td>
<td>30</td>
<td>30</td>
<td>40</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>14</td>
<td>18</td>
<td>21</td>
<td>24</td>
<td>26</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.5 Number of Undergraduate and Graduate Students Paid from Sponsored Projects (PMR)</td>
<td>Target</td>
<td>598 (UG) &amp; 597 (GR) &amp; 1,195 Total</td>
<td>610 (UG) &amp; 609 (GR) &amp; 1,237 Total</td>
<td>622 (UG) &amp; 621 (GR) &amp; 1,288 Total</td>
<td>622 (UG) &amp; 621 (GR) &amp; 1,298 Total</td>
<td>660 (UG) &amp; 659 (GR) &amp; 1,320 Total</td>
<td>687 (UG) &amp; 686 (GR) &amp; 1,373 Total</td>
<td></td>
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<tr>
<td>Actual</td>
<td>575 (UG) &amp; 574 (GR) &amp; 1,149 Total</td>
<td>697 (UG) &amp; 463 (GR) &amp; 1,160 Total</td>
<td>598 (UG) &amp; 597 (GR) &amp; 1,185 Total</td>
<td>765 (UG) &amp; 500 (GR) &amp; 1,285 Total</td>
<td>660 (UG) &amp; 467 (GR) &amp; 1,127 Total</td>
<td></td>
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</tr>
<tr>
<td>1.6 % of Students Involved in Undergraduate Research (PMR)</td>
<td>Target</td>
<td>68%</td>
<td>69%</td>
<td>71%</td>
<td>71%</td>
<td>74%</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>66%</td>
<td>63%</td>
<td>65%</td>
<td>61%</td>
<td>58%</td>
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</tbody>
</table>

*2019-20 data is preliminary and based on available information at the time of publication. Some full-year data points were not yet available.*
GOAL 2:
Suggest and influence change that addresses societal needs and global issues, and advances economic development and culture.

OUTREACH THAT INSPIRES INNOVATION AND CULTURE

Objective A:
Inventory and continuously assess engagement programs and select new opportunities and methods that provide solutions for societal or global issues, support economic drivers and/or promote the advancement of culture.
Indicators: Number of University of Idaho Extension direct contacts with communities.

Objective B:
Develop community, regional, national and/or international collaborations - like the cybersecurity initiatives U of I has with INL - that promote innovation and use University of Idaho research and creative expertise to address emerging issues.
Indicators: Number of active responses/programs in progress that seek to address the identified societal issues or collaborate with communities on research, the arts or cultural enhancement as reflected by the percentage of faculty collaboration with communities (reported in Higher Education Research Institute survey) as well as total economic impact assessment (Emsi).

Objective C:
Engage individuals (alumni, friends, stakeholders and collaborators), businesses, industry, agencies and communities in meaningful and beneficial ways that support the University of Idaho’s mission.
Indicators: National Survey on Student Engagement (NSSE) service learning metric, alumni participation rate and dual-credit engagement.

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<tr>
<td>2.1 Go-On Impact</td>
<td>Target</td>
<td>35%</td>
<td>40%</td>
<td>42%</td>
<td>45%</td>
<td>43%</td>
<td>45%</td>
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<tr>
<td></td>
<td>Actual</td>
<td>N/A</td>
<td>35%</td>
<td>40.6%</td>
<td>41.4%</td>
<td></td>
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<tr>
<td>2.2 Number of Direct U of I Extension Contacts</td>
<td>Target</td>
<td>348,000</td>
<td>359,000</td>
<td>370,000</td>
<td>370,000</td>
<td>375,000</td>
<td>380,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Actual</td>
<td>359,662</td>
<td>338,261</td>
<td>360,258</td>
<td>405,739</td>
<td>425,128</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.3 % Faculty Collaboration with Communities (HERI)</td>
<td>Target</td>
<td>61%</td>
<td>63%</td>
<td>65%</td>
<td>65%</td>
<td>68%</td>
<td>70%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Actual</td>
<td>57%</td>
<td>57%</td>
<td>57%</td>
<td>57%</td>
<td>57%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.4 NSSE Mean Service Learning, Field Placement or Study Abroad</td>
<td>Target</td>
<td>56%</td>
<td>58%</td>
<td>60%</td>
<td>60%</td>
<td>66%</td>
<td>72%</td>
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<tr>
<td></td>
<td>Actual</td>
<td>52%</td>
<td>52%</td>
<td>52%</td>
<td>52%</td>
<td>52%</td>
<td></td>
<td></td>
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<tr>
<td>2.5 Alumni Participation Rate</td>
<td>Target</td>
<td>9%</td>
<td>10%</td>
<td>11%</td>
<td>11%</td>
<td>13%</td>
<td>15%</td>
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<tr>
<td></td>
<td>Actual</td>
<td>9.0%</td>
<td>10.9%</td>
<td>10.0%</td>
<td>10.3%</td>
<td>9.4%</td>
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<tr>
<td>2.6 Economic Impact ($ Billion)</td>
<td>Target</td>
<td>1.1</td>
<td>1.1</td>
<td>1.2</td>
<td>1.3</td>
<td>1.7</td>
<td>2</td>
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<tr>
<td></td>
<td>Actual</td>
<td>1.1</td>
<td>1.1</td>
<td>1.1</td>
<td>1.1</td>
<td>1.1</td>
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<tr>
<td>2.7 Dual Credit (PMR)</td>
<td>Target</td>
<td>a. 6,002</td>
<td>a. 6,500</td>
<td>a. 6,700</td>
<td>a. 6,700</td>
<td>a. 6,700</td>
<td>a. 6,700</td>
<td>a. 6,700</td>
</tr>
<tr>
<td>a) Total Credit Hours</td>
<td></td>
<td>b. 1,178</td>
<td>b. 1,200</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
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<tr>
<td>b) Unduplicated Headcount</td>
<td>Target</td>
<td>a. 6,002</td>
<td>a. 6,754</td>
<td>a. 6,700</td>
<td>a. 6,700</td>
<td>a. 6,700</td>
<td>a. 6,700</td>
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<tr>
<td></td>
<td></td>
<td>b. 1,479</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
<td>b. 1,250</td>
</tr>
<tr>
<td></td>
<td>Actual</td>
<td>a. 6,002</td>
<td>a. 10,170</td>
<td>a. 12,004</td>
<td>a.11,606</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>b. 1,178</td>
<td>b. 2,251</td>
<td>b. 2,755</td>
<td>b. 2,450</td>
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</tbody>
</table>

*2019-20 data is preliminary and based on available information at the time of publication. Some full-year data points were not yet available.
**GOAL 3:**
Increase our educational impact.

**EDUCATIONAL EXPERIENCES THAT IMPROVE LIVES**

**Objective A:**
Provide greater access to educational opportunities to meet the evolving needs of society.
Indicators: Total number of enrolled students and conferred degrees (both undergraduate and graduate).

**Objective B:**
Foster educational excellence via curricular innovation and evolution.
Indicators: Increased retention, numbers of graduates, National Survey on Student Engagement High-Impact Practices score and reductions in remediation via curricular innovation.

**Objective C:**
Create an inclusive learning environment that encourages students to take an active role in their student experience.
Indicators: Measures educational parity and retention rates (for new and transfer students).

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</thead>
<tbody>
<tr>
<td><strong>3.1 Enrollment</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target</td>
<td>12,000</td>
<td>12,500</td>
<td>13,000</td>
<td>13,000</td>
<td>15,000</td>
<td>17,000</td>
<td></td>
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</tr>
<tr>
<td>Actual</td>
<td>11,534</td>
<td>11,372</td>
<td>11,780</td>
<td>12,072</td>
<td>11,841</td>
<td>11,926</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>3.2 Equity Metric:</strong></td>
<td></td>
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<td></td>
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<tr>
<td>First-Term GPA / Credits (% Equivalent)</td>
<td>Target</td>
<td>80% / 80%</td>
<td>85% / 85%</td>
<td>90% / 90%</td>
<td>90% / 90%</td>
<td>95% / 95%</td>
<td>100% / 100%</td>
<td></td>
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<tr>
<td>Actual</td>
<td>75% / 75%</td>
<td>82.5 / 87.5%</td>
<td>87.5% / 75%</td>
<td>75% / 75%</td>
<td>62.5% / 50%</td>
<td>62.5% / 62.5%</td>
<td></td>
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<tr>
<td><strong>3.3 Retention – New Students (PMR)</strong></td>
<td>Target</td>
<td>82%</td>
<td>83%</td>
<td>84%</td>
<td>84%</td>
<td>87%</td>
<td>90%</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>77%</td>
<td>80%</td>
<td>77%</td>
<td>82%</td>
<td>81%</td>
<td>77%</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>3.4 Retention – Transfer Students (PMR)</strong></td>
<td>Target</td>
<td>77%</td>
<td>78%</td>
<td>79%</td>
<td>79%</td>
<td>82%</td>
<td>85%</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>83%</td>
<td>79%</td>
<td>83%</td>
<td>82%</td>
<td>81%</td>
<td>83%</td>
<td></td>
<td></td>
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<tr>
<td><strong>3.5 Graduates (All Degrees)</strong></td>
<td>Target</td>
<td>2,900</td>
<td>2,950</td>
<td>3,000</td>
<td>3,000</td>
<td>3,500</td>
<td>4,000</td>
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<tr>
<td>Actual</td>
<td>2,861</td>
<td>2,700</td>
<td>2,668</td>
<td>2,487</td>
<td>2,561</td>
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<tr>
<td><strong>a) Undergraduate Degree (PMR)</strong></td>
<td>Target</td>
<td>1,800</td>
<td>1,800</td>
<td>1,850</td>
<td>1,850</td>
<td>2,200</td>
<td>2,500</td>
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<tr>
<td>Actual</td>
<td>1,767</td>
<td>1,687</td>
<td>1,651</td>
<td>1,570</td>
<td>1,639</td>
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<tr>
<td><strong>b) Graduate / Prof. Degree (PMR)</strong></td>
<td>Target</td>
<td>700 / 130</td>
<td>750 / 130</td>
<td>800 / 150</td>
<td>800 / 150</td>
<td>850 / 170</td>
<td>1,000 / 200</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>741 / 123</td>
<td>598 / 123</td>
<td>584 / 123</td>
<td>543 / 143</td>
<td>538 / 134</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>c) % of Enrolled UG That Graduate (PMR)</strong></td>
<td>Target</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td></td>
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<tr>
<td>Actual</td>
<td>20%</td>
<td>returned by SBOE</td>
<td>returned by SBOE</td>
<td>returned by SBOE</td>
<td>returned by SBOE</td>
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<tr>
<td><strong>d) % of Enrolled Grad Students That Graduate (PMR)</strong></td>
<td>Target</td>
<td>29%</td>
<td>30%</td>
<td>31%</td>
<td>31%</td>
<td>33%</td>
<td>35%</td>
<td></td>
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<tr>
<td>Actual</td>
<td>29%</td>
<td>returned by SBOE</td>
<td>returned by SBOE</td>
<td>returned by SBOE</td>
<td>returned by SBOE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>3.6 NSSE High Impact Practices</strong></td>
<td>Target</td>
<td>70%</td>
<td>70%</td>
<td>75%</td>
<td>75%</td>
<td>80%</td>
<td>85%</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>67%</td>
<td>67%</td>
<td>67%</td>
<td>73%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>3.7 Remediation</strong> a) Number b) % of First-Time freshman (PMR)**</td>
<td>Target</td>
<td>a. 135 b. 14%</td>
<td>a. 118 b. 14%</td>
<td>a. 142 b. 12%</td>
<td>a. 142 b. 12%</td>
<td>a. 124 b. 10%</td>
<td>a. 103 b. 8%</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>a. 162 b. 14%</td>
<td>a. 151 b. 13%</td>
<td>a. 230 b. 19%</td>
<td>a. 219 b. 21%</td>
<td></td>
<td></td>
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</tbody>
</table>

*2019-20 data is preliminary and based on available information at the time of publication. Some full-year data points were not yet available.
GOAL 4:
Foster an inclusive, diverse community of students, faculty and staff and improve cohesion and morale.

A VALUED AND DIVERSE COMMUNITY

Objective A:
Build an inclusive, diverse community that welcomes multicultural and international perspectives.
Indicators: Increased multicultural student enrollment, international student enrollment, percent of multicultural faculty and staff.

Objective B:
Enhance the University of Idaho’s ability to compete for and retain outstanding scholars and skilled staff.
Indicators: Improved job satisfaction scores and reduced staff turnover rate.

Objective C:
Improve efficiency, transparency and communication.
Indicators: Invest resources wisely to enhance end-user experiences (e.g. more customer service-oriented) and maintain affordability for students (cost per credit hour and SBOE efficiency measure).

--- | --- | --- | --- | --- | --- | --- | --- | ---
Actual | N/A | Average in 3rd Group (of 5) (56) | Average in 3rd Group (of 5) (56) | Average in 3rd Group (of 5) (55) | Average in 2nd Group (of 5) (36) | Average in 2nd Group (of 5) (36)
4.2 Multicultural Student Enrollment (heads) | Target | 2,922 | 3,130 | 3,305 | 3,305 | 4,000 | 4,300
Actual | 2,415 | 2,605 | 2,678 | 2,799 | 2,613
4.3 International Student Enrollment (heads) | Target | 800 | 950 | 1,100 | 1,100 | 1,500 | 2,000
Actual | 712 | 766 | 664 | 717 | 662
4.4 Full-Time Staff Turnover Rate | Target | 17.0% | 16.0% | 15.0% | 15.0% | 12.0% | 10.0%
Actual | 17.6% | 16.9% | 15.7% | 17.0% | 15.8%
4.5 % Multicultural | Target | a. 20% | b. 13% | a. 21% | b. 14% | a. 22% | b. 15%
Actual | a. 19% | b. 12% | a. 19% | b. 13% | a. 22.1% | b. 12.5% | a. 20.6% | b. 12.1%
4.6 Cost Per Credit Hour (PMR) | Target | $355 | $366 | $377 | $377 | $412 | $450
Actual | $335 | $340 | $355 | $383 | $412
4.7 Efficiency (Graduates Per $100K) (PMR) | Target | 1.26 | 1.32 | 1.37 | 1.37 | 1.54 | 1.70
Actual | 1.20 | 1.15 | 1.10 | 0.97 | 0.96

*2019-20 data is preliminary and based on available information at the time of publication. Some full-year data points were not yet available.
FY19 Fundraising

$51.8 million raised from 8,415 donors:
- Alumni: $14.1 million
- Corporations/organizations/nonprofits: $32.3 million
- Friends/Others: $4.1 million
- Faculty/Staff: $800,000
- Parents: $370,000

$51.8 million designated for:
- $10.5 million: Student support, most often scholarships
- $23.3 million: Academic and other programs
- $10.1 million: Faculty and staff support
- $7.7 million: Facilities

Donors provided $9 million in endowment contributions to the U of I Foundation in FY19, with more than $4.2 million going to fund 23 new endowments.

FY20 Signature Gifts

Vandal Promise
U of I’s fundraising priority is the Vandal Promise Scholarship, designed to help bridge the $5,000 gap many students face after state appropriations, Pell grants and available scholarships, and the cost to attend college, are considered. Gifts will grow the program from about two dozen students to more than 50 by Fall 2020.

Scholarship Support
The Blue Cross of Idaho Foundation for Health announced a $1.5 million in contributions to two University of Idaho scholarship programs in February 2020. U of I’s Vandal Promise Scholarship will receive $1 million. The WWAMI Medical Education Program will receive $500,000.

Idaho WWAMI
The Durward and Susan Huckabay Foundation made a $1 million gift in January 2020 to fund scholarships for Idaho WWAMI medical students. The Huckabay Foundation established a scholarship endowment in early 2019 to support medical students in completing their studies and graduating with less debt.

Idaho CAFE
The J.R. Simplot Co. donated $1 million to the Idaho Center for Agriculture, Food and the Environment (CAFE) in November 2019, a gift that helped U of I unlock $10 million in funding previously appropriated by the state.

Agri Beef Meat Science and Innovation Center Honoring Ron Richard
A U of I campaign to create a new meat science center advanced another major step in October 2019 thanks to a $1 million gift from the Laura Moore Cunningham Foundation. The Agri Beef Meat Science and Innovation Center Honoring Ron Richard will expand student educational opportunities and increase animal processing on the U of I Moscow campus.

Parma Research and Extension Center
A $1 million investment from the J.A. and Kathryn Albertson Foundation in January 2020 will help fund a U of I facility at the U of I Parma Research and Extension Center designed to support the fundamental elements of Idaho agriculture.
ICCU Arena

U of I broke ground in June 2019 on Idaho Central Credit Union (ICCU) Arena, the future home of Vandal Basketball as well as campus and community events. The 62,000-square-foot engineered wood mass-timber facility will hold 4,200 people. The $51 million structure offers a gathering place for future generations of students, athletes, faculty, staff, alumni and friends in the Vandal Family. ICCU donated $10 million to the project and has naming rights to the arena for 35 years.

Idaho CAFE

Work has begun on the dairy portion of the Idaho Center for Agriculture, Food and the Environment (CAFE). Scientists collected over 800 soil samples in Fall 2019 to establish a baseline for future environmental studies ahead of the project’s design phase. CAFE will span three counties: a 2,000-cow research dairy near Rupert, a discovery complex near Jerome and collaborative food science efforts with other institutions such as the College of Southern Idaho in Twin Falls.

Bruce M. Pitman Center Renovation

Exterior renovations began in Fall 2019 to replace insulation and terracotta tiles that update the look of the Moscow building. The $1.61 million, state-funded project has a target completion date of April 2020.

Vandal Health Clinic

The Vandal Health Clinic reopened and expanded services, and began accepting new patients on the Moscow campus beginning in November 2019. The clinic, a partnership with Gritman Moscow Family Medicine, provides healthcare services for students, faculty and staff and is located in the Student Health Services Building. It offers a full range of primary and preventative care and referral services through its integration with Gritman Medical Center.

Nuclear Seed Potato Germplasm and Storage Building

Work on the new Seed Potato Germplasm Facility will begin in Spring 2020 on the west farm along Perimeter Drive in Moscow. The $5.2 million project won broad support from the Idaho Legislature. Construction will last through June 2021.

Collaborative DeArmond College and University Center Opens at NIC

U of I, North Idaho College, Lewis-Clark State College, Idaho State University and Boise State University cut the ribbon in Fall 2019 on the new DeArmond College and University Center at NIC in Coeur d’Alene. This new building is a place to explore more than 70 degrees — from certificates through doctorates — through a collaboration among the institutions.

U of I Ranked Sixth for Energy Reductions and Clean Renewable Energy Sources

The University of Idaho ranked sixth among nearly 300 higher education institutions in 30 countries for implementing significant sustainability practices in its infrastructure such as heating and cooling. The Fall 2019 ranking was published by the Association for Advancement of Sustainability in Higher Education that measured 17 impact areas.
Statewide Listening Tour

U of I President C. Scott Green spent his first summer as president traveling the state to listen and learn from Vandals and others who serve the university’s mission of teaching, discovery and service. That presence is felt in every county of the state through our Moscow campus, educational centers in Boise, Coeur d’Alene and Idaho Falls, nine research and Extension centers, and Extension offices in 42 counties.

Enroll Idaho

The tour program Enroll Idaho builds excitement for education with visits to high schools throughout the state. The program’s message is the benefits students will see if they go on after high school to higher education. Enroll Idaho provides financial aid, advising and other resources to students and encourages them to go on to any of Idaho’s colleges or universities.

Ambassador Toolkits

U of I launched a brand ambassador program in Fall 2019, complete with a toolkit and brag points that can be used to tell the Vandal Story. About 70 toolkits have been distributed since November 2019, a number that continues to rise. Telling U of I’s unique story with one voice will attract motivated students, inspire our alumni and nurture public support.

Marketing Campaigns

Generous donors helped fund U of I billboards across the region, bus wraps in the Treasure Valley, digital media and TV commercials showcasing our commitment to the state. U of I is launching a virtual tour on its website in Spring 2020 that further enhances the great results we know come from students visiting our beautiful campus.
STUDENT SUCCESS IN ACTION

First Four Chobani Scholars Finish First Semester at U of I

The first cohort of Chobani Scholars, four Idaho students with family connections to dairy farming, and who intend to pursue a career in the dairy farming industry, have completed their first semester. Chobani funded four $20,000 scholarships annually for the students in the College of Agricultural and Life Sciences.

U of I Master’s Student Takes First Place in Statewide Three-Minute Thesis Competition

Graduate student Maribel Alfaro’s presentation earned her the state title in the 2020 Three-Minute Thesis competition in Boise. Alfaro is a civil and environmental engineering master’s student in the College of Engineering studying how to make biodegradable plastic from farm waste.

Vandal Marching Band Celebrates 100th Birthday

The Vandal Marching Band was honored for its 100th birthday with a Homecoming celebration in Fall 2019. It included a performance of 150 new percussion triangles that light up when played, an engineering and design feat that included four U of I colleges and hundreds of volunteers.

U OF I IN ACTION

- Access to higher education for Idaho students is our No. 1 priority.
- $30 million in scholarships and waivers are offered to U of I students.

Vandal Promise

The need-based Vandal Promise Scholarship helps bridge the $5,000 gap many students face after state appropriations, Pell grants and available scholarships, and the cost to attend college, are considered.

The first cohort, about two dozen students, meets monthly as a group and interacts with a staff mentor. The group had 100% retention from Fall 2019 to Spring 2020 and an average overall GPA of 3.56.

Existing donor pledges will grow the program to more than 50 students by Fall 2020.

Enrollment and Retention

Steady enrollment: 11,926 in Fall 2019, up from 11,841 in Fall 2018.

- Increase of 1.9% in Fall 2019 first-year freshman to 1,475.
- Increase of 2.6% in Fall 2019 graduate enrollment to 1,803.

Western Undergraduate Exchange (WUE)

- 40.3% increase in Fall 2019 WUE students to 1,018.

Dual-Credit Enrollment

- Fall 2019 dual-credit enrollment was 1,953, which exceeded U of I’s strategic plan goal of 1,250 dual-credit students.

Retention and Graduation

2013-14 cohort six-year graduation rate: 56.1%, down from 59.3% the prior year.

- 43.7% of undergraduate degree-seeking students took 30 or more credits in 2018-19, above a 40% target and up from 42.4% in 2017-18.

Degrees

- 2,561 overall degrees/certificates were earned in 2018-19, up from 2,487 in 2017-18.
- 251 terminal degrees were granted in 2018-19, up from 231 the prior year.
Center for Agriculture, Food and the Environment (CAFE)

Idaho has the third-largest dairy industry in the nation, and the Idaho Center for Agriculture, Food and the Environment (CAFE) will help find sustainable solutions for industry partners for managing soil, water and air quality. When completed, it will be the nation’s largest research dairy, built from the ground up, enabling research never before conducted on dairy operations at scale.

The 640-acre parcel, where preliminary research began in Fall 2019, will be home to the research dairy and an agronomic demonstration farm. Research at CAFE will support Idaho’s dairy industry and explore long-term sustainability in the region by addressing water usage constraints and environmental quality while also supporting the dairy, livestock, cropland and food processing industries.

Two Faculty Receive National Recognition for Research

Assistant Professors Elizabeth Cassel and Michael Strickland will receive a combined $1.38 million in funding for projects awarded through the prestigious Faculty Early Career Development (CAREER) awards from the National Science Foundation. Cassel, assistant professor of geology, will use her $729,932, five-year award to develop a new method for more accurately measuring timing and magnitude of elevation and terrain changes in North America. Strickland, assistant professor in the Department of Soil and Water Systems, will use his $651,698 award to determine the effects of agricultural antibiotics on soil food webs and the ecosystem.

Back-to-Back Low Snow Years Will Become More Common, U of I-Led Study Projects

Consecutive low snow years may become six times more common across the West over the latter half of this century, according to a study led by U of I, leading to ecological and economic challenges such as expanded fire seasons and poor snow conditions at ski resorts. Climatologist John Abatzoglou in the College of Science and hydrologist Timothy Link in the College of Natural Resources co-authored the study.

Study Finds Limited Angling Overlap on Clearwater River

Anglers on the Clearwater River have minimal overlap with wild steelhead when fishing, according to a study led by former U of I graduate student Stacey Feeken and co-author Michael Quist, associate professor in the College of Natural Resources. Wild steelhead are listed as threatened in Idaho under the Endangered Species Act and can only be caught and released. Hatchery steelhead, however, can be harvested and are easily identified by a clipped adipose fin.
$113.1 MILLION IN EXPENDITURES

U of I’s research continues to grow, with more than $10 million in growth over the past three years. A working group has been formed to examine U of I’s steps to R-1 status under the Carnegie Classification of Institutions of Higher Education. The group will report on ideas and actionable tasks that together will outline the best path to resource and implement the process to attain R-1 status for the university. This status will allow U of I to compete for more and focused research grants that will improve the shared livelihood of Idahoans.
$97,700 Average Mid-Career Salary for Graduates – Payscale College Salary Report

About 1/3 Are First-Generation College Students

Over $30 Million in Scholarships and Waivers Offered Annually

72% of Students Are from Idaho

Up to 2/3 of Undergraduates Participate in Research

Contributing $1.1 billion to Idaho’s Economy

Founded in 1889 - Idaho’s Land-Grant Research University

Top 6% of All Public Colleges and Universities – U.S. News and World Report

A ‘Best Value’ College – Princeton Review

IDAHO IS OUR CAMPUS | Serving all 44 counties