

LISA M. VICTORAVICH, PHD

Lisa.Victoravich@gmail.com

EDUCATION

Doctor of Philosophy in Business Administration | Florida State University

Master of Accounting | Florida State University

Bachelor of Science in Accounting, *Cum Laude* | Florida State University

LEADERSHIP DEVELOPMENT

HERS Leadership Institute | Wellesley College | 2019

Colorado Inclusive Economy | DEI Champion | Cohort 3 | 2022

ADMINISTRATIVE EXPERIENCE

Daniels College of Business | University of Denver (DU)

DU is an R1 university and serves about 14,000 students. Founded in 1908, Daniels is the eighth-oldest business college in the country and the largest academic unit at DU. Daniels serves about 1,800 undergraduate and 800 graduate students across seven undergraduate majors, four MBA programs, six Master of Science degrees, and an Executive Ph.D. in Business Administration.

Associate Dean | Faculty and Research | April 2020 to present

- Serve as the lead for the College's upcoming AACSB reaccreditation visit.
- Provide leadership to 110 full-time faculty regarding teaching excellence, research productivity, and business community engagement.
- Collaborate with faculty to set policy and develop strategy surrounding key initiatives, including maintaining innovative curriculum, market connectivity, and an exceptional student experience.
- Create a college-wide strategy to enhance the impact and quality of scholarship.
- Serve as a leader to the following direct reports
 - *School Directors* (Accountancy, Real Estate, Hospitality Management, Finance)
 - *Department Chairs* (Management, Marketing, Business Information, and Analytics and Business Ethics and Legal Studies)
 - *Entrepreneurship@DU* faculty
 - *Center Directors*: Consumer Insights and Business Innovation, Sales Leadership
 - *Support Areas*: Career Services, Teaching, and Curricular Innovation Team

Founder and Director | Executive Ph.D. Program | January 2018 to present

- Lead Executive Ph.D. Program in Business Administration to market
 - Designed, gained college and university approval, and successfully launched the Program
 - Developed website, digital marketing, and recruitment materials
 - Recruited cohorts one through five, with an incoming class of about 18 students, annually
- Manage all facets of recruitment, admission, faculty, assurance of learning, and curriculum

Associate Dean | Undergraduate Programs | December 2017 to April 2020

Assistant Dean | Undergraduate Programs | July 2015 to December 2017

- Oversight of programs and activities to recruit and support undergraduate students (first-time first-year and transfer students).
- Managed Undergraduate Programs team of 15 staff who support undergraduate business students (academic advising, secondary admission process, co-curricular programming, Microsoft Office Certification Program, financial aid, and the *Daniels Professional Development Program*).
- Lead redesign of BSBA core curriculum, assurance of learning process, and development of key courses, including *Strategic Business Communication* and the culminating experience to the core, *Pioneering Business for the Public Good*.
- Lead development and implementation (in partnership with career services) of the *Daniels Professional Development Program*, which integrates career readiness as a required component of the undergraduate curriculum.
- Worked with staff to create a portfolio of events to enhance undergraduate student engagement with employers, corporate partners, and alumni.

ACADEMIC EXPERIENCE

Daniels College of Business | University of Denver

Full Professor | School of Accountancy | June 2019 to present

Associate Professor | School of Accountancy | June 2013 to June 2019

Assistant Professor | School of Accountancy | September 2007 to June 2013

SERVICE ACTIVITIES

University of Denver

Faculty Workload Equity Committee | October 2022 to present
Advanced Seminar Course Selection Committee | Member | October 2018 to present
Women's Leadership Council | Member | August 2016 to present
Undergraduate Council | Member | July 2015 to present
Institutional Review Board (IRB) | Member | September 2013 to June 2017
DU Impact 2025 | Undergraduate | Innovation Cluster Member | September 2016 to May 2017

Daniels College of Business

CFO Search | Chair | August 2019
Dean Search Committee | Member | November 2013 to April 2014 and October 2018 to present
Management Department | Faculty Search Committee | August 2018 to present
Daniels in Focus | Student Experience Pillar Chair | January 2016 to present
Senior Leadership Team | Member | September 2015 to present
Undergraduate Programs Curriculum | Committee Chair | September 2015 to present
Executive PhD Design and Implementation | Committee Chair | February 2017 to January 2018
COO Search | Committee Member | October 2017 to November 2017
Full-Professor Promotion Process | Committee Member | October 2016 to September 2017
Full-time (Denver) MBA Redesign | Committee Member | October 2014 to May 2014

School of Accountancy

Promotion and Tenure Committee | Chair | October 2017 to September 2020
Target Journal List Committee | Chair | October 2011 to present
Search Committee | Member | July 2010 to June 2014, 2017, 2018
Search Committee | Chair | October 2014 to June 2015
Beta Alpha Psi | Faculty Advisor | December 2013 to June 2015
Graduate Assistant Coordinator | September 2010 to March 2014
PwC Challenge Case Competition | Coordinator | September 2014 to October 2014 Undergraduate
Curriculum Review | Committee Chair | September 2011 to January 2012

RESEARCH ACTIVITIES

Academic Publications

Laird, M. D., J. Zboja, A. Narayan, L.M. Victoravich, and N. P. Harvey. 2021. Entitlement: Friend or Foe of Work-family Conflict, *Journal of Managerial Psychology*.

Gouldman, A. and L. M. Victoravich. 2020. The Effects of Increased Transparency of CEO Pay-Equity and Social Distance on Manager's Earnings Management Behavior, *Managerial Auditing Journal*, volume 35, number 3.

Patelli, L. and L. M. Victoravich. 2019. Investor Reactions to Management Attributions: Revisions

versus Late Filings Following Preliminary Earnings Announcements, *Accounting and the Public Interest*, volume 19, issue 1

Brink, A. G., A. Gouldman, and L. M. Victoravich. 2018. The Effects of Organizational Risk Appetite and Social Pressure on Aggressive Financial Reporting Behavior, *Behavioral Research in Accounting*, volume 30, issue 2.

Buslepp, W. L. and L. M. Victoravich. 2018. PCAOB Quality Control Inspection Reports and Changes in Market Share: A Re-Examination of Prior Results, *Managerial Auditing Journal*, volume 33, issue 8/9.

Brink, A. G., J. Lowe, and L. M. Victoravich. 2017. The New Public Company Whistleblowing Environment: Perceptions of a Wrongful Act and Monetary Attitude, *Accounting and the Public Interest*, volume 17, issue 1.

Schaberl, P. D. and L. M. Victoravich. 2015. Reporting Location and the Value Relevance of Accounting Information: The Case of Other Comprehensive Income, *Advances in Accounting*, volume 31, issue 2.

Grove, H., K. Aljifri, and L. M. Victoravich. 2014. Corporate Governance Listing Requirements: Protecting Investors from Fraudulent Financial Reporting, *Corporate Ownership and Control*, volume 11, Issue 4.

Grove, H. and L. M. Victoravich. 2014. Fraud at Koss: A Hands on Experiential Audit Case. *Journal of Forensic and Investigative Reporting*, volume 6, issue 3.

Brink, A. G., J. Lowe, and L. M. Victoravich. 2013. The Effect of Evidence Strength and Internal Rewards on Reporting Intentions in the Dodd-Frank Regulatory Environment, *Auditing: A Journal of Practice and Theory*, volume 32, issue 3.

Victoravich, L. M., P. Xu, and H. Gan. 2013. Institutional Ownership and Executive Compensation: Evidence from U.S. Banks during the Financial Crisis, *Managerial Finance*, volume 39, issue 1.

Grove, H., L. M. Victoravich, and P. Xu. 2012. Shareholder Protection and Bank Board Quality – An International Perspective, *Corporate Ownership and Control*, volume 9, issue 4.

Grove, H. and L. M. Victoravich. 2012. Corporate Governance Implications from the 2008 Financial Crisis, *Journal of Governance and Regulation*, volume 1, issue 1.

Victoravich, L. M., P. Xu, W. Buslepp, and H. Grove. 2011. CEO Power, Equity Incentives, and Bank Risk Taking, *Banking and Finance Review*, volume 3, issue 2. Evidence from U.S. Banks during the Financial Crisis.

Victoravich, L. M. and N. P. Harvey. 2011. A Mediated Model of Information Assimilation in Continuance Decisions, *International Journal of Management Accounting Research*, volume 1, issue 1.

Grove, H., L. Patelli, L. M. Victoravich, and P. Xu. 2011. Corporate Governance and Performance in the Wake of the Financial Crisis: Evidence from U.S. Commercial Banks, *Corporate Governance: An International Review (CGIR)*, volume 19, issue 5.

Victoravich, L. M. 2011. Do Management Accountants Perform Decision Analysis Better than Accounting Students, *Management Accounting Quarterly*, volume 12, issue 3.

Kucic, R., J. Sorensen and L. M. Victoravich. 2011. Bridgestone Behavioral Health Center: Cost-Volume-Profit (CVP) Analysis for Planning and Control, *Institute of Management Accountants (IMA) Educational Case Journal*, volume 3, issue 4.

Victoravich, L. M. 2010. A Shift in Responsibility? The Influence of SAS No. 99 and Officer Financial Statement Certification on Jurors' Evaluation of Auditor Liability, *Journal of Accounting and Public Policy*, volume 29, issue 6.

Victoravich, L. M. 2010. Overly Optimistic? Investor Sophistication and the Role of Affective Reactions to Financial Information in Investors' Stock Price Judgments, *Journal of Behavioral Finance*, volume 11, issue 1.

Victoravich, L. M. 2010. When do Opportunity Costs Count? The Impact of Vagueness, Project Completion Stage and Management Accounting Experience, *Behavioral Research in Accounting*, volume 22, issue 1.

Harvey, N. P. and L. M. Victoravich. 2009. The Role of Forward-Looking Antecedents, Uncertainty and Anticipatory Emotions in Explaining Project Escalation, *Decision Sciences Journal*, volume 40, issue 4.

Grove, H., T. Cook, and L. M. Victoravich. 2008. Frosty Footwear, Inc: Business Valuations, *Institute of Management Accountants (IMA) Educational Case Journal*, volume 1, issue 2.

Grove, H., T. Hillestad, and L. M. Victoravich. 2008. Northlake Bookstore: Balance Scorecard, *Institute of Management Accounting (IMA) Case Journal*, volume 1, issue 4.

Conference Presentations

Gouldman, A. and L. M. Victoravich. The Effect of CEO Friendship and the Saliency of Compensation Disparity on Earnings Management, *American Accounting Association (AAA), Annual Meeting*, San Diego, CA, August 2017.

Buslepp, W. L. and L. M. Victoravich. PCAOB Quality Control Inspection Reports and Changes in Market Share: A Re-Examination of Prior Results, *American Accounting Association (AAA), Auditing Mid-Year Meeting*, Orlando, FL, January 2017.

Patelli, L. and L. M. Victoravich. Asymmetrical Penalties for Being Late versus Wrong: Investor's Reactions to Restatements and Late Filings, *American Accounting Association (AAA), Accounting Behavior and Organizations (ABO) Mid-Year Meeting*, Nashville, TN, October 2015.

Smith, T. and L. M. Victoravich. An Experimental Examination of the Stealth Restatement Debate: Understanding the Role of Qualitative and Quantitative materiality, *American Accounting Association (AAA) Annual Meeting*, Chicago, IL, August 2015.

Brink, A. G., A. Gouldman, and L. M. Victoravich. The Effects of Organizational Risk Appetite, Social Pressure and Honesty-Humility on Misreporting Intentions, *American Accounting Association (AAA) Annual Meeting*, Atlanta, GA, August 2014.

Brink, A. G., J. Lowe, and L. M. Victoravich. The New Public Company Whistleblowing Environment: Perceptions of a Wrongful Act and Monetary Attitude, *American Accounting Association (AAA) Accounting Behavior and Organization Section (ABO) Mid-Year Meeting*, Atlanta, GA, October 2012.

Brink, A. G., J. Lowe, and L. M. Victoravich. The Effect of Evidence Strength and Internal Rewards on Reporting Intentions in the Dodd-Frank Regulatory Environment, *American Accounting Association (AAA) Annual Meeting*, Washington, D.C., August 2012.

Victoravich, L. M., H. Gan, and P. Xu. Institutional Ownership and Executive Compensation: Evidence from U.S. Banks during the Financial Crisis, *American Accounting Association (AAA), Management Accounting Section Mid-Year Meeting*, Houston, TX, January 2012.

Harvey, N. P. and L. M. Victoravich. Antecedents to Escalation of Commitment: A Meta-Analysis, *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, Atlanta, GA, April 2010; *American Accounting Association (AAA), Accounting Behavior and Organization (ABO) Section Mid-Year Meeting*, Kansas City, MO, October 2011.

Buslepp, W. and L. M. Victoravich. PCAOB Quality Control Reports: New Insights on Audit Quality and Auditor Switching, *American Accounting Association (AAA) Annual Meeting*, Denver, CO, August 2011.

Victoravich, L. M. and Harvey, N. P. The Impact of Incidental Affect, Bonus Opportunity, and Project Payout Patterns on Capital Funding Decisions, *American Accounting Association (AAA), Accounting Behavior and Organization (ABO) Section Mid-Year Meeting*, Denver, CO, October 2010; *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, Chicago, IL, April 2011.

Grove, H., L. Patelli, L. M. Victoravich, and P. Xu. Corporate Governance, Performance and Loan Quality: Evidence from U.S. Commercial Banks, *American Accounting Association (AAA) Annual Meeting*, New York, August 2009.

Harvey, N. P. and L. M. Victoravich. A Mediated Model of Project Completion Stage and Decision-Making Experience, *Society for Organizational Psychology (SIOP) Annual Meeting*, New Orleans, LA, April 2009.

Grove, H., K. Aljifri, and L. M. Victoravich. Corporate Governance Listing Requirements: Investor Protection from Fraudulent Financial Reporting, *European Institute of Advanced Studies in Management (EIASM), Corporate Governance Conference*, Brussels, Belgium, November 2008.

Victoravich, L. M. A Shift in Responsibility? The Influence of SAS No. 99 and Officer Financial Statement Certification on Jurors' Evaluation of Auditor Liability, *American Accounting Association (AAA) Accounting Behavior and Organization (ABO) Section Mid-Year Meeting*, Providence, RI, October 2008.

Grove, H., T. Hillestad, and L. M. Victoravich. Northlake Bookstore: Balanced Scorecard, *Institute of Management Accountants (IMA) Case Conference*, Tampa, FL, June 2008.

Grove, H., T. Cook, and L. M. Victoravich, Frosty Footwear, Inc: Business Valuations, *Institute of Management Accountants (IMA) Annual Meeting*, Poster Session, Tampa, FL, June 2008.

Harvey, N. P. and L. M. Victoravich, Emotional Attachment and the Escalation of Commitment to

Failing Projects, *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, San Francisco, CA, April 2008.

Victoravich, L. M., and N. P. Harvey, Project-Specific Factors, Perceptions of Project Success, and Commitment Escalation, *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, San Francisco, CA, April 2008.

Victoravich, L. M., When do Opportunity Costs Count? The Impact of Vagueness, Project Completion Stage and Management Accounting Experience, *American Accounting Association (AAA), Management Accounting Section Midyear Meeting*, Long Beach, CA, January 2008.

Victoravich, L. M., Investor Sophistication and the Role of Affective Reactions to Financial Information in Investors' Stock Price Judgments, *American Accounting Association (AAA) Accounting Behavior and Organizations (ABO) Midyear Meeting*, Atlanta, GA, October 2005.

ACADEMIC SERVICE

Editorial Board | *Issues in Accounting Education* | 2019 to present

Reviewer | *Managerial Auditing Journal*, *Journal of Behavioral Finance*, *Accounting Horizons*

President-Elect, President, Past-President | Accounting, Behavior and Organizations Research (ABO) Section, American Accounting Association (AAA) | 2014 to 2017

Research Conference Coordinator | American Accounting Association (AAA), Accounting Behavior and Organizations (ABO) Midyear Meeting | 2013

Ad Hoc Reviewer | *Journal of Behavioral Finance* | 2009 to present

Ad Hoc Reviewer | *Corporate Governance an International Review* | 2010 to present

AWARDS AND RECOGNITIONS

Research, Scholarship and Creative Work: Faculty Recognition Dinner, 2012, 2019 (invited attendees represented top researchers across the university)

Outstanding Research Award | Daniels College of Business | 2011

Emerging Scholar Award | Institute of Management Accountants | 2011

College of Business Outstanding Teacher Award | Florida State University | 2006

INSTRUCTIONAL ACTIVITIES

Ph.D. Courses

BUS 6000: Cross-Disciplinary Decision-Making Seminar

BUS 6500: Applied Research Practicum Series

BUS 6400: Academic Skills for Doctoral Students in Business

Graduate Courses

ACTG 4551: Auditing | MAcc Program
ACTG 4660: Strategic Cost Management | MBA Program
ACTG 4610: Financial Accounting | mixed audience

Undergraduate Courses

ACTG 3551: Auditing
ACTG 2800: Accounting for Decision Making | Daniels Core and The Women's College
ACTG 2067: Profit Planning and Control | Accounting Core
ACTG 2200: Introduction to Financial Reporting | Daniels Core and The Women's College

Travel Courses (Served as Accompanying Faculty Member)

ACTG 3701/4701: Topics in International Accounting | London | 2017 and 2018

Executive Education

Enterprise Risk Management Workshop | May 2017
High Performance Leadership Program | Financial Accounting Seminar | April 2018

Doctoral Dissertation Chair, Daniels College of Business

Joseph Giordano | *The Influence of Management Persuasion on Internal Auditor Skepticism across Channel Richness: A Study of the Dilution Effect*

Colleen Reilly | *Where Virtual Wellbeing Becomes Reality*

Kristina Kesselring | *Political Ideology and Tax Payer Compliance*

Doctoral Dissertation Committee Member

Andrea Gouldman | Virginia Commonwealth University | *Can Managerial Knowledge of Executive Compensation Encourage or Deter Real Earnings Management? An Analysis of R&D Reporting Methods*

PROFESSIONAL EXPERIENCE AND CERTIFICATIONS

Ernst & Young LLP, West Palm Beach, FL | January 2001 to August 2002, *Audit Associate*

Auditor General of Florida, Tallahassee, FL | June 1998 to December 1999, *Accounting Assistant*

Florida Certified Public Accountant (CPA), Inactive License #AC0034114