

John Nofsinger, PhD

Dr. John Nofsinger is Dean and the William H. Seward Endowed Chair in International Finance at the College of Business & Public Policy, University of Alaska Anchorage. In his three years leading the college, he managed it through the pandemic, re-accreditation, and a university level fiscal crisis. In addition, Dr. Nofsinger is an experienced fundraiser who has raised millions of dollars for the college, including a distinguished professorship, student investment fund, finance lab, stock ticker, real estate program, and more. John is also a prolific scholar who has published 76 articles in prestigious scholarly journals and practitioner journals and authored/coauthored 17 finance books that have been translated into eleven languages. He is one of the world's leading experts in behavioral finance and has recently been working in the biology of finance and sustainable finance.