

UNIT REPORT

College of Business & Economics -**College APR Report**

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College of Business & Economics

CBE Mission Statement

College's Mission Statement:**College Vision**

We will deliver the best business educational experience in the Northwest

College Mission

We will collaboratively achieve our vision through innovative learning experiences, impactful research, and community engagement.

Goal 1: Teaching & learning

College Goal Statement:

Deliver transformative undergraduate and focused graduate curricula that provide innovative and active learning experiences.

1. Provide a broad range of credit and non-credit experiential learning opportunities.
2. Provide opportunities for students to develop professional skills and competencies.

Action Plan:

1. Goal indicators are in the process of being assessed.
2. Once the assessment is complete, the assessment results will be given to the CBE Teaching and Learning Committee, the Strategic Planning Committee, and college leadership to determine a response.

Achievement Indicators/Metrics:

Goal Part 1

- At least 50% of students will complete an internship - measured by senior survey.
- At least 85% of students will participate in a formal experiential opportunity - measured by senior survey.
- 100% of upper-division core classes will offer an activity (e.g., project, case study, problem set) that is experiential - measured by senior survey.

Goal Part 2

- At least 75% of seniors enroll in a professional development activity or receive professional development counseling from career services - measured by senior survey
- At least 90% of students meet expectations of written communication skills - in class assignment assessment
- At least 90% of students meet expectations of oral presentation skills - in class assignment assessment
- At least 90% of students meet expectations of critical thinking skills - in class assignment assessment
- At least 90% of students meet expectations of ethical critical thinking skills - in class assignment assessment
- At least 75% of students meet expectations of learning professional knowledge - in class assignment assessments
- Teaching evaluations of CBE faculty will be no less than the University average

Progress: Section Completed, Waiting for Feedback

Goal 2: Scholarship

College Goal Statement:

Create research that makes meaningful contributions to the business profession, education, and the academy.

Action Plan:

Assessment is currently being conducted. Once assessment is complete, the results will be given to the college's scholarship committee and college leadership for response.

Achievement Indicators/Metrics:

- At least 67% of scholarly faculty have three peer-reviewed journal papers accepted over the last three years - measured through annual reviews

- At least 67% of scholarly make a research presentation annually - measured through annual reviews
- At least 20% of faculty have a high-quality peer-reviewed journal paper accepted during the last three years- high quality is defined as an A+ or A PRJ according to the Australian Business Deans journal list - measured through annual reviews
- The college funds one research-related trip per year for each faculty that requests a reasonable research-related trip - measured by department heads

Progress: Section Completed, Waiting for Feedback

Goal 3: Outreach and engagement

College Goal Statement:

Share our business expertise in support of our state, our professions, and academic community.

Action Plan:

Indicators are currently being assessed. Once assessed, the results will be given to the college outreach committee and college leadership for response.

Achievement Indicators/Metrics:

- All non-scholarly full-time faculty will be engaged in community outreach each year - measured through annual evaluation process
- At least 67% of graduating seniors will have engaged in an outreach activity - measured through senior survey
- 100% of scholarly faculty engage in academic service over three years - measured through annual evaluation process

Progress: Section Completed, Waiting for Feedback

Goal 4a: Collaboration

College Goal Statement:

Nurture a collaborative environment of interaction among faculty, staff, students, and professionals across disciplines.

Action Plan:

Indicators are in process of being measured. Once measured, the will be given to the CBE culture and climate committee and college leadership for response

Achievement Indicators/Metrics:

- At least 90% of tenure-track faculty have at least one peer-reviewed journal paper accepted with multiple authors within three years - measured through annual evaluation process
- At least 90% of students are satisfied with faculty advising - measured by senior survey
- At least 20% of our faculty collaborate with business professionals - measured through annual review process
- Students have access to an average of ten outside professionals provided through the College of Business and Economics - measured by senior survey

Progress: Section Completed, Waiting for Feedback

Goal 4b: Climate and culture

College Goal Statement:

Foster a collegial culture that values diversity, inclusion, safety, and engagement to enhance the living and learning experience.

- Engage faculty and staff in the college
- Foster a culture in which faculty, staff, and students feel included regardless of demographic characteristics

Action Plan:

Indicators are in process of being measured. Once measured, the will be given to the CBE culture and climate committee and college leadership for response

Achievement Indicators/Metrics:

Goal part 1:

- At least 67% of faculty and staff feel treated as a valued member of the college - Culture and climate survey
- At least 67 % of faculty and staff feel that they engaged as a part of the college - Culture and climate survey

Goal part 2:

- At least 67% of faculty and staff feel that faculty and staff are included regardless of demographic characteristics - Culture and climate survey
- At least 67% of students feel that students are included regardless of demographic characteristics - Senior survey
- At least 67% of faculty and staff believe that the CBE demonstrates a commitment to diversity and inclusion - Culture and climate survey
- At least 67% of CBE graduating seniors believe that the CBE demonstrates a commitment to diversity and inclusion - Senior survey

Progress: Section Completed, Waiting for Feedback

Department of Accounting and MIS college review

Upload Program's APR Self-Study Report: Attached Files

[APR-Self-Study-Report-by-Academic-Unit-Department.csv](#)

Quality of Program's Self-Study Report: Incomplete Report

Questionnaire has been completed: true

Recommendations:

As the department APR is incomplete, it is difficult to prepare recommendations based on the APR. However, the college makes the following recommendations to the department:

1) Complete the analysis in the APR. This would give the department valuable insight into its condition. The incomplete portions include:

a) Student achievement reports. A partial report has been prepared for the MAcct, but the available assessment data has not been imported. Each emphasis/option in the MAcct needs its own report, as well as the undergraduate accounting and MIS degrees. As more assessment is conducted, the data should be entered into the Anthology Outcomes system.

b) Demand and Productivity report: This is a report on enrollment and retention.

c) Financial Health and Resources Report.

2) Develop an enrollment improvement plan. Both undergraduate degrees offered by the department have lower enrollments than national enrollment trends would suggest are possible and advisable.

Department of Business college review

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[APR-Self-Study-Report-by-Academic-Unit-Department \(6\).docx](#)

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1) Complete the analysis in the APR. This would give the department valuable insight into its condition. The incomplete portions include:

a) Demand and Productivity report: This is a report on enrollment and retention. As part of the report, the department should analyze the enrollment trends in the different degree programs.

b) Financial Health and Resources Report.

New Strategic Recommendations and Discussion of Community Partnerships Item

List of 3-5 Strategic Recommendations:

1. Both departments should review teaching assignments and faculty development to optimize the student learning experience.
2. Both departments have quality experiential learning opportunities. The departments should review the opportunities to maximize investment in areas of greatest impact.
3. Both departments should look into ways of incentivizing quality teaching.

Partnerships:

1. The accounting and mis department is looking into developing a certificate to serve the tribes.
2. In the past the accounting department has provided education opportunities to the inmate population of the Idaho State Prison.
3. The business department provides economic impact studies the serve many communities within the state.
4. The accounting and mis department provides tax preparation services to needy individuals.