

The
**ECONOMIC
VALUE** *of the*
**UNIVERSITY
OF IDAHO**

Impact on
State Business
Community

OCT
2015



In FY 2013-14, UI's total impact on the Idaho economy was \$1.1 billion in GSP, equal to 1.9% of the state's GSP.

UI PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES

- In FY 2013-14, UI spent **\$213 million** on operations payroll for full-time and part-time UI employees. Much of which was spent in Idaho to purchase groceries, clothing, and other household goods and services.
- The university is itself a buyer of goods and services and spent another **\$155.2 million** to support its operations and research activities during the analysis year.
- The net impact of university operations and research payroll and expenses in Idaho was **\$278.2 million** in GSP.

UI CREATES AN EXCEPTIONAL ENVIRONMENT FOR ENTREPRENEURIAL ACTIVITIES

- UI creates an exceptional environment that fosters innovation and entrepreneurship, evidenced by the number of UI start-up and spin-off companies created in the state. Start-up companies, created specifically to license and commercialize UI technology or knowledge, have a strong and clearly defined link to UI. Spin-off companies, created and fostered through university programs or faculty and alumni, have a clear but weaker link to UI.
- In FY 2013-14, UI start-up and spin off companies added **\$35.3 million** in GSP to the Idaho economy. Of this GSP, \$6.3 million was due to the start-up companies, with the remainder due to spin-off companies.

UI STUDENTS AND VISITORS BOOST LOCAL SPENDING

- Around 30% of students attending UI originated from outside the state. Some of these students relocated to Idaho. In addition, a number of students would have left the state if not for UI. These relocator and retained students spent money on groceries, transportation, rent, and so on at state businesses.
- Out-of-state visitors attracted to Idaho for activities at UI brought new dollars to the economy through their spending at hotels, restaurants, gas stations, and other state businesses.
- The expenditures of these students and out-of-state visitors added approximately **\$36.3 million** in GSP to the state during the analysis year.

UI TRAINING SUSTAINS A SKILLED WORKFORCE

- Over the years, students have studied at UI and entered or re-entered the workforce with newly-acquired skills. Today, thousands of former students are employed in Idaho.
- As students apply the skills they acquired at the university, they are rewarded with higher earnings. They also raise business profits through their increased productivity. These higher earnings and increased profits create even more earnings as they are spent in the state.
- In FY 2013-14, the effect of former UI students on the state economy amounted to **\$782 million** in GSP.

Impacts created by UI in FY 2013-14

ADDED INCOME	JOBS*
Operations spending impact	
\$200.5 million	2,835
Research spending impact	
\$77.7 million	1,188
Start-up and spin-off company impact	
\$35.3 million	548
Student spending impact	
\$31.2 million	898
Visitor spending impact	
\$5.1 million	152
Alumni impact	
\$782 million	16,567
Total impact	
\$1.1 billion	22,188

* These jobs represent full- and part-time jobs that would not have occurred in the state without the university. They are calculated by jobs to sales ratios specific to each industry.