

# Methodology

- Each survey question consisted of 4 choices to be ranked 1 – 4.
- Rankings were then weighted: each ranking of 1 was multiplied by 4, a ranking of 2 was multiplied by 3, and so on.

## 4 Categories



## 16 Items

- AFFORDABILITY** cap on permits
- AFFORDABILITY** hold down permit prices
- AFFORDABILITY** low-cost perimeter expansion
- AFFORDABILITY** Permit
  
- AVAILABILITY** core campus for employee
- AVAILABILITY** core campus for guests
- AVAILABILITY** core campus for students
- AVAILABILITY** Parking space
  
- FAIRNESS** education in lieu of citation
- FAIRNESS** equal eligibility
- FAIRNESS** for all parkers
- FAIRNESS** tie price to salary
  
- SUSTAINABILITY** alt transport incentives
- SUSTAINABILITY** campus shuttle
- SUSTAINABILITY** Enhanced mobility / green space
- SUSTAINABILITY** space availability mobile payment