Greetings Vandals

Our generous donors support the University of Idaho in so many ways. This annual report provides a summary of activity for the past fiscal year. It is our privilege to acknowledge the impact of recent and past gifts and share some representative stories of that generosity.

This year the Foundation provided a total of $22.6 million to the University of Idaho during the fiscal year ending June 30, 2019. The funds support scholarships, college programs, athletics, building projects and University initiatives. Of that total, $11.3 million came from current gifts and an additional $11.3 from the endowment pool.

Because of you and generations of previous donors who have supported endowment funds, our endowment has grown to over $290 million. The foresight to develop our endowment is a point of pride and the distinguishing factor that firmly establishes the University of Idaho Foundation as the largest public foundation in the state.

This year we are celebrating the 60th anniversary of the establishment of the Consolidated Investment Trust (CIT), the vehicle we use to pool the endowment funds for investment purposes. While pooling endowment funds for investment is the norm today, back in 1959 it was a very progressive step to take. The rules and conventions, established under the leadership of H. Eugene Slade, still govern today. The initial 25 endowments valued at $441,460 have now grown to 1,578 endowments with a market value of $290,832,955. The Foundation Board of Directors oversees this pool of funds providing permanent support for our great university.

Excellence, Respect, and Integrity are the guiding principles for the Foundation. We are committed to these values, with an outstanding volunteer Board of Directors, dedicated staff, and a strong partnership with the University. We are proud to manage these important resources in partnership with you. Thank you for making an impact that expands the influence of the University of Idaho.

Go Vandals!

Andrew Emerson '97
Chair

Joy Fisher '81
Executive Director
Giving Highlights reflect all sources of private support for the University of Idaho in accordance with guidelines established by CASE (Council for Advancement and Support of Education). These guidelines allow for counting certain private support that is not included in the Foundation giving totals.

WHO GAVE?

ALUMNI
$14,127,257

CORPORATIONS/ORGANIZATIONS/NON-PROFITS
$32,394,438

FRIENDS/OTHERS
$4,119,403

FACULTY/STAFF
$800,149

PARENTS
$371,202

WHERE DID THEY GIVE?

FACILITIES
$7,743,814

FACULTY/STAFF
$10,127,418

PROGRAMS
$23,350,786

STUDENTS
$10,590,431

C. Scott Green ’84, University of Idaho President
and Mary Kay McFadden ’80, Vice President for University Advancement

As Idaho’s land-grant national research university, we are in the business of elevating student success. That means creating more opportunities for students to start their college journey, stay in school and graduate on time with as little debt as possible. The University of Idaho Foundation and the University of Idaho partner to steward our donors’ gifts according to their wishes, while simultaneously supporting areas where resources are needed most. Our donors invest in the university because we prepare our students for lifelong success and produce research that fuels economic development throughout Idaho and beyond. We are honored and grateful for the generosity of Vandals near and far, as they join us as champions for the University of Idaho.
The Allen S. Janssen Scholarship Endowment Promotes Excellence in Engineering

In 1931, Allen S. Janssen ’30, ’33, ’37 began his teaching career at the University of Idaho and quickly became a mentor and leader, serving as dean of the College of Engineering from 1946 to 1967. When the Idaho Board of Regents renamed the engineering building the Allen S. Janssen Engineering Building in 1972, he became an icon. Around the same time his colleagues, professors Cal Warnick and Jim Martin, came together with a group of donors to start the Allen S. Janssen Scholarship Endowment, cementing his legacy as a catalyst for engineering excellence for generations of U of I engineering students to come.

“He was very student-focused and assisted many World War II veterans in adjusting to civilian life upon their return home,” said Sheila Janssen-Klages ’53, Janssen’s daughter. “College life was different for returning World War II veterans. He could relate to that.” (Janssen went on military leave to serve as LT. Commander in the U.S. Navy Seabees from 1942 to 1946 with two years of that time spent in the South Pacific region constructing airfields and PT boat docks.) “He helped them with class scheduling, time management, curricula, housing and jobs. With his stamp of approval, they were very hirable.”

In addition to his teaching duties, being a professional engineer was important to Janssen. He was a member of the National Society of Professional Engineers (for two years he was national president of that group’s engineering examiners), and served twice as president of the Idaho Society of Professional Engineers.

“He always emphasized ‘learning the fundamentals,’” Janssen-Klages said. “That was a big part of the U of I engineering program. He recommended that all of his students receive ‘professional engineer’ status. He knew how important that was to their careers.”

Since the inception of the Allen S. Janssen Scholarship Endowment, Janssen-Klages, her husband Karl Klages ’52 and Janssen’s son Alfred Janssen have looked for any and every opportunity to invest in U of I students through the endowment, while also encouraging friends and family to participate.

“I recognized early the importance of the endowment,” Alfred Janssen said. “I saw how it could not only help meet a student’s immediate need, but would also have a far-reaching, indirect effect when evaluating the career achievements of graduates who were awarded the scholarship.”

Thanks to the support of Janssen’s family, colleagues, students and friends, the endowment has grown from $10,000 to nearly $300,000, with an average of $12,750 awarded to recipients annually. To date, the Allen S. Janssen Scholarship Endowment has provided 275 students with financial support, including 15 students slated to receive the scholarship for the 2019-2020 school year.

“The very first donation I made to the endowment was in honor of my grandmother, Dora Jones of Malad, Idaho for her 90th birthday,” Janssen-Klages said. “This was the first gift I made in someone’s name — a gift that has been followed by many more.”

The University of Idaho Foundation was instrumental in working with the donors to insure a scholarship was created based on criteria important to Dean Janssen. The scholarship is open to engineering students based on leadership, academic merit and need.

“The fund has always been my number one priority for education-related philanthropy,” Alfred Janssen said. “Annually, I receive detailed thank you letters and cards from students who were awarded scholarships from the endowment. It’s inspiring to see such appreciative and highly motivated students go on to find success.”
Jim Russell, ’56

Jim Russell’s story is the tale of a small-town boy whose family and farming roots, along with the support of a caring University of Idaho faculty member, helped him find success as an international entrepreneur.

“With a large family — two sisters and three brothers — and lots to do on the family farm in Sandpoint, we learned how to get along and get things done efficiently and effectively,” Russell said. “We had to figure out how to tackle and complete our responsibilities, just like an entrepreneur.”

Russell brought those values and life lessons with him when he enrolled as an engineering student at U of I in 1952. But like many students, he still struggled to afford his education.

After learning about Russell’s financial situation, then-College of Engineering Dean Allen Janssen awarded him a scholarship. He also encouraged Russell to get involved in campus activities, which later included the social activities committee, Intercollegiate Knights, intramural sports, ROTC, living group leadership and student government.

“Dean Janssen showed he cared, and he has motivated me to this day,” Russell said. “My drive was built on the foundation that inspiration, motivation and success are derived from the working relationships you have in whatever organization you are in.”

That foundation helped Russell launch his career. He served as a U.S. Army officer at the Redstone Arsenal Guided Missile School in Huntsville, Alabama, where he established the first military course in transistors and directed 75 instructors on missile guidance and propulsion courses for U.S. and foreign military personnel.

From there, Russell accepted a position at Johns Hopkins University’s Operations Research Office, which later transitioned to Research Analysis Corporation, developing skills in operations research methods and improving security and efficiency.

Russell spent the bulk of his career as senior vice president of Science Applications International Corporation, helping grow a startup of 90 people into an employee-owned science and technology company with 42,000 employees and over $6 billion in annual revenue.

Russell has since worked as an independent consultant, corporate board member, senior advisor and private investor in helping over 100 technology companies develop and grow.

In recognition of his accomplishments and many technical contributions to the College of Engineering, Russell was inducted into U of I’s Academy of Engineers in 2012. Inspired by Janssen, Russell “paid it forward” by giving to the Engineering Student Success Center and the Grand Challenge Scholars Program. He is a Loyal Donor to U of I with 29 years of support and was inducted into the U of I Hall of Fame on May 10, 2019.
Brett Travis ‘16

At the age of 27, Brett has traveled to over 15 different countries. He studied Portuguese in Brazil, volunteered in Ecuador and studied environmental planning in Togo.

“My study abroad trips made me realize how much we all need each other,” Travis said. “A little bit of help can make you feel a whole lot of good.”

Now Travis is preparing for a two-year assignment in Paraguay as an agricultural science promoter with the Peace Corps, and he wants to provide other U of I students with the same experiences he had. To ensure future students have the opportunity to travel, Travis, along with family and friends, established a $25,000 scholarship endowment, while still paying off his student loans.

As an employee of Hancock Forest Management, Travis decided now would be the best time to establish an endowment because the company would match his gift.

“I encourage everyone who works for a bigger corporation to donate to something,” he said. “You don’t want to miss out on the opportunity for your employer to match your gift.”

Travis named the endowment the Kelli Schrand Helping Hand Scholarship Endowment after the program advisor for the University of Idaho International Studies program, part of the College of Letters, Arts and Social Sciences.

“Kelli was my advisor, but she was also my ‘Moscow Mom,’” he said. “She made it her job to take care of the international studies students in every way.”

Travis thought the perfect way to honor Schrand’s commitment to U of I and its students would be to establish a scholarship in her name. She inspired Travis to dedicate himself to U of I as a student, and now as a working professional.

“I just want to give back as much as I can,” he said. “I don’t want to waste any opportunity given to me, and I want to encourage others to do the same.”

Travis asks future scholarship recipients to travel to a developing country, thus encouraging the students to see firsthand the lives of others around the world. Travis said his outlook changed after attending study abroad trips hosted by U of I, and believes other students should have the same opportunities.

“U of I formed who I am,” Travis said. “My schooling and travels prepared me in every way possible: emotionally, physically and mentally.”

After Travis completes his master’s degree, he sees himself teaching at a university. He may even come home to Moscow and be a professor for U of I. But first, he has some traveling to do.

What is an Endowment?

A permanent fund professionally managed in our pooled investment portfolio. Annual distributions provide long-term support for the university in accordance with the donor’s intent and purpose.
Northwest Farm Credit and University of Idaho Foundation: a Thriving Partnership

The partnership between the University of Idaho and Northwest Farm Credit Services (NWFCS) is a natural fit. Both organizations are committed to providing students with world-class education and research opportunities while advancing the agricultural industry.

NWFCS is a financial cooperative that provides financing and related services to the agricultural industry in Montana, Idaho, Oregon, Washington and Alaska. It is part of the more than 100-year-old Farm Credit System and is a leader in the agricultural finance industry.

NWFCS and U of I have collaborated on projects such as the Northwest Youth Financial Education program. This U of I Extension program began in 2013 and is designed to increase financial literacy in youth through educational games such as “Night of the Living Debt.” This and many other programs enrich learning experiences for U of I students and members of U of I Extension 4-H Youth Development across the state.

A recent donation to support construction of the Agri Beef Meat Science and Innovation Center on the Moscow campus will provide U of I students with access to industry-standard equipment and experiential learning through Vandal Brand Meats. The new facility will be located next to the Germplasm Seed Potato Facility, also supported by NWFCS in 2017.

The Germplasm Seed Potato Facility will allow U of I’s College of Agricultural and Life Sciences (CALS) to triple seed potato production and create plantlets that are free from viruses and other diseases. Potatoes are one of the leading agricultural commodities in the state of Idaho and the contribution from NWFCS was vital to the successful effort to raise funds for the new facility, and incentivized others to give, including the Idaho Legislature.

NWFCS also supports Ag Days, an annual event held on the Moscow campus by CALS for prospective students. Other programs supported by NWFCS include various 4-H initiatives and class trips for students in CALS’ Department of Agricultural Economics and Rural Sociology. The financial cooperative also provides internship opportunities for U of I students and consistently hires U of I graduates. This is in addition to many employees from NWFCS who volunteer with U of I by serving on advisory boards, among other things.

“U of I continues to be an essential partner for Northwest Farm Credit Services in helping us fulfill our mission to finance Idaho’s agricultural and forest products producers,” said Doug Robison, NWFCS Idaho president. “We depend on the university’s world-class education and research capabilities to develop future employees and support our customers’ businesses throughout the state.”

The University and the U of I Foundation are grateful for the strong partnership with Northwest Farm Credit Services, which continues to benefit current and future students.
Mary Ortman ’16 is a world traveler. She can speak two languages, English and Spanish, and is certified to teach both. In 2018, she was awarded a Fulbright scholarship to teach in Croatia and now has her sights set on changing the lives of children.

Her accomplishments, she said, are due in part to the generosity of David and Mary Alice Poe (also known as M.A.) and their scholarship, the David A. and Mary Alice Poe Study Abroad Scholarship.

Studying Spanish and Secondary Education at the University of Idaho, Ortman had a passion to teach the Spanish language. She searched for opportunities to travel to a Spanish-speaking country to learn more.

A semester-long trip to San Sebastián, Spain, soon opened up through University Studies Abroad Consortium, a University of Idaho study abroad partner. She knew travel would enhance her college experience and her future career, but she couldn’t afford the plane ticket.

“The main consideration was money,” Ortman said. “Traveling abroad was going to be a financial sacrifice, instead of something I could enjoy.”

Under the direction of the University of Idaho Education Abroad Office, Ortman was encouraged to apply for the Poe’s scholarship. She filled out her forms and wrote her essays, but felt unsure she would be awarded.

“Being selected gave me confidence,” Ortman said. “The whole process taught me it was okay to ask for help and trust in others. As humans, we all speak the same language of generosity.”

For alumni David and M.A. Poe, the language of generosity came fluently.

“We are lucky to have the finances to be able to give back and see its positive effects,” M.A. said. “We are so grateful to help students receive opportunities they otherwise wouldn’t have.”

The Poes have been heavily involved in the university since graduating, participating in the University of Idaho Foundation and helping to create the College of Letters, Arts and Social Sciences advisory board.

As students, David and M.A. built strong, lifelong friendships and studied subjects outside of their major, including music and the arts. To this day, the couple supports students who explore new interests and are excited to assist students like Mary Ortman in their own exploration.

“We believe the university is not just the classroom,” David Poe said. “Academic excellence is created when students’ learning environments include experiences like bonding through Greek life, extracurriculars and studying abroad. The broader your education, the more well-rounded a person you have the opportunity to become.”

Because of Ortman’s well-rounded educational experience, she has discovered other ways to help students learn and thrive through her own efforts. Her experiences abroad highlighted a need for children to have access to education and new technology through public libraries, regardless of economic status and location.

Now pursuing a career in library sciences, Ortman has returned to Moscow to become a library assistant at Moscow High School and hopes to donate to the university in honor of the Poes.

“I hope all donors, especially the Poes, know how great of an impact they have on my life and others,” Ortman said. “Their kindness changed my worldview. Because of their support, I have learned that you can’t grow, you can’t discover yourself without the help of others.”
The Foundation appreciates the generous donors who made $9 million of contributions to endowments in fiscal year 2019. More than $4.2 million of this amount established and funded the following 23 new endowments:

- Earl and Carol Bennett Science Excellence Endowment
- George Borkow and Marilyn Volpe WWAMI Idaho Scholarship Endowment
- Clyde and Christina Clovis Family Memorial Scholarship Endowment
- Robert M. Finlayson Communication Scholarship Endowment
- Raymond and Marcelle Gump Family Scholarship Endowment
- D. Dean and Cynthia M. Haagenson Endowed Scholarship in Engineering
- Reagon D. Hatch Dairy Program Scholarship Endowment
- Durward A. Huckabay, M.D. WWAMI Idaho Scholarship Endowment
- Don E. and Dena Kopczynski Engineering Endowment
- David and Julie Levine Geography Scholarship Endowment
- Al J. Lingg Memorial CALS Ambassador Endowment
- Bill Lund Scholarship Endowment in Political Science
- Richard L. McFadden Law Scholarship
- Ali Moslemi Endowment for Excellence and Innovation
- Kenneth V. Noren Endowed Scholarship
- William H. and Marjorie D. Richardson Scholarship Endowment
- Jeanette Odelin Rogers Scholarship Endowment
- Kelli Schrand Helping Hand Scholarship Endowment
- Dr. Herbert A. Schroeder Scholarship Endowment
- Marilyn Volpe and George Borkow Camas County 4-H Endowment
- Diane B. Walker Dance Faculty Endowment
- Yick Yee and Chow Lun Wong Yee Family Endowment for American Asian Comparative Collection (AACC)
- Edward L. and Alice Peterson Zaring Scholarship Endowment

The Durward A. Huckabay, M.D. WWAMI Idaho Scholarship Endowment was established to support Idaho's Medical School. Dr. Huckabay’s financial struggle as a medical student in the early 1900’s helped to inspire a gift from the Durward and Susan Huckabay Foundation in appreciation of the financial hardships that many dedicated students continue to experience as they prepare for careers in medicine.
The Foundation's condensed financial statements for the years ended June 30, 2019 and 2018 are presented in this section.

To present a picture of the fiscal year activities, the Foundation has provided condensed financial statement information that departs from generally accepted accounting principles (GAAP) in two ways. First, the accompanying condensed financial statements include only summarized statements of net position and statements of revenue, expenditures and changes in net position and do not include statements of cash flows or the footnote disclosures. Second, the Foundation presented condensed information which consolidates current and non-current assets and liabilities.

### Condensed Statements of Net Position

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$28,584,622</td>
<td>$33,810,042</td>
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<tr>
<td>Accrued interest and other receivables</td>
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<tr>
<td>Promises to give, net</td>
<td>4,772,662</td>
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<td>Investments</td>
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<td>Real estate holdings</td>
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<td>4,963,457</td>
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<td>Notes receivable</td>
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<tr>
<td>Other assets</td>
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<td>319,051</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$363,413,384</strong></td>
<td><strong>$349,531,037</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES, DEFERRED INFLOW AND NET POSITION</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
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<tr>
<td>Accounts payable</td>
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<td>Liability for split interest trusts</td>
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<td>Other funds due to U of I</td>
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<td>10,000,000</td>
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<tr>
<td>Endowment earnings payable to trust beneficiaries</td>
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<td><strong>Total Liabilities</strong></td>
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<td><strong>$30,779,005</strong></td>
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<td>Deferred Inflow</td>
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<td>Net Position</td>
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<tr>
<td>Restricted - nonexpendable</td>
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<tr>
<td>Restricted - expendable</td>
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<tr>
<td>Unrestricted</td>
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<tr>
<td><strong>Total Net Position</strong></td>
<td><strong>$328,627,251</strong></td>
<td><strong>$314,401,995</strong></td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET POSITION</strong></td>
<td><strong>$363,413,384</strong></td>
<td><strong>$349,531,037</strong></td>
</tr>
</tbody>
</table>

The Foundation's financial statements undergo an annual audit, which is conducted by EideBailly LLP. They audited the financial statements for the years ended June 30, 2019 and 2018, which are presented in conformity with GAAP, and they expressed an unqualified opinion on these financial statements. A copy of EideBailly’s audit report dated September 12, 2019, is available upon request or may be viewed on the Foundation’s website www.uidahofoundation.org. Additional information about the Foundation can be found in the 2017 annual information return, Form 990, which is available in its office or may be viewed on the website. The 2018 annual information return will be available on the website after it is filed in early 2020.
**MISSION STATEMENT**

The mission of the University of Idaho Foundation, Inc. is to inspire, manage and distribute private support to enhance the excellence of the University of Idaho.

**HISTORY**

The University of Idaho Foundation, Inc. was officially established in 1970 to attract private financial support to aid in the achievement of institutional goals and to manage assets for the benefit of the University of Idaho.

**FY19 FAST FACTS**

- **$363 million** – Assets held by the largest public foundation in Idaho
- **$291 million** – Assets managed in the CIT endowment pool
- **Over $22.6 million** – Distributed to the University of Idaho for scholarships and academic programs during the 2018-19 school year
- **8.4%** – 2019-20 ten-year annualized total rate of return for the CIT
- **Over $199 million** – Endowment distribution for scholarships and programs since 1959.

*Based on FY2019*

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**TOTAL ASSETS**

<table>
<thead>
<tr>
<th>Year</th>
<th>CIT Total Assets</th>
<th>Other Restricted and Unrestricted Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
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<td>2019</td>
<td>$363.4</td>
<td>$59.7</td>
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**DISTRIBUTIONS**

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<tr>
<th>Year</th>
<th>Endowment Distributions</th>
<th>Current Use</th>
<th>Capital Projects</th>
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</thead>
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<tr>
<td>2020</td>
<td>$20.6</td>
<td>4.2</td>
<td>8.9</td>
</tr>
</tbody>
</table>

**Financial Highlights**

**As of June 30, 2019**

- **$363 million** – Assets held by the largest public foundation in Idaho
- **$291 million** – Assets managed in the CIT endowment pool
- **Over $22.6 million** – Distributed to the University of Idaho for scholarships and academic programs during the 2018-19 school year
- **8.4%** – 2019-20 ten-year annualized total rate of return for the CIT
- **Over $199 million** – Endowment distribution for scholarships and programs since 1959.
Board of Directors

**Officers**
- **Chair**: Andrew Emerson ‘97
- **Vice Chair**: Craig Olson ‘74
- **Treasurer**: David Goss ‘69, ‘72
- **Secretary**: Frances Ellsworth ‘83
- **Past Chair**: Karen Gowland ‘81, ‘84

**Directors**
- Richard Dahl ‘73
- Linda Davidson ‘73
- Mark Fredback ‘78
- Rod Gramer ‘75
- Doug Gross ‘75
- Lisa Grow ‘87
- Kristi Hanson ‘88
- Debbie Hetherington ‘74
- Katharine “Kit” Kimball ‘72
- Clint Marshall ‘97
- Nicholas Marshall ‘95
- Bill McCann ‘66, ’69
- Lee McCollum ‘71
- Jim Pierce ‘87
- Nick Purdy ‘62
- Helen Stevenson ‘81
- Jo Anne Stringfield ‘81
- Linda Copple Trout ‘73, ’77
- Blair Wilson ‘79

**Emeritus Directors**
- Richard Allen ‘73
- Robert Alexander ‘62, ’64
- Emma Atchley ‘68
- Carl Berry ‘62
- Dolores Chapman ‘61
- Frances Ellsworth ‘83
- Dennis Faucher ’60, ’62
- William Gilbert ‘97
- James Hawkins ’59, HON ’96
- Stanley Johnson ’62, ’63
- Patrick McMurray ’70
- Laine Meyer ’72
- Gary Michael ’62, HON ’78
- Mahlon “Lonnie” Park ’58
- Keith Riffle ‘62, ’63
- Jeffry Stoddard ’75, ’76
- Carolyn Terteling ’59
- Robert Woodhead ‘46, HON ‘80

University of Idaho Foundation Office

**Physical Location**
- Mary E Forney Hall
- 1210 Blake Avenue, Room 102A
- Moscow, ID 83844

**Mailing Address**
- 875 Perimeter Drive, MS 3143
- Moscow, ID 83844-3143

**Contact**
- Phone: 208-885-4000
- Fax: 208-885-4040
- www.uidahofoundation.org
- invest@uidaho.edu
- gifts@uidaho.edu

**Foundation Staff**
- **Joy Fisher ’81**
  Executive Director
  joyfish@uidaho.edu
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