2020 Homecoming Committee Application

Hello Vandals! Thank you for your interest in joining the team which will put together the University of Idaho 2020 Homecoming, from start to finish. This year we are looking for committed, involved, and hardworking students to bring new ideas and energy to our team.

Although sometimes stressful, your time spent on the committee will be rewarding as well as fun! This is your chance to leave your mark on campus during the largest tradition at the University of Idaho.

**All applications are due on Saturday Feb. 7, 2020 to** [**Homecoming@uidaho.edu**](mailto:Homecoming@uidaho.edu)**.**  You will be notified on or before Feb. 14, of the time and place if you are selected for an interview. The Committee Chair, [Elizabeth Marshall](mailto:mars9066@vandals.uidaho.edu?subject=2020%20Homecoming%20Committee%20Application%20Inquiry) can answer any questions or concerns you may have regarding the application process or Homecoming Committee.

# Bio

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| --- | --- | --- | --- | --- | --- |
| **Name** *(First & Last)* | Click or tap here to enter text. | | | | |
| **Phone number:** | Click or tap here to enter text. | | **Year:** | Choose an item. | |
| **Major(s):** | Click or tap here to enter text. | | | | |
| **Vandal Mail:** | Click or tap here to enter text. | | | | |
| **Living Group:** | Choose an item. | *If Greek, please list affiliation:* | | | Choose an item. |

# Position Selection

Please review the available positions the committee has available and rank your top four (4) choices. A brief description of each position can be found at the last page of this application for your reference. The Committee Chair, [Elizabeth Marshall](mailto:mars9066@vandals.uidaho.edu?subject=2020%20Homecoming%20Committee%20Application%20Inquiry), can answer any questions you may have regarding the available positions and their responsibilities.

**Choice #1** Choose an item.

**Choice #2** Choose an item.

**Choice #3** Choose an item.

**Choice #4** Choose an item.

*Ranking does not ensure that you will receive one of these positions if your membership application is accepted.*

# Short Answer / Essay

## What Involvement have you previously had in a University of Idaho Homecoming?

Click or tap here to begin entering text. Box will grow or shrink with input of text.

## How are you involved on campus or in your community?

Click or tap here to begin entering text. Box will grow or shrink with input of text.

## What ideas do you have for the top four committee chair positions you have ranked?

Please be sure to cover each position.

Click or tap here to begin entering text. Box will grow or shrink with input of text.

## What would you change about Homecoming?

Click or tap here to begin entering text. Box will grow or shrink with input of text.

# Certification

I, (Insert Full Name) HEREBY CERTIFY THAT ALL ABOVE STATEMENTS ARE TRUE, AND IN THE CASE OF MY SELECTION FOR THE U OF I HOMECOMING COMMITTEE, I WILL NOT DIVULGE ANY SENSITIVE INFORMATION THAT THE COMMITTEE MAY ENTRUST ME WITH UNDER PENALTY OF EXPULSION FROM THE COMMITTEE, AND IF NECESSARY, THE EXPULSION OF MY LIVING GROUP FROM ANY HOMECOMING ACTIVITIES DURING THE FALL OF 2019.



### **Please feel free to attach any documentation (i.e. resume, portfolio, cover letter etc.) to supplement your application.**

# Position Descriptions

This is a brief description of responsibilities. Other responsibilities will be assigned once position is awarded.

\*The number of committee chair positions is subject to change as the chair and advisor see fit.

## Alumni Chair

* One (1) position available.
* Works with the Office of Alumni Relations to oversee contact with Alumni leading up to and throughout the week of Homecoming.
* Plans and assists with the “Faculty & Staff Alumni Luncheon” which occurs on Wednesday of Homecoming week.
* Assists in the planning of the “All Alumni Reception” that takes place on Friday night of Homecoming.

## Co-Chair

* One (1) position available. *Two-year commitment if selected.*
* The main duty of the Co-Chair is to work with and aide the Homecoming Chair. Responsibilities may include helping develop meeting schedules, committee communications, and assisting in keeping committee chairs accountable.
* Promote Homecoming and be responsible for the recruitment of the 2021 committee.

## Community Outreach Chair

* One (1) position available.
* Coordinate the annual Window Painting competition. (Contacting local businesses, assigning teams windows, etc.)
* Aide in the development of Fundraising Letter (in coordination with Fundraising Chairs).
* Work with the Marketing Chairs to create special promotions and deals at local businesses for Vandals during Homecoming Week.

## Fundraising Chair

* Two (2) positions available.
* Works closely with Annual Giving for Fireworks Fundraiser.
* Develop “Ask” letters with Advisor, and Advancement Communications.
* Oversee other fundraising activities such as Koozie sales or promo parties.

## Judges, Prizes & Points Chair

* Two (2) positions available.
* Coordinate Judges for all Homecoming Events – Contacting, Recruitment & Scheduling.
* Manage Team Points with Teams Chair.

## Marketing & Graphic Design Chair

* Two (2) positions available.
* Work with advisor, Advancement Communications and University Marketing & Communications to build & create Homecoming Marketing Plan(s).
* Create marketing pieces and assets for social media/print.
* Work with the community outreach chair to create special promotions and deals at local businesses for Vandals during Homecoming Week.
* *Graphic Design/Marketing Background preferred, but not required.*

## Parade Chair

* One (1) chair position and One (1) assistant-chair position available. *Two-year commitment if selected for the assistant position.*
* Work with Parade chair to plan, coordinate & execute the annual Homecoming Parade.

## Philanthropy Chair

* Two (2) positions available.
* Partner with Red-Cross to coordinate 70th Annual Blood Drive.
* Find partner for annual Food Drive.
* Explore options to other Philanthropic events and promotions.

## Serpentine, Bonfire & Fireworks Chair

* One (1) position available.
* Assist in the development, preparation, and set-up of the annual Friday Night events.
* Works closely with the Office of Alumni Relations, Parking, and Facilities.

## Royalty Chair

* One (1) positions available.
* Coordinate and promote Homecoming Royalty Nominations & Voting.
* *Chairs cannot be nominated. – Please take into consideration.*

## Teams Chair

* Two (2) positions available.
* Works to encourage and inform all students about the opportunities with homecoming committee.
* Works closely with Judges, Prizes & Points Chairs to coordinate teams.
* Visit living groups from across campus to encourage them to participate in Homecoming.