

NIATT *Research Summary*

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The Perception of Autonomous Driving in Rural Communities

Principal Investigator

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Sponsor

Center for Safety Equity in Transportation (CSET)



Description

This project examines: 1) the extent to which rural community members might adopt self-driving capabilities for personal travel, 2) their confidence in such technology, and 3) how this technology might influence their current lifestyle. The research findings will help state and local transportation officials, planners, and engineers responsible for managing regional highways and roadways in rural communities by expanding the collective understanding of current and future transportation and technology demands in rural communities. The feedback will also help to shape policy and guide future education and outreach efforts.