Maximize Your Student's National and International Career Readiness Skills While Studying Abroad!



Presented by:

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Career Exploration Abroad STUDY IN PRAGUE!





Agenda

- Introductions
- Program Development
- Marketing
- Maximizing our Networks
- Abroad in Prague
- Hits and Misses
- Questions

Introductions



There was a Gap....



Program Development







Class Development

- 6 credits in 25 days
 - WSU UNIV 301(1 credit): *College Major and Career Planning*
 - WSU UNIV 304 (2 credits): Navigating Academic and Career Transitions
 - IFSA Butler (3 credits): Reimagining Europe

Pre and Post Assessment Data

General Global Awareness

	Strongly Disagree	Disagree Agree		Strongly agree	
I understand that my own culture is just one of many diverse cultures	0	0	0	0	
I believe it is important to develop knowledge about my own culture's values, beliefs and practices	0	0	0	0	
I believe it is important to develop knowledge about other culture's values, beliefs and practices	0	0	0	0	
I am interested in developing global competency skills	0	0	0	0	
I am interested in learning from experiences elsewhere in the world	0	0	0	0	
I am confident that I can apply my cultural knowledge to understanding real world problems	0	0	0	0	
I think about current issues that are important to people in other countries	0	0	0	0	
I understand my own role as an individual in a global society	0	0	0	0	

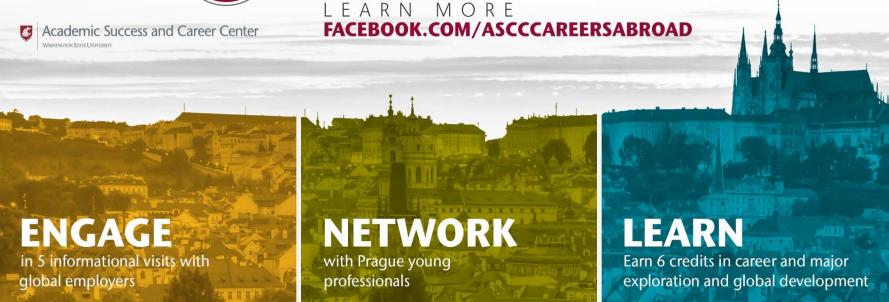


Marketing

- Career Exploration Abroad Website
- Career Exploration Abroad Facebook Page
- Career Exploration Abroad Instagram
- careersabroad@wsu.edu



MAY 9-JUNE 2 | 2018







May 9th-June 2nd 2018

- Engage with global employers through 5 business visits
- Network with Prague College graduates during an etiquette dinner
- Explore professional and cultural life in Berlin during a 3-night program excursion

Upcoming Information Sessions:

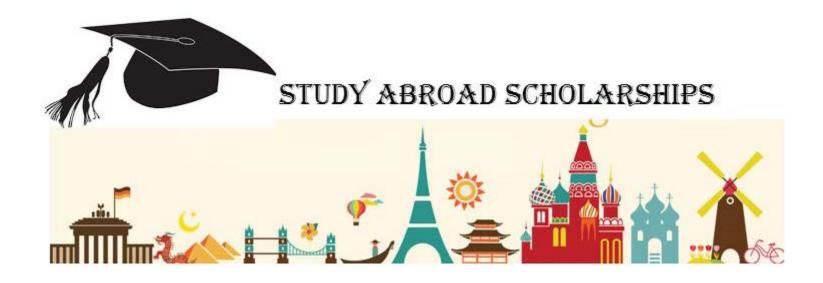
- **September 12**: FREE pizza from 12:10-1:00 CUE 518.
- October 12th from 12:10-1:00 CUE 518
- October 25th from 12:10-1:00 CUE 518
- November 6th from 1:00-3:00 PM CUE 518 Application Party
- November 29th from 12:00-1:00 CUE 518 Application Party
- December 6th from 3:00-5:00 CUE 518 Application Party
- January 17th from 11:30-1:15 CUE 518 Application Party
 - Contact us: <u>careersabroad@wsu.edu</u>

Maximizing Our Networks



KOHĽS

The Massie Family
Scholarship



Student Demographics

13 WSU Students:

 We had every WSU Campus represented except Global Campus.

Majors:

- Psychology
- Political Science
- Business
 - Marketing
 - Finance
 - Business Administration
- English
- Communications
 - Strategic
 - Journalism and Broadcast News
 - Advertising
- Speech and Hearing Sciences
- Biology

Year in School:

 We had first year students all the way up to a student who had just graduated!

• First Generation Students:

We had four students.

And we're off.....



NACE Competencies

Career Readiness Competencies													
A.	 Activity	Critical Thinking/ Problem Solving	Oral/Written Communications	Teamwork/ Collaboration	Digital Technology	Leadership	Professionalism/ Work Ethic	Career Management	Global/ Intercultural Fluency				
Freshman Year													
Sophomore Yea	·												
Junior Year	·												
Senior Year	:												

Professional Site Visits

- 1. U.S. Embassy
- Spěváček Language Services Group
- 3. CEELI Institute, International Justice Consulting
- 4. Impact Hub, Brno
- 5. Holanek Biowinery tour
- 6. Wunderman,
 Advertising Agency
- 7. Fulbright Kommission, Berlin
- 8. Radio Free Europe
- 9. Devre Group,
 Financial Consulting



Professional Site Visits





Professional Site Visits



Etiquette Dinner



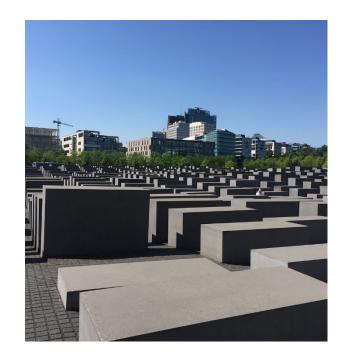


Transformational Excursions

Brno, Czech Republic



• Berlin, Germany



Human Library



Human Library

MEETING MY LOVE I decided to tell this story because it has changed my life and future. It's the best thing that has happened to me. I was a party man and an open-minded boy who loved clubbing and the Bohemian lifestyle. I didn't want to study, and I never even imagined going to university. Everything changed when I met my love. He improved me and I grew up after meeting him. I found a well-paid job. I moved into a flat in the centre of Prague and started studying for university entrance exams. I'm a person who loves fashion, is creative and talkative, and I must be around and in contact with people. I love to sit in cafés and pubs and talk to friends and strangers. I love to travel and to discover. Round 1: For the Course of the contact of the contact with people. I love to travel and to discover. Round 2: Loure of Round 3: Round



Human Library



DIFFERENT LIFESTYLES PRAGUE VS. THE COUNTRYSIDE I lived in Prague when I was a child. Then we moved to a small village. I lost my Prague friends and my life completely changed. There are positive but also negative experiences. Now, I have been ck in Prague since 2013. Prague is a city of history, culture, and all of which I love. But I have the experience of both a big city and

small village.

ound 3:

Ninja in Praha





Hits and Misses

Hits

- Location!
- Students contribute to where they wanted go for the professional site visits.
- Students as Co-Creators
- 25 days

Misses

- Roommate contracts
- Professional Site Visit attire and clarification
- Balancing our work load, grading and teaching with site visits.
- 25 days

Questions



Contact Information

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Resources

 http://www.naceweb.org/uploadedfiles/pages/kno wledge/articles/career-readiness-fact-sheet.pdf