Maximize Your Student’s National and International Career Readiness Skills While Studying Abroad!

Presented by:
Judy Hopkins-Internship Coordinator
Alicia Petersen-Academic and Career Advisor
Agenda

• Introductions
• Program Development
• Marketing
• Maximizing our Networks
• Abroad in Prague
• Hits and Misses
• Questions
There was a Gap....
Program Development
Class Development

• 6 credits in 25 days
  • WSU UNIV 301 (1 credit): *College Major and Career Planning*
  • WSU UNIV 304 (2 credits): *Navigating Academic and Career Transitions*
  • IFSA Butler (3 credits): *Reimagining Europe*
## Pre and Post Assessment Data

<table>
<thead>
<tr>
<th>General Global Awarenesss</th>
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<tr>
<td>I understand that my own culture is just one of many diverse cultures</td>
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<tr>
<td>I believe it is important to develop knowledge about my own culture’s values, beliefs and practices</td>
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<tr>
<td>I believe it is important to develop knowledge about other culture’s values, beliefs and practices</td>
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<td>I am interested in developing global competency skills</td>
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<td>I am interested in learning from experiences elsewhere in the world</td>
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<td>I am confident that I can apply my cultural knowledge to understanding real world problems</td>
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<td>I think about current issues that are important to people in other countries</td>
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<td>I understand my own role as an individual in a global society</td>
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Marketing

• Career Exploration Abroad Website
• Career Exploration Abroad Facebook Page
• Career Exploration Abroad Instagram
• careersabroad@wsu.edu
STUDY IN PRAGUE!

MAY 9–JUNE 2 | 2018

LEARN MORE
FACEBOOK.COM/ASCCCAREERSABROAD

ENGAGE
in 5 informational visits with global employers

NETWORK
with Prague young professionals

LEARN
Earn 6 credits in career and major exploration and global development

Social Media

Academic Success & Career Center
May 9th-June 2nd 2018

• **Engage** with global employers through 5 business visits
• **Network** with Prague College graduates during an etiquette dinner
• **Explore** professional and cultural life in Berlin during a 3-night program excursion

**Upcoming Information Sessions:**

• **September 12**: FREE pizza from 12:10-1:00 CUE 518.
• **October 12** from 12:10-1:00 CUE 518
• **October 25** from 12:10-1:00 CUE 518
• **November 6** from 1:00-3:00 PM CUE 518  Application Party
• **November 29** from 12:00-1:00 CUE 518  Application Party
• **December 6** from 3:00-5:00 CUE 518  Application Party
• **January 17** from 11:30-1:15 CUE 518  Application Party

• Contact us: [careersabroad@wsu.edu](mailto:careersabroad@wsu.edu)
Maximizing Our Networks

The Massie Family Scholarship

STUDY ABROAD SCHOLARSHIPS
Student Demographics

• **13 WSU Students:**
  • We had every WSU Campus represented except Global Campus.

• **Majors:**
  • Psychology
  • Political Science
  • Business
    • Marketing
    • Finance
    • Business Administration
  • English
  • Communications
    • Strategic
    • Journalism and Broadcast News
    • Advertising
  • Speech and Hearing Sciences
  • Biology

• **Year in School:**
  • We had first year students all the way up to a student who had just graduated!

• **First Generation Students:**
  • We had four students.
And we’re off.....
## NACE Competencies

### Career Readiness Competencies

<table>
<thead>
<tr>
<th>Activity</th>
<th>Critical Thinking/Problem Solving</th>
<th>Oral/Written Communications</th>
<th>Teamwork/Collaboration</th>
<th>Digital Technology</th>
<th>Leadership</th>
<th>Professionalism/Work Ethic</th>
<th>Career Management</th>
<th>Global/Intercultural Fluency</th>
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<td>Freshman Year</td>
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<td>Sophomore Year</td>
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<td>Junior Year</td>
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<td>Senior Year</td>
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Professional Site Visits

1. U.S. Embassy
2. Spěváček Language Services Group
3. CEELI Institute, International Justice Consulting
4. Impact Hub, Brno
5. Holanek Biowinery tour
6. Wunderman, Advertising Agency
7. Fulbright Kommission, Berlin
8. Radio Free Europe
9. Devre Group, Financial Consulting
Professional Site Visits
Professional Site Visits
Etiquette Dinner
Transformational Excursions

• Brno, Czech Republic

• Berlin, Germany
Human Library

THE TRAVELER
LITTLE GIRL IN A BIG WORLD

This is the first thing which I think about when people ask me what I wasn’t to do in the future: Travel!

I’ve been to 17 countries and I have so many memories from each of them. When I was 17, I flew across the ocean for the first time. Alone.

I’m scared but I proved to myself that I can do it. And it is the same for life. If I really want something, I do everything to achieve it even if it scares me.

I love travelling more than anything. Even though I don’t have a favorite destination, I cannot wait to see what’s next.

and 1: Bla
and 2: Elsa
and 3: NC
MEETING MY LOVE

I decided to tell this story because it has changed my life and future. It’s the best thing that has happened to me. I was a party man and an open-minded boy who loved clubbing and the Bohemian lifestyle. I didn’t want to study, and I never even imagined going to university.

Everything changed when I met my love. He improved me and I grew up after meeting him. I found a well-paid job. I moved into a flat in the centre of Prague and started studying for university entrance exams.

I’m a person who loves fashion, is creative and talkative, and I must be around and in contact with people. I love to sit in cafés and pubs and talk to friends and strangers. I love to travel and to discover.

Round 1: BW NC Elise BC AS
Round 2: BW Lauren LC SL
Round 3: BW Lea Kira Kristine SW
Human Library

DIFFERENT LIFESTYLES
PRAGUE vs. THE COUNTRYSIDE

I lived in Prague when I was a child. Then we moved to a small village. I lost my Prague friends and my life completely changed. There are positive but also negative experiences. Now, I have been back in Prague since 2013. Prague is a city of history, culture, and all of which I love. But I have the experience of both a big city and a small village.

Round 1: [Signature]
Round 2: BW Luba NC
Round 3: [Signature]
Ninja in Praha
Hits and Misses

**Hits**
- Location!
- Students contribute to where they wanted go for the professional site visits.
- Students as Co-Creators
- 25 days

**Misses**
- Roommate contracts
- Professional Site Visit attire and clarification
- Balancing our work load, grading and teaching with site visits.
- 25 days
Contact Information

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Resources

• http://www.naceweb.org/uploadedfiles/pages/knowledge/articles/career-readiness-fact-sheet.pdf