

# CURRICULUM VITAE

University of Idaho

**NAME:** Steven A. Smith

**DATE:** Jan. 7, 2019

**RANK OR TITLE:** Clinical Associate Professor

**DEPARTMENT:** School of Journalism and Mass Media

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**DATE OF FIRST EMPLOYMENT AT UI:** January 2010

**DATE OF TENURE:** Untenured

**DATE OF PRESENT RANK OR TITLE:** August 2018

## **EDUCATION BEYOND HIGH SCHOOL:**

### **Degrees:**

MA, The Ohio State University, Columbus, Ohio, 1976, Communications  
BS, University of Oregon, Eugene, Ore., 1973, Journalism

### **Certificates and Licenses:**

Northwestern University Newspaper Management Center Advanced Executive Program, 1998  
The Poynter Institute for Media Studies Senior Executives Seminar, 1992  
Knight Fellowship Professional-in-residence, Duke University 1991  
Knight-Ridder Institute of Training, 1988-92  
The Wichita State University Center for Management Development Certificate program, 1990-1993

## **EXPERIENCE:**

### **Teaching, Research and Extension Appointments:**

Lecturer, University of Idaho School of Journalism and Mass Media, Spring 2010  
Visiting assistant professor, University of Idaho School of Journalism and Mass Media, 2010-2011  
and 2011-2012  
Clinical assistant professor, University of Idaho School of Journalism and Mass Media, 2012-present

### **Non-Academic Employment:**

*The Spokesman-Review* (Spokane, Washington) July 2002 to October 2008, Editor  
*The Statesman Journal* (Salem, Oregon) May 2000 to July 2002, Editor  
*The Gazette* (Colorado Springs, Colorado) November 1995 to January 2000, Editor  
Knight-Ridder Inc. (Miami, Florida) November 1993 to October 1995, Assistant to the Vice  
Presidents/News  
*The Wichita Eagle* (Wichita, Kansas), October 1988 to October 1993, Managing Editor.  
*The St. Paul Dispatch/St. Paul Pioneer Press* (St. Paul, Minnesota), May 1983 to October 1988, Assistant

to the Managing Editor  
Northern States Power Co. (Minneapolis, Minnesota), February 1983 to May 1983, Media Relations Specialist  
*Minneapolis Star Tribune* (Minneapolis, Minnesota), November 1981 to October 1982, Reporter  
*The Register-Guard* (Eugene, Oregon), August 1973 to August 1975, September 1976 to November 1981.

**Non-academic awards and honors:**

Winner, Anna Quindlen Award for Excellence in Journalism in Behalf of Children and Families, Washington, D.C., 2008.  
Winner, David Soukup Award, Washington CASA Child Advocate of the Year, Seattle, Washington, 2008.  
Winner, Vanessa Behan Award, Spokane (WA) Child Advocate of the Year, Spokane, Washington, 2008.  
Winner (with staff), Payne Award for Media Ethics, 2008.  
Winner (with staff), Payne Award for Media Ethics, 2006.  
Winner, NAACP Martin Luther King Jr. Community Building Award, Colorado Springs, 2000.

**Workshops, Seminars, Invited Lectures, other professional activity:**

Keynote speaker, "We Make The Media" conference, Portland, Oregon, 2008.  
Consultant, The Daily Emerald, charged with developing a new strategic and financial plan for 112-year-old student newspaper at the University of Oregon, November 2008 to February 2009.  
Keynote speaker, Washington Scholastic Journalism Association fall conference, Seattle, Washington, 2008.  
Participant, Knight Digital Media Center "Digital Futures" training conference, Los Angeles, 2008.  
Presenter, "The Transparent Newsroom," Pressens Hus, Stockholm, and The Norwegian Institute of Journalism, Oslo, 2007.  
Keynote speaker: Associated Collegiate Press National Convention, Portland, Oregon, 2007  
Presenter, National Council of State Legislatures, Future of the Media conference, Boston, 2007.  
Trainer, IREX-sponsored international exchange, Grivna newspaper, Khershon, Ukraine, 2007.  
Presenter, Newspaper Accountability Symposium, University of Kalmar, Kalmar, Sweden, 2007.  
Presenter, American Press Institute seminar, Interactive Community News: Online and Print, 2007.  
Graduation speaker, University of Oregon School of Journalism and Communication, Eugene, Oregon, spring 2006  
Keynote speaker, Utah, Idaho, Spokane Associated Press Association, annual meeting, Sundance, Utah, 2005.  
Keynote speaker, Association of Capitol Reporters and Editors annual meeting, Seattle, Washington, 2005.  
Member, Journalism Advancement Council, University of Oregon School of Journalism and Communication, Eugene, Oregon, 2002 to 2009.  
Member, Professional Advisory Council, Murrow School of Communication, Washington State University, Pullman, Washington, 2004 to 2008.  
Member, Pew Center on the States Advisory Board, Washington, D.C., 1999 to 2003.  
Member, American Society of Newspaper Editors Leadership Committee (chair of subcommittee on study of newsroom leadership qualities), 2003 to 2004.  
Member, Pew Center for Civic Journalism Batten Awards/Symposium Advisory Board, 2000 to 2002.  
Keynote speaker: Oregon Newspaper Publishers Association Collegiate Editors, Eugene, Oregon, 2001  
Keynote speaker: Pew Center for Civic Journalism Batten Awards Presentation, Chicago, 1998  
Member, American Society of Newspaper Editors Credibility Think Tank, 1998 to 1999.  
Chairman, American Society of Newspaper Editors Change Committee, 1997 to 1998.  
Board member and program director, Greater Oregon Chapter of the Society of Professional Journalists, 2001 to 2002.  
Presenter, International Civil Society Exchange conference on Media and Democracy, Salzburg, Austria, 1997.  
Presenter, participant, Pew Center for Civic Journalism regional meetings, 1995 to 2001.  
Lecturer, The American Press Institute, seminar for journalism educators, University of Georgia, 1995; seminar for Danish Press Institute, Reston, Virginia, 1998; senior editors seminar, Reston, Virginia, 2007.

Keynote speaker, Freedom Forum Pacific Coast Center, seminar for newsroom training editors, San Francisco, 1998.  
Presenter, National Civic League, Building Healthier Communities symposium, Denver, Colorado, 1997 and 1998.  
Keynote speaker, Ohio Wesleyan National Colloquium, Delaware, Ohio, 1995.  
Organizer, sponsor, speaker, Poynter Institute for Media Studies/National Writers Workshop, 1998, 2001.  
Keynote speaker, Pennsylvania Society of Newspaper Editors annual convention, State College, 1994.  
Presenter, participant, Project on Public Life and the Press, Reston Virginia, 1993, 1995, 1996, 1997.  
Speaker, University of Oregon School of Journalism, first annual Robert W. Chandler Lecture, Eugene, Oregon, 1991.  
Author, National Civic Review, "Your Vote Counts: The Wichita Eagle's Election Project," 1991.  
Developer, University of Minnesota/St. Paul Pioneer Press minority internship program, Minneapolis, Minnesota, 1987.  
Adjunct professor, Reporting I and Reporting II, University of Oregon School of Journalism, Eugene, Oregon, 1979 and 1980.  
Negotiator, Newspaper Guild of the Twin Cities, Minneapolis, Minnesota, 1981 to 82.  
President, Eugene Newspaper Guild, Eugene, Oregon, 1976 and 1977.

## **TEACHING ACCOMPLISHMENTS:**

### **Areas of Specialization:**

Media ethics, mass media and society, mass media effects, critical media issues, media management and leadership, reporting and media writing

### **Courses Taught:**

University of Idaho, 2010 to present:

JAMM 341: Mass Media Ethics -- Fall, Spring 2010, Fall, Spring, Summer 2011; Fall, Summer 2012, Fall, Spring Summer 2013; Spring, Summer, Fall 2014; Spring, Summer, Fall 2015; Spring, Summer, Fall 2016; Spring, Summer, Fall 2017; Spring, Summer, Fall 2018; Spring 2019..

JAMM 443: Media Management and Economics -- Fall 2010; Spring 2012; Fall 2013; Spring 2015; Spring 2017; Spring 2018.

JAMM 121: Media Writing -- Fall 2010, Spring 2011, Spring 2012

ISEM 101: Understanding Media -- Fall 2011

JAMM 100: Media and Society -- Spring, Fall 2011; Spring, Summer, Fall 2012; Spring, Summer, Fall 2013; Spring, Summer, Fall 2014; Spring, Summer, Fall 2015; Spring, Fall 2016; Spring, Fall 2016; Spring, Fall 2017; Spring, Fall 2018; Spring 2019.

JAMM 327: Reporting II -- Fall 2012; Fall 2014; Fall 2015; Fall 2016; Fall 2017, Fall 2018.

JAMM 440: Critical Issues in Mass Media (the 2016 presidential election and media coverage of race and gender issues), Spring 2016.

JAMM 404: Special Topics – Media and Politics, Spring 2019.

### **Materials Developed:**

New Ethics for News industry blog, [newethicsfornews.com](http://newethicsfornews.com)

Original online course materials, Media Ethics, Media and Society, Media Management and Economics, critical issues and special topics.

JAMM assessment test delivered to incoming JAMM students in JAMM 100, repeated later in Media Law, assessing student learning over their time in JAMM.

### **Courses Developed:**

Media Management and Economics, JAMM 443.  
Media and Society, JAMM 100 (including online iteration).  
Understanding Media, ISEM 101.  
Media Ethics (including online iteration).  
Critical Issues in Mass Media (2016 election cycle, gender and race issues).  
Special topics (media and politics).

**Non-credit Classes, Workshops, Seminars, Invited Lectures, etc.:**

Media Careers, Spring and Fall, 2013; Fall, 2014  
X-Treme editing workshop, 2010  
Member, “Analyzing Information” curriculum development group, EdSteps, Washington, D.C., July 2010 – July 2011.  
Participant, News Literacy Institute, Stony Brook University, Stony Brook, New York, 2010  
Author, “Searching for a Journalistic Renaissance,” essay included in the Swedish text, “Journalistisk kvalitet?” 2010.  
Consultant, School of Journalism and Mass Media, University of Idaho, Moscow, Idaho, facilitating faculty discussion on curriculum change, 2009.  
Consultant, Positive Changes hypnosis centers, 2009

**Professional Meeting Papers, Workshops:**

Presenter, media ethics and reporting sessions, Idaho Scholastic Press Association, fall 2018.  
Presenter, Moscow League of Women Voters, “Press Freedom in the Trump Era,” spring 2018.  
Presenter, Latah County League of Women Voters, “The First Amendment and Press Freedom in the Trump Era,” fall 2017.  
Oppenheimer Ethics Symposium (John Branch), April 2017, Moscow, organizer.  
Presenter, Renfrew Colloquium, “Trump and the Press,” University of Idaho, spring 2017  
Presenter; Latah County League of Women Voters, “Trump and the Press,” spring 2017  
Presenter, Northwest Newspaper Publishers Association annual convention, Wenatchee, October 2016  
Oppenheimer Ethics Symposium (Leonard Pitts), February 2016, Moscow, organizer  
Presenter, Washington Newspaper Publishers Association annual meeting, October 2015, Seattle  
Presenter, Idaho Scholastic Press Association, October 2015, Boise.  
Oppenheimer Ethics Symposium (Jacqui Banaszynski), March 2015, Moscow, organizer  
Presenter, Whitman County Public Library, “Media Literacy,” spring 2015  
Presenter, Latah County League of Women Voters, “Media Literacy,” spring 2015.  
Presenter, Moscow Human Rights Commission, “Ferguson and the Press,” October 2014.  
Oppenheimer Ethics Symposium (Paul Farhi), March 2014, Moscow, organizer  
Presenter, League of Women Voters of Latah County, “Internet Literacy,” March 2014  
Presenter, Renfrew Colloquium, “Internet Literacy,” March 2014.  
North Idaho professional engagement roundtable, Coeur d’Alene, December 2012, organizer/facilitator  
Oppenheimer Ethics Symposium (Kelly McBride), October 2012, Boise, organizer  
Oppenheimer Ethics Symposium (Lisa McGrath), April 2012, Moscow, organizer  
Oppenheimer Ethics Symposium (Jan Schaffer), October 2011, Boise, organizer

**UNIVERSITY SERVICE**

Member, University Parking Committee, 2014, 2015, 2017  
Chair, University Parking Committee, 2016  
Member, School of Journalism and Mass Media search committee for new media law professor, Spring 2016.  
Member, School of Journalism and Mass Media search committee for new department director, Spring 2017 and Fall 2017.

Member, School of Journalism and Mass Media search committee for new PR professor, Fall 2018.

**PROFESSIONAL DEVELOPMENT:**

**Teaching:**

Association for Education in Journalism and Mass Communication, Chicago, Summer 2012

Stony Brook University Media Literacy Institute, Stony Brook, NY, Summer 2011