

CURRICULUM VITAE
University of Idaho

NAME: Robin Johnson

DATE: August 2020

RANK OR TITLE: Associate Professor

DEPARTMENT: School of Journalism and Mass Media

OFFICE LOCATION AND CAMPUS ZIP: Administration 347C
83844-3178

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DATE OF FIRST EMPLOYMENT AT UI: August 2018

DATE OF TENURE: 2018

DATE OF PRESENT RANK OR TITLE: August 2018

EDUCATION

Degrees

Ph.D., University of Iowa, 2010, Mass Communications

M.A., University of Colorado, Boulder, Journalism

B.S., University of Colorado, Boulder, Journalism

EXPERIENCE

Academic Administrative Appointments: Director, School of Journalism and Mass Media, University of Idaho,
August 2018-present

Teaching, Extension and Research Appointments:

Associate Professor, University of Idaho, School of Journalism and Mass Media, August 2018-present

Associate Professor, Sam Houston State University, Department of Mass Communication, 2016-2018

Assistant Professor, Sam Houston State University, Department of Mass Communication, 2010-2016

Graduate Instructor & TA, University of Iowa, School of Journalism & Mass Communication, 2006-2010

Graduate Instructor, University of Colorado, School of Journalism & Mass Communication, 2004-2005

TEACHING ACCOMPLISHMENTS

Areas of Specialization

Journalism, Media Writing, Digital Media Production and Theory

Courses Taught

Multimedia Storytelling JAMM 122 Fall 2019 and Fall 2020

Reporting II JAMM 325 Spring 2020

Narrative Journalism JAMM 426 Spring 2019

Media Writing JAMM 121, Fall 2018

Investigative Reporting MCOM 4364, 2014-2018

Mass Communication Theory MCOM 5360, 2017

Advanced Multimedia Production MCOM 6310, 2016-2018

History and Theories of Digital Media MCOM 5300, 2014-2018

Critical Approaches to Media MCOM 5310, 2015-2018

News Reporting and Editing MCOM 2362, 2014-2015

Online Journalism MCOM 4365, 2010-2014

Writing for Mass Media, MCOM 1332, 2010-2014

Media Practicum MCOM 3026, 2010-2014

Students Advised

Undergraduate Students:

JAMM Advisor, University of Idaho, 28 majors in Advertising, Broadcasting & Digital Media, Journalism and Public Relations

Multiplatform Journalism Advisor, Sam Houston State University, 180 majors

Graduate Students:

Digital Media M.A. Advisor, Sam Houston State University, 30 majors

Graduate committee chair, Sam Houston State University

Judson Touby, MA Digital Media Production, 2016

Jacob Smith, MA Digital Media Studies, 2016

Erica Ponder, MA Digital Media Studies, 2017

Ashley Tillery, MA Digital Media Studies, 2017

Alexandra Broussard, MA Digital Media Production, 2018

Michael Harmon, MA Digital Media Studies, 2018

Graduate committee member, Sam Houston State University

Martin Kandra, MA Digital Media Production, 2016

Andrea Alfaro, MA Digital Media Production, 2017

Scott Stamper, MA Digital Media Studies, 2017

Feier Xue, MA Digital Media Production, 2017

Zhe Cui, MA Digital Media Production, 2017

Ayana McLeod, MA Digital Media Production, 2017

KeTara Wells, MA Digital Media Production, 2017

Katherine Freeman, MA Digital Media Studies, 2018

Emily Benetti, MA Digital Media Studies, 2019

Hunter Cantrell, MA Digital Media Studies, 2019

Melanie Saxton, MA Digital Media Studies, 2019

Courses Developed: Narrative Journalism, Investigative Reporting, Mass Communication Theory, Advanced Multimedia Production, History and Theories of Digital Media, Critical Approaches to Media, and Online Journalism

Non-credit Classes, Workshops, Seminars, Invited Lectures, etc.

“Gender issues in news and journalism” presentation, Journalist Training session by the Global Center for Journalism and Democracy and the Egyptian Women’s Media Union, November 2016, Sam Houston State University.

“Games and media development,” guest speaker, World Forum for Media Development, Jakarta, Indonesia, September 2016.

“Social media in local environments” presentation, Journalist Training session by the Global Center for Journalism and Democracy and Jan Kochanowski University, July 1-3, 2014, in Kielce, Poland.

“International Justice on social media” workshop, SKeyes Center for Media and Cultural Freedom Fourth International Conference, Beirut, Lebanon, 2013.

Honors and Awards

Outstanding Teaching Assistant, Council on Teaching, University of Iowa, 2007 – 2008

Excellent Teaching by a Graduate Student, International Communication Association, 2007 – 2008

John F. Murray Outstanding Doctoral Student – Teaching, University of Iowa, 2007 – 2008

Obermann Graduate Fellow, University of Iowa, 2007

SCHOLARSHIP ACCOMPLISHMENTS

Publications

Peer Reviewed/Evaluated

Articles

Johnson, R. (2014) “Hiding in plain sight: Reproducing masculine culture at a video game studio.” *Communication, Culture & Critique*, 7(4): 578-594.

Johnson, R. (2013) "Towards greater production diversity: Examining social boundaries at a video game studio." *Games and Culture*, 8(3): 136-160.

Johnson, R. (2013) "Temp cyborgs: Gender, technology and immaterial labor in popular science fiction television." *Television & New Media*, 14(2): 106-123.

Johnson, R. (2010) "The discreet charm of the petite celebrity: Gender and lifestyle on My Super Sweet 16." *Celebrity Studies* 1(2): 202-215.

Book Chapters

Johnson, R. (2018). "Technomascularity and Its Influence in Video Game Production," In *Masculinities in Play* (Nick Taylor and Gerald Voorhees Eds.). Palgrave Macmillan, 249-262.

Book Reviews

Johnson, R. (2006). Review of the book Bourdieu and the Journalistic Field. *Journal of Communication Inquiry*, 30(3), 276-279.

Encyclopedia Entries

Johnson, R. (2014). "Artificial Intelligence," entry for the Routledge Companion to Video Game Studies. Ed. Mark Wolf & Bernard Perron. New York: Routledge, 10-18.

Johnson, R. (2012) "Video gaming: Representations of masculinity," encyclopedia entry for the Encyclopedia of Gender in Media. Ed. Mary Kosut. Thousand Oaks, CA: Sage, 409-411.

Johnson, R. (2012). "Feminist Theory: Socialist," encyclopedia entry for the Encyclopedia of Gender in Media. Ed. Mary Kosut. Thousand Oaks, CA: Sage, 105-106.

Other

Conference Proceedings

Johnson, R. (2011). "Masculinities in play: Examining hegemonic and technomascularity in Resident Evil 5 and Dead Space." *American Men's Studies Annual Review*, Volume 2: 122-142 2011.

Peer Reviewed Conference Presentations/Panels

Johnson, R. (2017). "Gender, social organization and mediated technologies in CBS' Person of Interest." Popular Culture Association Conference, San Diego, CA.

Johnson, R. (2015). "The social and cultural history of ragdoll physics." Paper presented at the Popular Culture Association Conference, New Orleans, LA.

Johnson, R. (2014). Panel member for "Gender and Sexuality in Games and Gamer Culture" Panel at Console-ing Passions Conference, Columbia, Missouri.

Johnson, R. (2013). "Male fantasy and the apocalyptic event: Analyzing technomascularity and militarized masculinity in the Dead Space video game series." Paper presented at the National Communication Association Conference, Washington, DC.

Johnson, R. (2013). Panel member for "Reaching Out: Teachers Making Connections When Teaching, Designing, and Creating New Undergraduate and Graduate Courses" Panel at the National Communication Association Conference, Washington, DC.

Johnson, R. (2013). Panel member for "'Bugging Out': Connections between Apocalyptic Narratives and Consumption in Diverse Media Outlets. Panel at the National Communication Association Conference, Washington, DC.

Johnson, R. (2012) "Towards greater production diversity: Examining social boundaries at a video game studio" Paper presented at the International Communication Association Conference, Phoenix, AZ.

Johnson, R. (2012) "'It's a lot of our own thinking:'" The role of pre-production and video game labor

Paper presented at the Popular Culture Association Conference, Boston, MA.

Johnson, R. (2011) "Hiding in plain sight: Reproducing masculine culture at a video game studio" Paper presented at the Popular Culture Association/American Culture Association of the South Conference, New Orleans, LA.

Johnson, R. (2010) "Masculinities in play: Examining hegemonic and technomascularity in Resident Evil 5 and Dead Space" Paper presented at the American Men's Studies Association Conference, Atlanta, GA.

Johnson, R. (2009). "State sponsored cyborgs: Gender, technology and immaterial labor in NBC's Bionic Woman and Chuck" Paper presented at the Association for Education in Journalism and Mass Communication National Conference, Boston, MA.

Johnson, R. (2008). "Struggling with reality: Technology and aesthetic realism in Game Developer Magazine" Paper presented at the International Communication Association Annual Conference, Montreal, Canada.

Johnson, R. (2008). "The discreet charm of the petite celebrity: Gender and lifestyle on My Super Sweet 16" Paper presented at the International Communication Association Annual Conference, Montreal, Canada.

Johnson, R. (2008). "Alternative video games and the potential for oppositional consciousness" Paper presented at the Popular Cultural Association/American Cultural Association National Conference, San Francisco, CA.

Johnson, R. (2007). "The digital war hero: A textual analysis of the production of whiteness and masculinity in the Metal Gear Solid series" Paper presented at the Association for Education in Journalism and Mass Communication National Conference, Washington, DC.

Johnson, R. (2006) "Mission now possible: The construction of experience in video games" Paper presented at the Popular Cultural Association/American Cultural Association National Conference, Atlanta, GA.

Grants and Contracts Awarded

Vandal Ideas Project: Transform Grant, Principle Investigator. "Alumni Mentor Network and Recent Alumni Mentoring Program." \$46,147, 2019-20.

Honors and Awards

Carl J. Nelson Memorial Research Scholarship, University of Iowa, 2008 – 2009

SERVICE:

Major Committee Assignments

University of Idaho

Psychology and Communication Studies Department Chair Hiring Committee, Spring 2019

Americans With Disabilities Act Advisory Committee, 2019-present

Executive Council, College of Letters, Arts and Social Sciences, 2018-present

Curriculum Committee, School of Journalism & Mass Media, 2018-present

Scholarship Committee, School of Journalism & Mass Media, 2018-present

Graduate Program Ad Hoc Committee, School of Journalism & Mass Media, 2018-present

Strategic Planning Standing Committee, School of Journalism & Mass Media, 2018-present

Sam Houston State University

Graduate Program Coordinator, Department of Mass Communication 2014-2018

Ph.D. Program Committee Chair, Department of Mass Communication 2015-2018

Graduate Program Committee Chair, Department of Mass Communication 2014-2018

Graduate Program Coordinator Committee, College of Fine Arts & Mass Communication 2014-18

Multipatform Journalism Track Coordinator, Department of Mass Communication 2013-2018

Strategic Planning Committee, Department of Mass Communication 2012-2018

Dan Rather Internship Committee 2016
Hiring Committee, Film and TV Production position 2016-17
Hiring Committee Chair, Media and Culture position 2014-15
Hiring Committee, New Media Studies position, Department of Mass Communication Spring 2015
Hiring Committee Chair, Multimedia Journalism position, Mass Communication Spring 2014
Houstonian News Organization Advisor, Department of Mass Communication 2011-2014
Chair, MA Degree Planning Committee Department of Mass Communication 2011-2013
College of Fine Arts & Mass Communication Dean's Search committee 2012-2013
Television Standards Committee, Department of Mass Communication 2012
Dean's Advisory Committee, College of Fine Arts & Mass Communication 2011-2012
Curriculum Committee, Department of Mass Communication 2010-2013

Professional and Scholarly Organizations

Member AEJMC
Editorial Board, *Ada: Journal of Gender, New Media & Technology* 2012-present
Editorial Board, *Journal of Communication Inquiry* 2009-present
Reviewer, AEJMC Critical and Cultural Studies Division: 2019-present
Reviewer, *Journal of Gender Studies* 2011-2019
Reviewer, *Journal of Communication Inquiry* 2005-2019
Reviewer, *Communication, Culture & Critique* 2009-2019
Reviewer, *Feminist Media Studies* 2013-2017
Reviewer, Feminist Scholarship Division and Game Studies Interest Group International
Communication Association 2011-2014
Managing Editor, *Journal of Communication Inquiry* 2008-2009
Reviews Editor, *Journal of Communication Inquiry* 2007-2008
Kappa Tau Alpha National Honor Society in Journalism and Mass Communication

Outreach Service

Curator, *International Crime & Justice Digest*, Global Center for Journalism & Democracy 2012-2014
Texas Tribune "Hot Seat" event coordinator, Sam Houston State University October 2012

Community Service

Website development/maintenance for Montgomery County Women's Center, 2016-2018