

CURRICULUM VITAE

University of Idaho

NAME: Rebecca J. Tallent

DATE: Feb. 20, 1015

RANK OR TITLE: Associate Professor

DEPARTMENT: School of Journalism and Mass Media

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DATE OF FIRST EMPLOYMENT AT UI: August 14, 2006

DATE OF TENURE: Tenured

DATE OF PRESENT RANK OR TITLE: July 1, 2012

EDUCATION BEYOND HIGH SCHOOL:

Ed.D., Oklahoma State University, Stillwater, OK. July 1995. Higher Education, Classroom Teaching/Mass Communications.
Dissertation Title: "Seeking A Place in the Journalistic Sun: A Delphi Study of Future Ethical Issues facing the Media."

M.Ed., University of Central Oklahoma, Edmond, OK. May 1977. Community/Junior College Education/journalism emphasis

B.A., University of Central Oklahoma, Edmond, OK. May 1975. Journalism, second emphasis in secondary education.

EXPERIENCE:

Teaching, Extension and Research Appointments:

Associate Professor, University of Idaho School of Journalism and Mass Media, 2012-present

Assistant Professor, University of Idaho School of Journalism and Mass Media, 2006-2012

American Indian Studies Faculty, University of Idaho, 2007-present

(Adjunct) Instructor, University of Phoenix, Oklahoma City, OK 2001-2006

(Adjunct) Assistant Professor, Embry-Riddle Aeronautical University, Oklahoma City, OK 2002-2006

Assistant Professor, Northwestern Oklahoma State University, Alva, OK 1997-1998

Instructor, Bishop McGuiness High School, Oklahoma City, OK 1977-1978

Instructor, Oklahoma City Southwestern College, Oklahoma City, OK 1975-1976

Non-Academic Employment including Armed Forces:

Evergreen Productions, Inc., Edmond, Oklahoma; Public Relations Specialist, 2002-2006

Epworth Villa, Oklahoma City, Oklahoma; Director, Community Outreach, 2000-2001

Oklahoma Bankers Association, Oklahoma City, Oklahoma; Editor, *The Oklahoma Banker* 1998-2000

Oklahoma Energy Resources Board, Oklahoma City, Oklahoma; Communications Director, 1995-1997

The University Hospitals, Oklahoma City, Oklahoma; Public Relations Associate, 1988-1995

Oklahoma Educational Television Authority, Oklahoma City, Oklahoma; Program Information Director,
1987-1988

Self-Employed, free-lance news reporter; 1986-1987

Oklahoma Business News Co., Oklahoma City, Oklahoma; reporter and editor, 1983-1986

The Daily Oklahoman, Oklahoma City, Oklahoma; news reporter, 1981-1983

Oklahoma Department of Transportation, Oklahoma City, Oklahoma; Informational Representative III, 1979-
1981

The Shawnee News-Star, Shawnee, Oklahoma; wire editor, 1976

Consulting:

The Spokesman-Review, Spokane, WA; ombudsman, 2008-2009

The Oologah Lake-Leader, Oologah, OK, news consultant, 1984-present
The North Central Oklahoma Reporter, Medford, OK, news consultant; 2006-2009

TEACHING ACCOMPLISHMENTS:

Areas of Specialization: news reporting, public relations, media coverage of diverse groups.

Courses Taught:

University of Idaho:

JAMM 100: Media and Society. Summer 2006
JAMM 121: Media Writing. Fall 2006
JAMM 203: WS: Multicultural Journalism Workshop. Summer 2010, Summer 2011
JAMM 225: Reporting. Fall, 2008, Spring 2010
JAMM 252: Principles of Public Relations. Fall 2006, Spring 2007, Fall 2007, Spring 2008, Fall 2008, Spring 2009, Fall 2009, Fall 2010; Spring 2012; Fall 2012; Spring, 2013; Fall 2013, Fall 2014; Spring 2015
JAMM 340: Cultural Diversity and the Media. Spring 2007, Summer 2007, Spring 2008, Spring 2009, Fall 2009, Fall 2010, Spring 2011; Fall 2012; Summer, 2013; Fall 2013, Fall 2014
JAMM 440: Media and Culture. Fall 2007
JAMM 440: Critical Issues in the Media. Spring 2010
JAMM 452: Public Relations Campaign Design. Fall 2006, Fall 2007, Fall 2008, Spring 2010, Spring 2011; Spring, 2012; Spring, 2013; Spring 2015
JAMM 458: PR Case Studies and Issues Management, Fall 2011; Fall 2012; Fall 2013; Fall 2014
JAMM 404: ST: Sports Public Relations. Summer 2007
JAMM 404: ST: Public Relations Competition. Fall 2007
JAMM 404: DS: Environmental Public Relations. Spring 2008
JAMM 404: DS: Cultural Assessment of PR. Spring 2008
JAMM 499: DS: Native American Media. Summer 2010
JAMM 499: DS: Media Research Methods. Fall 2010
JAMM 499: DS: Cultural Diversity in PR. Summer 2011
JAMM 499: DS: Women in Media, Spring 2012
JAMM 499: DS: Race, Culture & Media, Spring, 2013

Northwestern Oklahoma State University:

MC 2113: Basic News Reporting. Fall 1997, Spring 1998
MC 3103: News Editing, Fall 1997
MC 3302: Editorial Writing. Spring 1998
MC 4102: Desk-top Publishing. Fall 1997, Spring 1998
MC 4113: Publication Design. Fall 1997, Spring 1998
MC 4212: Media Ethics and Laws. Spring 1998
MC 2341: Independent study classes in media ethics and advertising. Spring 1998

University of Phoenix:

COM 105: Introduction to Effective Written Communication. 2002-04
COM 215: Essentials of College Writing. 2002-05
PHL 251: Critical Thinking. 2004-05
COM 315: Diversity Issues in Communication. 2005
PHL 323: Ethics in Management. 2003-06
MKT 438: Public Relations. 2005
GEN 480: Interdisciplinary Capstone Course. 2005

Embry-Riddle Aeronautical University:

ENGL 122: English Literature and Composition. 2004-06
ENGL 143: Rhetoric/Critical thinking. 2003-05
ENGL 221: Technical Report Writing. 2002-06

Oklahoma City Southwestern College:

Basic News Writing: Fall 1975
Advanced News Reporting: Spring, 1976
Newspaper and Magazine Layout and Design: Fall 1975, Spring 1976

Yearbook advisor: 1975-1976

Students Advised:

University of Idaho:

Undergraduate Students:

2014 – 65 students
 2013 – 65 students
 2012 – 65 students
 2011 – 65 students
 2010 – 65 students
 2009 – 51 students
 2008 – 51 students
 2007 – 27 students
 2006 – 12 students

Graduate Students:

2012- 1 MFA (English) candidate
 2009-12 – 1 PhD candidate

Courses Developed:

University of Idaho:

JAMM 203: WS: Multicultural Journalism Workshop for both high school teachers and students.
 JAMM 252: Principles of Public Relations.
 JAMM 340: Cultural Diversity and the Media.
 JAMM 440: Critical Issues in the Media.
 JAMM 452: Public Relations Campaign Design.
 JAMM 458: PR Case Studies and Issues Management

Materials Developed or Revised:

Workshop materials for high school teachers attending UI Multicultural High School Journalism Workshops in 2010-2014. Materials include information on media law, teaching multicultural students, integrating diversity pedagogy, and information lists of additional materials available in libraries and on-line.

Non-credit Classes, Workshops, Seminars, Invited Lectures, etc.:

Invited presentation, “Covering Native America” April 13, 2013, Society of Professional Journalists regional conference, Spokane Washington.
 Workshop facilitator/co-coordinator, Diversity Leadership Workshop, Sept. 19-21, 2012 sponsored by the Society of Professional Journalists, national convention, Fort Lauderdale, FL.
 Workshop facilitator/co-coordinator: Diversity Leadership Workshop, Sept. 25, 2011, sponsored by the Society of Professional Journalists, national convention, New Orleans, LA.
 Invited presentation on advising student SPJ chapters, Sept. 26, 2011, Society of Professional Journalists national convention, New Orleans, LA.
 Invited presentation on documentary “Miss Representation” at the Kenworthy Performing Arts Center, Moscow, Sept. 6, 2011. Panel discussed images of women in the media; event was co-sponsored by the UI Women’s Center and the School of Journalism and Mass Media; attended by 250 UI faculty, students and Moscow Residents.
 Town Hall Meeting: “Is Trust in Journalism an Outdated Expectation?” Panel moderator of ethics seminar funded by the Sigma Delta Chi Foundation, October 28, 2010.
 Town Hall Meeting: “Storytellers and Warriors: Issues in Native American Media,” October 19, 2009, at the University of Idaho. Developed and moderated session on Native Media.
 Town Hall Meeting: “Race, Gender and Age in the Presidential Election;” October 13, 2008, at the University of Idaho. Developed and moderated session on the role of race in the 2008 Presidential election.
 Edward R. Murrow Symposium: “Media Ethics: Minimizing Harm,” April 10, 2007, at Washington State

University. Invited to participate in a panel discussion on what it means for a journalist to minimize harm using WSU case.

Honors and Awards:

JAMM Excellence in Advising, Recruiting and Retention Award, April 2011.
 Spirit Award for working with UI student athletes awarded by the Potlatch No. 1 Federal Credit Union
 November 28, 2009.
 JAMM Outstanding Service Award, April, 2008.
 JAMM Rookie of the Year Award, 2007.
 Faculty Member of the Year, Embry-Riddle Aeronautical University Oklahoma City Campus. 2002-03.

SCHOLARSHIP ACCOMPLISHMENTS:

Publications:

Refereed/Adjudicated:

Tallent, Rebecca J. (2013, August). "Haskell Indian Nations University" the *Multicultural America* project, Sage Publications.
 Tallent, Rebecca J. (2013, August). "Indian Self-Determination and Education Assistance Act of 1975." the *Multicultural America* project, Sage Publications.
 Tallent, R.J. & Crowley, K. (2012, Summer). Facilitating creativity in a non-creative world: helping students develop critical/creative thinking skills using andragogy in the classroom. *Florida Communications Journal*, Vol. 40 Issue 2, p23-34, 12p
 Tallent, R.J. & Dingman, R.S. "Cherokee Independent Press Act." *Journal of Communications Inquiry*, Vol. 35, No. 3, 252-274, July 2011.
 Tallent, R.J. "Killing With Silence, Not Even Softly." Criticism: Images of Native Americans in the *Twilight* series. *Journal of Mass Media Ethics*, 26:246-249, 2011.

Books

Tallent, R.J., Fox, K., Cain, B. & McKerral, M. (eds) (2015). *Still Captive? History, Law and the Teaching of High School Journalism*. Stillwater, OK: New Forums Publishing, Inc.

Book Chapter

Tallent, R.J., & Dingman, R.S. "Native Press Freedoms: Federal and Tribal Legal Issues Restricting Native Media," book chapter for *Interracial Communication: Contexts, Communities and Choices* edited by Brunson, D., Lampl, L.L., and Jordan-Jackson, F.F., published by Kendall/Hunt Publishing Company October 2010. 379-392

Professional Publications:

Tallent, Rebecca (2014, Sept./Oct.) "News literacy and engagements begins in the classroom." *Quill*, 102 (5) 27.
 Tallent, Rebecca (2013, May/June). "Don't misrepresent Native Americans." *Quill*, 101 (3) 26.
 Tallent, Rebecca & Crowley, Kelley (2013, March/April). "Wanted: Critical thinking education." *Quill*, 101 (2) 13.
 Tallent, Rebecca J. (2012, July/August). Shields up in Indian Country, *Quill* 100 (4) 34-36.
 Tallent, Rebecca J. (2012, May/June). Report it right: Depression and traumatic brain injuries. *Quill*, 100 (3) 30.
 Tallent, Rebecca J. (2011, July/August). Same rules apply for those with disabilities. *Quill* 99 (4) 17.
 Tallent, R. (2010, November/December) What makes teaching worthwhile. *Quill*, 98 (6) 12.
 Tallent, Rebecca J. & Whitehouse, V. (2010, September/October). "Seeking better diversity reporting." *The Quill*, Vol. 98, No. 5, 12.
 Tallent, R.J. (2010, September 17). "Spokane Spokesman-Review Gets New Code of Ethics." *St. Louis Journalism Review* Online at <http://sjreview.org/2010/09/17/529/>.
 Tallent, Rebecca J. "Research and choose words carefully." *Quill*, July/August 2010, Vol. 98, No. 4, 19.
 Tallent, Rebecca J. "Press freedom in Indian Country." *Quill*, Vol. 97, Issue 7, 15.
 Tallent, Becky "Reviving fairness in journalism." *Quill*, April, 2009. Vol. 97 Issue 3, 12.
 Tallent, Rebecca J. "Leap the Native American journalistic divide" *Quill*, September 2008, Vol. 96, Issue 7, 34.
 Tallent, Rebecca J. "Reporting on disabilities: Putting people first" *The Quill*, August, 2007, Vol. 95, Issue 6, 34-38.
 Tallent, Rebecca J. "Newspaper Works to include blogging in Code of Ethics" *The Quill*, December, 2006,

Vol. 94, Issue 9, 27.

Newspaper Articles:

- Tallent, Becky (2008, December 14) "Local news one thing that shouldn't change." *The Spokesman-Review*, B9.
- Tallent, Becky. (2008, November 9). "Fairness requires balance of opinions." *The Spokesman-Review*, B9.
- Tallent, Becky (2008, October 12). "Departing editors made heroic stand." *The Spokesman-Review*, B9.
- Tallent, Becky (2008, September 14). "Twitter technology has familiar pitfalls." *The Spokesman-Review*, B9.
- Tallent, Becky. (2008, August 10). "Hard economic times demand a local angle." *The Spokesman-Review*, B9.
- Tallent, Becky (2008, July 12). "Ethics code targets conflicts of interest." *The Spokesman-Review*, B9.
- Tallent, Becky (2008, June 8). "Faulty complaints stymie corrections." *The Spokesman-Review*, B9.
- Tallent, Becky (2008, May 11). "Editorial decisions focus on readers." *The Spokesman-Review*, B9.
- Tallent, Becky (2008) April 13). "Newspapers adapt to change with interactivity, creativity." *The Spokesman-Review*, B9.
- Tallent, Becky (2008, March 9). "Editors, contributors must communicate." *The Spokesman-Review*, B9.
- Tallent, Becky (2008, February 10). "Wanted: Accurate, professional dialogue." *The Spokesman-Review*, B9.

Conference Proceedings

- Tallent, R..J. & Crowley, K. "Facilitating creativity in a non-creative world: helping students develop critical/creative thinking skills using andragogy in the classroom." Presented to and published by the Hawaii International Conference on Arts and Humanities, Honolulu, HI. January 14, 2013.
- Tallent, R.J. and Wiest, M. "Ethical Priorities Revisited, A Delphi Study of Future Ethical Concerns Facing Journalists." Peer-reviewed paper presented to the Association for Education in Journalism and Mass Communications annual conference in Denver, CO, August 4, 2010.
- Tallent, Rebecca J., Sommerlad-Rogers, Deirdre & Bennett, Denise "Humor as Social Control: Less than a laughing matter." Published by the Hawaii International Conference on Arts and Humanities, Honolulu, HI, January 11, 2008.

Other:

- Reviewer, "Diversity Style Guide" book proposal by Rachel Kaingel for Rowan & Littlefield Publishers, submitted June, 2014
- Reviewer, four articles for the Community & Society Division, AEJMC, 2013.
- Reviewer, six articles for Community & Society Division, AEJMC, 2012.
- Performance, multiple roles, *A Peculiar Evil*, a play written/produced by Dr. Dinah Zeiger for Constitution Day, September 17, 2010, at the UI Kiva Theatre.
- "Humor as Social Control: Less than a laughing matter." Hawaii International Conference on Arts and humanities, Honolulu, HI, January 11, 2008. Subject was research through Power of Play fellowship looking at how people and the media use humor as a form of control.

Refereed/Adjudicated (currently scheduled or submitted):

- Tallent, R.J. & Barnes, J.B. "Think bubbles and not Kansas: Teaching critical thinking to Millennials in PR classes." Submitted March 24, 2015 to AEJMC Public Relations Division.
- Barnes, J., Tallent, R.J. & Stoll, S.K. "The Art of Critical Thinking Through a Pedagogical Approach." Submitted to *Communications Teacher*, Feb. 26, 2015.
- Tallent, R.J. "Native American Programming (Radio)" submitted to Sage Publications for *SAGE International Encyclopedia of Mass Media and Society* on Dec. 21, 2014.
- Tallent, R.J. & Crowley, K. "Did I miss anything important? Critical/Creative thinking as a theory of pedagogy." Submitted to *Communication Teacher*, publication of the National Communication Association, June 19, 2013.
- Tallent, Rebecca J. & Taylor, R.J. "Shield laws up in Indian Country." Submitted Aug. 18, 2014 to *the Journal of Social Media Studies*.

Professional Publications (currently scheduled or submitted):

None

Presentations and Other Creative Activities:

- Bennett, D., Sommerlad-Rogers, D. & Tallent, R.J. "Humor as Social Control" documentary video prepared for the International Arts and Humanities Conference in Honolulu, HI, January 11, 2008.

Professional Meeting Papers, Workshops, Showings, Recitals:

- “Diversity in Newsrooms.” Presented at the Society of Professional Journalists national convention on Sept. 20, 2012. “Understanding diversity” moderator during same conference, Sept. 22, 2012.
- “Tribal Councils and The Fight for Press Freedom in Indian Country.” Presented at the Pacific Northwest American Studies Association April 15, 2011, Vancouver, WA.
- “Worlds Within Worlds – Issues in Native American Journalism.” Conference session developer and moderator during the Society of Professional Journalists Annual Conference in Las Vegas, NV, October 5, 2010.
- Speaker, “Working With the Media;” Federal Mid-Management Leadership Training Workshop, May 13, 2008.
- “You Call *That* Academic?” Invited lecture to the Pacific Northwest American Studies Association, Portland, OR, April 27, 2007. Subject was the difficulties of researching jokes within the academy.
- Speaker, UI New Faculty Orientation, August 13, 2007.

Grants and Contracts Awarded:

- Howard & Ursula Dubin Foundation, \$10,000 gift to University of Idaho High School Journalism Workshop, summer 2015.
- Howard & Ursula Dubin Foundation, \$2,500 for SPJ Journalism Education Committee research work, Spring 2014.
- ConAgra Foods Foundation, \$47,300 Community Impact Grant to conduct research into child hunger among Hispanic families in Powell and Twin Falls Counties during the 2013-14 academic year. Co-PI with Paul McCawley, associate director of UI Extension.
- Dow Jones News Fund, Inc., \$5,000 to conduct the annual UI Multicultural High School Journalism Workshop, June 17-26, 2011; Principal Investigator.
- Kurt O. Olsson Early Career Research Award, \$3,976 awarded in Spring 2010 to study new practice of conservative think tanks developing non-profit news services and media reactions to the delivered content; Principal Investigator.
- Key Fund Grant, University of Idaho, \$983 for research assistant to travel to Oklahoma for research July 9-16, 2008; Principal Investigator,
- University Travel Grant, University of Idaho, \$900 to travel to the International Conference on Arts and Humanities in Honolulu, HI, January 10-14, 2008. Co-PI with Denise Bennett and Diedre Sommerlad-Rogers.
- Power of Play, University of Idaho, \$500 to attend and present at the International Conference on Arts and Humanities in Honolulu, HI, January 10-14, 2008. Co-PI with D. Bennett and D. Sommerlad-Rogers.
- Power of Play, University of Idaho, \$1,000 stipend to attend sessions and perform research in 2006-2007 academic year.

Grants Under Review:

None

OUTREACH AND ENGAGEMENT:**Major Committee Assignments:***University:*

- UI President’s Diversity Task Force, Faculty Recruitment and Retention sub-committee, 2010-present.
- UI Academic Petitions Committee, 2010-present; Chair 2012-13.
- Served on search committee for Director of Integrated Communications 2013.
- Served on committee performing fifth year review of CLASS dean.
- Served on Special Task Force to examine UI diversity leadership model, 2012-13.

College:

CLASS Tenure and Promotion Committee, 2006-09.

School:

- JAMM Recruitment and Retention Committee, 2006-2013.
- JAMM Curriculum Committee, 2010-2013..
- Search Committee member for advertising faculty position 2010-11.
- Served on two faculty search committees, one for media law position another for media generalist/ethics position 2007-08.

Professional and Scholarly Organizations:

Society of Professional Journalists

National Campus Advisor at Large, elected board of directors position, 2013-15.

Member, national Diversity Committee, 2007-present.

Member, national Journalism Education Committee, 2006-present; Vice Chair 2010-11; Chair 2011-2014.

Member, board of directors, Snake River Pro Chapter (2006-2013); Chair, Programs Committee (2007-2013); acting treasurer (2009-10).

Member, National Ethics Task Force investigating news reporting ethics during FBI/Branch Davidian standoff near Waco, Texas (1993).

Member, International Education Committee (1994-00).

Member, National Ethics Committee (1981-01; vice chair, 1987 and 1997; co-author 1996 Code of Ethics).

Member, National Professional Development Committee (1989-94).

Member, National Task Force on Professional Development (1987-88).

Deputy Regional Director - Oklahoma (1984-97).

Past president, Oklahoma Professional Chapter (1981) and University of Central Oklahoma Student Chapter (1974).

Native American Journalists Association, member, 1999-present.

Kappa Tau Alpha, National Honor Society in Journalism and Mass Communication.

American Association of University Women, member 1996-2004.

Outreach Service:

Judge, Multicultural America Award for the Society of Professional Journalists, 2012-2015.

Director, UI High School Journalism workshop 2010-present. Worked fundraising and coordinating the elements for high school teachers and their students.

Director, UI Multicultural High School Workshop, 2009-10. Worked fundraising and coordinating all the elements for high school teachers and the students.

Judge, Society of Professional Journalists, Indianapolis, IN, chapter 2011 contest. Mid-sized daily newspapers and student broadcast entries.

Judge, Alaska Professional Communicators writing contest; 2007, biography and fiction books; 2008, fiction books; 2009, non-fiction and informational books; 2010, fiction books; 2011, nonfiction books.

Media and Diversity, by Luther, C., Lepre, L. & Clark, N. Book review for Wiley-Blackwell Publishing Submitted, November 10, 2008.

Judge, Society of Professional Journalists Pittsburgh, PA, chapter; Mid-sized daily newspapers category, 2009.

Scripps-Howard Multicultural High School Journalism Workshop 2008. Lecturer on multicultural issues and reporting basics.

Coordinator, 2008 Society of Professional Journalists Freedom of Information Regional Workshop held at UI June 21, 2008.

Scripps-Howard Multicultural High School Journalism Workshop 2007. Lecturer on multicultural issues.

National Judge for the Suburban Newspapers of America – Category F, 2007 Feature Writing (newspapers circulation 25,000 or more).

Community Service:

Member, Moscow Human Rights Commission, 2012-Present; vice chair 2014-2015.

Recipient, City of Moscow Service to Commission award, December 15, 2015.

Prepare lunches and dinners for the University of Idaho Native American Student Association, 2007-10.

Guest speaker, Gear-Up Native American Day, UI, March 25, 2009.

Voiceover work for community public service announcement (Moscow Kino Digital Media Festival) February 20, 2009.

Guest Speaker, Tincan, Spokane, January 30, 2009.

Peace and Justice Committee, First United Methodist Church, Moscow (2008-10).

Presenter, Tutxinmepu Youth Conference, UI, November 9, 2006.

PROFESSIONAL DEVELOPMENT:

Teaching:

Diversity Leadership Fellowship, Society of Professional Journalists, 2007-08.
Educational Diversity Fellowship –Poynter Institute for Media Studies, St. Petersburg, FL. One-week training seminar and year-long fellowship, 2007.
UI Service Learning Workshop, January 8, 2009.

Scholarship:

UI fundraising seminar, November 10, 2009.
UI grant writing workshop, September 30, 2009.
UI Core advising workshop, January 22, 2009.