

# ENERGY EXECUTIVE SUMMIT

A select group of C-suite panelists and key stakeholders will engage participants in dynamic discussion and debate about the transformational change taking place in today's energy industry. Presenters include:

- President and Chief Executive Officer, NW Natural
- Chief Financial Officer, Sacramento Municipal Utility District
- Managing Partner, State Government Affairs, PJM Interconnection
- Senior Vice President and Chief People Officer, Evergy
- Vice President and Chief Financial Officer, NorthWestern Energy
- President and Chief Executive Officer, Portland General Electric
- Vice President, Energy Delivery, Avista Corp.
- Vice President, Regulatory Affairs, Southern Company
- Partner, Bain and Company, Inc.
- Vice President, Distribution, Southern California Edison
- Executive Vice President and Chief Customer and Innovation Officer, Xcel Energy
- Vice President and Chief Information Officer, OGE Energy Corp.
- Senior Vice President, General Counsel, and Secretary, Oncor Electric Delivery

Delivered in a sophisticated retreat setting, the Summit features industry thought leaders grappling with the challenges of the 21st century energy industry.

## REGISTRATION

The Summit is designed for influential leaders and executives. Energy industry leaders are invited to register online at [www.uieec.org](http://www.uieec.org).

### Details

**Dates:** June 23-25, 2020

**Fee:** Includes instruction, materials, continuing education units, meals, and special events  
\$2,095 before March 23      \$2,195 after March 23

**Location:** The Coeur d'Alene Resort, Coeur d'Alene, Idaho

**Phone:** 208.885.6265

**E-mail:** [uieec@uidaho.edu](mailto:uieec@uidaho.edu)

**Website:** [www.uieec.org](http://www.uieec.org)

The Summit runs concurrently with the final week of the Energy Executive Course. (The 67<sup>th</sup> annual Energy Executive Course is June 14-25, 2020, on the University of Idaho campus in Moscow, Idaho.) Moscow participants will join the Summit cohort in Coeur d'Alene for the capstone presentations on Thursday, June 25. The final banquet and dinner cruise with advisory committee, faculty, and staff on beautiful Lake Coeur d'Alene will follow.

### Cancellations and Substitutions

Please submit cancellations and requests for refunds via email by May 11, 2020. Refunds received by this date will be processed less a \$150 administrative fee. No refunds will be made for cancellations after May 11, 2020. Substitutions will be processed for no additional fee and will be accepted until the first day of the program.

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ANNUAL

**I** University of Idaho

JUNE 23-25, 2020

COEUR D'ALENE, IDAHO

# ENERGY EXECUTIVE SUMMIT



*"The Summit is an excellent forum on the latest energy industry trends through an informed and knowledgeable set of speakers and a highly engaged group of attendees—very well done with great customer focus!"*

Tom O'Brien, Vice President, Information and Technology Services  
PJM Interconnection, LLC

**Dynamic  
Transformation  
of the Energy  
Industry**

*"The Summit hit it out of the park! The topics, venue, and organization were stellar."*

Anne Jones, Vice President,  
Human Resources, MDU Resources

*"Actively participating in the Summit provides an invaluable platform for the discussion of challenges we are all facing and is an excellent opportunity to network."*

James Blanton, Director, Distribution Engineering  
Oncor

# Leading Dynamic Transformational Change

The Summit is an executive forum designed specifically for energy leaders to provide up-to-the-minute information on critical issues shaping the future.

## Shaping the Evolving Energy Landscape

Explores how innovative utilities across diverse markets, regulatory environments, and geographies are collaborating to understand emerging technologies and business models to prepare for the utility of the future.

## Energy Diversity and the Evolving Consumer Ecosystem

Leading expert Gregory Guthridge examines how technology advances are powering new ways to engage consumers in the increasingly diverse energy ecosystem.

## Understanding Non-Traditional Stakeholders

A diverse panel of non-traditional industry stakeholders discuss the future and how they see energy delivery evolving. Topics include the changing customer landscape, new technologies, and how best to align business objectives across diverse stakeholders.

## Strategic HR—Preparing the Workforce of the Future

A panel of human resource leaders examine challenges in the energy industry and the impact on the workforce. Topics include the digital workforce, culture and engagement, talent crisis, and the workforce of the future.

## Legal and Regulatory Issues in the New Energy Marketplace

A panel of industry experts explore the legal and regulatory issues facing utilities in the new marketplace. Topics include solar, electric vehicles, community energy, microgrids and storage, and home energy management.

## Integrating Solar, Storage, and Microgrids

A panel of operations officers discuss the challenges of operating and coordinating a more complex grid with more information, distributed resources, and diverse customer expectations. Topics include managing a distribution system in transition, and balancing supply and demand by enabling more flexibility, adaptability, and responsiveness.

**Savvy Competitors**

**Evolving Regulation**

**Innovative Business Models**

**Changing Customer Preferences**



# ENERGY EXECUTIVE SUMMIT

*"I wholeheartedly recommend the Summit to any and all leaders in the electric industry!"*

Bill Pate, Director, Workforce Planning and Employee Services  
Pacific Gas and Electric Company

## Meeting Customer Expectations in a Rapidly Changing Industry

Explores innovative ways to reach and serve customers and the challenges and opportunities of integrating marketing, customer service, information technology, and communication.

## Strategic Partnerships

A diverse panel of energy and non-traditional stakeholders explore how to leverage strategic partnerships to deliver value to customers. Topics include operational agility, digital innovation, and core competencies for future collaboration.

## Managing Risk While Investing in the Future

A panel of industry CFOs discuss the economic consequences of new technologies, customer expectations, and changing business models. Topics include how disruptive technologies are shortening the planning and investment cycle, how customer expectations and changing policies are impacting investment decisions, and how rating agencies and Wall Street are viewing utilities and what impact that has on raising capital.

## Digital Transformation — Adopt and Adapt

A panel of industry CIOs discuss the opportunities and challenges of the digital transformation. Topics include the search for new talent, investing in new technologies, launching new products and services, and cybersecurity.

## Industry and the Environment

Stellar instructors Ralph Cavanagh and David Owens will examine a view forward, responding to comprehensive energy and climate legislation and a new regulatory model.

## The Future is Now

A panel of industry CEOs explore today's fast-paced change and discuss how they are aligning their vision with changing policy, regulation, and business models. Topics include increasing customer and employee expectations, new competitors, integrated grid, growing threats to resilience, and decarbonization.

