The Premier Energy Executive Learning Experience

“EEC does an excellent job of putting all the key ingredients together to create a premier executive leadership experience that not only stays connected to what’s going on in the industry today, but also prepares industry leaders for tomorrow.”

Jim Kensok, Vice President and Chief Information and Security Officer, Avista Corp.
Why Leaders Choose the
UNIVERSITY OF IDAHO ENERGY EXECUTIVE COURSE

As thousands of participants have attested, participation in the Energy Executive Course is an inspiring and transforming experience, resulting in enhanced knowledge and professional growth as well as successful leadership.

Industry-Centered Program
- Led by a nationwide industry advisory board of experts.
- Comprehensive immersion in the energy industry.

Proven Results
- 68th consecutive successful year.
- Formal assessments showing that learning increases in every course module every year.
- 93 percent increased learning in 2019.

Innovative, Strategically Designed Curriculum
- Centered on building in-depth knowledge, leadership skills, a strategic mindset, global vision, and professional networks.
- Continuously updated to reflect the evolving business environment and the latest information on critical issues shaping the future.

Extensive Network Building
- Participants from across the United States and around the world.
- An annual cohort of 50–60 leaders representing 30–35 organizations and every functional area of the industry.
- A career-long resource for exchanging ideas, experiences, best practices, and perspectives.

World-Class Faculty
- Widely respected, influential energy industry and academic leaders.
- Access to an ongoing network of energy industry expertise.

Highest Value
- Over 80 hours with faculty.
- An efficient learning platform online allows self-paced, self-directed learning.
- All-inclusive fees, including instruction, course materials, lodging, meals, refreshments, and other special events.

“EEC was an unforgettable and enriching experience. It is incredibly well run and highly engaging with valuable emphasis on leadership development and substantive foundational knowledge. EEC also offers an unparalleled opportunity to network and build long lasting relationships with other executives in the energy industry from across the country.”

Katy Heth, Managing Attorney, Litigation and Claims Services, Salt River Project
“The Energy Executive Course not only provided relevant technical content and training, but its exercises on effective leadership, change management, and collaboration made this the most valuable development opportunity I’ve attended. The EEC is an excellent all-around program which taught skills I call upon often to enhance my leadership and the work I perform.”

Stuart Reilly, Chief of Staff, Austin Energy
### Innovative

**STRATEGICALLY DESIGNED CURRICULUM**

The Energy Executive Course’s comprehensive curriculum helps participants build in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. With over 80 faculty contact hours, and an online learning platform, the coursework offers a full immersion in the energy industry. A rigorous evaluation process ensures relevant and timely content.

#### New in 2021
- Next Generation Technologies
- Storage
- Data Analytics
- Marketing

#### Fundamentals
- Electric Power Generation, Transmission, and Distribution
- Natural Gas Production, Transmission, and Delivery
- Utility Accounting and Financial Reporting
- Financial Management and Capital Markets
- Regulation and Rate Making
- Legal and Regulatory Advocacy: Understanding the Big Picture

#### Leadership
- Strategic Change Leadership
- Strategic Human Resources
- Putting New Knowledge to Work
- Current Issues Facing CFOs
- Energy Diversity and the Evolving Consumer Ecosystem
- Regulatory Strategy

#### Trends
- Customer Experience
- Fuel Diversity: Integrated Resource Planning
- Wholesale Power Markets
- Cyber Security
- Advanced Grid Planning and Operations
- Environmental Collaboration
- Current Issues in the Natural Gas Industry

#### Future
- Energy Company of the Future
- Corporate Strategy
- Strategic Partnerships
- Experience Innovation
- Electric Power Industry Outlook
- What’s Beyond the Horizon for Utilities

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"I cannot say enough about the quality of the course. It is unsurpassed in its content and delivery, which is organized, relevant, and important."

Shannon Lowry, Manager, Lands and Recreation, Grant County PUD

"The program curriculum was relevant and spot on."

Sam Sandoval, Principal Manager, Grid Operations, Southern California Edison
World-Class

FACULTY

The faculty who teach in the Energy Executive Course are widely respected, influential leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience. Faculty leaders participating in the 2021 course include:

David Anderson, NW Natural  
*Current Issues Facing CFOs*

Roy Barnes, Blue Space Consulting  
*Customer Experience*

Brian Bird, NorthWestern Corporation  
*Current Issues Facing CFOs*

Noel Black, Southern Company  
*Regulatory Strategy*

Dana Cabbell, Southern California Edison  
*Advanced Grid Planning and Operations*

Ralph Cavanagh, Natural Resources Defense Council  
*Environmental Collaboration*

A.R. “Skip” Collier, Professional Training Systems, Inc.  
*Electric Power Generation, Transmission, and Distribution*

Roger Curtis, Consumers Energy  
*Retail Company of the Future*

Jennifer Davidson, Sacramento Municipal Utility District  
*Current Issues Facing CFOs*

Grant Dougans, Bain and Company  
*What’s Beyond the Horizon for Utilities*

Gregory Guthridge, EY Power and Utilities Advisory Practice  
*Energy Diversity and the Evolving Consumer Ecosystem*

Jean Leger, OGE Energy Corp.  
*Safety Culture*

Brandon Lohse, ONE Gas, Inc.  
*Financial Management and Capital Markets*

Richard Meyer, American Gas Association  
*Current Issues in Natural Gas*

J. Richard Moore  
*Natural Gas Production, Transmission, and Delivery*

Pat Newmann, Partner in Change  
*Strategic Change Leadership*

David Owens  
*Electric Power Industry Outlook*

George Pohndorf, Black & Veatch  
*Corporate Strategy*

Lyall Samaroden, ExperiencePoint  
*Experience Innovation*

Jason Thackston, Avista Corp.  
*Fuel Diversity – Integrated Resource Planning*

Mark Thies, Avista Corp.  
*Current Issues Facing CFOs*

Roger Woodworth, Mindset Matters  
*Strategic Change Leadership*

“I truly believe that every leader who enters the energy industry should attend this program. The education, networking, and overall experience transform you into an effective leader.”

Brian Guzek, Managing Director, Affordability and Innovation Management, Duquesne Light Corporation

“The Energy Executive Course is a great value — the curriculum and networking are excellent.”

Anne M. Jones, Vice President, Human Resources, MDU Resources
“The classroom setting, top-notch instructors, small group work, and after-hours collaboration created a great learning environment that effectively combined the academic and professional elements of learning.”

Kevin Woodbury, Director, Business Development, Fortis Inc.

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Nationwide Industry ADVISORY BOARD

Spearheaded by an active industry advisory board, the Energy Executive Course curriculum is designed to accelerate the development of energy leaders. Working in partnership with industry ensures a continuous focus on the ever-evolving business environment and leading-edge issues shaping the future.

Brian Bird, NorthWestern Corporation
Kimberly Collier, Puget Sound Energy
Christine Fanous, Southern California Edison
Anne Jones, MDU Resources
James Kensok, Avista Corp.
Loretta Mabinton (Vice Chair), Portland General Electric Company
Cristina McQuistion, OGE Energy Corp.
Nina Mullins (Chair), Salt River Project
Kerry Overton, Austin Energy
Daniella Piper, New York Power Authority
Evelyn Robinson, PJM Interconnection
Amanda Rome, Xcel Energy
Jerome Schmitz, Southwest Gas Corporation
Amy Shaw, Idaho Power Company
Gun Shim, Pacific Gas and Electric, Retired
Sayuri Yamada, PNM Resources, Inc.

Rich Network of ENERGY LEADERS

The Energy Executive Course has trained 2,790 men and women from more than 125 companies in 17 countries. The range of professional fields represented by course participants includes technology, finance, engineering, marketing, general business, regulatory affairs, and environmental services. These leaders have risen in their organizations to become vice presidents, presidents, chief executive officers, and board chairs.

“As a relative newcomer to the energy industry, I feel I gained five to six years of ‘industry experience’ in a few weeks.”

Bill Leady, Asset Manager, Bonneville Power Administration
Ideal

LIVING-AND-LEARNING ENVIRONMENT

The Energy Executive Course is the premier executive program in the University of Idaho College of Business and Economics. The 2021 in-person classes will be held at the AT&T Hotel and Conference Center on the University of Texas at Austin campus.

The AT&T Hotel and Conference Center is committed to keeping their guests, team, and community healthy and safe. In collaboration with UT healthcare experts, they have established safety protocols for associates and guests.

The sophisticated retreat atmosphere of the hotel and conference center encourages participants to focus on course content as well as professional interaction. To complement its curriculum, the Energy Executive Course offers several outstanding networking building opportunities.

Guest rooms offer a restful respite in the heart of Austin. Many of the rooms face the iconic UT Tower or the Texas Capital, and all the rooms are warmly appointed as a chic nod to the city’s unique personality. Room amenities include complimentary high-speed internet, in-room iPad with hotel and Austin information, radio, and alarm, luxurious pillow-top mattresses, mini refrigerator, flexible workspace, and flat-panel HDTVs.

Delicious and healthy meals are prepared by executive chefs and individually packaged and safely served.

The comfort of all participants is a priority. Staff members are known for their attention to detail and will be onsite to ensure that your stay is not only productive, but enjoyable.

As the “Live Music Capital of the World,” Austin has something for everyone to enjoy. It’s the perfect place to extend your learning experience to a family getaway or connect with colleagues.

ADMISSION AND FEES

The Energy Executive Course is designed for experienced managers and executives who have attained, or are about to attain, significant general management responsibilities. Participants have demonstrated leadership capabilities and the potential to advance in leadership roles and have the endorsement of senior management to attend.

Any employee of an energy company with the potential to benefit from the course is welcome to apply. Our staff relies on the judgment of each company to select those individuals with the potential for growth in leadership responsibilities who will find the course most useful.

The 2021 Energy Executive Course will be held virtually June 12–17 and in person, October 10–14, at the AT&T Hotel and Conference Center on the University of Texas, Austin campus. The registration fee of US $13,750 includes all instruction, books, and materials in addition to lodging, meals, refreshments, field trips, and other special events. Participants will also receive a Certificate of Completion and Continuing Education Units. A 50% non-refundable deposit is due at the time of application. To ensure the highest-quality educational experience for all participants, enrollment is limited. Please apply by March 1, 2021.
Developing a New Generation
OF ENERGY LEADERS

The University of Idaho Energy Executive Course has trained 2,790 energy leaders from more than 125 companies in 17 countries. A history of participating companies include:

- Accenture
- Alameda Municipal Power
- Alinta Energy
- Allegheny Energy, Inc.
- ALLETE
- Alliant Energy Corporation
- Ameren Services
- American Electric Power Company, Inc.
- American and Foreign Power Company
- Areva T&D
- Ascendant Group LTD
- Austin Energy
- Avista Corporation
- Bahamas Electricity Corporation
- Barbados Light and Power Company, Ltd.
- Basin Electric Power Cooperative
- BC Hydro and Power Authority
- Berea College Electric and Water Utility
- Bermuda Electric Light Company
- Bermuda Gas and Utility Company, Ltd.
- Black Hills Corporation
- Bonneville Power Administration
- Brantree Electric Light Department
- British Columbia Transmission Corporation
- California American Incorporated
- Canadian Utilities, Ltd.
- Cascade Natural Gas Company
- CenterPoint Energy
- Chelan County PUD
- China Light and Power Company, Ltd.
- Chubu Electric Power Company, Inc.
- Cisco
- Colorado Springs, City of
- Colorado Springs Utilities
- Consolidated Salish and Kootenai Tribes of the Flathead Reservation
- Consumers Energy
- CPS Energy
- DPL, Inc.
- Duquesne Light Company
- Ecco
- Edison Electric Institute
- Edmonton, City of
- Egyptian Electricity Authority
- El Paso Electric Company
- Electricity Generating Authority of Thailand
- Energy Northwest
- Energy West, Inc.
- ENMAX Corporation
- Entergy Corporation
- EPCOR
- EPIS, Inc.
- Equitable Resources
- Essential Power, LLC
- Eugene Water and Electric Board
- Exelon Corporation
- FirstEnergy Corp.
- Fortis BC
- General Electric Company
- Grant County PUD
- Groton Utilities
- Hawaiian Electric Industries, Inc.
- Iberdrola USA
- IBM
- Idaho Falls Power
- Idaho National Laboratory
- Idaho Power Company
- Illinova
- Indonesian Electricity Company (PLN)
- Incel-Equador
- Integrys Business Support
- Intermountain Gas Company
- J.R. Simplot
- Kansas City Power and Light
- Kirkwood Meadows PUD
- Kootenai Electric Cooperative
- Los Angeles Department of Water and Power
- Lower Colorado River Authority
- Maine Public Service Company
- Midwest Reliability Organization
- Minnesota Power, Inc.
- Montana-Dakota Utilities
- National Grid USA Service Company, Inc.
- Natural Resources Defense Council
- New Brandeis Utilities
- New York Power Authority
- NiSource, Inc.
- Northern Lights, Inc.
- Northwest Territories Power Corporation
- NorthWestern Energy
- NSTAR
- NV Energy
- NW Natural
- ONE Gas, Inc.
- OGE Energy Corporation
- Okinawa Electric Power Company, Inc.
- Omaha Public Power District
- Otter Tail Power Company
- PacifiCorp
- Pacific Gas and Electric Company
- Pedernales Electric Cooperative
- Peoples Gas and North Shore Gas
- Pepco Holdings
- Perennial Power
- Pinnacle West
- PJM Interconnection, LLC
- Platte River Power Authority
- Plymouth Utilities
- PNM Resources, Inc.
- Portland General Electric Company
- POWER Engineers, Inc.
- PSE&G
- Puget Sound Energy
- Sabah Electricity Board
- Sacramento Municipal Utility District
- Salt River Project
- SAS
- SaskPOWER
- Schweitzer Engineering Laboratories
- Scottish Power
- Seattle City Light
- Seminole Electric Cooperative, Inc.
- Sempra Energy
- Snohomish County PUD
- Southern California Edison
- Southern Company
- Southwest Gas Corporation
- SouthWest Water Company
- Southwestern States Telephone Company
- SWALEC
- Tacoma, City of
- Tenaga Nasional Berhad
- TransAlta Corporation
- Uganda Electricity Board
- Unisource Energy Corporation
- University of Idaho
- U.S. West Telephone Company, Inc.
- Vertex Business Services
- WE Energies
- Westar Energy
- Western Coast Telephone
- Western Electric Power Institute
- Wind Energy Transmission Texas
- Western Electricity Coordinating Council
- Wisconsin Energy Corporation
- Xcel Energy, Inc.

DETAILS

Dates: Virtually, June 12–17, 2021
       In Person, October 10–14, 2021
Fee: US $13,750
Please apply by March 1, 2021 to:
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