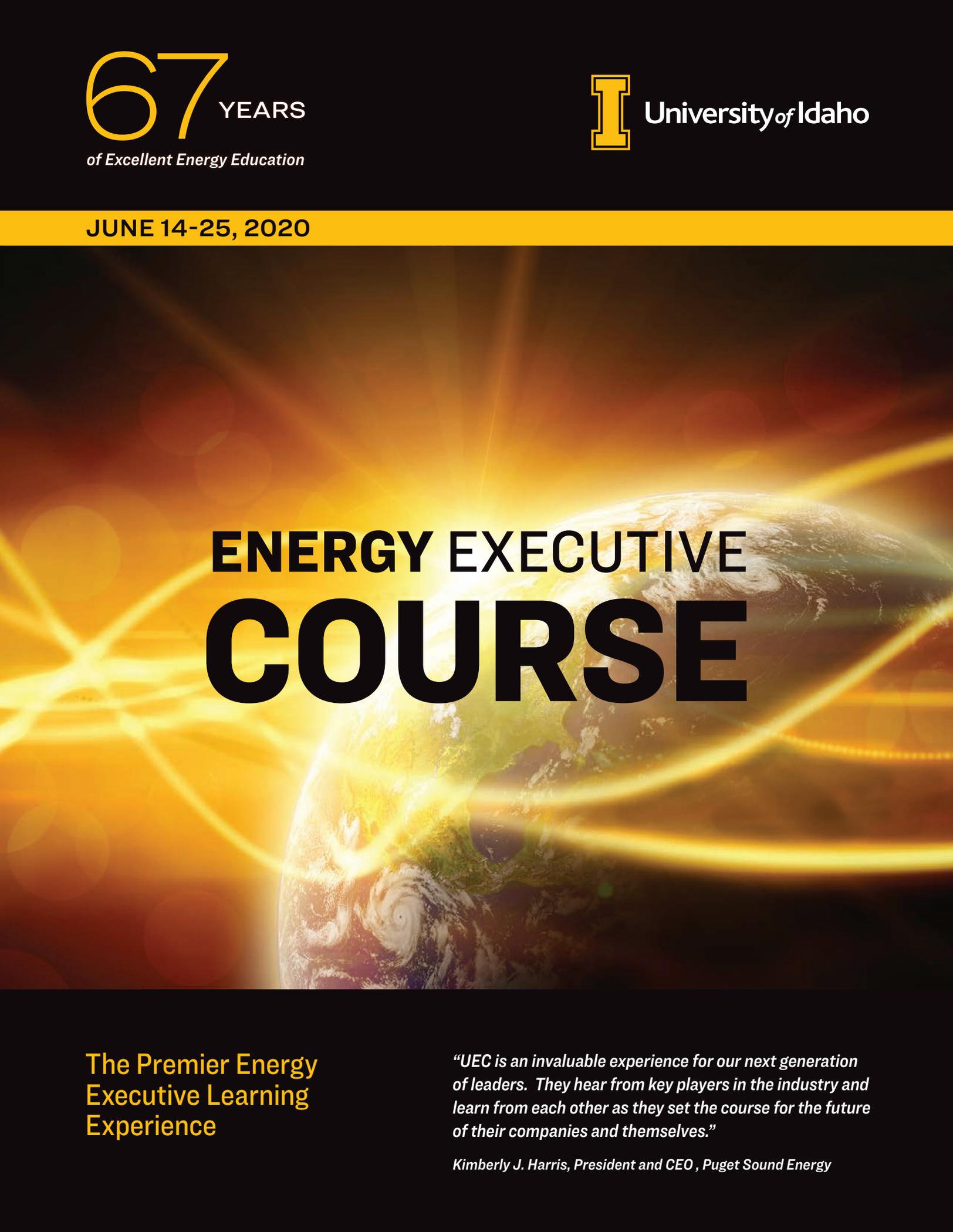


**67** YEARS  
of Excellent Energy Education



JUNE 14-25, 2020

The background of the entire page is a vibrant, abstract image. It features a central view of the Earth from space, showing continents and clouds. Overlaid on this are several bright, glowing yellow and orange lines that crisscross the scene, resembling energy or data paths. The overall color palette is dominated by warm tones of yellow, orange, and red, creating a sense of energy and innovation.

# ENERGY EXECUTIVE COURSE

**The Premier Energy  
Executive Learning  
Experience**

*“UEC is an invaluable experience for our next generation of leaders. They hear from key players in the industry and learn from each other as they set the course for the future of their companies and themselves.”*

*Kimberly J. Harris, President and CEO , Puget Sound Energy*

# Tradition and Innovation —

## THE BEST OF BOTH

The University of Idaho Energy Executive Course was launched in 1954, when alumnus Robert Sessions, personnel director at Idaho Power Company, approached the university to design an educational program to help utility managers develop a leadership perspective and accelerate their transitions to executive responsibility.

Now in its 67<sup>th</sup> consecutive year, the Energy Executive Course has earned a worldwide reputation as the premier industry-driven executive education program designed specifically for energy leaders.

The Energy Executive Course provides comprehensive analysis of the industry's top challenges and opportunities, and of its general business environment, as well as training for executives to enhance industry knowledge, leadership abilities, and professional effectiveness.

Held in a dynamic academic environment, the Energy Executive Course's intensive format combines some of the energy industry's best leaders with a world-class faculty, an innovative, strategically designed curriculum, and abundant opportunities for network building.

*"I have been re-energized by the program and feel inspired to go back and apply what I have learned."*

Julie Shull, Senior Director, Corporate Strategy, Kansas City Power and Light

## Why Leaders Choose the

### UNIVERSITY OF IDAHO ENERGY EXECUTIVE COURSE

As thousands of participants have attested, participation in the Energy Executive Course is an inspiring and transforming experience, resulting in enhanced knowledge and professional growth as well as successful leadership.

#### Industry-Centered Program

- Led by a nationwide industry advisory committee of experts.
- Comprehensive immersion in the energy industry.

#### Proven Results

- 67<sup>th</sup> consecutive successful year.
- Formal assessments showing that learning increases in every course module every year.
- 93 percent increased learning in 2019.

#### Innovative, Strategically Designed Curriculum

- Centered on building in-depth knowledge, leadership skills, a strategic mindset, global vision, and professional networks.
- Continuously updated to reflect the evolving business environment and the latest information on critical issues shaping the future.

#### Extensive Network Building

- Participants from across the United States and around the world.
- An annual cohort of 50-60 leaders representing 30-35 organizations and every functional area of the industry.
- A career-long resource for exchanging ideas, experiences, best practices, and perspectives.

#### World-Class Faculty

- Widely respected, influential energy industry and academic leaders.
- Access to an ongoing network of energy industry expertise.

#### Highest Value

- Over 80 in-class hours with faculty.
- An efficient learning platform online allows self-paced, self-directed learning.
- All-inclusive fees, including instruction, course materials, lodging, meals, refreshments, educational tours, and other special events.



***“The Energy Executive Course does an excellent job of putting all the key ingredients together to create a premier executive leadership experience that not only stays connected to what’s going on in the industry today, but also prepares industry leaders for tomorrow.”***

**Jim Kensok, Vice President and Chief Information and Security Officer, Avista Corp.**



***“I cannot say enough about the quality of the course. It is unsurpassed in its content and delivery, which is organized, relevant, and important.”***

Shannon Lowry, Manager, Lands and Recreation, Grant County PUD

# Innovative

## STRATEGICALLY DESIGNED CURRICULUM

The Energy Executive Course’s comprehensive curriculum helps participants build in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. With over 80 in-class faculty contact hours, an online learning platform, and educational study tours, the coursework offers a full immersion in the energy industry. A rigorous evaluation process ensures relevant and timely content.

### **New in 2020**

- Next Generation Technologies
- Storage
- Data Analytics
- Marketing

### **Fundamentals**

- Electric Power Generation, Transmission, and Distribution
- Natural Gas Production, Transmission, and Delivery
- Utility Accounting and Financial Reporting
- Financial Management and Capital Markets
- Regulation and Rate Making
- Legal and Regulatory Advocacy: Understanding the Big Picture

### **Leadership**

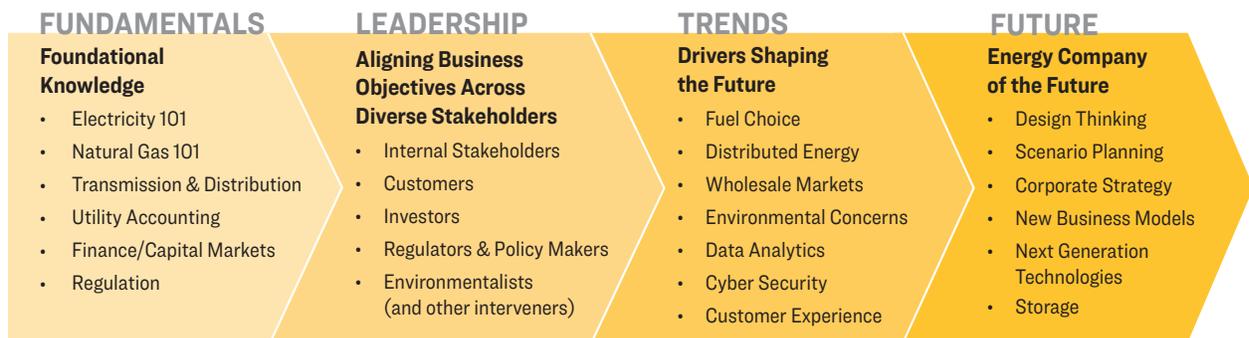
- Strategic Change Leadership
- Strategic Human Resources
- Putting New Knowledge to Work
- Current Issues Facing CFOs
- Energy Diversity and the Evolving Consumer Ecosystem
- Regulatory Strategy

### **Trends**

- Customer Experience
- Fuel Diversity: Integrated Resource Planning
- Wholesale Power Markets
- Cyber Security
- Advanced Grid Planning and Operations
- Environmental Collaboration
- Current Issues in the Natural Gas Industry

### **Future**

- Energy Company of the Future
- Corporate Strategy
- Experience Innovation
- Electric Power Industry Outlook
- Electric Vehicles: Re-Charging Growth for Utilities



## STRATEGY

***“The program curriculum was relevant and spot on.”***

Sam Sandoval, Principal Manager, Grid Operations, Southern California Edison



***“I truly believe that every leader who enters the energy industry should attend this program. The education, networking, and overall experience transform you into an effective leader.”***

Brian Guzek, Chief Procurement Officer, Duquesne Light Corporation

## World-Class

### FACULTY

The faculty who teach in the Energy Executive Course are widely respected, influential leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience. Faculty leaders participating in the 2020 course include:

**David Anderson**, NW Natural  
*Current Issues Facing CFOs*

**Roy Barnes**, Blue Space Consulting  
*Customer Experience*

**Brian Bird**, NorthWestern Corporation  
*Current Issues Facing CFOs*

**Noel Black**, Southern Company  
*Regulatory Strategy*

**Dana Cabbell**, Southern California Edison  
*Advanced Grid Planning and Operations*

**Ralph Cavanagh**, Natural Resources Defense Council  
*Environmental Collaboration*

**A.R. “Skip” Collier**, Professional Training Systems, Inc.  
*Electric Power Generation, Transmission, and Distribution*

**Roger Curtis**, Consumers Energy  
*Marketing*

**Jennifer Davidson**, Sacramento Municipal Utility District  
*Current Issues Facing CFOs*

**Gregory Guthridge**, EY Power and Utilities Advisory Practice  
*Energy Diversity and the Evolving Consumer Ecosystem*

**Joseph Herger**, Bain and Company  
*Electric Vehicles: Re-Charging Growth for Utilities*

**Jean Leger**, OGE Energy Corp.  
*Safety Culture*

**Debra Leithauser**, Idaho Power  
*StrengthsFinder*

**Brandon Lohse**, ONE Gas, Inc.  
*Financial Management and Capital Markets*

**Mike Mathews**, OGE Energy Corp.  
*Safety Culture*

**J. Richard Moore**  
*Natural Gas Production, Transmission, and Delivery*

**Pat Newmann**, Partner in Change  
*Strategic Change Leadership*

**David Owens**  
*Electric Power Industry Outlook*

**George Pohndorf**, Black & Veatch  
*Corporate Strategy*

**Lyll Samaroden**, ExperiencePoint  
*Experience Innovation*

**Jason Thackston**, Avista Corp.  
*Fuel Diversity – Integrated Resource Planning*

**Mark Thies**, Avista Corp.  
*Current Issues Facing CFOs*

**Roger Woodworth**, Mindset Matters  
*Strategic Change Leadership*

***“The Energy Executive Course is a great value – the curriculum and networking are excellent.”***

Anne M. Jones, Vice President, Human Resources, MDU Resources



***“The classroom setting, top notch instructors, small group work, and after-hours collaboration created a great learning environment that effectively combined the academic and professional elements of learning.”***

Kevin Woodbury, Director, Business Development, Fortis Inc.

## Nationwide Industry

### ADVISORY COMMITTEE

Spearheaded by an active industry advisory committee, the Energy Executive Course curriculum is designed to accelerate the development of energy leaders. Working in partnership with industry ensures a continuous focus on the ever-evolving business environment and leading-edge issues shaping the future.

**Brian Bird**, NorthWestern Corporation

**Kimberly Collier**, Puget Sound Energy

**Christine Fanous**, Southern California Edison

**David Harkness**, Xcel Energy

**Tom Harvey**, Idaho Power Company

**Anne Jones**, MDU Resources

**James Kensok** (Chair), Avista Corp.

**Loretta Mabinton**, Portland General  
Electric Company

**Cristina McQuiston**, OGE Energy Corp.

**Nina Mullins** (Vice Chair), Salt River Project

**Kerry Overton**, Austin Energy

**Daniella Piper**, New York Power Authority

**Evelyn Robinson**, PJM Interconnection

**Jerry Schmitz**, Southwest Gas Corporation

**Gun Shim**, Pacific Gas and Electric, Retired

**Sayuri Yamada**, PNM Resources

## Rich Network of

### ENERGY LEADERS

The Energy Executive Course has trained 2,790 men and women from more than 125 companies in 17 countries. The range of professional fields represented by course participants includes technology, finance, engineering, marketing, general business, regulatory affairs, and environmental services. These leaders have risen in their organizations to become vice presidents, presidents, chief executive officers, and board chairs.

***“As a relative newcomer to the energy industry, I feel I gained five to six years of ‘industry experience’ in a few weeks.”***

Bill Leady, Asset Manager, Bonneville Power Administration



***“The course was an amazing experience that I will remember for the rest of my life. This unique experience has benefitted not only me, but the company I work for, and communities I serve.”***

Karen Cash, Manager, Coeur d’Alene Natural Gas Operations, Avista Corp.

## Ideal

### LIVING-AND-LEARNING ENVIRONMENT

The Energy Executive Course is the premier executive program in the University of Idaho College of Business and Economics. All classes are held in the J.A. Albertson Building. The state-of-the-art classrooms have been specifically designed to support integrated, participant-focused teaching methods.

The Pacific Northwest is a beautiful and inviting region of the country. Moscow offers the convenience and charm of a small town with the university’s exciting panorama of activities. A vital part of our Northwest community, the University of Idaho is nestled in the heart of the Palouse, with its miles of rolling wheat fields and evergreens. Some of the nation’s most spectacular lakes, rivers, and mountains are within easy driving distance.

The peaceful retreat atmosphere encourages participants to focus on course content as well as professional interaction. To complement its curriculum, the Energy Executive Course offers several outstanding network-building opportunities.

The comfort of all participants is a major priority. Staff members are known for their attention to detail, ensuring that your stay is not only productive, but enjoyable.

Course participants stay just blocks from campus at the Best Western University Inn. Each participant enjoys the comfort and convenience of a private room with amenities that include wireless internet service, cable television, voice messaging, in-room coffee, microwave, refrigerator, and access to same-day laundry service.

Meals are served in a private dining room where our executive chefs design delicious and healthy meals noted for variety, quality, and presentation.

### ADMISSION AND FEES

The Energy Executive Course is designed for experienced managers and executives who have attained, or are about to attain, significant general management responsibilities. Participants have demonstrated leadership capabilities and the potential to advance in leadership roles and have the endorsement of senior management to attend.

Any employee of an energy company with the potential to benefit from the course is welcome to apply. Our staff relies on the judgment of each company to select those individuals with the potential for growth in leadership responsibilities who will find the course most useful.

The 2020 Energy Executive Course will be held **June 14 - 25**. The registration fee of US \$13,750 includes all instruction, books, and materials in addition to lodging, meals, refreshments, field trips, and other special events. Participants will also receive a Certificate of Completion and Continuing Education Units. A 50% non-refundable deposit is due at the time of application. To ensure the highest-quality educational experience for all participants, enrollment is limited. Please apply by March 2, 2020.



# Developing a New Generation

## OF ENERGY LEADERS

The University of Idaho Energy Executive Course has trained 2,790 energy leaders from more than 125 companies in 17 countries. A history of participating companies include:

- Accenture
- Alameda Municipal Power
- Alinta Energy
- Allegheny Energy, Inc.
- ALLETE
- Alliant Energy Corporation
- Ameren Services
- American Electric Power Company, Inc.
- American and Foreign Power Company
- Areva T&D
- Ascendant Group LTD
- Austin Energy
- Avista Corporation
- Bahamas Electricity Corporation
- Barbados Light and Power Company, Ltd.
- Basin Electric Power Cooperative
- BC Hydro and Power Authority
- Berea College Electric and Water Utility
- Bermuda Electric Light Company, Ltd.
- Bermuda Gas and Utility Company, Ltd.
- Black Hills Corporation
- Bonneville Power Administration
- Braintree Electric Light Department
- British Columbia Transmission Corporation
- California American Incorporated
- Canadian Utilities, Ltd.
- Cascade Natural Gas Company
- CenterPoint Energy
- Chelan County PUD
- China Light and Power Company, Ltd.
- Chubu Electric Power Company, Inc.
- CISCO
- Colorado Springs, City of
- Colorado Springs Utilities
- Consolidated Salish and Kootenai Tribes of the Flathead Reservation
- Consumers Energy
- CPS Energy
- DPL, Inc.
- Duquesne Light Company
- Ecova
- Edison Electric Institute
- Edmonton, City of
- Egyptian Electricity Authority
- El Paso Electric Company
- Electricity Generating Authority of Thailand
- Energy Northwest
- Energy West, Inc.
- ENMAX Corporation
- Entergy Corporation
- EPCOR
- EPIS, Inc.
- Equitable Resources
- Essential Power, LLC
- Eugene Water and Electric Board
- Exelon Corporation
- FirstEnergy Corp.
- Fortis BC
- General Electric Company
- Grant County PUD
- Groton Utilities
- Hawaiian Electric Industries, Inc.
- Iberdrola USA
- IBM
- Idaho Falls Power
- Idaho National Laboratory
- Idaho Power Company
- Illinova
- Indonesian Electricity Company (PLN)
- Inceel-Equador
- Integrys Business Support
- Intermountain Gas Company
- J.R. Simplot
- Kansas City Power and Light
- Kirkwood Meadows PUD
- Kootenai Electric Cooperative
- Los Angeles Department of Water and Power
- Lower Colorado River Authority
- Maine Public Service Company
- Midwest Reliability Organization
- Minnesota Power, Inc.
- Montana-Dakota Utilities
- National Grid USA Service Company, Inc.
- Natural Resources Defense Council
- New Branfels Utilities
- New York Power Authority
- NiSource, Inc.
- Northern Lights, Inc.
- Northwest Territories Power Corporation
- NorthWestern Energy
- NSTAR
- NV Energy
- NW Natural
- ONE Gas, Inc.
- OGE Energy Corporation
- Okinawa Electric Power Company, Inc.
- Omaha Public Power District
- Otter Tail Power Company
- PacifiCorp
- Pacific Gas and Electric Company
- Pedernales Electric Cooperative
- Peoples Gas and North Shore Gas
- Pepco Holdings
- Perennial Power
- Pinnacle West
- PJM Interconnection, LLC
- Platte River Power Authority
- Plymouth Utilities
- PNM Resources, Inc.
- Portland General Electric Company
- POWER Engineers, Inc.
- PSE&G
- Puget Sound Energy
- Sabah Electricity Board
- Sacramento Municipal Utility District
- Salt River Project
- SAS
- SaskPower
- Schweitzer Engineering Laboratories
- Scottish Power
- Seattle City Light
- Seminole Electric Cooperative, Inc.
- Sempra Energy
- Snohomish County PUD
- Southern California Edison
- Southern Company
- Southwest Gas Corporation
- SouthWest Water Company
- Southwestern States Telephone Company
- SWALEC
- Tacoma, City of
- Tenaga Nasional Berhad
- TransAlta Corporation
- Uganda Electricity Board
- Unisource Energy Corporation
- University of Idaho
- U.S. West Telephone Company, Inc.
- Vertex Business Services
- WE Energies
- Westar Energy
- Western Coast Telephone
- Western Electric Power Institute
- Wind Energy Transmission Texas
- Western Electricity Coordinating Council
- Wisconsin Energy Corporation
- Xcel Energy, Inc.



### DETAILS

**Dates:** June 14 – 25, 2020

**Fee:** US \$13,750

**Please apply by March 2, 2020 to:**

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Executive Director  
Energy Executive Course  
875 Perimeter Drive MS 3161  
University of Idaho  
Moscow, ID 83844-3161

**Phone:** 208.885.6265

**Fax:** 208.885.5580

**Email:** [uieec@uidaho.edu](mailto:uieec@uidaho.edu)

**Website:** [www.uieec.org](http://www.uieec.org)

**ENERGY**  
EXECUTIVE COURSE