

Post-Program

BRINGING THE EXPERIENCE BACK TO YOUR ORGANIZATION

Assess

- Recognize that there is the short window of opportunity to make a real change after any break from routine before business-as-usual sets in.
 - After returning to work, take the time to reprioritize your goals — what do you want to accomplish in the first week, first month, and within six months?

Prioritize

- Take the time to thank your leadership.
 - The President of the University of Idaho will send a letter to your CEO thanking them for sponsoring your participation in EEC. Use this as a springboard to connect with your leadership — for example, write a thank you note, prepare a summary report, give a presentation highlighting significant issues.

Stay Connected

- Take advantage of the EEC alum network.
- Plan to reconnect with your EEC cohort and broader industry network by participating in an upcoming Energy Executive Summit, a three-day executive forum designed specifically for energy leaders to provide up-to-the-minute information on critical issues shaping the future.

Transfer Your Knowledge

- Strategize ways to transfer your new knowledge back to your team and organization, including ways to share the experience beyond PowerPoints and readings.
- Ideas from past participants:
 - *I gave a presentation to our executive management, directors, senior managers, and operation managers. The presentation highlighted important challenges and opportunities facing our company as well as provided highlights of key takeaways.*
 - *I did a town hall with my business unit. I also held small group discussions to share information.*
 - *We are using several tools, such as design thinking in meetings, and I continually challenge the status quo on our value to customers.*
 - *We've brainstormed things we would like to change as a department, and even at corporate levels, with former EEC attendees from our company.*
 - *I wrote a formal report for our executive team, providing an overall program review, key learnings, potential impacts for our business, and a thank you for supporting my participation.*
- Your access to the EEC Info Site is available for two years, allowing you to quickly retrieve coursework, presentations, and contact information.

ENERGY EXECUTIVE COURSE

70 YEARS
of Excellent Energy Education

Making the Most of Your EEC Experience



DETAILS

Dates: In Person, June 18-29, 2023

Fee: US \$15,250

Phone: 208.885.6265

Email: uieec@uidaho.edu

Website: www.uieec.org

Please apply by March 1, 2023 to:

Yvonne Sertich
Executive Director
Energy Executive Course
875 Perimeter Drive MS 3161
University of Idaho
Moscow, ID 83844-3161

ENERGY EXECUTIVE COURSE

“The EEC is a first-class educational and networking experience. The instructors are experts who deliver relevant industry and leadership content in an effective and engaging manner. Anyone seeking to improve as a leader in the energy industry should attend the EEC.”

Dan Tillis, Director, Customer Experience Team, Montana-Dakota Utilities Co.

 **University of Idaho**
College of Business
and Economics

Welcome to the 70th annual Energy Executive Course!

As thousands of participants have attested, participation in the Energy Executive Course (EEC) inspires and transforms. This guide is designed to get you ready for an educational, collegial, enjoyable, and productive learning experience and will ensure that your organization reaps the full value of this leadership development investment.

Pre-Program

PREPARING YOURSELF AND YOUR ORGANIZATION

Expectations for Engagement:

- The time commitment for full participation in EEC includes up to 11 hours of pre-work; 60 hours of scheduled class time; and about 30 hours formal networking (meals, tours, and special events).

Tips to Optimize Your Time at EEC:

- Meet with your supervisor and other stakeholders to discuss your strengths, weaknesses, and future opportunities. This will better position you for a development assignment upon your return to work so you can apply what you learned in the program to improve your organization.
- Partner with human resources and training teams to build formal executive education training into career development plans.
- Be proactive and plan early, seek best practices and recommendations from mentors and peers who have had formal executive training.
- Reach out to past participants from your company and talk to them about their EEC experience.
- Create a workplan for your time away and share it with your supervisor for approval.

Tips for Company Leadership and Human Resources Teams:

- Support participants by providing a distraction-free learning experience during the two-week, in-person session.
- Have a formal conversation with your participants' supervisor on engagement expectations while they are in the program.
- Confirm your participants' attendance in the executive education program early to allow for formal backfill planning.
- Build executive education into participants' formal career development plan.

“The classroom setting, top notch instructors, small group work, and after-hours collaboration created a great learning environment that effectively combined the academic and professional elements of learning.”

Kevin Woodbury, Director, Business Development, Fortis Inc.



CURRICULUM

Well-Integrated Hybrid Program

EEC's strategically designed curriculum is centered on building in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. The well-integrated hybrid schedule is delivered using online, virtual, and in-person formats, culminating in a two-week, in-person immersive learning and networking experience.

Pre-Coursework

DUE BEFORE THE APRIL 18 VIRTUAL LAUNCH

Two online assessments:

- Myers-Briggs (MBTI) — A link to the MBTI assessment will be sent on March 31. It takes approximately 20 minutes to complete and is due on or before April 8.
- Pre-Course Self-Assessment — This assessment is available on the EEC Info Site. Login information to the Info Site is provided on April 3 and the assessment is due before April 18.

Pre-Reads (on the EEC Info Site, Pre-Reads Section):

- 2023 EEC Corporate Strategy Case Study and Industry Reports

Virtual Launch

APRIL 18-19

Program orientation introducing individual and group work including Personal Compass and Corporate Strategy Case Study.

April 18, 8:00am-12:30pm PST

- Welcome — class and staff introductions
- Program orientation, curriculum, logistics, and learning platform overview

April 19, 8:00am- 1:00pm PST

- Strategic Leadership, Personal Compass Assignment
- MBTI, Small Working Group Assignments
- Corporate Strategy Case Study Introduction and SWOT Analysis

Online Coursework

SELF-PACED, SELF-DIRECTED, AVAILABLE APRIL 19

Industry foundational knowledge for the June coursework. Each online course is broken into 15- to 25-minute discrete segments to make scheduling more efficient. The total time requirement to complete all courses is 11 hours. It is not necessary to complete all courses if you work, or have expertise, in any of these areas:

- Natural Gas Production, Transmission, and Distribution
- Utility Accounting and Financial Reporting
- Regulation and Rate Making
- Financial Management

Strategically Timed Touchpoints

MAY 2, MAY 23

- Informal opportunity for Q&A with the EEC program delivery team.
- Opportunity for small working groups to collaborate between April and June.

Two-Week, In-Person Session

JUNE 18-29

A full immersion in the energy industry with over 90 in-class faculty contact hours, industry tours, and special events.

- Unplug from full-time work during the immersive two weeks.
- Bring an issue or challenge to discuss and research with your EEC colleagues.
- Share your experience and expertise during discussions, ask thoughtful questions in class, and contribute to cohort learning.
- Track critical takeaways from each session.