



June 9-19, 2025

Moscow, Idaho



The Premier Energy Executive Learning Experience

"The Energy Executive Course is a great value - the curriculum and networking are excellent."

Anne Jones, Vice President and Chief Human Resources Officer, MDU Resources

"The EEC is a first-class educational and networking experience. The instructors are experts in their field who deliver relevant industry and leadership content in an effective and engaging manner. Anyone seeking to improve as a leader in the energy industry should attend the EEC."

Dan Tillis, Director - Customer Experience Team, Montana-Dakota Utilities Co.

Why Leaders Choose the

UNIVERSITY OF IDAHO ENERGY EXECUTIVE COURSE

As thousands of participants have attested, participation in the Energy Executive Course is an inspiring and transforming experience, resulting in enhanced knowledge and professional growth as well as successful leadership.

Industry-Centered Program

- Led by a nationwide industry advisory board of experts.
- · Comprehensive immersion in the energy industry.
- · Taught by widely respected, influential energy industry and academic leaders.

Proven Results

- 72nd consecutive successful year.
- Formal assessments show unparalleled knowledge gain every year.

First-Class Professional Network

- Participants from across the United States and around the world.
- Cross-functional network of energy leaders serve as a career-long resource for exchanging ideas, experiences, best practices, and perspectives.

Highest Value

- · Over 90 hours with faculty.
- · All-inclusive fees, including instruction, course materials, lodging, meals, refreshments, and other special events.
- · EEC offers accredited continuing education units (CEUs) through the University of Idaho.

Nationwide Industry

ADVISORY BOARD

Spearheaded by an active industry advisory board, the Energy Executive Course curriculum is designed to accelerate the development of energy leaders. Working in partnership with industry ensures a continuous focus on the everevolving business environment and leading-edge issues shaping the future.

Noel Black, Southern Company

Kimberly Collier, Puget Sound Energy

Christine Fanous, Southern California Edison

Anne Jones. MDU Resources

John Kochavatr, Portland General Electric Company

Sara McCoy, Salt River Project **Michael Mertz**, TXNM Energy

Kerry Overton, Austin Energy

Daniella Piper, New York Power Authority

Evelyn Robinson, PJM Interconnection

Amanda Rome, Xcel Energy

Jerome Schmitz (Chair), Southwest Gas Corporation

Amy Shaw, Idaho Power Company

Jason Thackston (Vice Chair), Avista Corp.

Tony Tomczak, DTE Energy, Retired

Christi Woodworth, OGE Energy Corp.



"Above and beyond the world-class training seminars and networking opportunities it offers, the Energy Executive Course creates a space for system-level thinking that most of us rarely experience in our professional lives. I remain energized by the people I met and the time I was able to devote to better understanding my role in the evolution of the energy industry."

Rebecca Hughes, Executive Deputy Director, Canals, New York Power Authority

Rich Network of

ENERGY LEADERS

The Energy Executive Course has trained 3,028 men and women from more than 170 companies in 17 countries. The range of professional fields represented by course participants includes technology, finance, engineering, marketing, general business, regulatory affairs, and environmental services. These leaders have risen in their organizations to become vice presidents, presidents, chief executive officers, and board chairs.





"The Energy Executive Course was a phenomenal experience! Being new to the energy industry, this course helped me gain a fundamental understanding of the many different parts of the energy industry — everything from how electricity is generated to utility finance and everything in between. I left EEC inspired!"

Mo Al-Ahmar, Principal Manager, Southern California Edison

Innovative

STRATEGICALLY DESIGNED CURRICULUM

The Energy Executive Course's comprehensive curriculum helps participants build in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. With over 90 faculty contact hours, and an online learning platform, the coursework offers a full immersion in the energy industry. A rigorous evaluation process ensures relevant and timely content.

FUNDAMENTALS LEADERSHIP TRENDS FUTURE Foundational Aligning Business Drivers Shaping Energy Company Knowledge **Objectives Across** the Future of the Future **Diverse Stakeholders** • Electricity 101 Fuel Choice Design Thinking Internal Stakeholders · Natural Gas 101 Distributed Energy Scenario Planning Customers Transmission & Distribution Wholesale Markets Corporate Strategy Investors Utility Accounting Environmental Concerns New Business Models Regulators & Policy Makers Next Generation Finance/Capital Markets Data Analytics Environmentalists **Technologies** · Regulation & Rate Cyber Security (and other intervenors) Making Innovation & Change STRATEGY

The Energy Executive Course's well-integrated hybrid program is delivered using online, virtual, and in-person formats.

Virtual Launch (April 15)

• Sets the stage for intersession work and prepares participants for the June in-person session.

Online Learning, Self-paced, Self-directed (content available April 15)

• Industry foundational knowledge for the June coursework. The total time to complete all coursework is 11 hours. It is not necessary to complete all courses if you work, or have expertise, in the area.

Strategically Timed Touchpoint (May 13)

Opportunity for collaboration before June and Q&A with the program delivery team.

In-Person

University of Idaho, Moscow, Idaho (June 9-18)

• Two weeks, face-to-face with over 90 in-class faculty contact hours, industry tours, and special events.

Capstone Session, Coeur d'Alene, Idaho (June 19)

• EEC participants will join the Summit cohort for capstone sessions and closing events.



World-Class

FACULTY

The faculty who teach in the Energy Executive Course are widely respected, influential leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience. Faculty leaders participating in the 2025 course include:

Roy Barnes, Blue Space Consulting *Customer Experience*

Noel Black, Southern Company *Regulatory Strategy*

Katharine Bond, Iliox Advisors Effective Stakeholder Engagement

Ralph Cavanagh, NRDC, Retired *Environmental Collaboration*

Christine Cowsert Chapman, Pacific Gas and Electric Strategic Leadership in the Natural Gas Industry

Grant Dougans, Bain and Company *Climate Impact*

Charles Durant, Oak Ridge National Laboratory *Trends in Energy Security*

Gregory Guthridge, EY Power & Utilities Advisory Practice Strategic Trends in Consumer Engagement

Scott Horton, Delta Concepts Consulting, Inc. Leading Inclusively: Creating a Culture of Belonging

Scott Kinney, Avista Corp.

Fuel Diversity – Integrated Resource Planning

Brandon Lohse, Arkansas Electric Cooperatives Corp. *Financial Management and Capital Markets*

David Owens, Da'VAS, LLC State of the Energy Industry

Evelyn Robinson, PJM Interconnection *Utility Legislative and Regulatory Advocacy*

Lyall Samaroden, ExperiencePoint Experience Innovation, Experience Change

"The time I spent at the EEC was priceless. Through the program, I gained insights from renowned industry leaders and collaborated with a diverse and talented group of colleagues from across the energy business, growing and learning together."

Bluma Sussman, Vice President, Stakeholder Engagement, North American Electric Reliability Corporation

Ideal

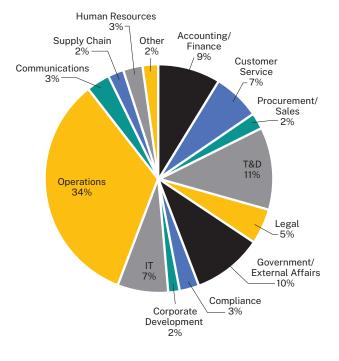
LIVING-AND-LEARNING ENVIRONMENT

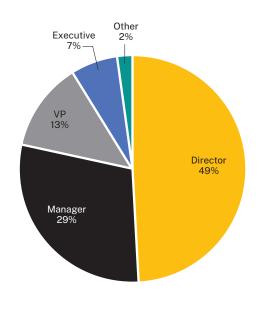
The Energy Executive Course is the premier executive program in the University of Idaho College of Business and Economics. Classes are held in the J.A. Albertson Building. The state-of-the-art classrooms have been specifically designed to support integrated, participant-focused teaching methods.

The Pacific Northwest is a beautiful and inviting region of the country. Moscow offers the convenience and charm of a small town with the university's exciting panorama of activities. A vital part of our Northwest community, the University of Idaho is nestled in the heart of the Palouse, with its miles of rolling wheat fields and evergreens. Some of the nation's most spectacular lakes, rivers, and mountains are within easy driving distance.

The peaceful retreat atmosphere encourages participants to focus on course content as well as professional interaction. To complement its curriculum, the Energy Executive Course offers several outstanding network-building opportunities.

PARTICIPANT INFORMATION 2022 - 2024









Class Size



"The Energy Executive Course brings together the best the utility industry has to offer — instructors who are passionate about the industry, a staff that has thought of every detail, and a learning environment focused on development."

Pete Hamell, General Manager - Iowa, Black Hills Energy





Tradition and Innovation —

THE BEST OF BOTH

The University of Idaho Energy Executive Course was launched in 1954, when alumnus Robert Sessions, personnel director at Idaho Power Company, approached the university to design an educational program to help utility managers develop a leadership perspective and accelerate their transitions to executive responsibility.

Now in its 72nd consecutive year, the Energy Executive Course has earned a worldwide reputation as the premier industry-driven executive education program designed specifically for energy leaders.

The Energy Executive Course provides comprehensive analysis of the industry's top challenges and opportunities, and of its general business environment, as well as training for executives to enhance industry knowledge, leadership abilities, and professional effectiveness.

Held in a dynamic academic environment, the Energy Executive Course's intensive format combines some of the energy industry's best leaders with a world-class faculty, an innovative, strategically designed curriculum, and abundant opportunities for network building.

Developing a New Generation of Energy Leaders

PARTICIPATING COMPANIES 2022 - 2024

The University of Idaho Energy Executive Course has trained 3,028 energy leaders from more than 170 companies in 17 countries.

Alpena Power Company American Gas Association

Austin Energy Avista Corp.

Bahamas Power and Light

Company

Black Hills Corporation

Bonneville Power Administration

CenterPoint Energy Central Lincoln PUD

Cleco Corporation Holdings LLC

Consolidated Edison Company of New York

Capalimara Er

Consumers Energy

CPS Energy

Dairyland Power Cooperative

Edison Electric Institute

Edo Energy

Energy Northwest

Evergy, Inc.

Fayetteville Public Works

Commission

Grant County PUD Idaho Falls Power

Idaho National Laboratory Idaho Power Company Jefferson Country PUD Kirkwood Meadows PUD

Lower Colorado River Authority

MDU Resources Group, Inc. Memphis Light, Gas and Water

Midcontinent Independent System

Operator

Midwest Reliability Organization

New Braunfels Utilities New York Power Authority

North American Electric Reliability

Corporation

NorthWestern Energy Nuscale Power LLC

NW Natural

OGE Energy Corp.

Omaha Public Power District

ONE Gas, Inc.

Orbital Engineering, Inc.

Otter Tail Power Company

PJM Interconnection

Platte River Power Authority

Portland General Electric

PSE&G

Puget Sound Energy Salt River Project

Schweitzer Engineering

Laboratories

Seattle City Light

Skamania County PUD

Snohomish County PUD Southern California Edison

Southern Company

Southwest Gas

Tacoma Power

Tucson Electric Power

TXNM Energy

Vision Utilities

Wind Energy Transmission Texas

Xcel Energy

ADMISSION AND FEES

The Energy Executive Course is designed for experienced managers and executives who have attained, or are about to attain, significant general management responsibilities. Participants have demonstrated leadership capabilities and the potential to advance in leadership roles and have the endorsement of senior management to attend.

Any employee of an energy company with the potential to benefit from the course is welcome to apply. Our staff relies on the judgment of each company to select those individuals with the potential for growth in leadership responsibilities who will find the course most useful.

The 2025 Energy Executive Course in-person session will be held **June 9 - 19**. The registration fee of US \$15,500 includes all instruction, books, and materials in addition to lodging, meals, refreshments, field trips, and other special events. Participants will also receive a Certificate of Completion and Continuing Education Units. A 50% non-refundable deposit is due at the time of application. To ensure the highest-quality educational experience for all participants, enrollment is limited. Please apply by March 3, 2025.



Fee: US \$15,500

Please apply by March 3, 2025 Space is limited uidaho.edu/eec-apply Questions: Yvonne Sertich, Executive Director uieec@uidaho.edu 208-885-6265 uieec.org

ENERGY EXECUTIVE COURSE

