“EEC does an excellent job of putting all the key ingredients together to create a premier executive leadership experience that not only stays connected to what’s going on in the industry today, but also prepares industry leaders for tomorrow.”

Jim Kensok, Vice President and Chief Information and Security Officer, Avista Corp.
As thousands of participants have attested, participation in the Energy Executive Course is an inspiring and transforming experience, resulting in enhanced knowledge and professional growth as well as successful leadership.

Industry-Centered Program
- Led by a nationwide industry advisory board of experts.
- Comprehensive immersion in the energy industry.

Proven Results
- 70th consecutive successful year.
- Formal assessments showing that learning increases in every course module every year.

Innovative, Strategically Designed Curriculum
- Centered on building in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks.
- Continuously updated to reflect the evolving business environment and the latest information on critical issues shaping the future.
- The well-integrated hybrid schedule is delivered using online, virtual, and in-person formats, culminating in a 2-week, in-person immersive learning and networking experience.

Extensive Network Building
- Participants from across the United States and around the world.
- An annual cohort of 50-60 leaders representing 30-35 organizations and every functional area of the industry.
- A career-long resource for exchanging ideas, experiences, best practices, and perspectives.

World-Class Faculty
- Widely respected, influential energy industry and academic leaders.
- Access to an ongoing network of energy industry expertise.

Highest Value
- Over 90 hours with faculty.
- An efficient learning platform online allows self-paced, self-directed learning.
- All-inclusive fees, including instruction, course materials, lodging, meals, refreshments, and other special events.

“The Energy Executive Course delivers an all-aspect view of the issues, concerns, risks, and opportunities that the utility sector faces through world class instructors and guest speakers. The additional value of being able to interact and learn from colleagues who have indelibly seen nearly every problem or scenario is tantamount to having an executive coach who is only an email or phone call away.”

Drew Higgins, Senior Director, Products & Services, CPS Energy
“The Energy Executive Course not only provided relevant technical content and training, but its exercises on effective leadership, change management, and collaboration made this the most valuable development opportunity I’ve attended. The EEC is an excellent all-around program which taught skills I call upon often to enhance my leadership and the work I perform.”

Stuart Reilly, Chief of Staff, Austin Energy
Innovative

STRATEGICALLY DESIGNED CURRICULUM

The Energy Executive Course’s comprehensive curriculum helps participants build in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. With over 90 faculty contact hours, and an online learning platform, the coursework offers a full immersion in the energy industry. A rigorous evaluation process ensures relevant and timely content.

New in 2023
Inclusive Leadership
Stakeholder Engagement
Perspectives from the Board of Directors

Fundamentals
Electric Power Generation, Transmission, and Distribution
Natural Gas Production, Transmission, and Delivery
Next Generation Nuclear
Financial Management and Capital Markets
Regulation and Rate Making
Legal and Regulatory Advocacy: Understanding the Big Picture

Leadership
Customer Experience
Safety Culture
Strategic Change Leadership
Strategic Leadership in the Natural Gas Industry
Strategic Human Resources
Regulatory Strategy

Trends
Changing Consumer Ecosystem
Fuel Diversity: Integrated Resource Planning
Wholesale Power Markets
Trends in Energy Security
Advanced Grid Planning and Operations
Data Analytics
Environmental Collaboration
Current Issues in the Natural Gas Industry

Future
Retail Company of the Future
Corporate Strategy
Experience Innovation
Electric Power Industry Outlook
Shaping the Evolving Energy Landscape
What’s Beyond the Horizon for Utilities
Pathways to the Future

“The Energy Executive Course brings together the best the utility industry has to offer — instructors who are passionate about the industry, a staff that has thought of every detail, and a learning environment focused on development.”

Pete Hamell, Director of Operations – Iowa, Black Hills Energy

“The program curriculum was relevant and spot on.”

Sam Sandoval, Principal Manager, Grid Operations, Southern California Edison
The faculty who teach in the Energy Executive Course are widely respected, influential leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience. Faculty leaders participating in the 2023 course include:

David Anderson, NW Natural  
CEO Panel, Pathways to the Future

Roy Barnes, Blue Space Consulting  
Customer Experience

Erika Bierschbach, Austin Energy  
Wholesale Power Markets

Noel Black, Southern Company  
Regulatory Strategy

Dana Cabbell, Southern California Edison  
Advanced Grid Planning and Operations

Ralph Cavanagh, Natural Resources Defense Council  
Environmental Collaboration

A.R. “Skip” Collier, Professional Training Systems, Inc.  
Electric Power Generation, Transmission, and Distribution

Grant Dougans, Bain and Company  
What’s Beyond the Horizon for Utilities

Jamie Dunckley, Electric Power Research Institute  
Data Analytics

Charles Durant, Oak Ridge National Laboratory  
Trends in Energy Security

Tim Fairchild, SAS  
Data Analytics

Gregory Guthridge, EY Power and Utilities Advisory Practice  
Changing Consumer Ecosystem

Bo Hanchey, Idaho Power Company  
Safety Culture

Scott Horton, Delta Concepts Consulting, Inc.  
Inclusive Leadership

Britt Ide, Ide Energy & Strategy  
Perspectives from the Board of Directors

Jesse Langston, OG&E, Retired  
Corporate Strategy

Brandon Lohse, ONE Gas, Inc.  
Financial Management and Capital Markets

Richard Meyer, American Gas Association  
Current Issues in Natural Gas

J. Richard Moore  
Natural Gas Production, Transmission, and Delivery

Lyall Samaroden, ExperiencePoint  
Experience Innovation

Raiford Smith, X’s Electric Grid Moonshot  
Next Generation Technologies

Jason Thackston, Avista Corp.  
Fuel Diversity – Integrated Resource Planning

Roger Woodworth, Mindset Matters  
Strategic Change Leadership

Sayuri Yamada, Kizuna Strategies  
Stakeholder Engagement

“The Energy Executive Course is a great value — the curriculum and networking are excellent.”

Anne M. Jones, Vice President, Human Resources, MDU Resources
“The classroom setting, top notch instructors, small group work, and after-hours collaboration created a great learning environment that effectively combined the academic and professional elements of learning.”

Kevin Woodbury, Director, Business Development, Fortis Inc.

Nationwide Industry
ADVISORY BOARD

Spearheaded by an active industry advisory board, the Energy Executive Course curriculum is designed to accelerate the development of energy leaders. Working in partnership with industry ensures a continuous focus on the ever-evolving business environment and leading-edge issues shaping the future.

Noel Black, Southern Company
Heather Burns, NorthWestern Corporation
Kimberly Collier, Puget Sound Energy
Christine Fanous, Southern California Edison
Anne Jones (Chair), MDU Resources
James Kensok, Avista Corp.
John Kochavatr, Portland General Electric Company
Sara McCoy, Salt River Project
Cristina McQuistion (Vice Chair), OGE Energy Corp.
Michael Mertz, PNM Resources, Inc.

Kerry Overton, Austin Energy
Daniella Piper, New York Power Authority
Evelyn Robinson, PJM Interconnection
Amanda Rome, Xcel Energy
Jerome Schmitz, Southwest Gas Corporation
Amy Shaw, Idaho Power Company
Gun Shim, Pacific Gas and Electric, Retired
Tony Tomczak, DTE Energy
Tracy Townsend, Washington Gas

Rich Network of
ENERGY LEADERS

The Energy Executive Course has trained 2,908 men and women from more than 163 companies in 17 countries. The range of professional fields represented by course participants includes technology, finance, engineering, marketing, general business, regulatory affairs, and environmental services. These leaders have risen in their organizations to become vice presidents, presidents, chief executive officers, and board chairs.

“The energy executive course was a phenomenal experience! Being new to the energy industry, this course helped me gain a fundamental understanding of the many different parts of the energy industry — everything from how electricity is generated to utility finance and everything in between. I left EEC inspired!”

Mo Al-Ahmar, Principal Manager, Southern California Edison
Ideal

LIVING-AND-LEARNING ENVIRONMENT

The Energy Executive Course is the premier executive program in the University of Idaho College of Business and Economics. Classes are held in the J.A. Albertson Building. The state-of-the-art classrooms have been specifically designed to support integrated, participant-focused teaching methods.

The Pacific Northwest is a beautiful and inviting region of the country. Moscow offers the convenience and charm of a small town with the university’s exciting panorama of activities. A vital part of our Northwest community, the University of Idaho is nestled in the heart of the Palouse, with its miles of rolling wheat fields and evergreens. Some of the nation’s most spectacular lakes, rivers, and mountains are within easy driving distance.

The peaceful retreat atmosphere encourages participants to focus on course content as well as professional interaction. To complement its curriculum, the Energy Executive Course offers several outstanding network-building opportunities.

The comfort of all participants is a major priority. Staff members are known for their attention to detail, ensuring that your stay is not only productive, but enjoyable.

Course participants stay just blocks from campus at the Best Western University Inn.

Meals are served in a private dining room where our executive chefs design delicious and healthy meals noted for variety, quality, and presentation.

ADMISSION AND FEES

The Energy Executive Course is designed for experienced managers and executives who have attained, or are about to attain, significant general management responsibilities. Participants have demonstrated leadership capabilities and the potential to advance in leadership roles and have the endorsement of senior management to attend.

Any employee of an energy company with the potential to benefit from the course is welcome to apply. Our staff relies on the judgment of each company to select those individuals with the potential for growth in leadership responsibilities who will find the course most useful.

The 2023 Energy Executive Course in-person session will be held June 18 - 29. Self-paced, self-directed online content is available on April 19 following the live online virtual launch. The registration fee of US $15,250 includes all instruction, books, and materials in addition to lodging, meals, refreshments, field trips, and other special events. Participants will also receive a Certificate of Completion and Continuing Education Units. A 50% non-refundable deposit is due at the time of application. To ensure the highest-quality educational experience for all participants, enrollment is limited. Please apply by March 1, 2023.
Developing a New Generation
OF ENERGY LEADERS

The University of Idaho Energy Executive Course has trained 2,908 energy leaders from more than 163 companies in 17 countries. A history of participating companies include:

- Accenture
- Alameda Municipal Power
- Alaska Electric Light and Power Co.
- Alinta Energy
- Allegheny Energy, Inc.
- ALLETE
- Alliant Energy Corporation
- Alpena Power Company
- Ameren Services
- American Electric Power Company, Inc.
- American and Foreign Power Company
- Areva T&D
- Ascendant Group LTD
- Austin Energy
- Avista Corporation
- Bahamas Electricity Corporation
- Barbados Light and Power Utility, Ltd.
- Basin Electric Power Cooperative
- BC Hydro and Power Authority
- Berea College Electric and Water Utility
- Bermuda Electric Light Company, Ltd.
- Bermuda Gas and Utility Company, Ltd.
- Black Hills Corporation
- Bonneville Power Administration
- Braintree Electric Light Department
- British Columbia Transmission Corporation
- Bryan Texas Utilities
- California American Incorporated
- Canadian Utilities, Ltd.
- Cascade Natural Gas Company
- CenterPoint Energy
- Chelan County PUD
- China Light and Power Company, Ltd.
- Chubu Electric Power Company, Inc.
- CISCO
- Cleco Corporation Holdings, LLC
- Colorado Springs, City of
- Colorado Springs Utilities
- Consolidated Salish and Kootenai Tribes of the Flathead Reservation
- Consumers Energy
- CPPIB America, Inc.
- CPS Energy
- DPL, Inc.
- Duquesne Light Company
- Ecco
- Edison Electric Institute
- Edmonton, City of
- Egyptian Electricity Authority
- El Paso Electric Company
- Electricity Generating Authority of Thailand
- Energy Northwest
- Energy West, Inc.
- ENMAX Corporation
- Entergy Corporation
- EPCOR
- EPIS, Inc.
- Equitable Resources
- Essential Power, LLC
- Eugene Water and Electric Board
- Exelon Corporation
- Fayetteville PWC
- FirstEnergy Corp.
- Fortis BC
- General Electric Company
- Grant County PUD
- Groton Utilities
- Hawaiian Electric Industries, Inc.
- Iberdrola USA
- IBM
- Idaho Falls Power
- Idaho National Laboratory
- Idaho Power Company
- Illinova
- Indonesian Electricity Company (PLN)
- Incel-Equador
- Integrys Business Support
- Intermountain Gas Company
- J.R. Simplot
- Jefferson County PUD
- Kansas City Power and Light
- Kirkwood Meadows PUD
- Kootenai Electric Cooperative
- Los Angeles Department of Water and Power
- Lower Colorado River Authority
- Maine Public Service Company
- Midwest Reliability Organization
- Minnesota Power, Inc.
- Montana-Dakota Utilities
- National Grid USA Service Company, Inc.
- Natural Resources Defense Council
- New Brunfels Utilities
- New Jersey Resources
- New York Power Authority
- NiSource, Inc.
- Northern Lights, Inc.
- Northwest Territories Power Corporation
- NorthWestern Energy
- NuScale
- NSTAR
- NV Energy
- NW Natural
- OGE Energy Corporation
- Okinawa Electric Power Company, Inc.
- Omaha Public Power District
- ONE Gas, Inc.
- Orbital Engineering, Inc.
- Otter Tail Power Company
- PacifiCorp
- Pacific Gas and Electric Company
- Pedernales Electric Cooperative
- Peoples Gas and North Shore Gas
- Pepco Holdings
- Perennial Power
- Pinnacle West
- PJM Interconnection, LLC
- Platte River Power Authority
- Plymouth Utilities
- PNW Resources, Inc.
- Portland General Electric Company
- POWER Engineers, Inc.
- PSE&G
- Puget Sound Energy
- Reliability First
- Sabah Electricity Board
- Sacramento Municipal Utility District
- Salt River Project
- SAS
- SaskPower
- Schweizer Engineering Laboratories
- Scottish Power
- Seattle City Light
- Seminole Electric Cooperative, Inc.
- Sempra Energy
- Skamania PUD
- Snohomish County PUD
- Southern California Edison
- Southern Company
- Southwest Gas Corporation
- SouthWest Water Company
- Southwestern States Telephone Company
- SWALEC
- Tacoma, City of
- Tenaga Nasional Berhad
- TransAlta Corporation
- Uganda Electricity Board
- Unisource Energy Corporation
- University of Idaho
- U.S. West Telephone Company, Inc.
- Vertex Business Services
- Vision Utilities
- WE Energies
- Westar Energy
- Western Coast Telephone
- Western Electric Power Institute
- Western Electricity Coordinating Council
- Wind Energy Transmission Texas
- Wisconsin Energy Corporation
- Xcel Energy, Inc.

2023 Well-Integrated Hybrid Program:

The Energy Executive Course’s renowned competency-based curriculum is delivered using online, virtual, and in-person formats.

Virtual Launch
(April 18-19)
- Thoughtfully planned shorter segments interspersed with lively interaction.
- Sets the stage for intersession group work and prepares participants for June in-person session.

Strategically Timed Touchpoints
(May 2, May 23)
- Create channels for remote collaboration between April and June.

Online Learning
(Available April 19)
- Natural Gas Production, Transmission, and Distribution
- Utility Accounting and Financial Reporting
- Regulation and Rate Making
- Financial Management

University of Idaho Campus,
Moscow, Idaho
(June 18-28)
- Strategically designed to provide a full immersion in the energy industry.
- Two weeks, face-to-face with over 90 in-class faculty contact hours, industry tours, and special events.

Capstone Session, Cœur d’Alene Resort,
Cœur d’Alene, Idaho
(June 29)
- Select group of C-suite panelists and key stakeholders engage participants in dynamic discussion and debate about the transformational change taking place in today’s energy industry.

Details:
Fee: US $15,250
Please apply by March 1, 2023
Space is limited
Questions:
Yvonne Sertich, Executive Director
uidaho.edu/eec-apply
208-885-6265
uieec.org