

**2020-2021**

**Corporate Partner Opportunity**

**WELCOME  
TO MOSCOW,  
HOME OF  
THE VANDALS**



**University  
of Idaho**

**STATEWIDE GRAIN BINS,  
ELEVATORS AND BARNs**



**University of Idaho**

**For More Information**

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# Make a Difference in the Future of Our State

- After scoping the location, the team will provide a recommendation for materials to use — either vinyl or paint — at which time a final cost will be determined and provided.
- Designs will vary based on location and number of grain bins, elevators and/or barns being enhanced. A specific design will be crafted by U of I for your specific location.
- All designs must be approved by the Idaho Transportation Department (IDT) before installation and may impact the final elements. This process is handled by the university.
- The average lifespan of a graphic installation is 3-5 years, but graphics may fade more quickly depending on the surface and material used. As decals fade or experience anticipated wear and tear, funding for maintenance should be anticipated, and updates will be done in partnership according to the original agreement.
- Upon special request, graphics and installation consultation are available to partners who wish to oversee installation directly.

## WHAT TO EXPECT

- Following an expressed interest in participation, a team will schedule a time to scout your location and confirm that it meets the university's parameters and needs. Locations must be along Idaho state highways and interstates.
- To qualify for this partnership opportunity and gain approval by the state, properties must be zoned as industrial or commercial.



## PARTNERSHIP OPPORTUNITIES

### DONATION OF BUILDING EXTERIOR WALL SPACE

While U of I's location has proven to be a unique value proposition, it can also be a barrier — keeping our target audiences from fully experiencing what U of I has to offer.

By granting the university the rights to portray graphics on the side of your grain bins, elevators and barns along major Idaho roadways, you'll help showcase your commitment to education in Idaho and help us continue raising awareness of U of I's presence across the state.

**COST: \$0\***

\*U of I will cover the cost of graphic development, production and installation for a limited number of grain bins unless otherwise requested.