

# CURRICULUM VITAE

University of Idaho

**NAME:** Ashlee Westerhold

**DATE:** January 8, 2020

**RANK OR TITLE:** Area Extension Economist

**DEPARTMENT:** Agricultural Economics and Rural Sociology

**OFFICE LOCATION AND CAMPUS ZIP:**  
315 Falls Avenue-Evergreen Building  
Twin Falls, ID

**OFFICE PHONE:** (208)736-3604  
**FAX:** 208-736-0843  
**EMAIL:** [ashleew@uidaho.edu](mailto:ashleew@uidaho.edu)  
**WEB:** [www.uidaho.edu/cals/idaho-agbiz](http://www.uidaho.edu/cals/idaho-agbiz)

**DATE OF FIRST EMPLOYMENT AT UI:** January 16, 2018

**DATE OF TENURE:** Untenured

**DATE OF PRESENT RANK OR TITLE:** January 16, 2018

## EDUCATION BEYOND HIGH SCHOOL:

### Degrees:

M. S.	University of Nebraska-Lincoln, 2017	Agricultural Economics
B. S.	University of Nebraska-Lincoln, 2015	Agricultural Economics

## EXPERIENCE:

### Teaching, Extension and Research Appointments:

Assistant Extension Professor, University of Idaho, 2018-present  
Graduate Research Assistant, University of Nebraska-Lincoln, 2015-2017  
Graduate Teaching Assistant, University of Nebraska-Lincoln, 2015-2017  
Undergraduate Teaching Assistant, University of Nebraska-Lincoln, 2012-2015

### Non-Academic Employment including Armed Forces:

Intern, United States Department of Agriculture Economic Research Service, 2017

### Consulting:

## TEACHING ACCOMPLISHMENTS:

**Areas of Specialization:** Agricultural Economics, Farm and Ranch Management

### Courses Taught:

Agribusiness Management (AECN 316), Fall 2015, Fall 2016, Fall 2017  
Agricultural Finance (AECN 452) Spring 2015  
Agriculture and Food Products Marketing (AECN 225), Spring 2013, Spring 2014, Spring 2015  
Farm and Ranch Management (AECN 201), Fall 2013, Fall 2014  
Introduction to Microeconomics in Agriculture (AECN 141), Spring 2012, Fall 2012, Spring 2013

### Honors and Awards:

Outstanding Teaching Award, University of Nebraska-Lincoln, 2015

**SCHOLARSHIP ACCOMPLISHMENTS:****Publications, Exhibitions, Performances, Recitals:****Peer Reviewed/Evaluated:****Extension Publications:**

Westerhold, Ashlee. 2019 "Agriculture: A Foundation for Idaho's Economy". *University of Idaho Extension RES 198*.

Carlson, Ashlee M., Cory G. Walters, Kathleen Brooks, Monte Vandever, Jerry Volesky and Walt Schacht. 2017. "Pasture, Rangeland, Forage Insurance: Understanding Insurance Interval Selection" *Nebraska Cattlemen Magazine*, 73(3): 60-64

**Journals:**

Westerhold, A., Walters, C., Brooks, K., Vandever, M., Volesky, J., & Schacht, W. 2018. Risk implications from the selection of rainfall index insurance intervals. *Agricultural Finance Review*.

**Other:****Impact Statements:**

Westerhold, A., Packham, J., Hines, S., Willmore, C., and N. Ghimire. 2018. "Succession planning workshop impacted farmers and ranchers in the Magic Valley". *University of Idaho Extension Impact Statement*.

**Thesis and Dissertations:**

Westerhold, A., Walters, C., and K. Brooks 2017. Demand and Risk Management Analysis of Rainfall Index Insurance.

**Scholarly Presentations and Other Creative Activities:****Slide Sets/Power Point:**

Westerhold, Ashlee. "Hands-on Computer Based Training for Beginning Farmers and Ranchers" *Western Extension Committee/ Western Agricultural Economics Association Annual Meetings*, Summer 2019.

Westerhold, Ashlee. "Implications of Disaster Assistance on Demand for Index Insurance" *Western Agricultural Economics Association Annual Meetings*, Summer 2017.

Westerhold, A., Walters, C., Brooks, K., Vandever, M., Volesky, J., & Schacht, W. "Effectiveness of Rainfall Insurance for Livestock Producers." *Western Agricultural Economics Association and Canadian Agricultural Economics Society Annual Meetings*, Summer 2016.

Westerhold, A., Protopop, I., Birch, J. and G. Sullivan. "Monsanto's Acquisition of Climate Corporation and Our Suggestions." *International Food and Agribusiness Management Student Case Competition* 2015.

**Displays and Posters:**

Westerhold, A., Walters, C., and K. Brooks. "Explaining Risk from Rainfall Index Insurance Interval Selection Using Outcome Maps" *Extension Risk Management Education National Conference*, Spring 2018.

**Grants and Contracts Awarded:**

"Enhancing soil health in US Potato Production Systems"

Funding Dates: 09/1/2018-8/31/19

PI: Dr. Carl Rosen

Sponsor: USDA NIFA-SCRI Foundational Program

Amount Requested: \$1,871,286

% of time committed: 2%

\$ allocated: \$1,871,286

Spending Authority: \$15,600

“Hands-on Educational Workshops to Improve Risk Management and Financial Decision-Making for Dairy Farmers in the Western Region “

Funding Dates: 4/01/2019-9/30/2020

PI: Hernan Tejeda, CO-PI: Man-Kuen Kim, Gonzalo Ferreira, Ashlee Westerhold, Mireille Chahine, and Ryan Larsen

Sponsor: WRME

Amount Requested: \$49,998

% of time committed: 2%

Spending Authority: \$2,000

“Diversifying Farm Financial Benchmarking with Pacific Northwest and Intermountain Regional Data”

Funding Dates: 7/1/2019-6/30/2022

PI: Ashlee Westerhold, CO-PI: Xiaoxue Du, Ben Eborn, Patrick Hatzenbuehler, Hernan Tejeda, Kate Painter, Soren Newman

Sponsor: USDA NIFA-FBMB

Amount Requested: \$469,088

% of time committed: 16.67%

\$ allocated: \$469,088

Spending Authority: \$212,805

“Zoom Succession Planning Course”

Funding Dates: 9/1/2019-8/31/2020

PI: Ashlee Westerhold, CO-PIs: Ben Eborn, Joel Packham, Jon Hogge

Sponsor: University of Idaho Extension Innovative Grant Award

Amount Requested: \$4,670

\$ allocated: \$4,670

Spending Authority: \$4,670

“Northern Idaho Ag Outlooks”

Funding Dates: 9/1/2019-8/31/2020

PI: Ben Eborn, CO-PIs:

Sponsor: University of Idaho Extension Innovative Grant Award

Amount Requested: \$2,000

\$ allocated: \$2,000

Spending Authority: \$500

“Business and Entrepreneurship Workshops for Agricultural Women in the Magic Valley”

Funding Dates: 11/01/2019-10/31/2022

PI: Ashlee Westerhold, CO-PI: Carmen Willmore

Sponsor: Chobani Community Impact Fund

Amount Requested: \$49,007

% of time committed: 5%

\$ allocated: \$49,007

Spending Authority: \$49,007

## **SERVICE:**

### **Outreach Service:**

### **Classes, Workshops, Seminars, Share Fairs and Tours Organized:**

“Retirement strategies in Succession Planning” University of Idaho University of Idaho Farm Succession & Estate Planning Course, Burley, January 2020.

“Idaho Succession Case Study-Hughes Farm” University of Idaho University of Idaho Farm Succession & Estate Planning Course, Burley, January 2020.

- “Importance of Record Keeping for Agribusiness Management”, University of Idaho Farm Management, Jerome, January 2020.
- “Family Issues in Farm/Ranch Succession Planning” University of Idaho Farm Succession & Estate Planning Course, Burley, December 2019.
- “Family Questionnaire in Farm/Ranch Family Succession Planning” University of Idaho Farm Succession & Estate Planning Course, Burley, December 2019.
- “Input Cost Trends”, University of Idaho Idaho Ag Outlook, Idaho Falls, Burley, and Caldwell, December 2019.
- “Economics of Cover Crops” University of Idaho Gooding Cover Crops Forum, Gooding, November 2019.
- “QuickBooks for Farmers Train-the-Trainer” University of Idaho Farm Management Team, Statewide Zoom Conference, November 2019.
- “Different Generations in the Workplace” University of Idaho Extension Professional Development Meeting, Statewide Zoom Conference, November 2019.
- “Different Generations in the Workplace” University of Idaho Central District Administrative Staff Professional Development Meeting, Twin Falls, October 2019.
- “Markets and Marketing for Small Farms” Oneida County Gardening Forum, April 2019.
- “University of Idaho Succession/Estate Planning Tools”, Northwest Center for Alternatives to Pesticides Annual Meeting, March 2019.
- “Input Costs Outlook 2019”, Northern Idaho Agricultural Outlook and Marketing Conference, February 2019.
- “University of Idaho Succession/Estate Planning Tools” University of Idaho Farm Business Ownership Succession Planning Workshop, Twin Falls and Caldwell, February 2019.
- “Using Financial Ratios in Decision-Making”, University of Idaho Farm Financial Management Workshops, Burley and Jerome, February 2019.
- “Cash Flows”, University of Idaho Farm Financial Management Workshops, Burley and Jerome, February 2019.
- “Enterprise Budgeting”, University of Idaho Farm Financial Management Workshops, Burley and Jerome, January 2019.
- “Income Statements”, University of Idaho Farm Financial Management Workshops, Burley and Jerome, January 2019.
- “Balance Sheets”, University of Idaho Farm Financial Management Workshops, Burley and Jerome, January 2019.
- “Importance of Record Keeping for Agribusiness Management”, University of Idaho Farm Management, Burley and Jerome, January 2019.
- “Input Cost Trends”, University of Idaho Idaho Ag Outlook, Idaho Falls, Burley, and Caldwell, December 2018.
- “Livestock Insurance to mitigate risk”, University of Idaho Beef Schools, Downey, Soda Springs, Montpelier, November 2018.
- “Women in Agriculture in Twin Falls”, Washington State University Women in Agriculture Conference 2018, Twin Falls, December 2018.
- “FINPACK FINFLO Train the Trainer”, *University of Idaho* Farm Management Team Training Workshop, October 2018.
- “FINPACK FINAN Statement Train the Trainer”, University of Idaho Farm Management Team Training Workshop, October 2018.

“FINPACK Income Statement Train the Trainer”, University of Idaho Farm Management Team Training Workshop, October 2018.

“Farm Management Education for Farmers and Ranchers”, University of Idaho Twilight Tour, Kimberly, July 2018.

“FINPACK Balance Sheet Train the Trainer”, University of Idaho Farm Management Team Training Workshop, June 2018.

“Generational Differences within the workplace” University of Idaho Central District Retreat, May 2018.

“Succession Planning as a part of Risk Assessment and Management Education for Dairy Producers” *University of Idaho* Risk Assessment and Management Education for Dairy Producers Course, Preston, Twin Falls, and Marsing, March 2018.

“Family Issues in Farm Succession Planning” *University of Idaho* Farm Succession & Estate Planning Course, Buhl, Shoshone, and Burley, January 2018.