



Department of Agricultural and  
Extension Education

# Agricultural Communications and Leadership Minor

The agricultural communications and leadership minor prepares students to work on the human side of agricultural and life sciences. This 20-credit minor strengthens any degree by preparing students to be effective communicators and strong leaders in any agricultural industry. This minor allows students who are passionate about the future of agriculture to develop the analytical and problem-solving skills needed to generate solutions to global issues in agriculture and rural communities today.

## Highlights of the agricultural communications and leadership minor:

- Courses focused on communication mediums in a variety of contexts, leadership theories and applications, team-based leadership and problem-solving, and media and public relation campaigns.
- Optional courses provide insight on public relations, media writing, social media, visual communications, video/photographic editing, community dynamics, change initiatives and event planning.
- Students have the opportunity to collaborate with industry and community leaders
- Internship and application-based experiences that allow students to use their learned leadership and communication skills

## For more information contact:

Sarah Bush, Ph.D., Assistant Professor

Email: [sabush@uidaho.edu](mailto:sabush@uidaho.edu)

Phone: 208-885-6362

## Minor Curriculum

### Required Courses

- AgEd 251 - Principles of Ag Communications and Leadership
- AgEd 450 - Leading People & Teams
- AgEd 451 - Communicating in Agriculture
- AgEd 481 - Advanced Ag Communications and Leadership

### Select at least eight additional elective credits of the following:

- AgEd 252 - Developing Community & Collegiate Organizations
- AgEd 301 - Undergraduate Research
- AgEd 350 - Leadership Event Coordination
- AgEd 498- Internship
- CLDR 360 - Community and Leadership Dynamics
- CLDR 480 - Change and Power in a Global Society
- AGLS 494 - CALS Peer Leaders
- AGLS 495 - CALS Ambassadors

**20 Credits in Total**



**University of Idaho**

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