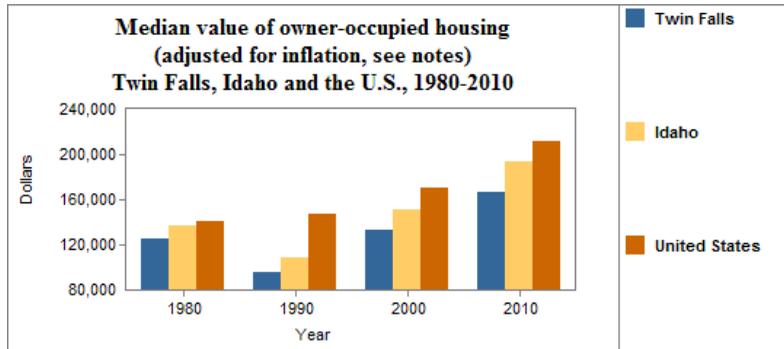


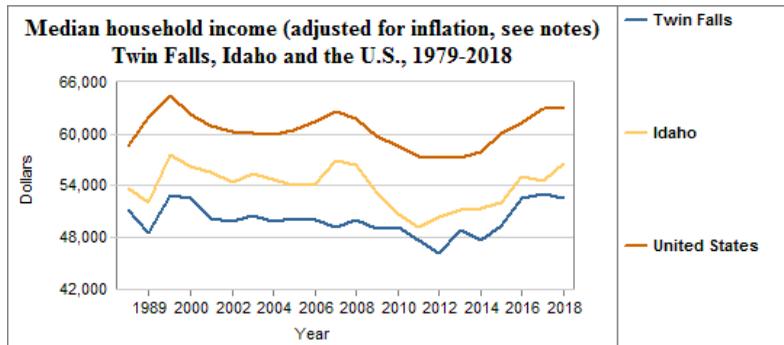
## Housing

- ◆ The median value of owner-occupied housing (adjusted for inflation) was \$163,103 between 2014 and 2018, compared to \$195,784 in Idaho and \$208,613 in the US.
- ◆ The median value was the 21st highest out of Idaho's 44 counties between 2014 and 2018.
- ◆ The number of housing units increased by 28.4% from 2000 to 2018, compared to an increase of 34.8% in Idaho.



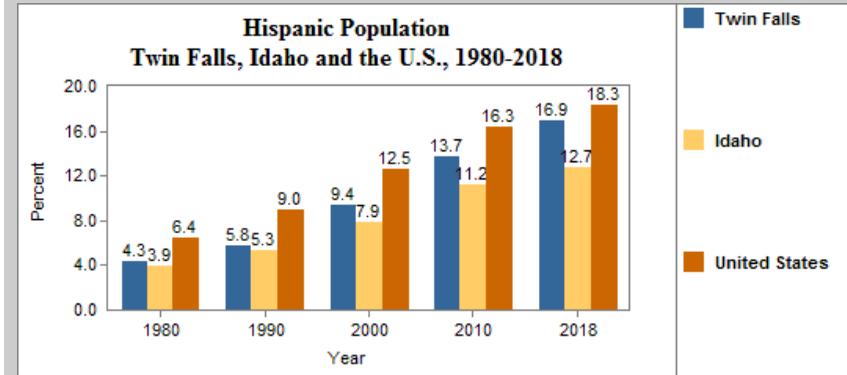
## Income

- ◆ The county's per capita income in 2018 (adjusted for inflation) was \$40,341, compared to the state average of \$44,696 and the national average of \$55,433.
- ◆ Per capita income increased by 11.8% from 2008 to 2018, compared to an increase of 15.3% in Idaho and an increase of 14.1% in the US.
- ◆ The median household income (adjusted for inflation) was \$52,529 in 2018 compared to \$56,530 in Idaho and \$63,059 in the US.



## Hispanic Population

- ◆ Twin Falls County had 14,557 Hispanic residents in 2018.



## Age Structure

- ◆ 27.5% of Twin Falls County's population was under 18 in 2018, in contrast to 25.5% in Idaho and 22.4% in the US.
- ◆ In 2018, 57.1% of the population was 18 to 64 years old, compared to 58.7% in Idaho and 61.5% in the US.
- ◆ Twin Falls County's median age in 2018 was 34.9 compared to 36.6 in Idaho and 38.2 in the US.

**Note:** The Consumer Price Index (CPI) is a measure of inflation. Using the CPI to put dollar values in "real" terms makes it easier to see "inflation-free" change over time. Our base year is 2019, which means all dollar values are in terms of 2019 dollars. For more information, see <https://www.bls.gov/cpi/home.htm>

### Sources:

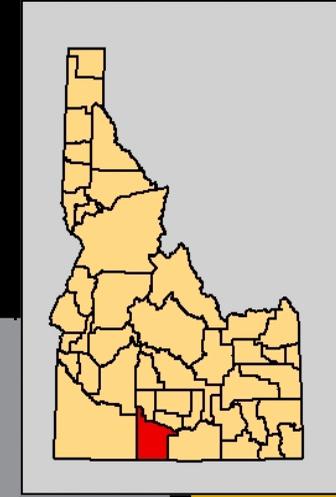
Please see the Indicators Idaho website ([indicatorsidaho.org](http://indicatorsidaho.org)) for data sources and additional information about your county.

Contact:  
University of Idaho Extension, Twin Falls County  
208-734-9590 (ext 24)  
[twinfalls@uidaho.edu](mailto:twinfalls@uidaho.edu)  
[www.uidaho.edu/community-data-tools](http://www.uidaho.edu/community-data-tools)

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March 2020

## TWIN FALLS COUNTY AT A GLANCE



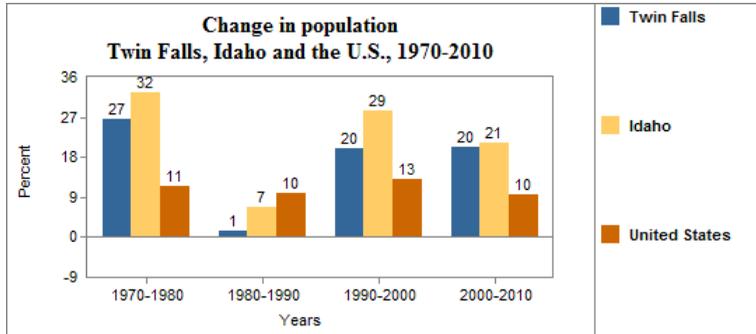
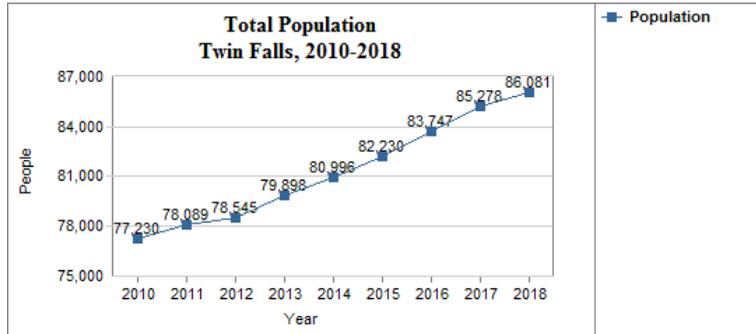
### COUNTY HIGHLIGHTS

- ◆ Twin Falls County's total population in 2018 was 86,081.
- ◆ In 2018, the median household income was \$52,529.
- ◆ Twin Falls County's average annual unemployment rate was 2.7% in 2018.
- ◆ In 2018, Hispanic residents made up 16.9% of the population, compared to 12.7% in Idaho and 18.3% in the US.

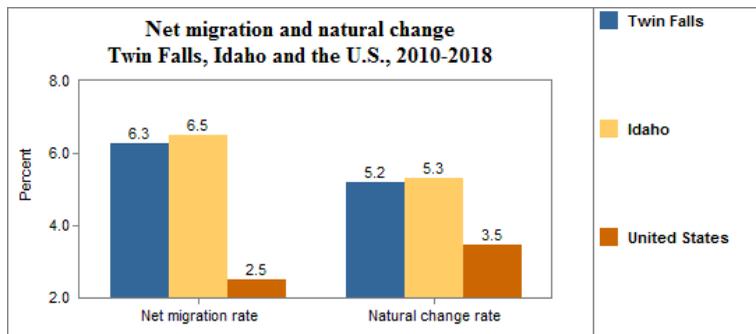


# Population Change

- ◆ Twin Falls Co. had 86,081 residents in 2018, 8,851 more than 2010.
- ◆ Population increased by 11.5 percent between 2010 and 2018, compared to an increase of 11.9 percent in Idaho as a whole.



- ◆ Twin Falls County was the 8th fastest growing county out of Idaho's 44 counties between 2010 and 2018.
- ◆ Since 1970, Twin Falls County has gained 44,274 residents.
- ◆ Twin Falls County had a migration rate & natural change rate that were below the state average between 2010 and 2018.

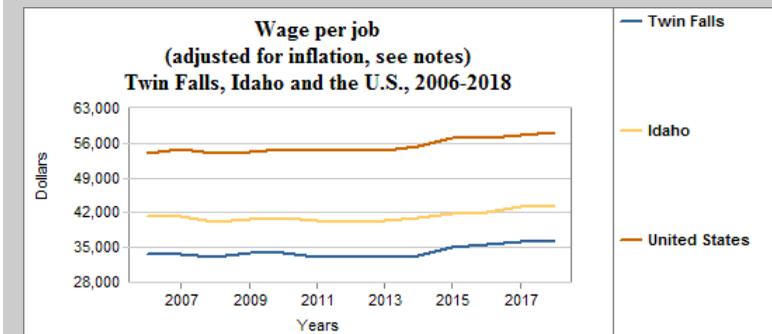


# Employment

- ◆ The average annual unemployment rate in 2018 was 2.7%, compared to 3.8% for Idaho and 4.9% for the US. Twin Falls County ranked 29th—from highest to lowest—out of Idaho's 44 counties.
- ◆ The largest number of jobs in 2018 were provided by health care and social assistance, retail trade, and government
- ◆ The number of jobs was 53,063 in 2018, compared to 19,888 in 1969—a 167% increase.

| Employment by Industry              |               |               |               |
|-------------------------------------|---------------|---------------|---------------|
|                                     | 2010          | 2014          | 2018          |
| <b>Total Employment</b>             | <b>44,368</b> | <b>48,639</b> | <b>53,063</b> |
| Farm                                | 5.0%          | 5.3%          | 5.0%          |
| Construction                        | 5.1%          | 4.4%          | 5.1%          |
| Manufacturing                       | 7.3%          | 8.9%          | 9.3%          |
| Retail trade                        | 12.9%         | 12.0%         | 11.6%         |
| Professional and technical services | 4.5%          | 4.3%          | 3.8%          |
| Educational services                | 0.9%          | 0.8%          | 0.8%          |
| Health care and social assistance   | 12.9%         | 12.6%         | 12.3%         |
| Accommodation and food services     | 6.3%          | 6.9%          | 7.5%          |
| Government                          | 11.5%         | 10.2%         | 10.6%         |
| Other                               | 38.6%         | NA            | NA            |

- ◆ In 2018, the self-employment rate was 22.9%, compared to 25.7% for Idaho and 23.1% for the US.
- ◆ The average wage per job in 2018 (adjusted for inflation) was \$36,357, up from \$33,185 a decade earlier. The average was \$43,659 in Idaho and \$58,304 in the US.



# Social Trends

## Educational Attainment

In Twin Falls County on average between 2014-2018...

- ◆ 12.2% of the population 25 years and older had no high school diploma, compared to 9.4% in Idaho and 12.3% in the US.
- ◆ 20.6% had a bachelor's degree or higher, compared to 26.9% in Idaho and 31.5% in the US.

## Poverty

- ◆ Twin Falls County's overall poverty rate decreased from 14.5% in 2008 when the recession began to 13.6% in 2018.
- ◆ Statewide, the overall poverty rate in 2018 was 11.7% and the US rate was 13.1%.
- ◆ Twin Falls County's child poverty rate (for people under 18) decreased from 18.7% in 2008 when the recession began to 16.9% in 2018.
- ◆ On average between 2014 and 2018, the poverty rate for people 65 and over was 11.8 percent.

## Twin Falls County Youth

- ◆ The teen birth rate in 2017 was 12 per 1,000, compared to 6 per 1,000 in Idaho and 8 per 1,000 in the US.
- ◆ On average between 2014 and 2018, teens who were not working, looking for work, and not in school made up 6.8% of all youth aged 16-19, compared to 6.8% in Idaho and 6.8% in the US.

## Crime and Law Enforcement

In Twin Falls County in 2018...

- ◆ The total number of crimes reported was 208 per 10,000 population, compared to 169 in Idaho and 258 in the US.
- ◆ The number of sworn police officers per 1,000 population was 1.6, compared to 1.6 in Idaho and 2.1 in the US.