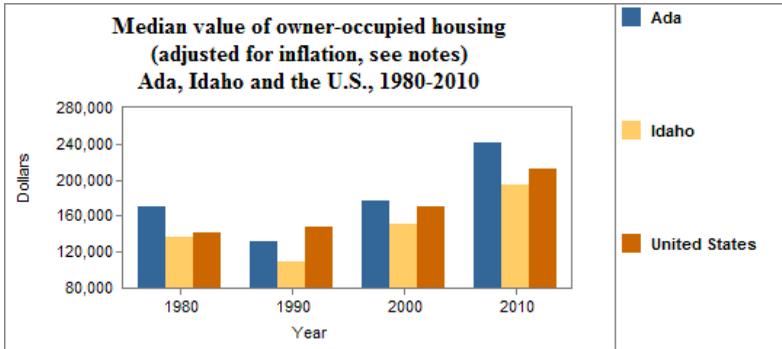


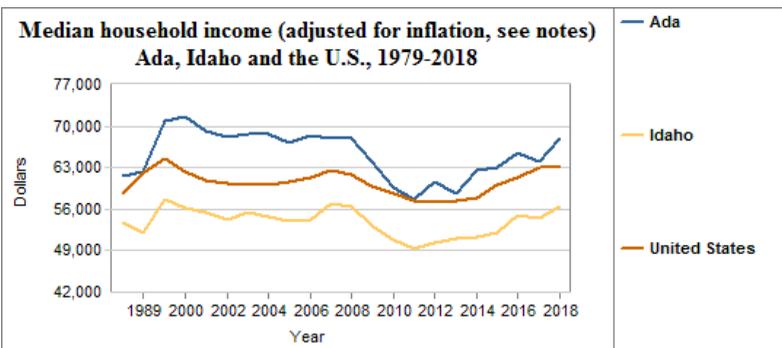
## Housing

- ◆ The median value of owner-occupied housing (adjusted for inflation) was \$246,690 between 2014 and 2018, compared to \$195,784 in Idaho and \$208,613 in the US.
- ◆ The median value was the 5th highest out of Idaho's 44 counties between 2014 and 2018.
- ◆ The number of housing units increased by 49.1% from 2000 to 2018, compared to an increase of 34.8% in Idaho.



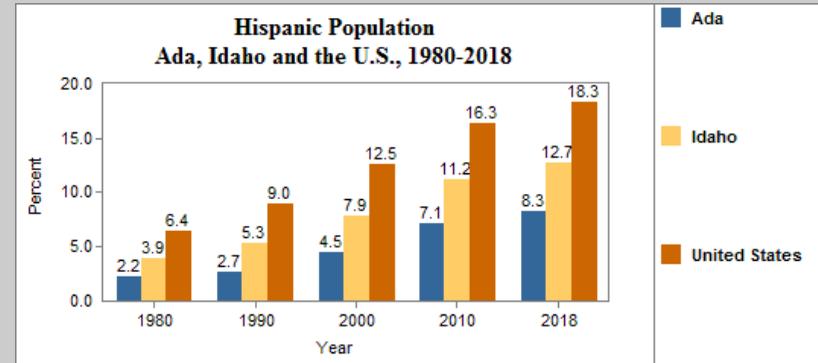
## Income

- ◆ The county's per capita income in 2018 (adjusted for inflation) was \$53,918, compared to the state average of \$44,696 and the national average of \$55,433.
- ◆ Per capita income increased by 15.0% from 2008 to 2018, compared to an increase of 15.3% in Idaho and an increase of 14.1% in the US.
- ◆ The median household income (adjusted for inflation) was \$68,038 in 2018 compared to \$56,530 in Idaho and \$63,059 in the US.



## Hispanic Population

- ◆ Ada County had 39,076 Hispanic residents in 2018.



## Age Structure

- ◆ 23.8% of Ada County's population was under 18 in 2018, in contrast to 25.5% in Idaho and 22.4% in the US.
- ◆ In 2018, 61.8% of the population was 18 to 64 years old, compared to 58.7% in Idaho and 61.5% in the US.
- ◆ Ada County's median age in 2018 was 37.2 compared to 36.6 in Idaho and 38.2 in the US.

**Note:** The Consumer Price Index (CPI) is a measure of inflation. Using the CPI to put dollar values in "real" terms makes it easier to see "inflation-free" change over time. Our base year is 2019, which means all dollar values are in terms of 2019 dollars. For more information, see <https://www.bls.gov/cpi/home.htm>

### Sources:

Please see the Indicators Idaho website ([indicatorsidaho.org](http://indicatorsidaho.org)) for data sources and additional information about your county.

### Contact:

University of Idaho Extension, Ada County  
208-377-2107  
[ada@uidaho.edu](mailto:ada@uidaho.edu)

[www.uidaho.edu/community-data-tools](http://www.uidaho.edu/community-data-tools)

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March 2020

## ADA COUNTY AT A GLANCE



### COUNTY HIGHLIGHTS

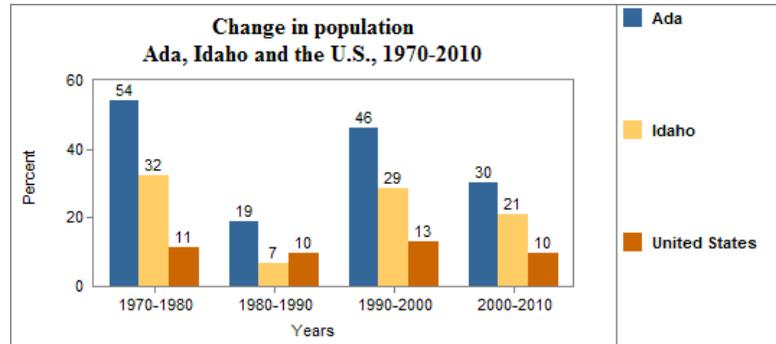
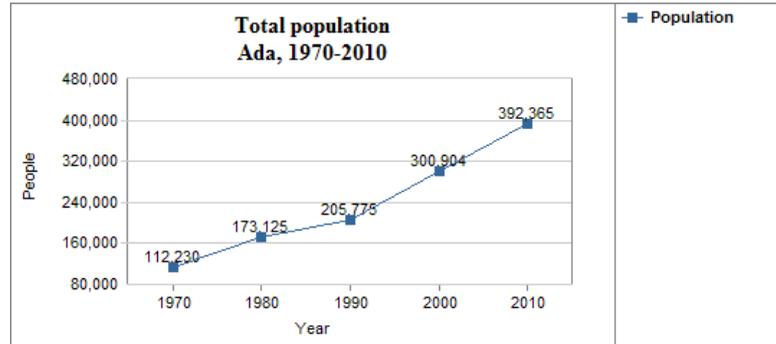
- ◆ Ada County's total population in 2018 was 469,966.
- ◆ The 2018 self-employment rate was 22.1%, compared to 25.7% for Idaho and 23.1% for the US.
- ◆ In 2018, the median household income was \$68,038.
- ◆ Ada County's average annual unemployment rate of 2.5% in 2018.
- ◆ In 2018, Hispanic residents made up 8.3% of the population, compared to 12.7% in Idaho.



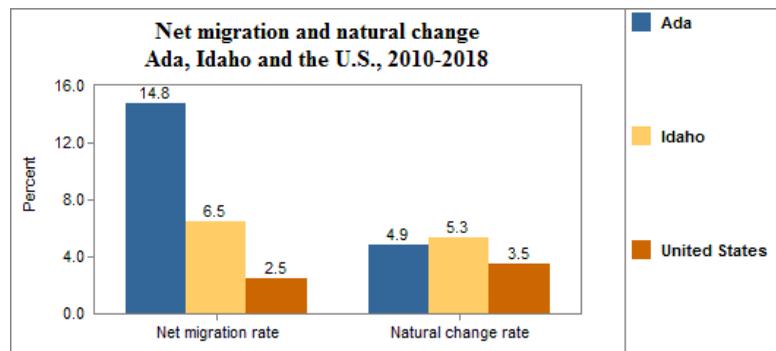
University of Idaho  
Extension

## Population Change

- ◆ Ada Co. had 469,966 residents in 2018, 77,601 more than 2010.
- ◆ Population grew by 19.8 percent between 2010 and 2018, compared to an increase of 11.9 percent in Idaho as a whole.



- ◆ Ada County was the 1st fastest growing county out of Idaho's 44 counties between 2010 and 2018.
- ◆ Since 1970, Ada County has gained 357,736 residents.
- ◆ Ada County had a migration rate above & natural change rate that was below the state average between 2010 and 2018.

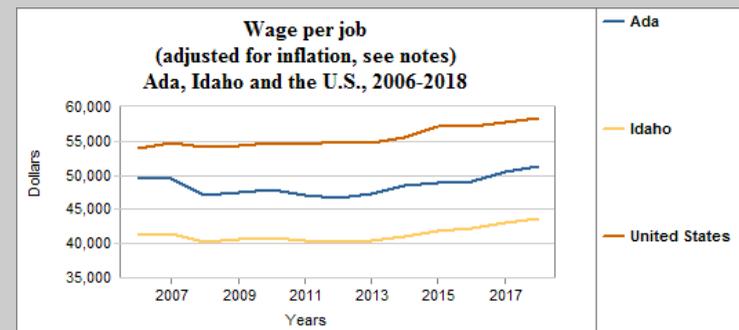


## Employment

- ◆ The average annual unemployment rate in 2018 was 2.5%, compared to 2.8% for Idaho and 3.9% for the US. Ada County ranked 31st—from highest to lowest—out of Idaho's 44 counties.
- ◆ The largest number of jobs in 2018 were provided by health care & social assistance, government, and retail trade.
- ◆ The number of jobs was 308,780 in 2016, compared to 54,292 in 1969—a 469% increase.

	2010	2014	2018
<b>Total Employment</b>	<b>261,664</b>	<b>287,341</b>	<b>334,300</b>
Farm	0.7%	0.6%	0.6%
Construction	5.4%	5.6%	6.4%
Manufacturing	5.9%	6.0%	5.9%
Retail trade	10.9%	11.1%	10.5%
Professional and technical services	6.9%	7.0%	7.7%
Educational services	1.8%	1.8%	1.7%
Health care and social assistance	12.0%	12.5%	11.8%
Accommodation and food services	6.3%	6.9%	7.2%
Government	12.8%	12.0%	11.3%
Other	42.5%	42.1%	43.3%

- ◆ In 2018 the self-employment rate was 22.1%, compared to 25.7% for Idaho and 23.1% for the US.
- ◆ The average wage per job in 2018 (adjusted for inflation) was \$51,377, up slightly from \$47,106 a decade earlier. The average was \$43,659 in Idaho and \$58,304 in the US.



## Social Trends

### Educational Attainment

In Ada County on average between 2014-2018...

- ◆ 4.9% of the population 25 years and older had no high school diploma, compared to 9.4% in Idaho and 12.3% in the US.
- ◆ 37.8% had a bachelor's degree or higher, compared to 26.9% in Idaho and 31.5% in the US.

### Poverty

- ◆ Ada County's overall poverty rate increased from 9.0% in 2008 when the recession began to 9.7% in 2018.
- ◆ Statewide, the overall poverty rate in 2018 was 13.1% and the US rate was 11.7%.
- ◆ Ada County's child poverty rate (for people under 18) decreased from 10.8% in 2008 when the recession began to 10.2% in 2018.
- ◆ On average between 2014 and 2018, the poverty rate for people 65 and over was 9.6 percent.

### Ada County Youth

- ◆ The teen birth rate in 2017 was 3 per 1,000, compared to 6 per 1,000 in Idaho and 8 per 1,000 in the US.
- ◆ On average between 2014 and 2018, teens who were not working, looking for work, and not in school made up 5.0% of all youth aged 16-19, compared to 6.8% in Idaho and 6.8% in the US.

### Crime and Law Enforcement

In Ada County in 2018...

- ◆ The total number of crimes reported was 169 per 10,000 population, compared to 169 in Idaho and 258 in the US.
- ◆ The number of sworn police officers per 1,000 population was 1.2, compared to 1.6 in Idaho and 2.1 in the US.