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## Education

- Ph.D. Agricultural and Resource Economics, University of California, Davis, 1990.
- M.S. Applied Economics, Montana State University, Bozeman, 1984.
- B.S. Economic Science, Montana State University, Bozeman, 1982.

## Experience

### *University of Idaho*

College of Agricultural and Life Sciences	Senior Associate Dean	2017-present
Department of Agricultural Economics and Rural Sociology	Department Head and Professor	2011-17

### *University of Rhode Island*

Department of Environmental and Natural Resource Economics	Department Chair	1997-2001
	Professor	2000-11
	Associate Professor	1995-2000
	Assistant Professor	1989-95
College of the Environment and Life Sciences	Associate Dean for Research and Outreach, and Associate Director for the Rhode Island Agricultural Experiment Station and Cooperative Extension	2001-03

### *University of Tromsø, Norway*

Department of Economics, College of Fishery Science	Adjunct Professor	2004-2006 1996-1998
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### *University of Life Sciences, Ås, Norway*

Department of Economics and Resource Management	Adjunct Professor	2003-2005
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## Professional Service

- President, North American Association of Fisheries Economists (NAAFE) 2019-21; President-Elect 2017-19.
- Member, Board of Directors for Council on Food, Agricultural and Resource Economics (C-FARE), 2017-18.
- President, Marine Resource Economics Foundation Board, 2013-4; Treasurer 2000-13; Board of Directors 2000-16
- President, International Institute of Fisheries Economics and Trade (IIFET), 2006-2008; President-Elect, 2004-2006; Executive Council, 1998 - 2002.
- Editor, *Marine Resource Economics*, 1995-98

Associate Editor, *American Journal of Agricultural Economics*, 2006 – 09; Editorial Councils (*Journal of Agricultural and Applied Economics*, 2004-07; *Review of Agricultural Economics*, 1999-2001, 2004-07; *Agricultural and Resource Economics Review*, 1994-96); Advisory Board, *Choices*, 1999 – 2001; Guest Editor *Fisheries Research* (1 issue) 2016.

Dissertation Examining Committees in Norway (University of Stavanger, 2009; Norwegian College of Fisheries Science, University of Tromsø, 2015, 2011, 2009 and 2001; Norwegian School of Economics, Bergen, 1996.)

Promotion and Hiring Committees in Norway (University of Stavanger, 2008, 2014, 2017; University of Life Sciences, Aas, 2006; University of Tromsø, 2004, 2015, 2016; Norwegian School of Economics, Bergen, 2012, 2016.)

Chair, Research Quality Assessment Board, Department of Food and Resource Economics, University of Copenhagen 2017.

External Program Review committee, Department of Agricultural and Food Economics, University of Guelph, 2017.

Chair, External Review Committee, Department of Food and Resource Economics, University of Copenhagen. 2014.

CSREES Academic Program Review (Department of Agricultural Economics, University of Georgia, Athens, 2005; Department of Agricultural Economics, University of Nebraska, Lincoln, 2003)

Director, University of Rhode Island Sustainable Seafood Initiative, 2007 – 2011

E-15 Initiative on Oceans, Fisheries and the Trade System, ICTSD and World Economic Forum, Geneva, Switzerland, 2014-15

National Advisory Committee to the U.S. Representative (The Honorable Carol Browner) for the North American Commission for Environmental Cooperation (CEC) under the NAFTA, 1997 - 2000.

Expert Consultation on Responsible Fish Trade, UN Food and Agriculture Organization (FAO), 2007  
UN FAO CGIAR Scientific Committee System-wide Strategic Review, Aquatic Resources Panel, 2005

Invited Expert, International Centre on Trade and Sustainable Development (ICTSD) *Workshop on Fisheries, International Trade and Sustainability, Untangling Fisheries and Trade: Towards Priorities for Action*, held with World Trade Organization (WTO) negotiators, Geneva, Switzerland, May 2005.

#### Advisor:

The David and Lucile Packard (Packard) and Walton Family Foundations (WFF), Technical Working Group (TWG) in support of an evaluation of the Foundations' Global Seafood Markets Strategy, 2019-20.

Ocean Outcomes (O<sup>2</sup>), Advisory Board, Portland, OR, 2014-16

Monterey Bay Aquarium, Seafood Watch Program, Scientific Advisory Board, 2012-2014

National Geographic Society, Ocean Restoration Advisory Council, 2010

WorldFish Center, Science Advisory Committee, (a FAO CGIAR center), Malaysia, 2010-12

Mote Marine Laboratory Marine Policy Institute, Advisory Council, Florida, 2008-2011

Marine Stewardship Council, Board of Trustees, 2006-07

Marine Stewardship Council, Stakeholder Advisory Council, 1999-2007, (Co-chair, 2006-07)

King's Sustainable Seafood Forum, A Collaborative Venture of King's Seafood Restaurants and The Aquarium of the Pacific, 2005 – 2007.

AAEA Publication of Enduring Quality Award Committee, 2016-18

AAEA Nominating Committee, 2004-2007; 2013-16.

AAEA Quality of Research Discovery Award Committee, 2001, 2003.

Chair, AAEA Learning Workshop Planning Committee, 1995; Member, 1992-1994

AAEA Professional Activities Committee, 1993-1996.  
 AAEA Selected Papers Review Committee, 1993-1994.  
 NAREA Selected Papers and Symposia Committee, 1991-1993; 1995-1997.  
 Executive Committee, NE-165 Regional Research Project, "Private Strategies, Public Policies, and Food System Performance," 1994 - 1998.

### **Recognition and Honors**

Fellow, International Institute of Fisheries Economics and Trade (IIFET), 2018  
 Class 8, USDA ESCOP/ACOP Leadership Development Program, 1998-99.  
 Teacher of the Year, College of the Environment and Life Sciences, URI, 1998.  
 U.S. Department of Agriculture, National Needs Ph.D. Fellowship recipient, Class I, 1985-1988.

### **Refereed Publications** (graduate student co-authors in bold)

Google Scholar: h-index=38 (h10-index = 61); citations=6,272+.

Roheim, C.R., S. Bush, F. Asche, J. Sanchirico, H. Uchida. 2018. "Evolution and future of the sustainable seafood market," *Nature Sustainability*, 1:392-398. doi.org/10.1038/s41893-018-0115-z

Roheim, C.R. and D. Zhang. 2018. "Sustainability Certification and Product Substitutability: Evidence from the Seafood Market," *Food Policy*, 79:92-100. doi.org/10.1016/j.foodpol.2018.06.002

**Wakamatsu, H.**, C. Anderson, H. Uchida, and C.A. Roheim. 2017. "Pricing ecolabeled seafood products with heterogeneous preferences: An experiment in Japan," *Marine Resource Economics*, 32(3):277-294. doi.org/10.1086/692029

Uchida, H., C.A. Roheim and R. Johnston. 2017. "Balancing the health risks and benefits of seafood: How does available guidance affect consumer choices?" *American Journal of Agricultural Economics*, 99(4):1056–1077, doi.org/10.1093/ajae/aax025

Gutierrez, N.L., O. Defeo, S.R. Bush, D.S. Butterworth, C.A. Roheim and A. E. Punt. 2016. "The current situation and prospects of fisheries certification and ecolabelling," *Fisheries Research*, 182(October):1-6. doi.org/10.1016/j.fishres.2016.05.004

**Stemle, A.**, H. Uchida, and C.A. Roheim. 2016. "Have Dockside Prices Improved after MSC Certification? Analysis of Multiple Fisheries", *Fisheries Research*, 182(October):116-23. doi.org/10.1016/j.fishres.2015.07.022

Asche, F., C.A. Roheim, and M. Smith. 2016. "Trade interventions: Not a Silver Bullet to Address Environmental Externalities in Global Aquaculture", *Marine Policy*, 69(July):194-201. doi.org/10.1016/j.marpol.2015.06.021i.

**Sha S., J.I. Santos,** C. Roheim, and F. Asche. 2015. "Media Coverage of PCB Contamination of Fresh Farmed Salmon: The Response of U.S. Import Demand," *Aquaculture Economics and Management*, 19:3, 336-352, DOI: 10.1080/13657305.2015.1057878.

**Sampson, G.S.**, J.N. Sanchirico, C.A. Roheim, S. Bush, E. Taylor, E.H. Allison, J.L. Anderson, N. Ban, R. Fujita, S. Jupiter, and J. R. Wilson. 2015. "Secure Sustainable Seafood from Developing Country Fisheries: Require improvements as conditions for market access," *Science*, 1 May, Vol. 348, No. 6234, pp.504-506. DOI:10.1126/science.aaa4639.

- Asche, F., M. Bellemare, C. Roheim, M. Smith, and S. Tveterås. 2015. "Fair Enough? Food Security and the International Seafood Trade," *World Development*, 67:151–160. doi:10.1016/j.worlddev.2014.10.013
- Uchida, H., C. Roheim, **H. Wakamatsu**, C. Anderson. 2013. "Do Japanese Consumers Care About Sustainable Fisheries? Evidence from an Auction of Ecolabeled Seafood," *Australian Journal of Agricultural and Resource Economics*, 58(2):263-80. doi:10.1111-1467-8489.12036.
- Durham, C.A., C.A. Roheim and I. Pardoe. 2012. "Picking Apples: Can Multi-Attribute Ecolabels Compete?" *Journal of Agriculture and Food Industrial Organization*, Vol. 10, Issue 1, ISSN (Online) 1542-0485, DOI: 10.1515/1542-0485.1372, Oct.
- Roheim, C.A., **P. Sudhakaran**, and C. A. Durham. 2012. "Certification of Shrimp and Salmon for Best Aquaculture Practices: Assessing Consumer Preferences in Rhode Island," *Aquaculture Economics and Management*, 16:3, 266-286.
- Roheim, C., F. Asche and **J. Santos**. 2011. "The Elusive Price Premium for Ecolabeled Products: Evidence from Seafood in the U.K. Retail Sector," *Journal of Agricultural Economics*, 62:655-668. doi: 10.1111/j.1477-9552.2011.00299.x.
- Asche, F., A. G. Guttormsen, D. Kristofersson, and C. Roheim. 2010. "U.S. Import Demand for Swordfish," *Food Economics*, 7:36-43.
- Smith, M.D., C. A. Roheim, L. B. Crowder, B. S. Halpern, **M. Turnipseed**, J. L. Anderson, F. Asche, L. Bourillón, A. G. Guttormsen, A. Khan, L. A. Liguori, A. McNevin, M.O'Connor, D. Squires, P. Tyedmers, C. Brownstein, K. Carden, D. H. Klinger, R. Sagarin, K.A. Selkoe. 2010. "Sustainability and Global Seafood," *Science*, 327:784-86.
- Roheim, C. 2009. "An Evaluation of Sustainable Seafood Guides: Implications for Environmental Groups and the Seafood Industry," *Marine Resource Economics*, 24(3):301-310.
- Johnston, R.J., C. Roheim, D. Joglekar, and R. Pomeroy. 2008. "Estimating Preferences for Non-Market Attributes of Aquaculture and Sustainable Seafood Production: Methods and Empirical Applications." *International Journal of Environment and Pollution*, 33(4):469-484.
- Roheim, C. 2007. "Does Capacity Analysis Help Us Meet Fishery Policy and Management Objectives? A Special Group of Thalassorama Contributions," *Marine Resource Economics*, 22(1):77.
- Roheim, C., **L. Gardiner** and F. Asche. 2007. "Value of Brands and Other Attributes: Hedonic Analysis of Retail Frozen Fish in the UK." *Marine Resource Economics*, 22(3):239-53.
- Johnston, R.J. and C. Roheim. 2006. "A Battle of Taste and Environmental Convictions for Ecolabeled Seafood: A Contingent Ranking Experiment," *Journal of Agricultural and Resource Economics*. 31(2): 283-300.
- Pivarnik, L., **H. Donath**, M. Patnod and C. Roheim. 2005. "New England Consumers' Willingness to Pay for Fresh Fruits and Vegetables Grown on GAP-Certified Farms," *Food Protection Trends*, 25(4):256-66.
- Myrland, Ö., P. Emaus, C. Roheim and H. Kinnucan. 2004. "Promotion and Consumer Choices: Analysis of Advertising Effects on the Japanese Market for Norwegian Salmon," *Aquaculture Economics and Management*, 8:1-19.

- Roheim, C. 2003. "Early Indications of Market Impacts from the Marine Stewardship Council's Ecolabeling of Seafood," *Marine Resource Economics*, 18:95-104.
- Kinnucan, H., F. Asche, Ø. Myrland, and C. Roheim. 2003. "Advances in Economics of Marketing and Implications for Aquaculture Development," *Aquaculture Economics and Management*, 7:35-53.
- Wessells, C. Roheim. 2002. "The Economics of Information: Markets for Seafood Attributes," *Marine Resource Economics*, 17:153-162.
- Mariojous, C. and C. Roheim Wessells. 2002. "Certification and Quality Signals in the Aquaculture Sector in France," *Marine Resource Economics*, 17:175-180.
- Asche, F., H. Bremnes and C. Roheim Wessells. 2001. "Product Aggregation, Market Integration and Relationships between Prices: An Application to World Salmon Markets; Reply," *American Journal of Agricultural Economics*, 83(4):1090-1092.
- Johnston, R. J., C. Roheim Wessells, **H. Donath**, and F. Asche. 2001. "Measuring Consumer Preferences for Ecolabeled Seafood: An International Comparison," *Journal of Agricultural and Resource Economics*, 26(1):20-39.
- Guðmundsson, E.** and C. Roheim Wessells. 2000. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," *Marine Resource Economics*, 15:97-113.
- Wessells, C. Roheim, R.J. Johnston, and **H. Donath**. 1999. "Assessing Consumer Preferences for Eco-Labeled Seafood: The Influence of Species, Certifier and Household Attributes," *American Journal of Agricultural Economics*, 81(5):1084-1089.
- Wessells, C. Roheim and **P. Wallström**. 1999. "Modeling Demand Structure using Scanner Data: Implications for Salmon Enhancement Policies," *Agribusiness: An International Journal*, 15(4):449-461.
- Asche, F., H. Bremnes and C. Roheim Wessells. 1999. "Product Aggregation, Market Integration and Relationships between Prices: An Application to World Salmon Markets," *American Journal of Agricultural Economics*, 81(3):568-581.
- Eales, J. and C. Roheim Wessells. 1999. "Testing Separability of Japanese Demand for Meat and Fish within a Generalized Demand System," *Journal of Agricultural and Resource Economics*, 24:114-126.
- Wessells, C. R. 1999. "Seafood Safety Regulations and Ecolabeling as Barriers to Trade: Implications for Korea," *Korea Observer*, Vol.XXX: 113-133.
- Wessells, C. Roheim and **D. Holland**. 1998. "Predicting Market Shares of Farmed versus Wild Salmon," *Aquaculture Economics and Management*, 2:49-59.
- Johnson, A.**, C.A. Durham and C. Roheim Wessells. 1998. "Seasonality in Japanese Household Meat and Seafood Demand," *Agribusiness: An International Journal*, 14:337-351.

- Holland, D. and C. Roheim Wessells. 1998. "Predicting Consumer Preferences for Fresh Salmon: The Influence of Safety Inspection and Production Method Attributes" *Agricultural and Resource Economics Review*, 27:1-14.
- Asche, F. and C. Roheim Wessells. 1997. "On Price Indices in the Almost Ideal Demand System," *American Journal of Agricultural Economics*, 79:1182-1185.
- Eales, J., C. A. Durham and C. Roheim Wessells. 1997. "General Models of Japanese Demand for Fish," *American Journal of Agricultural Economics*, 79:1153-1163.
- Kinnucan, H.W. and C. Roheim Wessells. 1997. "Marketing Research Paradigms for Aquaculture," *Aquaculture Economics and Management*, 1:73-86.
- Wessells, C. Roheim, J. Kline and J. Gray Anderson. 1996. "Seafood Safety Perceptions and their Effects on Consumption Choices under Varying Information Treatments," *Agricultural and Resource Economics Review*, 25:12-21.
- Gempesaw, C., J.R. Bacon, C. Roheim Wessells and A. Manalo. 1995. "Consumer Perceptions of Aquaculture Products," *American Journal of Agricultural Economics*, 77: 1306-1312.
- Wessells, C. Roheim, C.J. Miller and P.M. Brooks. 1995. "Toxic Algae Contamination and Demand for Shellfish: A Case Study of Demand for Mussels in Montreal," *Marine Resource Economics*, 10:143-159.
- Wessells, C. Roheim and J. Gray Anderson. 1995. "Consumer Willingness to Pay for Seafood Safety Assurances," *Journal of Consumer Affairs*, 29:85-107.
- Wessells, C. Roheim and J. E. Wilen. 1994. "Seasonal Patterns and Regional Preferences in Japanese Household Demand for Seafood," *Canadian Journal of Agricultural Economics*, 42:87-103.
- Wessells, C. Roheim and J. E. Wilen. 1993. "Inventory Dissipation in the Japanese Wholesale Salmon Market," *Marine Resource Economics*, 8:1-16.
- Wessells, C. Roheim and J. E. Wilen. 1993. "Economic Analysis of Japanese Household Demand for Salmon," *Journal of the World Aquaculture Society*, 24:361-378.
- Wessells, C. Roheim and J. L. Anderson. 1992. "Innovations and Progress in Seafood Demand and Market Analysis," *Marine Resource Economics*, 7:209-228.
- Heien, D. and C. Roheim Wessells. 1990. "Demand Systems Estimation with Microdata: A Censored Regression Approach," *Journal of Business and Economic Statistics*, 8:365-371
- Heien, D. and C. Roheim Wessells. 1988. "The Demand for Dairy Products: Structure, Prediction and Decomposition," *American Journal of Agricultural Economics*, 70:219-228.
- Heien, D. and C. Roheim Wessells. 1988. "The Nutritional Impact of the Dairy Support Program," *Journal of Consumer Affairs*, 22:201-219.

### **Books**

- Knapp, G., C.A. Roheim, and J. L. Anderson. 2007. *The Great Salmon Run: Competition between Wild and Farmed Salmon*. Published by TRAFFIC North America, Washington, D.C.

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**Chapters in Books**

- Asche, F., C. Roheim, and M. Smith. 2020. "Markets, Trade and Seafood," In: *Encyclopedia of Natural Resources*, 2<sup>nd</sup> ed, Ed. Y.Q. Wang, CRC Press, June.
- Bush, S.R. and C.A. Roheim. 2019. "The Shifting Politics of Sustainable Seafood", In: *The Oxford Handbook of Political Consumerism*, Ed. M. Bostrom, M. Micheletti, and P. Oosterveer. Oxford University Press, London, doi.org/10.1093/oxfordhb/9780190629038.013.16.
- Asche, F., C. Roheim, and M. Smith. 2014. "Markets, Trade and Seafood," In: *Encyclopedia of Natural Resources*, Ed. Y.Q. Wang, Taylor & Francis Group, New York, NY, July.
- Roheim, C. 2008. "The Economics of Ecolabelling," In: *Seafood Ecolabelling: Principles and Practice*, Eds. T. Ward and B. Phillips, Blackwell Publishing, Oxford, UK, pgs. 38-57.
- Johnston, R. J., C. R. Wessells, H. Donath, and F. Asche. 2007. "Measuring Consumer Preferences for Ecolabeled Seafood: An International Comparison," In: *Labelling Strategies in Environmental Policy*, M. Teisl, ed., Ashgate Publishing, Brookfield, Vermont, December, pgs. 395-414.
- Guðmundsson, E. and C. R. Wessells. 2007. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," In: *Labelling Strategies in Environmental Policy*, M. Teisl, ed., Ashgate Publishing, Brookfield, Vermont, December, pgs. 81-98.
- Roheim, C. 2005. "Ecolabeling and Urban Aquaculture." In: *Urban Aquaculture*, B. Costa-Pierce, A. Desbonnet, P. Edwards and D. Baker, eds., CAB International Publishing, Oxfordshire, UK: 259-266.
- Roheim, C. 2004. "Trade Liberalization in Fish Products: Impacts on Sustainability of International Markets and Fish Resources." In: *Global Agricultural Trade and Developing Countries*, A. Aksoy and J. Beghin, eds. The World Bank, Washington, DC: 275-295. (\*Note: Book received AAEA Honorable Mention - Quality of Research Discovery Award 2005).
- Roheim, C. A. 2003. "Konsumentane sin rett til informasjon: Kor mykje må ein fortelje dei?" In: *Økonomiske Perspektiv På Sjømatnæringa*, T. Bjøndal, ed., SNF Årbok, 2003, Bergen Norway:93-104.
- Roheim, C. A. 2003. "The seafood consumer, trade and the environment." In: *The International Seafood Trade*, J. L. Anderson, Woodhead Publishing Limited, Cambridge, England:193-204.
- Wessells, C. Roheim. 1996. "Reflections on Agricultural Trade and the Environment: Understanding and Measuring the Critical Linkages." In: *Agriculture, Trade and the Environment: Discovering and Measuring the Critical Linkages*, M.E. Bredahl, N. Ballenger, J.C. Dunmore and T.L. Roe, eds., Westview Press, Boulder, CO:301-307.
- Wessells, C. Roheim and P. Wallström. 1994. "New Dimensions in World Fisheries: Implications for US and EC Trade in Seafood." In: *Agricultural Trade Conflicts and GATT: New Dimensions in North American-European Agricultural Trade Relations*, G. Anania, C. Carter and A. McCalla, eds., Westview Press, Boulder, CO:515-535.

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**Major Reports**

- Insignares-Santos, J., C. Roheim, and K. Durham. 2011. *Improving the Economic Integrity of the U.S. Seafood Industry: Analysis of the Costs of Short Weighting*, final report submitted to National Fisheries Institute.
- Roheim, C. 2010. *Economic Analysis of Market Benefits from Fisheries Certification*. Final report to the Packard Foundation.
- Roheim, C.A. 2008. *Seafood Supply Chain Management: Methods to Prevent Illegally-Caught Product Entry into the Marketplace*. Prepared for IUCN World Conservation Union-US. Washington, D.C.  
[http://cmsdata.iucn.org/downloads/supply\\_chain\\_management\\_roheim.pdf](http://cmsdata.iucn.org/downloads/supply_chain_management_roheim.pdf)
- Roheim, C.A. and J.G. Sutinen. 2006. *Trade and Market-Related Instruments to Reinforce Fisheries Management Measures to Promote Sustainable Fishing Practices*. Report prepared for the International Centre for Trade and Sustainable Development, Geneva, Switzerland, and the Organization for Economic Cooperation and Development – High Seas Task Force, Paris, France. [http://ictsd.org/downloads/2008/06/roheim\\_sutinen\\_20061.pdf](http://ictsd.org/downloads/2008/06/roheim_sutinen_20061.pdf).
- Roheim, C. 2004. *Trade Liberalization in Fish Products: Impacts on Sustainability of International Markets and Fish Resources*. Contained on CD within book *Global Agricultural Trade and Developing Countries*, A. Aksoy and J. Beghin, eds. The World Bank, Washington, DC.
- Wessells, C. Roheim, K. Cochrane, C. Deere, P. Wallis, and R. Willmann. 2001. *Product Certification and Ecolabeling for Fisheries Sustainability*. FAO Fisheries Technical Paper 422, Food and Agriculture Organization of the United Nations, Rome.

**Other Publications**

- Roheim, C. R. Johnston, and S. Tuler. 2011. "Long-Term Health Effects, Risk Perceptions, and Implications for Agricultural Markets: Modeling Consumption Patterns for Aquacultured Seafood," abstract in *Journal of Food Distribution Research*, 42(1):135-36.
- Roheim, C. 2010. "Changing Retail Landscape," *SAMUDRA*, 55(1):7-10.
- Durham, C. J. J. McCluskey, R.P. King, C. Roheim, A. Johnson, and I. Pardoe. "Demand Impacts and Implementation of Eco-Labels for Food Products" Agricultural Markets and Trade Project Directors Meeting, November 15-16, 2007. USDA, Washington, DC.
- Roheim CA, 2006. Market conflicts and trade disputes. In: *Aquaculture Compendium*, 2006 edition. Wallingford, UK: CAB International. Available online at [www.cabicompendium.org/ac](http://www.cabicompendium.org/ac) and on CD-ROM.
- Roheim, C., C. Durham, R. King, A. Johnson, J. McCluskey, I. Pardoe, J. Flores, and H. Zhao. Rhode Island Consumers' Preferences for Locally-Produced Food: Report on Results from a 2006 Survey. University of Rhode Island.
- Wishner, Karen, Barbara Silver, Faye Boudreaux-Bartels, Lisa Harlow, Helen Mederer, Lynn Pasquerella, Joan Peckham, Cathy Roheim, Judith Swift . 2006. Strategies for career success of women science faculty: The ADVANCE program at the University of Rhode Island, Abstract for AGU / ASLO / TOS Ocean Sciences meeting, Honolulu, HI.



- Stein, Karen, Helen Mederer, Janet Trubatch, Barbara Silver, Joan Peckham, Lisa Harlow, Karen Wishner, Faye Boudreaux-Bartels, Cathy Roheim & Harry Knickle. "Math and Science Add Up for Women (Letter)." *Good Five Cent Cigar*. 1/27/05.
- Stein, Karen, Helen Mederer, Janet Trubatch, Barbara Silver, Joan Peckham, Lisa Harlow, Karen Wishner, Faye Boudreaux-Bartels, Cathy Roheim & Harry Knickle. "Viewpoint: Math and Science Add Up for Women." *Narragansett Times*. 1/28/05.p.7-A
- Wishner, K, Silver, B., Boudreaux-Bartels, F., Harlow, L. Knickle H., Mederer, H., Peckham, J, Roheim, C., Trubatch, J., and Webster, K. 2004. Strategies for success of women faculty in science: The ADVANCE program at the University of Rhode Island. EOS Trans. AGU, 85 (47), Fall Meeting Supplement Abstract ED23B-0094.
- Roheim, C., E. Gudmundsson, F. Asche, and J. Lee. 2003. Market Information and Fisheries Management. Report prepared for NMFS, NOAA/CMER program, September.
- Mariojous, C. and C. Roheim Wessells. 2002. "Attestering og signalisering av kvalitet," *Norsk Fiskeoppdrett*, 27(15):30-32 (in Norwegian).
- Donath, H., Wessells, C. Roheim , R. J. Johnston and F. Asche. "Consumer Preferences for Ecolabeled Seafood: A Comparison of Consumers in the U.S. and Norway," In: *Proceedings of the X<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, 2001.
- Johnston, R.J., C. Roheim Wessells, H. Donath and F. Asche. 2000. "Measuring Consumer Preferences for Ecolabeled Seafood: An International Comparison," Foundation for Research in Economics and Business Administration, Report number 42/00, Bergen, Norway.
- Asche, F., H. Donath, R. J. Johnston and C. Roheim Wessells. 2000. "Miljømerking av fisk," Foundation for Research in Economics and Business Administration, Report number 16/00, Bergen, Norway (in Norwegian).
- Wessells, C. Roheim 2000. "Enlisting the Consumer in Sustainable Fisheries Production" *Maritimes*, University of Rhode Island, Office of Marine Programs, 42(3):5-8.
- Wessells, C. Roheim. 2000. "Ecolabeling and International Seafood Trade: The Roles of Certification Costs and Consumers' Willingness to Pay," *Fisheries Economics Newsletter* 50: 44-49.
- Wessells, C. R., H. Donath, and R. J. Johnston. *U.S. Consumer Preferences for Ecolabeled Seafood: Results of a Consumer Survey*, A Rhode Island Agricultural Experiment Station and Rhode Island Sea Grant report, 1999.
- Wessells, C. R. "Ecolabeling and International Seafood Trade: The Roles of Certification Costs and Consumers' Willingness to Pay," Proceedings of the European Association of Fisheries Economics meetings, Esbjerg, Denmark, April 13-14, 2000.
- Wessells, C. R. "Barriers to International Trade in Fisheries," prepared for the U.N. Food and Agriculture Organization, Proceedings of the E-Mail Conference on Fish Trade and Food Security, 1998.

- Wessells, C. R. "Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," In: *Proceedings of the VIII<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, p.317-312, 1998.
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- Wallström, P. and C. Roheim Wessells. "Analysis of U.S. Consumer Demand for Canned Tuna: Impact of Dolphin-Safe Controversy," In: *Proceedings of the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, p. 264-276, 1996.
- Brooks, P. M., C.J. Miller and C.R. Wessells. "Analyzing the Economic Consequences of Toxic Algae Blooms," In: *Proceedings of the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, p. 250-263, 1996.
- Manalo, A.B., C.R. Wessells and C. M. Gempesaw. "Consumer Attitudes Toward Quality and Safety of Aquaculture Products," In: *Proceedings of the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, p. 192-199, 1996.
- Wessells, C.R. "Marketing Food Products without Marketing Policies: International Competitiveness of the U.S. Seafood Industry," in *Global Restructuring of Agro-Food Markets: Need for Change in Marketing Policy*, S. Sonka, J. Caswell, R. Christy and D. Padberg, (eds.), proceedings of a symposium sponsored by the Food and Agricultural Marketing Consortium, January 1996.
- Wessells, C.R. and P.Wallström. "Growing Complexities in World Seafood Trade: Implications for the US and EU, part II." *American Seafood Institute Report*, October 1994:p. 35-43.
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- Anderson, J.G., M.T. Morrissey, T. Reilly, J. Kline, and C.R. Wessells, "Seafood Consumption and Perceptions of Seafood Quality and Safety: Results of a Survey of Rhode Island Consumers." URI/OSU Special Grant Paper Series, RI-94-103, Department of Resource Economics, URI.
- Wessells, C.R. "Consumption and Demand," Provocateur discussion in: *Proceedings of the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I, p. 413-415, 1994.
- Wessells, C.Roheim and J. Gray Anderson. "Seafood Safety Assurances: Implications for Seafood Marketing and Trade." In: *Proceedings of the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I, p. 475-483, 1994.
- Anderson, J. Gray and C. Roheim Wessells. "Consumer Ability to Discern Seafood Quality: Results of Experimental Studies." In: *Proceedings of the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I, p. 417-426, 1994.

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- Anderson, J. L. and C. Roheim Wessells. "The State of the Art in Demand and Marketing Analysis in Fisheries and Aquaculture," In: *Proceedings of the V<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I:1-12, 1993.
- Wessells, C.Roheim and T. Korneliussen. "Det Japanske Laksemarked: En Analyse av Konsummønster I Husholdninger," (The Japanese Market for Salmon: An Analysis of Household Consumption Patterns - in Norwegian), *Fiskets Gang*, 1(1992):34-37.
- Wessells, C.Roheim and J. Gray Anderson. "Consumer Preferences for Seafood Quality Characteristics: Results of a Conjoint Analysis." In: *Proceedings of the American Council on Consumer Interests, 37th Annual Conference*, V. Haldeman, ed., 1991:38-42.
- Wilén, J. and C. Roheim Wessells. "Strategies for Salmon Demand Forecasting." In: *Salmon Price Forecasts for the 1990's, Proceedings of the Salmon Forecasting Workshop*, D. DeVoretz, ed., Simon Fraser University, Burnaby, British Columbia, Canada, 1989:46-50.

### **Invited Presentations**

- "Innovations and Progress in Seafood Demand and Market Analysis: The Sequel." Keynote Fellow's address at International Institute of Fisheries Economics and Trade biennial conference, Seattle, WA, July 2018.
- "Does Sustainability Certification Reduce Product Substitutability? Evidence from the Seafood Market," with D. Zhang. Presented at *Seafood: A Global Commodity* workshop, Cocoa Beach, Florida, November 2016.
- "U.S. Retail Market Outlook: Consolidation in Retailers and Changing Consumer Preferences," Idaho Agricultural Market Outlook Seminar, Fort Hall, Burley, and Caldwell, Idaho, December 2015.
- "Global Agricultural Outlook", Idaho Agricultural Market Outlook Seminar, Burley and Idaho Falls, December 2014.
- "Health Risks and Benefits of Seafood: Effect of Information on Consumer Demand," National Trout Aquaculture Association, Idaho Falls, ID, September 2014.
- "Seafood Sustainability and Ecolabeling: Economic Implications", 3<sup>rd</sup> International Marine Conservation Congress, Glasgow, Scotland, August 2014.
- "You Want What? The Role of Product Attributes in Demand for Seafood," Aquaculture Symposium, Duke University, Ocean Policy Working Group, Durham, NC, April, 2014.
- "Global Agricultural Outlook", Idaho Agricultural Market Outlook Seminar, Burley and Idaho Falls, December 2013.
- "The Trade-offs between Farmed and Wild Salmon: A historical overview of changes in the market," presented at the Chef's Collaborative Summit, Charleston, SC, Nov. 2013.
- "Drivers and Market Trends for Third~Party Certified Aquaculture," presented at the Idaho Aquaculture Association meetings, Twin Falls, Idaho, June, 2012.

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- “Market Benefits of Fisheries Certification: Available Evidence,” presented at the World Fisheries Congress, Panel on Sustainable Fish & Sustainable Fisheries: Examining the Role of Standards, Certification & Labelling, Edinburgh, Scotland. May, 2012.
- “The Importance of Product Attributes for Improved Fisheries Management,” presented at Conference on Fisheries Economics and Management – Future Challenges: 100 Years after Warming’s “On Rent of Fishing Grounds”. Copenhagen, Denmark. September, 2011.
- “Defining Sustainable Seafood: Environmental and Economic Perspectives,” keynote speaker, Baird Symposium, Johnston and Wales University/RI Sea Grant Symposium, June 2011.
- “The Market for Sustainable Seafood: Consumer Preferences, Supplier Responses,” Nicholas School of the Environment, Duke University, April 2011.
- “Motivations and Goals of the Seafood Industry in Sourcing Sustainable Seafood,” annual meetings of the Food Distribution Research Society, Sandestin, Florida, October, 2010.
- “Policy Implications of Seafood Ecolabeling,” Environmental Law Institute, Roger Williams University, Bristol, Rhode Island, March, 2010.
- “Consumers and Sustainability,” invited panel discussion, Boston Seafood Show, March, 2010.
- “Sustainable Seafood Around the World,” Alaska Young Fishermen’s Summit, Anchorage, AK, December, 2009.
- “Who and What is Driving the Global Market for Sustainable Seafood? With Applications for Tuna” Green Tuna: A Workshop on Market-Based and Government-Based Measures for Improving Sustainability in Tuna Industries, Sydney, Australia, November 2009.
- “Defining Sustainable Seafood,” NOAA/RAMW-EF Sustainable Seafood Training Seminar for Professionals, October 2009, Washington, DC.
- “Benefits of Aquaculture Certification: Perspectives from the Market,” presented at Global Outlook for Aquaculture Leadership 2008 conference of the Global Aquaculture Alliance, Qingdao, China, October.
- “Measuring Market Benefits of Fisheries Certification: Possible Approaches and Feasible Outcomes,” presented to Gulf of Maine Research Institute, Portland, Maine, October, 2008.
- “Harnessing the Power of the Market to Promote Sustainable Fisheries,” presented to Gulf of Maine Research Institute, Portland, Maine, October, 2008.
- “Seafood Supply-Chain Management: Methods to Prevent Illegally-Caught Product Entry into the Marketplace,” 4<sup>th</sup> Chatham House IUU Fishing Update and Stakeholder Consultation, London, March, 2008. [http://www.illegal-fishing.info/item\\_single.php?item=presentation&item\\_id=91](http://www.illegal-fishing.info/item_single.php?item=presentation&item_id=91).
- “Effectiveness of Ecolabeling in Promoting Sustainable Fisheries: The Role of Corporate Social Responsibility,” Bevan Lecture Series on Sustainable Fisheries, University of Washington, Seattle, February, 2008.

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- “Seafood Supply-Chain Management: Methods to Prevent Illegally-Caught Product Entry into the Marketplace,” Fisheries Governance-Tackling Corruption: World Bank/IUCN First Global Workshop on Corruption in Fisheries, Washington, DC, January, 2008.
- “Effectiveness of Ecolabeling in Promoting Sustainable Fisheries,” Curtis and Edith Munson Conservation Lecture Series on the Future of Fisheries, Yale School of Forestry and Environmental Studies, New Haven, Connecticut, November, 2007.
- “Influence of Media Reporting on U.S. Demand for Farmed Salmon,” Seafood – Exploring Benefits and Risks, New Hampshire Cooperative Extension/Sea Grant Conference, Concord, New Hampshire, November, 2007.
- “Market and Trade Implications of Seafood Ecolabeling,” Symposium on Challenges and Opportunities in International Seafood Trade sponsored by U.N. FAO, Government of Iceland, Icelandic Fisheries Association, and University of Akureyri, Akureyri, Iceland, February, 2007.
- “The Role of Environmental Labeling & Certification in Ecosystem-Based Management,” Marine Law Symposium on The Evolution of Ecosystem Based Management: From Theory to Practice, Roger Williams University School of Law, Bristol, Rhode Island, October 2006.
- ‘U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,’ presented to the Department of Economics, University of Tromsø, Norway, August, 2006
- ‘Market Benefits to Sustainable Salmon Aquaculture,’ presented to the Maine Salmon Aquaculture Association meetings, Calais, Maine, April 6, 2006.
- ‘U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,’ presented to the Department of Economics, University of Stavanger, Norway, March, 2006.
- ‘Assessing the Use of Market Measures for Sustainable Fisheries: Challenges and Opportunities,’ presented at the International Centre for Trade and Sustainable Development (ICTSD) Workshop on Fisheries, International Trade and Sustainability, *Untangling Fisheries and Trade: Towards Priorities for Action* Geneva, Switzerland, 9-10 May 2005.
- Johnston, R., R. Pomeroy, C. Roheim, and D. Joglekar. “Estimating Preferences for Non-Market Attributes of Aquaculture and Sustainable Seafood Production: Methods and Empirical Applications,” presented at Aquaculture, Ecology, and Economics: Towards a Sustainable Paradigm, Universidad de Los Lagos, Puerto Varas, Chile, December 2003.
- “The Battle of Taste Buds and Environmental Convictions: Ecolabeling of Seafood,” presented at the ‘Food Labeling Conference’ sponsored by the Farm Foundation and the USDA’s Agricultural Marketing Service, Washington, DC, March 2003.
- “Ecolabeling Seafood: Issues and Answers,” The Elise B. Newell Seminar, Florida Sea Grant Program and the Department of Food and Resource Economics, University of Florida, Gainesville, Jan. 2003.

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- "The Battle of Taste Buds and Environmental Convictions: Which One Wins?" presented at the Urban Aquaculture Conference, Warwick, RI, December 2002.
- "The Economics of Information," presented to the Joint Workshop of Industry and Academic Interests in Seafood Marketing," Stavanger, Norway, May 2001.
- "Preferences of U.S. Seafood Consumers: Implications for Seafood Markets," presented in the seminar "Seafood in World Trade," for the Norwegian Seafood Export Council, The Norwegian Ministry of Fisheries, and the Research Council of Norway. Oslo, Norway, November 2000.
- "Ecolabeling Seafood: Implications for International Markets," presented to the Peruvian Exporters Association, Lima, Peru, October 2000.
- "Attitudes and Behaviors of Seafood Consumers in the U.S." presentation at FAIR Concerted Action project, "Fish Quality Labeling and Monitoring," Bilbao, Spain, May, 2000.
- "U.S. Consumer Preferences for Ecolabeled Seafood: Results of a U.S. Consumer Survey," First Seafood Choices Alliance Conference, SeaWeb/Packard Foundation Seafood Consumer Initiative Workshop in Monterey, CA, April, 2000.
- "Ecolabeling and International Seafood Trade: The Roles of Certification Costs and Consumers' Willingness to Pay," Keynote presentation, European Association of Fisheries Economics, Esbjerg, Denmark, April 2000.
- "Preferences of U.S. Seafood Consumers: Implications for Seafood Markets," Icelandic Fisheries Symposium, Reykjavik, Iceland, Sept. 1999.
- "Seafood Safety Regulations and Eco-Labeling: Implications for Korea," presentation at the First Annual Korea-American Marine Policy Forum, Seoul, Korea, Oct 1998.
- "Aquaculture Products - What is the Consumer Saying?" keynote presentation at the Aquaculture Pacific Exchange Conference, Campbell River, British Columbia, Canada, Oct 1998.
- "Consumer Assurances of Quality and Safety as a Food Marketing Strategy," presentation at the Aquaculture Pacific Exchange Conference, Campbell River, British Columbia, Canada, Oct 1998.
- "Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," keynote presentation at the IX<sup>th</sup> conference of the International Institute of Fisheries Economics and Trade, Tromsø, Norway, July 1998.
- "Northeastern U.S. Consumers' Preferences for Farmed vs. Wild Salmon," presented to the College of Fisheries Science, University of Tromsø, Norway, September 1996.
- "U.S. Consumer Demand for Canned Salmon: A Random Coefficients Estimation Approach," presented to the College of Fisheries Science, University of Tromsø, Norway, September 1996.

- "Marketing Food Products without Marketing Policies: International Competitiveness of the U.S. Seafood Industry," presented at the 1996 Food and Agriculture Marketing Consortium, Alexandria, Virginia, January 1996.
- "Analysis of Toxic Algae Bloom Event on Consumer Demand for Mussels In Montreal," presented to the Institute for Fisheries Economics, Norwegian School of Business Administration, Bergen, Norway, June 1995
- "Analysis of U.S. Consumer Demand for Canned Tuna: Impact of Dolphin-Safe Controversy," presented to the Institute for Fisheries Economics, Norwegian School of Business Administration, Bergen, Norway, June 1995.
- "World Seafood Trade: The Old and Familiar Problems, the New and Distinctive Issues," presented to the Institute for Fisheries Economics, Norwegian School of Business Administration, Bergen, Norway, June 1995.
- Wessells, C. R., C.M. Gempeasaw II and A. Manalo. "Consumer Preferences for Farm-Raised Seafood: Results from a Survey of Northeast Consumers," presented at the Atlantic Fisheries Technological Conference, Hyannis, MA, September 1994.
- "Seafood Safety Regulations and their Effects on International Trade," presented at the free session 'Food Safety Regulations in International Trade: Barrier or Boon?' American Agricultural Economics Association annual meetings, San Diego, CA, August 1994.
- "Reflections on Trade and the Environment," rapporteur discussion presented at the International Agricultural Trade Research Consortium conference on Trade and the Environment, Toronto, Canada, June 1994.
- Bacon, J. Richard, C.M. Gempeasaw II, A. Manalo and C. R. Wessells. "Quality and Safety Issues for Farm-Raised Fish: Opinions of Northeast Regional Consumers," presented at the Mid-Atlantic Aquaculture Region Conference, Fredericksburg, Virginia, June 1994.
- "Demand Analysis using AIDS Models," presented to the Department of Agricultural and Resource Economics, University of Connecticut, Storrs, Connecticut, October 1993.
- "Seafood Safety: Issues for the 1990s" presented to the Northeast Association of State Departments of Agriculture, Newport, Rhode Island, June 1993.
- "Implications of Seafood Safety for International Trade" presented to the Department of Agricultural Economics, University of Viterbo, Viterbo, Italy, June 1992.
- "Conflicts and Controversies in World Salmon Trade" presented to the Department of Agricultural Economics, University of Calabria, Calabria, Italy, July 1992.

**Papers Presented at Professional Conferences** (\* presenter)

- Roheim, C., S. Bush, H. Uchida\*, J. Sanchirico, F. Asche, C. Zou. "A New Theory of Change for the Sustainable Seafood Movement" presented at the biennial conference of the North American Association of Fisheries Economics, La Paz, Mexico, March, 2017.
- Zhang\*, D., C. Roheim, and R. Tveteras. "The Duration of EU Seafood Imports from Developing Countries: The Impact of Trade Policies and Chinese Products," presented at the XVIII<sup>th</sup>

biennial conference of the International Institute of Fisheries Economics and Trade, Aberdeen, Scotland, July, 2016.

Roheim, C.A. and D. Zhang\*. “Does Sustainability Certification Improve the Market Position of Seafood Products: Evidence from the Alaska Pollock Market,” presented at the XVIII<sup>th</sup> biennial conference of the International Institute of Fisheries Economics and Trade, Aberdeen, Scotland, July, 2016.

Roheim, C.A. “Effectiveness of Sustainable Seafood Sourcing and Marketplace Sanctions to Drive Governance Reform and Conservation,” presented at the XVIII<sup>th</sup> biennial conference of the International Institute of Fisheries Economics and Trade, Aberdeen, Scotland, July, 2016.

Roheim\*, C.A., S. Bush, J. Sanchirico, H. Uchida, F. Asche, and C.Zou. “Changing of the Guard: A new theory of change for the sustainable seafood movement” presented at the David and Lucile Packard Foundation Workshop on Small-Scale Fisheries, Half Moon Bay, CA, June 2016.

Sampson, G.S., J.N. Sanchirico, C.A. Roheim\*, S. Bush, E. Taylor, E.H. Allison, J.L. Anderson, N. Ban, R. Fujita, S.Jupiter, and J. R. Wilson. “The Race to Secure Sustainable Seafood from Developing Countries,” presented at the North American Association of Fisheries Economics, Ketchikan, AK, May 2015.

Uchida\*, H., C. Roheim, R. Johnston. “Health Information Impacts on Seafood Demand: Experimental Auction Approach” presented at the XVII<sup>th</sup> biennial conference of the International Institute of Fisheries Economics and Trade, Brisbane, Australia, July, 2014

Uchida\*, H. C. Roheim, R. Johnston, and S. Tuler. “Long run Health Risks and Perceptions: Implications for Willingness to Pay for Seafood,” Aquaculture America 2014, Seattle, WA. February, 2014.

Sha Sha, J. Santos, C. Roheim\*, and F. Asche. “Media Coverage of PCB Contamination of Farmed Salmon: The Response of U.S. Import Demand,” Aquaculture America 2014, Seattle, WA. February, 2014.

Uchida, H., C. Roheim\*. R. Johnston, and S. Tuler. “Long-term Health Effects and Risk Perceptions: Implications for WTP for Seafood,” Workshop on Salmon Aquaculture and Seafood Markets, Ås, Norway, August, 2013.

Roheim, C. “Seafood Sustainability Assurance Programs: Economic Implications,” presented in the panel Perceptions of Sustainability of Seafood at the North American Association of Fisheries Economics, St. Petersburg, FL. May, 2013.

Roheim\*, C. and J. I. Santos. “Mislabeling Seafood Product Weight: Estimates of Economic Costs of Fraud,” presented in the Economics and Market Session of the International Association of Aquaculture Economics and Management, Aquaculture America, Nashville, Tennessee, February, 2013.

Roheim, C. “Improving Sustainable Seafood Lists and Consumers’ Ability to Choose,” presented at the special session “Seafood Cards – have they impacted the aquaculture industry?”, Aquaculture America, Nashville, Tennessee, February, 2013.



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- Wakamatsu, H., H. Uchida\*, C. A. Roheim and C. M. Anderson. "Heterogeneous Preferences of Japanese Consumers for Ecolabeled Seafood: A Censored Dependent Variable Latent Class Analysis," presented at the biennial conference of the North American Association of Fisheries Economics, Honolulu, Hawaii, May, 2011.
- Sudhakaran, P. and C. Roheim\*. "Ecolabeling Aquacultured Seafood: Assessing Consumer Preferences," presented at the biennial conference of the North American Association of Fisheries Economics, Honolulu, Hawaii, May, 2011.
- Roheim\*, C.A. and F. Asche. "Use of Scanner Data in Seafood Market Analysis: Opportunities for Empirical Applications," presented at the biennial conference of the North American Association of Fisheries Economics, Honolulu, Hawaii, May, 2011.
- Smith\*, M. and C. Roheim\*. "Sustainability and Global Seafood," Seafood Summit, Conference of the Seafood Choices Alliance, Vancouver, Canada, February, 2011.
- Roheim\*, C. R. Johnston, and S. Tuler. "Long-Term Health Effects, Risk Perceptions, and Implications for Agricultural Markets: Modeling Consumption Patterns for Aquacultured Seafood," poster presentation at the Annual Meetings of the Food Distribution Research Society, Sandestin, Florida, October, 2010.
- Wakamatsu\*, H., H. Uchida, C. A. Roheim and C. M. Anderson. "Consumer Preferences for Ecolabeled Seafood in Japan: Influence of Information on Preferences," presented at the XVth biennial conference of the International Institute of Fisheries Economics and Trade, Montpellier, France, July, 2010.
- Asche, F., J. Insignares, and C. Roheim\*. "The Market for Sustainable Fish: Evidence of Price Premiums in the U.K. Retail Sector," Aquaculture America 2010, San Diego, CA, March, 2010.
- Roheim, C.A. "Drivers and Market Trends for Third-Party Certified Aquaculture Products," Aquaculture America 2010, San Diego, CA, March, 2010.
- Wakamatsu, H., H. Uchida, C. A. Roheim\* and C. M. Anderson. "Revealing Potential Demand for Eco-labeled Seafood in the Japanese Market," Seafood Summit, Conference of the Seafood Choices Alliance, Paris, France, February, 2010.
- Durham\*, C.A., I. Pardoe, C.A. Roheim, and B. Horn. "Conjoint Experiment in Willingness to Pay for Ecolabel Attributes," presented at the conference of the Western Agricultural Economics Association, Kauai, Hawaii, June, 2009.
- Asche, F., J. Insignares, and C. Roheim\*. "The Value of Sustainable Fisheries: Evidence from the Retail Sector in the U.K." presented at the biennial conference of the North American Association of Fisheries Economics, Newport, Rhode Island, May, 2009.
- Durham\*, C.A. and Roheim, C. "Ranking of Reasons for Choosing Local Foods." presented at the Food Distribution Research Society Annual Conference (Entrepreneurship in the Food Chain When "local" is King), Columbus, Ohio. October, 2008.
- Durham\*, C.A., R. P. King, and C. A. Roheim, "Consumer Definitions of "Locally Grown" for Fresh Fruits and Vegetables." presented at the Food Distribution Research Society Annual

Conference (Entrepreneurship in the Food Chain When “local” is King), Columbus, Ohio. October, 2008.

- Roheim, C. “Can Ecolabeling Reform Poorly Managed Fisheries? Evidence from the Pollock Market,” presented at the XIV<sup>th</sup> biennial conference of the International Institute of Fisheries Economics and Trade, Nha Trang, Vietnam, July, 2008.
- Roheim, C. “U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,” presented at the World Aquaculture Society meetings, San Antonio, Texas, February, 2007.
- Roheim\*, C. and J. Insignares. ‘Effectiveness of Market-Based Measures in Promoting Sustainable Fisheries,’ presented at the biennial conference of the North American Association of Fisheries Economics, Merida, Mexico, March 2007.
- Roheim, C. ‘U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,’ presented at the XIII<sup>th</sup> biennial conference of the Institute of International Fisheries Economics and Trade, Portsmouth, UK, July 2006.
- Roheim, C. “Hedonic Analysis of Frozen Processed Retail Fish in the UK Using Scanner Data,” presented at the XIII<sup>th</sup> biennial conference of the Institute of International Fisheries Economics and Trade, Portsmouth, UK, July 2006.
- Knapp\*, G., C. Roheim\* and J. Anderson\*. “The Great Salmon Run: Competition Between Wild and Farmed Salmon,” presented at the XIII<sup>th</sup> biennial conference of the Institute of International Fisheries Economics and Trade, Portsmouth, UK, July 2006.
- Wishner, K., Silver, B., Boudreaux-Bartels, F., Harlow, L., Mederer, H., Pasquerella, L., Peckham, J., Roheim, C., Swift, J. (2006, Feb). Strategies for career success of women science faculty: The ADVANCE program at the University of Rhode Island. Presented at AGU / ASLO / TOS Ocean Sciences Meeting.
- Roheim, C.A. “Preventing Illegally-Caught Seafood from Reaching the Consumer – A Comparison of Approaches,” presented at Seafood Choices Alliance Seafood Summit, Seattle, Washington, January 29-31, 2006.
- Johnston, R.J. and C. A. Roheim\*. “A Battle of Taste and Environmental Convictions for Ecolabeled Seafood: A Choice Experiment,” presented at the annual conference of the American Agricultural Economics Association, Providence, Rhode Island, July 2005.
- Asche\*, F., A. Guttormsen, D. Kristofersson, and C. Roheim. “Import Demand Estimation and the Generalized Composite Commodity Theorem,” presented at the annual conference of the American Agricultural Economics Association, Providence, Rhode Island, July 2005.
- Roheim, C.A. “Overview of Current Seafood Safety Issues,” presented at the annual conference of the American Agricultural Economics Association, Providence, Rhode Island, July 2005.
- Asche\*, F., A. Guttormsen and C. Roheim. “Import Demand Estimation and the Generalized Composite Commodity Theorem,” presented at the Conference of the Nordic Association of Agricultural Scientists, Copenhagen, Denmark, November 2004.

- Wessells\*, C. Roheim and H. Donath. "The Battle of Taste Buds and Environmental Convictions: Which One Wins?" presented at the XI<sup>th</sup> biennial conference of the Institute of International Fisheries Economics and Trade, Wellington, New Zealand, August 2002.
- Myrland, Ø., P. A. Emaus and C. Roheim Wessells\*. "Market Promotion and Consumer Demand: Analysis of Advertising Effects on Japanese Demand for Norwegian Salmon," presented at the XI<sup>th</sup> biennial conference of the Institute of International Fisheries Economics and Trade, Wellington, New Zealand, August 2002.
- Donath, H., Wessells\*, C. R., R. J. Johnston and F. Asche. "Consumer Preferences for Ecolabeled Seafood: A Comparison of Consumers in the U.S. and Norway," presented at the X<sup>th</sup> biennial conference of the Institute of International Fisheries Economics and Trade, Corvallis, Oregon, July 2000.
- Donath, H., Wessells\*, C. R., R. J. Johnston and F. Asche. "Consumer Preferences for Ecolabeled Seafood: A Comparison of Consumers in the U.S. and Norway," presented at the Northeast Agricultural and Resource Economics Association annual conference, Alton Jones campus of URI, Rhode Island, June 2000.
- Wessells\*, C. R., R. J. Johnston, and H. Donath. "Assessing Consumer Preferences for Eco-Labeled Seafood: The Influence of Species, Certifier and Household Attributes," presented at the annual conference of the American Agricultural Economics Association, Nashville, Tennessee, August 1999.
- Guðmundsson\*, E. and C. R. Wessells. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," presented at the annual conference of the American Agricultural Economics Association, Salt Lake City, Utah, August 1998.
- Asche\*, F., H. Bremnes and C. Roheim Wessells. "Product Aggregation, Market Integration and Relationships between Prices: An Application to World Salmon Markets," presented at the IX<sup>th</sup> Conference of the Institute of International Fisheries Economics and Trade, Tromsø, Norway, July 1998.
- Guðmundsson, E. and C. Roheim Wessells\*. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," presented at the IX<sup>th</sup> Conference of the Institute of International Fisheries Economics and Trade, Tromsø, Norway, July 1998.
- Wessells\*, C. Roheim and D. Holland. "Predicting Market Shares of Farmed versus Wild Salmon" presented at the World Aquaculture Society annual meetings, Las Vegas, Nevada, February 1998.
- Holland, D. and C. Roheim Wessells\*. "Predicting Consumer Preferences for Seafood: What's in a Label?" presented at the 42<sup>nd</sup> Atlantic Fisheries Technological Conference, Newport, Rhode Island, November 1997.
- Holland, D. and C. Roheim Wessells\*. "Predicting Consumer Preferences for Seafood: What's in a Label?" presented at the annual meetings of the Northeast Agricultural and Resource Economics Association, Sturbridge, Massachusetts, June 1997.
- Gempesaw\*, C., J. R.. Bacon, C. Roheim Wessells and A. Manalo. "Consumer Perceptions of Aquaculture Products," presented at the American Agricultural Economics Association annual meetings, Indianapolis, Indiana, August 1995.

- Wessells\*, C. Roheim, C. J. Miller and P. M. Brooks. "Toxic Algae Contamination and Demand for Shellfish: A Case Study of Demand for Mussels in Montreal," presented at the American Agricultural Economics Association annual meetings, Indianapolis, Indiana, August 1995.
- Wessells,\* C. Roheim, C. Gempesaw II, and A. Manalo. "Consumer Preference for Fresh Shellfish: Implications for Shellfish Marketing," presented at the 15<sup>th</sup> Milford Aquaculture Seminar, Milford CT, February 1995.
- Brooks, P., C.R. Wessells\*, and C. Miller. "Toxic Algae Blooms and Their Impact on Shellfish Markets," presented at the 15<sup>th</sup> Milford Aquaculture Seminar, Milford CT, February 1995.
- Wessells\*, C.R., C. Miller and P. Brooks. "Analysis of Toxic Algae Bloom Event on Consumer Demand for Mussels In Montreal," presented at the World Aquaculture Society meetings, San Diego CA, February 1995.
- Wessells, C.R., C. Gempesaw\* II, and A. Manalo. "Consumer Awareness and Perceptions of Farm-Raised Shellfish: Implications for Marketing," presented at the World Aquaculture Society meetings, San Diego CA, February 1995.
- Nauman, F.A., C. M. Gempesaw, J.R. Bacon, C.R. Wessells, A. Manalo, W.W. Lussier. "Consumer Choice for Fresh Fish: Factors Impacting Purchase Decisions," presented at the World Aquaculture Society meetings, San Diego CA, February 1995.
- Wallström, P. and C. Roheim Wessells. "Analysis of U.S. Consumer Demand for Canned Tuna: Impact of Dolphin-Safe Controversy." Presented at the VII<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade, Taipei, Taiwan, July 1994.
- Brooks, P., C. Miller and C. R. Wessells. "Analyzing the Economic Consequences of Toxic Algal Blooms." Presented at the VII<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade, Taipei, Taiwan, July 1994.
- Manalo, A.B, C.R. Wessells, and C.M. Gempesaw II. "Consumer Attitudes Toward Quality and Safety of Aquaculture Products." Presented at the VII<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade, Taipei, Taiwan, July 1994.
- Wessells\*, C. Roheim and P. Wallström. "New Dimensions in World Fisheries: Implications for US and EC Trade in Seafood." Presented at the Conference on New Dimensions in North American and European Community Agricultural Trade Relationships, Calabria, Italy, June 1993.
- Wessells\*, C. Roheim and J. Gray Anderson. "Seafood Safety Assurances: Implications for Seafood Marketing and Trade." Presented at the International Fisheries Conference of the Norwegian Institute of Fisheries Economics, Bergen, Norway, May 1993.
- Wessells, C. Roheim and J.Gray Anderson. "Seafood Safety Assurances: Implications for Seafood Marketing and Trade." Presented at the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade, Paris, France, July 1992.
- Anderson, J. Gray and C. Roheim Wessells\*. "Consumer Ability to Discern Seafood Quality: Results of Experimental Studies." Presented at the VI<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade, Paris, France, July 1992.

- Anderson\*, J. Gray and C. Roheim Wessells. "Consumer Assurance of Quality and Safety as a Food Marketing Strategy: Implications for Seafood Policy." Presented at the Competitive Strategy Analysis in the Food System Conference, Alexandria, Virginia, June 1991.
- Wessells, C. Roheim and J.Gray Anderson\*. "Consumer Preferences for Seafood Quality Characteristics: Results of a Conjoint Analysis." Presented at the American Council on Consumer Interests 37<sup>th</sup> Annual Conference, Cincinnati, Ohio, April 1990.
- Wilén, J. and C.Roheim Wessells\*. "Inventory Dissipation in the Japanese Wholesale Salmon Market." Presented at the V<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade, Santiago, Chile, December 1990.
- Anderson\*, J.L. and C. Roheim Wessells. "The State of the Art in Demand and Marketing Analysis in Fisheries and Aquaculture," keynote speech. Presented at the V<sup>th</sup> International Conference of the International Institute of Fisheries Economics and Trade, Santiago, Chile, December 1990.
- Wessells, C. Roheim and J. Wilén\*. "Seasonal Patterns and Regional Preferences for Salmon in Japan." Presented at the American Agricultural Economics Association annual meeting, Vancouver, British Columbia, Canada, August 1990.
- Wessells\*, C. Roheim and J. Wilén. "Ex-vessel Price Determination in Seasonal Fisheries." Presented at Northeast Agricultural and Resource Economics Association annual meeting, Truro, Nova Scotia, Canada, June 1990.
- Heien\*, D. and C. Roheim Wessells. "Welfare Costs and Deadweight Losses in the U.S. Dairy Economy." Presented at the American Agricultural Economics Association annual meeting, East Lansing, Michigan, August 1987.

### **Research Grants Received**

- "Assessment of the evolving markets for certification and sustainable seafood," Packard Foundation. Uchida, H. (URI), C. Roheim (U Idaho), J. Sanchirico (UC Davis), F. Asche (UiS). \$75,000, (\$0 spending authority), 2015-16.
- "Evaluating the benefits of fisheries certification: Implications for Rhode Island fisheries," Rhode Island Sea Grant, (co-PI with J. Collie, URI Graduate School of Oceanography), \$170,923 (\$36,243 spending authority), 2012-14.
- "URI Sustainable Seafood Initiative," \$120,680, RI Sea Grant, 2008-2012.
- "Long-term Health Effects, Risk/Risk Perceptions and Implications for Agricultural Product Markets: Modeling Consumption Patterns for Aquacultured Seafood," USDA/AFRI (co-PI with Robert Johnston, Carleton University and Seth Tuler, SERI), \$360,261 (\$225,000 spending authority), 2010-2013.
- "Ecolabeling Aquacultured Seafood: Assessing Consumer Preferences, Reducing Consumer Confusion, and Increasing Environmental and Economic Sustainability," Competitively awarded RI AES, 2009- 2012, \$78,787.
- "Improving the Integrity of the U.S. Seafood Industry: Analysis of the Costs of Short-Weighting," Fisheries Scholarship Fund/National Fisheries Institute, \$34,623. 2010.
- "Economic Analysis of Market Benefits from Fisheries Certification," \$68,812, Packard Foundation, 2008-09.
- "Demand Impacts and Implementation of Ecolabels for Food Products," \$465,000 (\$101,232 spending authority), USDA/NRI (co-PI with Cathy Durham, Oregon State University, Jill McClusky, Washington State University, and Robert King, University of Minnesota), 2004-2007.

- "Consumer Preferences for Seafood: Assessing the Relative Importance of the Production Process", competitively awarded RI AES, 2004-07, \$63,829.
- "Market Information and Fisheries Management: Improving Efficiency in Northeastern U.S. Groundfish Management Systems," \$72,575, NOAA/NMFS/CMER, 2000-2002.
- "Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," \$134,964, RI Sea Grant, 1998-2001.
- "Consumer Preferences for Eco-Assurances for Seafood Products," \$10,000. RI Sea Grant Project Development program, 1997.
- "Japanese Household Demand for Meat and Seafood," \$40,227 (\$0 spending authority). USDA National Research Initiative Competitive Grants Program, (co-PI with C. Durham, Purdue University), 1994-95.
- "Seafood Product Standards as International Trade Barriers: Economic Impact on the U.S. Seafood Industry," \$2,600. URI Council for Research, Proposal Development Fund. 1994.
- "Economic Losses from Harmful Algal Blooms in U.S. Shellfish Markets," \$78,731 (\$78,731 spending authority). Rhode Island Sea Grant Program (co-PI with P. Hargraves, URI Graduate School of Oceanography), 1993-95.
- "Analysis of Aquaculture and Seafood Markets: Public Policy, Consumers' Behavior and Industry Relationships," \$473,048 (\$100,000 spending authority). Cooperative State Research Service Special Grant, USDA, (co-PI with J.L. Anderson), 1992 – 1994.
- "Alternative Marketing Options to Improve Profitability of the Northeast Aquaculture Industry," \$200,000 (\$45,000 URI). Northeast Regional Aquaculture Center, USDA, (co-PI with J.L. Anderson). 1992-96.
- "Impact of Expanded Seafood Safety Inspection on Northeast U.S. Markets," \$7,066. URI Council for Research, Proposal Development Fund. 1991.
- "Forecasting Changes in Pacific Rim Salmon Products Trade: Implications for the California Industry," \$46,402. Saltonstall-Kennedy Program, U.S. Department of Commerce, NOAA, NMFS (with J. Wilen and C. Carter). 1988-89.

### **Other Funding**

- "URI Sustainable Seafood Initiative," \$8,000, Darden Restaurants, 2009-2010.
- "Consensus Seafood Guide," \$5,000, King's Seafood Company, 2008.
- "Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," \$10,000, World Wildlife Fund, 1998.

### **Graduate Students Supervised** *(committee member of 16 additional Ph.D. committees)*

- El-Hasnaoui, Riad. M.S. 1991. "The Japanese Cephalopod Market."
- Morse, Sophia. M.S. 1996. "The Economic and Environmental Impacts of International Preservation in Northern North America: Another Obstacle to Sustainable Development?"
- Idrissi, M'Hamed. M.S. 1997. "Towards Sustainable Fisheries: Economic Analysis of Seafood Eco-Labeling."
- Matoto, Atelaite. M.S. 1997. "International Trade in Aquarium (Ornamental) Fishes in the Kingdom of Tonga."
- Guðmundsson, Eyjólfur. Ph.D. .2001. "Market Information and Fisheries Management: Improving Efficiency in Private Property Management Systems."
- Kuo, Heng-Hung. M.S. 2001. "Taiwanese Demand for Shellfish: Impacts of Consumers' Perceptions of Marine Pollution."
- Donath, Holger. M.S. 2002 "US Consumer Willingness to Pay for Ecolabeled Seafood"
- Greer, Jessica. M.S. 2006. "Fishing for Life: An Analysis of Consumer Behavior and the Market for Ecolabelled Salmon"

- Gardiner, Lacey. M.S. 2006. "A Hedonic Analysis of the Retail Market for Frozen Fish in the United Kingdom and the Role of the Marine Stewardship Council Ecolabel"
- Sha, Sha M.S. 2006. "U.S. Demand for Imported Farmed Salmon in the Face of Science Regarding PCB Contamination."
- Walker, Seth. M.S. 2010 "Analysis of Supply Chain Motivations for Corporate Sustainable Seafood Sourcing"
- Wakamatsu, Hiroki. Ph.D. 2012. "The Japanese Seafood Market; Determining the Effectiveness of Fisheries Certification in Promoting Global Sustainable Fisheries" (co-chair with Hirostugu Uchida)

### **Selected Media Attention**

- SeafoodSource.com, "Eco-labels not paying off in Japan," July 26, 2016,  
[http://www.seafoodsource.com/all-commentary/eco-labels-not-paying-off-in-japan?utm\\_source=informz&utm\\_medium=email&utm\\_campaign=newsletter&utm\\_content=newsletter](http://www.seafoodsource.com/all-commentary/eco-labels-not-paying-off-in-japan?utm_source=informz&utm_medium=email&utm_campaign=newsletter&utm_content=newsletter)
- SeafoodSource.com, "What beats sustainability with seafood consumers?" August 4, 2015.  
<http://www.seafoodsource.com/all-commentary/what-beats-sustainability-with-seafood-consumers>
- Seafood Source.com "Can seafood truly define 'sustainability'?" July 15, 2015.  
<http://www.seafoodsource.com/news/foodservice-retail/can-seafood-truly-define-sustainability>
- ScienceDaily.com "Sustainability progress should precede seafood market access, researchers urge" April 30, 2015. <http://www.sciencedaily.com/releases/2015/04/150430144951.htm>
- IntraFish. "Study: Supermarkets secure price premium for MSC Pollock," July 7, 2011.  
<http://www.intrafish.com/news/article1345247.ece>
- IntraFish. "MSC Price Premium", August 17, 2011.  
<http://www.intrafish.com/norsk/stillinger/article1256082.ece>
- Restaurant Business Online. "The chef's role in seafood sustainability" April 1, 2011.  
<http://www.restaurantbusinessonline.com/archive/chefs-role-seafood-sustainability>
- SeafoodSource.com, "Sustainable seafood's future" January 18, 2010.  
<http://www.seafoodsource.com/news/environment-sustainability/q-a-sustainable-seafood-s-future>
- SeafoodSource.com "Gauging awareness of sustainability" January 19, 2010.  
<http://www.seafoodsource.com/news/environment-sustainability/q-a-gauging-awareness-of-sustainability>
- SeafoodSource.com. "Top five Q & As of 2010," December 27, 2010  
<http://www.seafoodsource.com/all-commentary/top-five-q-as-of-2010>
- Seafood Business, "Sustainability Progress," June 2010, Vol. 29, p. 28-31.
- SeafoodSource.com, "Who's Driving Demand for Eco-label Seafood?" March 4, 2010.  
<http://www.seafoodsource.com/news/aquaculture/who-s-driving-demand-for-eco-labeled-seafood>
- SeafoodSource.com. "Consumers lack awareness of sustainability", March 14, 2010  
<http://www.seafoodsource.com/news/environment-sustainability/consumers-lack-awareness-of-sustainability>
- SeafoodSource.com. "Foreign aid for sustainability?" February 26, 2010.  
<http://www.seafoodsource.com/news/environment-sustainability/foreign-aid-for-sustainability>
- IntraFish. "University compares NGO sustainable seafood guides" February 24, 2009.  
<http://www.intrafish.com/news/article1249484.ece>
- East Coast Shellfish Grower's Association / Providence Journal. "URI's Cathy Roheim attempts 'consensus' seafood guide, provides resources to buyers" February 23, 2009.  
<http://www.ecsga.org/Pages/Sustainability/SustainableSeafood.htm>

Providence Journal, Peter Lord, “URI professor offers guide to seafood sustainability”, B4, February 22, 2009.

IntraFish. “Report: It’s not about wild versus farmed salmon.” March 11, 2007.

<http://www.intrafish.com/news/article1351158.ece>

### Memberships

Applied and Agricultural Economics Association  
Western Agricultural Economics Association  
Northeastern Agricultural and Resource Economics Association  
International Institute of Fisheries Economics and Trade  
North American Association of Fisheries Economics  
International Aquaculture Economics and Management Association

### Manuscript and Grant Proposal reviews

Reviewer of submitted papers for: *American Journal of Agricultural Economics*, *Journal of Consumer Affairs*, *Journal of Agricultural and Resource Economics*, *Marine Resource Economics*, *Canadian Journal of Agricultural Economics*, *Journal of Environmental Economics and Management*, *Agricultural and Resource Economics Review*, *Journal of Agricultural and Applied Economics*, *North American Journal of Fisheries Management*, *Journal of Nutrition Education*, *Aquaculture Economics and Management*, *Agricultural Economics*, *Journal of the World Aquaculture Society*, *European Review of Agricultural Economics*, *Empirical Economics*, *Agribusiness*, *Journal of Shellfish Research*, *Southern Journal of Economics*, *New Zealand Journal of Marine and Freshwater Research*, *Coastal Management Journal*, *World Development*, *Land Economics*, *Review of Agricultural Economics*, *Agriculture and Human Values*, *Food Policy*, *Journal of Foodservice*, *Sustainability*, *Appetite*, *Ecological Economics*, *Scientia Agricola*, *Coastal Fisheries*, *Ecology of Food and Nutrition*, *Journal of Agricultural Economics*, *Journal of the Association of Resource and Environmental Economists*, *Fisheries Research*, *Journal of Agriculture and Food Economics*, *Proceedings of the National Academy of Sciences*, *Review of Environmental Economics and Policy*

Reviewer of grant proposals for Sea Grant (national and various state competitions), NSF – Coastal SEES, USDA (NRI, AFRI, SBIR), Norwegian Research Council, North Pacific Research Board, NOAA Saltonstall-Kennedy.

Panel Member, USDA NRI Markets and Trade, 1996, 2000

Panel Member, NSF, Coastal Science, Engineering, Education for Sustainability (SEES), 2013