The Challenge

One in five
Children in Idaho face hunger or food insecurity

2/3
Idaho adults are overweight or obese

Three in sixteen
Idaho adults get little to no physical activity

5/6
Idaho adults eat less than the recommended amount of fruits and veggies

The Solution

Supplemental Nutrition Assistance Program Education (SNAP-ED)

Engage community partners in projects and activities to support healthy diet, physical activity, food safety and food security.

Engage

Emphasize policy, systems, & environmental changes (PSE) work to make the healthy choice the easy choice.

Change

Strengthen individuals, families, and communities through peer delivered nutrition and physical activity education.

Strengthen

Promote behavior change by educating adult and youth participants about dietary food quality, food safety, food security, & physical activity.

Educate

Expanded Food and Nutrition Education Program (EFNEP)

2017 Annual impacts
2017 RESULTS

75% Improved overall diet, nutritional practices, or knowledge

66% Improved knowledge or use of food resource management practices

57% Increased intake of fruits, vegetables, or low-fat dairy and/or whole grains and/or decreased intake of sugar sweetened beverages

43% Improved use of food safety practices or knowledge

50% Improved daily physical activity

200+ COMMUNITY PARTNERS

PROGRAMING IN 37 IDAHO COUNTIES

LESSONS DELIVERED TO 1,192 ADULTS AND 3,946 YOUTH

ENVIRONMENTAL CHANGES MADE IN 29 SCHOOLS AND 41 FOOD PANTRIES/FOOD DRIVES

HEALTHY SOCIAL MARKETING MESSAGES REACHED AN ESTIMATED 215,717 SNAP PARTICIPANTS

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