

## Grocery Store Coupon Policy Comparison

Rules as of November 2013

<b>Store Coupon Policies</b>	<b>Winco</b>	<b>Rosauers</b>	<b>Safeway</b>	<b>Wal-Mart</b>	<b>Costco</b>	<b>Albertson's (Lewiston)</b>
<b>Do you double coupons?</b>	No	No	No	No	No	Only when the ad says they are accepting double coupons.
<b>What is your doubling amount?</b>	N/A	N/A	N/A	N/A	N/A	Up to \$1
<b>What is the daily coupon limit?</b>	No limit.	No limit.	No limit.	There is no limit on the number of coupon per transaction.	No limit.	No limit.
<b>What is the best day to coupon?</b>	No specific day.	No specific day.	Not really but a customer could save more on Friday since Safeway does \$5 Fridays.	No specific day.	No specific day.	No specific day.
<b>Do you have a limit on multiples?</b>	Winco follows the coupons guidelines.	Rosauers follows the coupons guidelines.	No	Wal-mart follows the coupon guidelines.	Does not accept multiples	Does not accept multiples.
<b>Do you accept competitor's coupons?</b>	It is up to the manager's discretion and varies.	No	No	Yes	No, but rarely accept manufacturer coupons.	No
<b>Do you price match competitor's coupons?</b>	It is up to the manager's discretion and what is best for business.	N/A	N/A	Yes if there is a specified price and expiration date	No	N/A

<b>Do you have restrictions on internet coupons?</b>	As long as the coupon is for a product they carry Winco will accept the coupon. They have to hand key in the code for the coupon as well.	Rosauers will accept the coupon as long as it has an executive number printed on it.	Will not accept “free product” internet coupons. The coupon must scan Safeway’s system.	Must be legible, must have “Manufacturer Coupon” printed on them, valid remit address for the manufacturer, valid expiration date, scannable bar code, may not be duplicated, and BOGO must have a specified price.	N/A Coupons are only by mail or through the Costco app on your mobile device.	As long as it scans in their system they accept the coupon.
<b>Do you have restrictions on stacking coupons?</b>	Only if allowed by the coupon.	Only if allowed by the coupon.	As long as it doesn’t go below free.	Only one coupon per item.	Costco does not allow stacking.	You cannot get the item for below free.
<b>Do you have loyalty cards?</b>	No	No	No	No	As an Executive Member you receive 2% back on every purchase.	No
<b>Other: Special sales or events</b>	None	Rosauers has a 13 hour sale and ½ sales at varying times of the year.	\$5 Fridays. With Just for U, you are able to pre load your Safeway card with coupons from the store as well as from a website that contains different manufacturer coupons.	None	“Road Shows” where companies come in to Costco as sell their product at a Costco prices. Example— Vitamix	None
<b>Do you have a couponing guidebook?</b>	No	No	No	No	No	Yes