



# GEM-BOISE COUNTY 4-H COMMUNICATIONS RODEO

In 2001, Gem/Boise County 4-H held its first oral presentation competition. Called Communications Rodeo, the competition has seen hundreds of youth present countless presentations. We are pleased to invite youth to participate for the 18<sup>th</sup> year of competition!

## Rules

Saturday, March 16, 2019

TBA

8:00 AM until 1 PM

*Registration for Communications Rodeo is due by 5 p.m.  
February 22, 2019 to the Gem County Extension Office  
(2199 S. Johns Avenue, Emmett, Idaho 83617)*

Effective communication is a valuable lifetime skill. We invite all enrolled Gem, Boise, and Valley County 4-H members to participate in this learning experience in the spirit of the 4-H motto: "To make the best better". The purpose of this event is to promote polished communication skills and to provide a constructive, educational, and fun evaluation experience for members, leaders, and parents. Blue ribbon winners are eligible to go on and compete at the Western Idaho Fair.

## RULES

- No live animals, please.
- Easels and tables will be provided per contest room.
- Some electronic equipment (laptops, projectors, etc.) can be provided by Extension. If a PowerPoint or other technical presentation is given, the youth must indicate this on the registration form as well as the needed equipment. For any other electronic presentation program, adaptors and internet connection must be provided by youth.
- Please be responsible. If you register for multiple contests, please prepare and perform in these contests. Judges should not be left waiting for contestants that decide not to participate.

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## HORSE DEMONSTRATION AND ORAL PRESENTATION CONTESTS:

Gem/Boise County 4-H Horse Presentation rules are based on the Idaho State Horse Oral Presentation Procedures and Rules.

\$ 4.00 entry fee per person.

Demonstration & Oral Presenters will be divided into 5 groups:

Junior Individuals (8 - 10 years of age): 5 – 8 Minutes

Intermediate Individuals (11 - 13 years of age): 5 – 8 Minutes

Senior Individuals (14 – 18 years of age): 10 - 15 Minutes

Junior Team members (13 years of age and younger): 10 – 15 Minutes

Senior Team (members 14 – 18 years of age): 10 – 15 Minutes

*(In team demonstrations, the age of the oldest presenter will determine which age division in which they will compete.)*

Horse Public Speaking Contest Presenters will be divided into 3 groups:

Junior Division: 5 – 8 minutes

Intermediate Division: 6 – 9 minutes

Senior Division: 7 – 10 minutes

(Based on State Horse Oral Presentation Rules)

Each judge will deduct one (1) point for each minute, or fraction of a minute, either under or over the prescribed times. The use of notes is permitted; however, judges may deduct points for excessive use of notes at their discretion.

During the event, contestants may introduce themselves by name, county, and demonstration topic. Contestants should cite their major reference materials while in competition. Only the judges may ask questions of the contestant in the contest. The time used for questions will not be counted as part of the allotted demonstration time. Contestants should repeat the question and the answer.

Criteria for the Horse Demonstrations – Illustrated Talk:

- 1) Introduction (10 pts)  
Was a catchy title used? Was the introduction short and to the point? Did the introduction create interest in the subject?
- 2) Organization (25 pts)  
Was only one main idea demonstrated? Did discussion directly relate to the step as it was shown? Was each step shown just as it would be done in an actual situation? Could the audience see each step? Were materials and equipment carefully selected, neatly arranged, and well organized? Were charts/posters used if and when needed? Were key points or each step stressed?
- 3) Content and accuracy (25 pts)  
Were facts and information accurate? Was there enough information concerning the subject? Were approved practices used? Was credit given to sources of information?
- 4) Stage presence (10 points)  
Was the demonstrator neat and appropriately dressed for the subject of the demonstration? Did the demonstrator speak directly to the audience? Did the demonstrator look at the audience? Was the demonstration too fast or too slow?

- 5) Delivery (15 pts)  
Did the demonstrator appear to enjoy giving the demonstration? Did the demonstrator have good voice control? Were all words pronounced correctly? Were notes used without detracting from the demonstration? Did the demonstrator seem to choose words at the time they were spoken (natural vs. memorized)?
- 6) Effect on Audience (5 pts)  
Did the audience show an interest in the demonstration? Could audience go home and carry out the idea?
- 7) Summary (5 pts)  
Was the summary short and interesting? Were the key points briefly reviewed? Did the summary properly wrap up the demonstration?
- 8) Questions (5 pts)  
Could the demonstrator handle questions easily?

Criteria for the Horse Public Speaking Contest:

- 1) Introduction (10 pts)  
Did the introduction create interest in the subject? Was the introduction short and to the point?
- 2) Organization (10 pts)  
Were the main points easy to follow? Were the main points arranged in best order? Were sentences short, easy to understand? Was the speech interesting?
- 3) Content and Accuracy (20 pts)  
Were facts and information accurate? Was there enough information concerning the subject? Was credit given to sources of information?
- 4) Stage Presence (15 pts)  
Was the speaker neat and appropriately dressed? Was the speaker friendly? Did the speaker talk directly to the audience? Did the speaker look at the audience? Was the speaker's posture erect, but not stiff? Did the speaker refrain from leaning on podium? Did the speaker seem relaxed and at ease?
- 5) Delivery (15 pts)  
Did the speaker have appropriate voice control? Were all words pronounced correctly? Did the speaker's facial expressions reflect the mood of the speech? Were notes used without detracting from the speech? Did the speaker seem to choose words at the time they were spoken (natural vs. memorized)?
- 6) General (10 pts)  
Did the speaker use humor in the speech? Did the speaker convey to the audience a sense of wanting to communicate? Did the speech reflect the thoughts and personality of the speaker?
- 7) Conclusion (10 pts)  
Was the conclusion short and interesting? Did the conclusion properly wrap up the speech?
- 8) Questions (10 pts)  
Could the speaker handle questions easily?

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**OTHER (non-horse) DEMONSTRATION AND ILLUSTRATED TALK CONTESTS:**

\$ 2.00 entry fee per person. THERE WILL BE 2 CATEGORIES available to enter: (1) Livestock & Small Animals and (2) Non-Animal.

A demonstration is a presentation that shows how to complete a task or make an item from start to finish. It has a hands on, step-by-step "show and tell how" format that prepares the audience to

complete a task. An illustrated talk is a presentation sharing ideas, items, information and illustrations without a “show and tell how” format. In team presentations, two presenters must work together to deliver the presentation and should be in the same age category. The subject of any presentation should fit the interest, experience, knowledge and skill of the 4-Her. Sidelines coaching will not be allowed, but help may be given during the set up and clean up periods to help the contest run smoothly.

TIME LIMITS: Based on age as of January 1, 2019:

Juniors:	(8 – 10 years old)	5 – 8 minutes *
Intermediates:	(11 – 13 years old)	8 – 12 minutes *
Seniors:	(14 – 19 years old)	10 -12 minutes *

(Time limits per District II Youth Development Committee)

Each demonstration/illustrated talk is required to have a minimum of two posters (A title poster and one other poster to help explain the demonstration/illustrated talk). Posters are encouraged and help members share information with the audience. Posters, props, equipment and supplies are used in demonstrations; posters and props can be used in illustrated talks. Posters should have large, plain and easy to read print so everyone can read them and should include key points and “recipe” used by the presenter. (Bold one-inch letters can be seen at 32 feet.) Posters should be made by the presenter. Easels will be available if needed.

#### EVALUATION:

These are the judging criteria for presentations:

##### Organization and Information (approximately 50%)

Opening – interesting, catchy title, introduces subject

Body – main thoughts in logical order with supportive information

Accuracy – current, factual, practical information, useful to 4-Her

Summary – brief review of main points

Closing – adequate conclusion, able to answer judges’ questions.

Visuals – illustrate main ideas, neat, large enough to be seen, age-appropriate, handles visuals in a smooth, easy manner.

##### Delivery and Presentation (approximately 50%)

Posture – carries body well and avoids shifting

Dress – neat, well-groomed, appropriate for type of project.

Friendliness/Manner – smiles, presents positive image, comfortably discusses material

Speaks Distinctly – loud enough to be heard, clear enough to be understood, pronounces words/terms correctly.

Use of notes/notecards/posters – inconspicuous use of notes, does not read notes.

There are a possible 25 points for each category for a total possible of 275 points.

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## PUBLIC SPEAKING CONTESTS

\$ 2.00 entry fee per person. This division includes 2 categories: prepared and extemporaneous speeches.

Members do not need to be enrolled in a public speaking project to participate; any 4-H member is eligible.

## PREPARED SPEECH:

\$ 2.00 entry fee per person. A prepared speech is a communication in which only the spoken word and gestures are used. It is an original speech on a topic of concern or interest and should include an introduction, body and conclusion. Short quotes may be used as a minimal part of the speech. Props or posters are very rarely used in prepared speaking events. A speech with props and posters is probably an illustrated talk. Note cards may be used as reminders, but speeches should not be read from them. Speakers should have a written list of references used, if judges request it.

TIME LIMITS: Based on age as of January 1, 2017:

Junior Division: (8-10 years old) 5 -8 minutes \*

Intermediates: (11-13 years old) 6 -10 minutes \*

Senior Division: (14-19 years old) 7-10 minutes \*

(\*Time limits per District II Youth Development Committee)

There will be a 1-point deduction for every minute or fraction of a minute over or under the time limit.

## EVALUATION:

<u>Scoring categories and descriptions:</u>	<u>Possible Points</u>
• Speech content	30
• Speech organization	30
• Delivery	30
Voice (pitch, quality, force)	
Gestures (natural, purposeful, spontaneous)	
Personal appearance (neatness, stance, poise)	
Eye contact with audience	
• Did the speaker achieve his/her purpose?	<u>10</u>
	100 points

## EXTEMPORANEOUS SPEECH:

**Reminder: This will not take the place of the project requirement of a demonstration or illustrated talk.**

\$ 2.00 entry fee per person. The emphasis in this category is on opinions rather than researching facts to build a “case”. This event is designed to develop the communication skills of 4-Hers in expressing themselves on a subject without having prepared or rehearsed in advance.

Participants will randomly draw an age-appropriate topic. Ten minutes prior to their assigned presentation time, contestants will be taken to a room where they can see the topic and prepare notes for their speech. All note cards and paper will be provided.

Participants will be allowed to bring one magazine or book into the speech planning area as reference. Five notecards with quotes may also be taken into the planning area. Reference materials will be screened by the supervisor. All items must identify source, author, and date of publication.

No coaching is allowed! Each speech shall be the result of the participant’s own effort; no other assistance may be provided. If a person is considered too “helpful” by the judges or superintendent, he or she will be asked to leave the area.

Each judge will be allowed 1 minute for questions at the end of the speech.

TIME LIMITS: Based on age as of January 1, 2019:

Junior Division: (8-10 years old)	1-2 minutes
Intermediates: (11-13 years old)	2-3 minutes
old) Seniors: (14-18 years old)	3-5 minutes

There will be a 1-point deduction for every minute or fraction of a minute over or under the time limit.

**EVALUATION:**

<u>Scoring categories</u>	<u>Possible points</u>
Content related to topic	20
Knowledge of subject	10
Organization of materials	10
Power of expression	10
Voice	10
Stage presence	10
General effect	10
Response to questions	<u>20</u>
Total points	100

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**TV COMMERCIAL CONTESTS:**

**Reminder: This will not take the place of the project requirement of a demonstration or illustrated talk.**

\$ 2.00 entry fee per person. A commercial is an original, creative communication in which the participant attempts to sell a product to the audience as though they were doing it for media. Commercials will be a 30 to 90 second TV ad for a product never before seen on the market. Posters/charts/props are encouraged; notes are discouraged. Participants are encouraged to be familiar enough with their “ad” to not need cue cards. However, cue cards are not banned. These ads may be videotaped for “in front of the camera” experience and for future enjoyment!

There will be 2 categories: individual and team. Teams will consist of 2 members. 4-Hers may participate in both categories if they desire.

**TIME LIIMITS:** Based on age as of January 1, 2019. All ages will compete in each division, with judges taking into consideration the age and experience of members. All commercials will be 30 - 90 seconds in length.

**EVALUATION:**

<u>Scoring categories</u>	<u>Possible points</u>
<b><u>COMPOSITION</u></b>	
Introduction	10
Catches audience attention	
Effective and interesting	
Establishes central idea of topic	
Body	30
Material supports central topic idea	
Ideas clearly and logically presented	
Accurate, up-to-date information	
Speech developed with originality	
Summary	10
Main points of central idea summarized	
Brief, convincing and conclusive	

## DELIVERY

Product	10
Known brand names concealed/not used	
Easily viewed by audience	
Well-organized	
If given by a team, both members share	
In the presentation	
Voice	10
Spoken clearly and projected to audience	
Effective rate of delivery	
Language	10
Effective sentence structure	
Appropriate choice of words for product	
Words pronounced correctly and clearly	
Poise	10
Friendly, natural, enthusiastic	
Good posture, confidence exhibited	
Stage Presence	10
Effective eye contact	
Good use of gestures	
Pleasing facial expressions	
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TOTAL POINTS	100

There will be a 1-point deduction for every minute or fraction of a minute over or under the time limit.

## INTERVIEW CONTEST

**Reminder: This will not take the place of the project requirement of a demonstration or illustrated talk.**

\$ 2.00 entry fee per person. An interview contest is a speaking situation in which the participants get a chance to learn about and practice a "true to life" situation. Participants should evaluate their skills, strengths, character, leadership abilities and experience *before* the contest to express how they could contribute to a particular job. Each age division will need to bring specific item(s) to the interview: **Juniors will need to provide a resume; Intermediates need to provide a resume AND cover letter.** A cover letter expresses your interest in the position and summarizes the special qualities you have that will encourage the interviewers to hire you above the rest of the applicants! **Seniors need to provide a resume, cover letter and letter of recommendation from a previous employer or someone who can vouch for your character and abilities. BRING 1 COPY OF YOUR MATERIALS FOR THE JUDGE TO REVIEW.** Everyone should be prepared to give a brief oral summary of why they would be a great choice to hire for the "position". Judges will ask members questions relating to the following "positions" and the participants' experience. Members should answer the questions honestly, and will be judged on how they handle the interview and have prepared themselves for the position through experience, training or gaining knowledge.

INTERVIEW TOPICS: Based on age as of January 1, 2019:

Junior Division: (8-10 years old): Washing cars, pulling weeds, helping with household chores for an elderly couple.

Intermediate Division: (11-13 years old): Mowing lawns/landscaping under adult supervision.

Senior Division: (14-18 years old): Working at local coffee shop.

TIME LIMIT: All interviews will be 5-8 minutes (judge's discretion)

EVALUATION:

<u>Scoring categories</u>	<u>Possible points</u>
<u>COMPOSITION/CONTENT</u>	
Listening skills	10
Carefully listens to questions	
Attentive to interviewer	
Asks for clarification when necessary	
Response skills	40
Well thought-out, clear responses	
Uses complete sentences	
Personal knowledge expressed clearly	
Deals effectively with questions to which Unable to respond	
Prepared materials	20
Resume, cover letter, and letter of recommendation (age dependent)	
<u>DELIVERY</u>	
Voice and Language	10
Spoke clearly and projected pleasantly	
Effective rate of delivery	
Effective sentence structure	
Easy to understand	
Words pronounced correctly and clearly	
Poise	10
Friendly and natural	
Good posture, confidence exhibited	
Good eye contact	
Pleasing facial expression, smiles	
Grooming	10
Neat, clean	
Dressed appropriately	
<hr/> TOTAL POINTS	<hr/> 100

Resume Suggestions:

- Resumes may be organized in an outline, short statement format. In this contest, the front side of a page should be adequate to include appropriate information.
- Review what you wish to include several times – everything should be written concisely, and clearly with lots of information shared in as few words as needed.
- Lots of white space is desirable – interviewers will be able to glance to find the information they need.
- A typed resume is preferred over a handwritten one. However, a neat, handwritten resume will be accepted – especially for the Junior Division. It is more important that a participant prepares his/her own resume for this contest than to have one typed by another person.
- Type or print style should be easy to read.
- A recommended (but not required) outline is:  
(The first 3 can be centered at the top of the page)



Name

Address

Phone number

Objective (Explain how it relates to this position.)

Skills (List specific ones you have that are needed or helpful for this position)

Other interests (Hobbies, other activities you are involved with, etc.)

Summary sentence (End with a sentence that will separate you from the other applicants, and help you be remembered positively!)

Resume information provided by Carol Prentiss, SOS Staffing, Burley

Cover letter suggestions:

- A cover letter is short and to the point, but gives an interviewer a chance to review your writing ability.
- This is a letter of “intent” – stating your interest in the position and why you are uniquely suited for the job. Without bragging, explain your skills and talents – and work experience successes.
- Give deeper meaning to your resume by including a few short examples of how you have, in the past, successfully used a skill or talent this position requires.

Letter of recommendation suggestions:

- A letter of recommendation should be from someone familiar with your work skills and/or character. Preferably, not from a relative. For this contest, your parent or leader could write a letter for you.
- Ask someone to write a letter of recommendation who knows you well and who has been around you recently. The person should know about the job you are applying for. Ask them if they understand the position, and if not, be prepared to give them some information about it.

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## DRAMATIC READING CATEGORY

**Reminder: This will not take the place of the project requirement of a demonstration or illustrated talk.**

- \$2.00 entry fee per person. If you qualify, there are District and State Dramatic Reading competitions! Words and actions are used to present material to either entertain or educate. 1 – 5 minutes total with penalty if over 5 minutes. Presenter may write own material or use published material. One copy of written material used must be provided for Judge (s). Costume, make-up, or props required. Score sheets available through Extension for additional information.

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**DEADLINE TO REGISTER FOR EVENT is Friday, February 22, 2019. For further information, please contact the Gem/Boise County Extension Office at 365-6363.**