2021 Impact
The University of Idaho Extension, Madison County office continued efforts to teach needed programs to improve financial literacy, expand the 4-H program throughout the county, provide educational credits to farmers and ranchers, and increase awareness of mental health concerns. Madison County youth were taught skills to help them find and maintain employment and essential personal finance skills to help them reach their financial goals. The UI Extension, Madison County newsletter shared several financial topics to improve financial stability. STEM programs were shared with 4-H youth that promoted problem solving and critical thinking skills.

Pesticide credits were offered during the local cereal school hosted in the Madison office, and other virtual classes were shared with Madison County residents. Stress awareness and Mental Health First Aid classes were taught to residents in Madison County to help bring awareness to the rising concern of suicide related to stress and mental health issues. The stress awareness program focuses on prevention and early intervention to help individuals recognize the effects of stress in their lives and the lives of their family and friends.

4-H in Madison County
The 4-H program continues to grow as new families move from out-of-state to the area. These new youth made new friends and built positive life experiences while working on their 4-H projects. The county fair was back to pre-pandemic numbers and was well received and supported by Madison County residents. The livestock shows were very competitive, and youth participants did an admirable job with their animals. The livestock sale hit new record highs in 2021 due to the generosity and support from the great residents of Madison County. The youth demonstrations were thought out and well presented. The 4-H projects on display covered several topics: sewing, hiking, drones, cooking and photography. The county fair is fun and exciting for both participants and the community. All the hard work these young people put into their projects is evident and appreciated. The 4-H program is always looking to include and expand programs to reach a diverse audience in the county.

On the Horizon
UI Extension, Madison County will continue to provide programs that will help and impact the lives of 4-H youth and all community members. Several educators are working together to offer research-based information on the University of Idaho Personal Finance Facebook page. The LifeSmarts youth educational program will continue to be promoted in Madison County. Mental Health First Aid for Youth classes will be offered to help create awareness around this critical topic and break down stigmas surrounding mental illness and suicide. The UI Extension, Madison County newsletter will continue to share financial tips to help residents combat the effects related to inflation and other economic issues. A new Extension educator will be hired to bring new ideas and share in-person programs with local farmers and ranchers and the local advisory committee will continue to advise on relevant programs to help improve the lives and welfare of those in Madison County.

2021 By the Numbers
- 6,761 direct contacts
- 3,493 youth participants
- 44 volunteers
- 600 volunteer hours
- $46,230 extramural funding

Our Advisory Council
Special thanks to our volunteers who help shape programming and inform the work we do for UI Extension in Madison County: Cheryl Empey, Catherine Stanton, Kellie Kigonya, Richard Larsen, Greg Blaser, Noelle Taylor, Gale Harding, Brent Mendenhall and Doug Smith.

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