

SUPER SHOPPER STATE CONTEST RULES

2019 Eastern Idaho State Fair 4-H Super Shopper State Contest
(Consumer Decision Making Contest)
Saturday, September 7th
3:00pm
4-H Building

Check In: 2:30 pm Contestants arriving later than 3:00 pm will not be allowed to participate. Eligibility: Contestants (age 8-18 on January 1st) who received a blue ribbon at a county level event will be eligible for participation at the Eastern Idaho State Fair state contest. Registration must be completed through your county extension office. The registration sheet can be found on a scroll down list at <https://www.uidaho.edu/extension/4h/programs/contests> under Super Shopper on the right under contest downloads. These forms need to be taken to your local extension office along with the registration fee.

If you plan to participate in this contest make sure the registration form and fee is received by your local Extension Office prior to August 20th or sooner as all Registration forms must be postmarked by August 20th to:

Lance Hansen
Madison County Extension
P.O. Box 580
Rexburg, ID 83440
lancehansen@uidaho.edu
208-359-6297

The EISF 4-H Super Shopper Contest is a competitive state level event that enables 4-H'ers to practice making decisions based on information about a situation and four available marketplace options. This contest is an opportunity to practice marketplace knowledge and skills and to compare personal decisions with the decisions from a panel of judges who are knowledgeable about today's marketplace and its various goods and services.

Participants are required to rank each option in order starting with the best to the worst options. There are four options or choices that will need to be ranked. This group of items or options is called a class. Study guides are available that will provide research and factual information about the classes or options. For each class there will be a scenario which will have a hypothetical situation. Contestants assume the role of consumers in the situations. Contestants then decide which option best fits the needs, wants, and criteria described in the scenario provided. Contestants will base their decision on information learned through the study guides, from their local county Consumer Decision-Making Contests, their own knowledge making logical choices and other decision-making experiences. One product or

option in each class will best meet the consumer needs described in the scenario provided; another product will be almost as desirable, and the other two will meet the standards to lesser degrees. Rank the four items in order, according to how well they meet the scenarios needs, is called placing.

A contestant number is used on the placing cards throughout the contest instead of individual names. Contestants will write the name and number of the class to be judged on all placing cards before placing the class. Pre-printed labels with this information may be provided to each contestant. Groups will rotate according to the printed schedule. Designated contestants will judge in groups according to the schedule. At the end of the allotted time, the groups will change places. Groups will continue to rotate until all classes have been judged. The number of groups will depend upon the total number of 4-H participants.

Five minutes are allowed for each class, and a two-minute warning is given before the time is up. One minute is allowed between classes. No talking is permitted, and contestants may not leave the room while the contest is going on. Contestants will be given one warning about the “no talking” rule. Thereafter, points will be deducted from the placing score—two points for each reprimand.

Contestants will turn in the placing cards as directed after each class. It is important that each contestant include their contestant number and all four products on the placing card. The person in charge will put all the cards representing one class together and send them to the tabulators for scoring. Contestants will meet individually with a judge to share the reasoning behind their placing. This is called giving oral reasons. Each contestant will be given 2 minutes to share oral reasons from one class with the judge.

Premiums will be paid to the top 6 places in each age group. 1st place- \$12, 2nd place \$10, 3rd place \$8, 4th place \$7, 5th place \$6, 6th place \$5.

Contestants placing in the top 4 places in the Senior Division and are 14 years or older may qualify for the Western National Roundup 4-H Consumer Decision Making Contest. The Roundup is held in January of the following year. Contestants choosing to participate will be notified by the Eastern Idaho State Fair 4-H Super Shopper committee about registration and eligibility.