

Women's
LEADERSHIP
Conference

I University of Idaho WASHINGTON STATE UNIVERSITY

April 3, 2019

8:00AM - 5:00PM

University Inn Best Western



CONFERENCE PROGRAM

uidaho.edu/wlc

CONFERENCE LEARNING OUTCOMES

Conference participants will:

- 1) Understand improvements and continued barriers to collaboration, women's leadership, and professional opportunities.
- 2) Learn ways leaders may empower teams, networks, workplaces, and communities to collaborate and create inclusive and supportive environments for all.
- 3) Discover and build one's own leadership style by developing skills and tools for continuing personal and professional growth.
- 4) Learn ways to empower an inclusive and supportive workplace and community irrespective of social identity, status, or institutional role.

These general conference learning outcomes were developed as the overarching goals of the Women's Leadership Conference. We understand and appreciate the individual workshops and sessions will vary in terms of facilitating each of these outcomes.



Hosted by the University of Idaho Women's Center, Athena Professional Women's Organization, and Washington State University's Women's Center, this year's conference is sponsored by the University of Idaho's Office of the President and Washington State University's Office of the President.



University of Idaho
Women's Center

**W O M E N * S
C E N T E R**
WASHINGTON STATE UNIVERSITY



SOCIAL MEDIA AT THE WLC 2019



facebook.com/uiwomensleadership



use #WLC2019 to tweet throughout the day

Conference Schedule At-a-Glance

8:00- 9:30	Breakfast and Keynote	University/Empire/Palouse
9:30- 9:45	Break	
9:45- 10:45	Session I See detailed descriptions on page 6	Gold/Silver/Washington/Idaho
10:45-11:00	Break	
11:00-12:00	Session II See detailed descriptions on page 7	Gold/Silver/Washington/Idaho
12:00-1:00	Lunch and Networking	University/Empire/Palouse
1:00-2:30	Session III See detailed descriptions on page 8	Gold/Silver/Washington/Idaho
2:30-2:45	Break	
2:45-3:45	Session IV See detailed descriptions on page 9	Gold/Silver/Washington/Idaho
3:45-4:00	Break	
4:00-5:00	Closing Plenary: "Paying it Forward- A Tribute to Kelly Ward"	University/Empire/Palouse
5:00-5:15	Wrap-up and Door Prizes	University/Empire/Palouse



About the Conference

About the Conference

The eighth University of Idaho Women's Leadership Conference invites all women in higher education - students, staff, and faculty to convene to celebrate our differences and create an empowered campus community more inclusive of women as a group, irrespective of gender identification, sexual orientation, or institutional role. The theme of this year's conference is "Finding Your Power: Cultivating Authentic Leadership." Conference sessions focus on women in leadership, transitions between professional and personal roles, professional development skills, and exploration of current research on women and gender.

Conference Theme

Finding Your Power: Cultivating Authentic Leadership

This year's theme speaks to the importance of culture change through individual and shared empowerment, cultivating leadership through positive, open, and honest relationships; and building a diverse and innovative community to create dynamic, respectful, and inclusive work environments.

Conference Attendee Expectations

- Please wear your name badge! It acts as your ticket into all sessions, the luncheon, and the closing plenary .
- Following the conference, please join Athena for a no-host social in Seasons Bar & Grill.
- Please silence cell phones and digital devices, so sounds do not interrupt presenters or distract other attendees.
- Please ensure you arrive before sessions start and be prepared to stay until they have concluded.
- Introduce yourself to others and network to make lasting connections.

Conference Planning Committee

Conference Co-Chairs

Lysa Salsbury, U of I

Bobbi Hughes, U of I

Amy Sharp, WSU

Washington State University

Casey St. Clair

Dana Colwell

Katie Cooper

Jenny Davis

Dee Posey

Erica England

Jane Estocin-Klaiber

Additional Members

Jenn Crowder, CWI

Katie Noble,
Community

University of Idaho

Amanda Ferstead

Mercedes Frausto

Kris Freitag

Erin Chapman

Jane Cox

Katie Blevins

Emily Tuschhoff

Nichole Vietz

Lynsie Clott

Sarah Bush

Stephanie Mecca

Bekah MillerMacPhee

Lodi Price

Raffle Prizes

There will be special door prizes at lunch, and a raffle of gift baskets donated by campus and community partners following the closing session. Look for your raffle ticket in your conference name tag. Must be present to win!

Keynote Speaker

Dr. María Alicia Garza



Dr. María Alicia Garza earned her Ph.D. in Hispanic American Literature at the University of Arizona in 1996. In the same year, she joined the World Languages Department at Boise State University. Dr. Garza's research and teaching areas include Chicana feminist theory, popular culture, gender and sexuality, and the body in Chicana literature. In 2003, she was the recipient of the Carnegie Idaho Professor of the Year award. In the spring of 2016, Dr. Garza found Casita Nepantla, which is a Latinx space on campus. This unit is dedicated to celebrating Latinx art and culture, supporting student recruitment and retention, and conducting research on issues dealing with the Latinx community in Idaho.

Plenary Speakers

SESSION DESCRIPTION

Dr. Kelly Ward was instrumental in past Women's Leadership Conferences and an inspiring leader, mentor, and champion for women right up until her untimely death in July 2018. Kelly recognized the little things were really the big things. It was common for her to send short notes encouraging the women around her as well as leaving thoughtful small tokens of appreciation for people. She embodied a practice of mentoring that consisted of slowly and persistently teaching women to believe in themselves. In this closing plenary, a panel of four women will reflect on how Kelly mentored them, how they are paying tribute to her legacy, and engage participants in small group activities. This tribute in action will guide participants to identify strategies for how they will carry what they've learned throughout the day forward in line with the conference theme of cultivating authentic leadership.

Lauralea Edwards, WSU

Lauralea Edwards is a Ph.D. candidate doing research on building culturally responsive technology solutions to promote equity and diversity in higher education. She is also a data analyst working at the intersection of business and technology at Washington State University.

Melanie-Angela Neuilly, WSU

Melanie-Angela Neuilly is an associate professor with the Department of Criminal Justice and Criminology at Washington State University. Her research focuses on medico-legal professionals' decision-making processes in death classification. She is also an active community and university citizen, involved in various ways in issues of social and gender equity.

Leeann Hunter, WSU

Leeann Hunter is Clinical Associate Professor of English and current President of the Association for Faculty Women at Washington State University. She specializes in personal and professional growth narratives in integrative English studies, and she is committed to transforming higher education to better serve, educate, and honor undergraduate student populations.

Brenda Barrio, WSU

Brenda Barrio is Associate Professor in Special Education at Washington State University. Her research focuses in the areas of disproportionality of culturally and linguistically diverse students in special education, culturally responsive teaching in the response to intervention framework, bilingual and multicultural special education, assistive technology, and pre- and in-service teacher preparation.

Workshops and Presentations

SESSION I | 9:45-10:45 AM

Leading with Vulnerability

Presenter: Tamsyn Stonebarger, WSU
Idaho Room

In a world where society tells you to be one way or another, this is an invitation for women to come together and be exactly who they are. When women share their struggles and lift those around them through vulnerability, the world shifts.

Finding Power in your Path: Authentic Leadership from Three Perspectives

Presenters: Ali Carr-Chellman, Ginger Carney, and Shauna Corry, U of I
Gold Room

This workshop presents three stories from U of I academic college deans. These stories illustrate significantly different paths to authentic leadership, but share common themes: service, collegiality, community and discovering leadership styles. Small groups will be encouraged to explore participants' paths to leadership and explore what those personal stories illustrate.

The Power of "And": Identity, Intersectionality, and Authentic Leadership

Presenters: Robin Ebert Mays and
Katie Banks, WSU Tri-Cities
Silver Room

Authentic leadership challenges womxn to recognize the value of our own identity and experiences while recognizing the identities, values, and leadership strengths of others. This workshop explores identity characteristics, code-switching, and intersectionality while considering strategies to build an inclusive and innovative community necessary to create a respectful and productive workplace.

Cultivating our Power through Financial Feminism

Presenters: Mary Ellen Brewick and
Katie Schffelbein, U of I
Washington Room

Money provides freedom and choice in creating the lives we want. Many women feel uncertain or uncomfortable when thinking of money as a tool to achieve their dreams. We will introduce financial feminism, dialogue in small groups to share our individual stories and then end with reflective journaling.

Workshops and Presentations

SESSION II | 11:00 AM- 12:00 PM

What Successful Ideas Look Like: Confronting Bias

Presenter: Mikayla Frey, U of I
Idaho Room

Inclusivity goes beyond just having people in the room. It means listening to those diverse voices and actively encouraging contributions from team members. This session will address how unconscious bias affects who we listen to and offer strategies for how we can listen more inclusively.

On the Record: Building a Strategic Relationship with the Media to Share your Expertise

Presenters: Lisa Waananen Jones, Cara
Hawkins-Jedlicka, and Chelsea Newman,
WSU
Gold Room

News stories quote significantly fewer women than men, especially as subject experts and journalists trying to change this have found that women frequently decline interviews. Learn about what to expect from journalists, how to strategically promote yourself as an expert, and why doing this benefits you and the public.

Speaking Your Truth in Times of Peril and Times of Care: A Long View of Cultivating Authentic Leadership

Presenter: Rula Awwad-Rafferty, U of I
Silver Room

As we each navigate the highly contextualized maps of our academic landscape, we encounter "The Academy" in its glory, possibility, culture, processes, alliances, and the many bumps in the road. Sometimes, perhaps more than sometimes, we feel embattled and estranged! This session will help participants build resilience and the authentic voice of their own leadership through group explorations relating to, connecting with, and internalizing stories of women of color and immigrant faculty remembering how they navigated the academic landscape.

Cultivating Gratitude and Joy: How to Own Your Stories, Live Your Values, and Keep Showing Up

Presenter: Meg Gollnick, Community Member
Washington Room

This session will include a focus on cultivating authenticity and resiliency in the workplace and in your everyday life. Vulnerability is an act of courage! How can we transform our everyday life experiences (or heartaches) into JOY and find GRATITUDE? Call it your "tribe", your "Circle" or your "Sistas," but let's get to work finding them.

Workshops and Presentations

SESSION III | 1:00-2:30 PM

Finding Wonder Woman

Presenters: Calle Pierson, Alexandra Nichols, and Karla Blanco, U of I
Idaho Room

This session will provide attendees an opportunity to examine their own identity, intersectionalities, and areas of privilege and marginalization. More specifically, it will provide a space to openly explore each individual's identity and how this impacts their experience as a person in a leadership role.

Cultivating Your Personal Leadership Brand

Presenter: Chantell Cosner and Jessie Hockett, WSU
Gold Room

During this workshop, participants will have the opportunity to explore how their values, history, leadership styles, and experiences can converge into the development of their personal brand through a series of hands-on and interactive exercises. Participants will learn about the many ways they can translate their brand into a visual style and will come away with the framework and tools to do so.

Leading Through Narratives and Advocacy: Amplifying Our Voices

Presenters: Heather Ramos, Kathryn Manis, Chelsea Ratzlaff, and Rasina R. Tanvir, WSU
Silver Room

The goal of this workshop is to uncover and craft personal narratives as an advocacy tool for ourselves and our communities. Participants will move through four stations connecting different forms of narrative from activism and popular culture and consider implications for their personal and professional goals.

Crimson Table Talk: Decolonizing Black Women's Identities in Higher Education

Presenters: Chioma Heim, Carrie Bullock Ben-Yisrael, Sophia Gaither, Sylvia Bullock, and Kenitra Kenney, WSU and Jessica Samuels U of I
Washington Room

As highlighted by activist Rachel Cargle, if you don't fight for ALL women, you fight for NO women. Through a format seen on the "Red Table Talk," we will discuss aspects of the Black women's experience as higher education practitioners and how women can support with creating inclusive work environments.

Workshops and Presentations

SESSION IV | 2:45-3:45 PM

Self-advocacy, Self-determination, and Cultivating Your Own Path to Leadership

Presenter: Jennifer Magelky-Seiler, U of I Idaho Room

Cultivating leadership is not a new concept in the disability community, leadership is grown though peer to peer support, because people with disabilities often lack traditional leadership opportunities. Come hear how lessons from the disability advocacy movement can be used in your own life to reach your leadership goals.

You're Doing Amazing, Sweetie!

Presenter: Dr. Jaime Hough, WSU Tri-Cities Gold Room

What if every "mistake" we've made is a crucial signpost on our path to optimal joy and success? This is a celebration of your journey which reframes each "Wish I had" to an "I'm so grateful that!" This workshop is rooted in supporting womxn and our unique leadership styles.

Identities in Transition: Considering Academic Identify in Contentious Times

Presenter: Xyanthe Neider, WSU Washington Room

Using a combination of spoken word and academic prose, this speaker will complicate the construction of professional academic identity. The purpose is to illuminate a model of mentorship that moves beyond token representation and provides audience members with a model for critical self-reflection in service to multiple constituencies.



Acknowledgements

THANK YOU!

The 2019 Women's Leadership Conference planning team
Shelby Saylor, University Inn Best Western
Kristy Mayer, U of I Events & Support Services
Travis Akin, U of I Technology Solutions

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University of Idaho Women's Center
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TRiO/Mercedes Frausto
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Lysa Salsbury
Jane Estocin-Klaiber
Erin Chapman
Dee Posey