The CBECS classifies buildings according to their "principal building activity (PBA)" at the time when the survey is completed. The PBA is defined as the primary business, commerce, or function within each building. For projects with multiple activity classifications, the activity that occupies the most floor space ultimately defines the usage type category. Buildings are also classified into more specific sub-categories of activities, which are reflected in the "National Retail Activity Breakdown" chart below.

The CBECS website specifically defines the retail PBA (referred to as "mercantile") as "Buildings used for the sale and display of goods other than food."

More information on building activity definitions can be found on the CBECS website located here: http://www.eia.gov/emeu/cbecs/building_types.html#Office

---

**IPCCR Disaggregated EUI**

- office equipment: 23%
- refrigerator: 1%
- cooking: 1%
- lighting: 7%
- water heating: 5%
- ventilation: 1%
- heating: 1%

**IPCCR Utility Breakdown**

- natural gas: 46.5%
- electric: 53.5%
- cost/sq ft: $0.44 (56%)
- total cost: $13,619.44 (56%)

**IPCCR % of Buildings with Renovations**

- wall sections: 18%
- lighting: 18%
- windows: 13%
- insulation: 19%

**IPC Climate Region**

- Average EUI: 56.7
- Metro Sample Lower Quartile: 77.7
- Portland, Oregon: 76.1
- People's Food Co-op: 68.1
- Metro Sample Median Quartile: 80.9
- Metro Sample Upper Quartile: 82.9

**NATIONAL SENSITIVITY**

- 0% 50% OR MORE DAYLIT: 0 out of 141

**NATIONAL SQUARE FOOTAGE**

- 10 billion ft²

**NATIONAL ENERGY CONSUMPTION**

- 2.5 trillion kBTU

**Sample Size 355**

**Retail Store**

- Portland, Oregon: EUI 76.1
- People's Food Co-op: EUI 68.1

**Sample Size 141**

**Sample Size 103**

**EUI 102.4**

---

EUI 102.4

- heating
- cooling
- ventilation
- water heating
- lighting
- cooking
- refrigeration
- office equipment
- miscellaneous

---

IPCCR: RETAIL

NATIONAL AVERAGE EUI

102.4

IPC Climate Region

Average EUI

85.52

10 billion ft²

NATIONAL SQUARE FOOTAGE

2.5 trillion kBTU

NATIONAL ENERGY CONSUMPTION

00%, 50% OR MORE DAYLIT

0 out of 141