Envisioning Our Future

Dear Advisors,

Welcome! Thank you for your continued support of the College of Art and Architecture. We hope you’ll celebrate the past year’s successes in recruitment, retention and fiscal sustainability with us. We’ve made some substantial gains that warrant recognition, and you’ll find those accomplishments — including a number of remarkable achievements by our students, faculty and programs — highlighted in this year’s report.

We have a lot of work ahead of us as we navigate the future structure of our college, but we are incredibly optimistic and have a promising plan in place.

Thank you, again, for remaining loyal supporters of our college, and for helping us accomplish our goals.

Sincerely,

Shauna Corry, Ph.D.
Interim Dean
College of Art and Architecture

“The state of Idaho is growing faster than any other state in the nation and we can impact how it grows. We have a place in the state in influencing positive change.”
Recruitment, Retention & Fiscal Sustainability

• As one of only two colleges university-wide to see an increase in enrollment, we have the largest gain at 6.5 percent.

• Our retention rate also increased, from 76 percent to 79 percent.

• We balanced our budget and achieved a zero-dollar deficit.

• Summer Design Days, which brings in high school students from across the northwest to explore design-related majors during a three-day workshop, nearly doubled its enrollment from 16 to 30.

• Our BootCamp program saw an increase in enrollment from 11 to 19. BootCamp began in 2013 as an intensive eight-week summer session in which architecture and interior design students can take 10 credits worth of classes to expedite their coursework.

• The 2-year-old Boise architecture program, which allows students to complete their first two years of architecture classes at the Urban Design Center before transferring to Moscow, grew from 4 to 13 students.
Marketing and Communications

FY19 Goals:

Substantive and deliberate marketing and communication that aligns with strategic plan goals and the 2017 visioning report:

- Increased **earned media recognition** throughout the state focused on faculty, student and program accomplishments
- Aggressive **marketing campaign** to grow Boise undergraduate programs
- **Website refresh** informed by analytics to improve prospective students’ user experience
- Increased **social media presence** to enhance engagement among current students and alumni
- Increased **visibility on university website** for engagement from internal audiences
- Revamped **newsletter** to enhance connections with alumni
- Strategic deployment of marketing assets to **increase attendance and enrollment at college-wide events**

Kate Keenan, Marketing and Communication Manager

Amy Pendegraft, Web Tech
Fiscal Sustainability FY19

The College of Art and Architecture ended FY 2018 with a $(0) deficit balance.

FY19 Goals

- We will continue to work on a business plan to support the goals and objectives outlined in our strategic plan and to address items from our visioning process.

- We will also work on several budgeting scenarios for implementation in FY 2020 to address financial concerns from smaller academic programs.

- We will start building reserve funds to invest in programs, expand recruitment and marketing efforts, and address hiring needs.

All Program Supported Costs Covered by Professional Fees (Proposed)

<table>
<thead>
<tr>
<th>Cost Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Services Position (pending)</td>
<td>$40,000</td>
</tr>
<tr>
<td>Student Awards/Events</td>
<td>$16,000</td>
</tr>
<tr>
<td>Urban Design Center</td>
<td>$15,000</td>
</tr>
<tr>
<td>Technical Shops</td>
<td>$110,000</td>
</tr>
<tr>
<td>Computer Studios</td>
<td>$40,000</td>
</tr>
<tr>
<td>CAA TA Allocations to the College of Graduate Studies (COGS)</td>
<td>$133,486</td>
</tr>
<tr>
<td>Design Resource Center</td>
<td>$5,000</td>
</tr>
<tr>
<td>Foundational TA Tuition Assistance</td>
<td>$10,416</td>
</tr>
<tr>
<td>ArtStor Subscription</td>
<td>$16,500</td>
</tr>
<tr>
<td>Program Marketing</td>
<td>$6,000</td>
</tr>
<tr>
<td>Total</td>
<td>$392,402</td>
</tr>
</tbody>
</table>
Program Budgeting

Each academic program is assessed a fee to collect funding for all program-supported costs.

**Example:** 250 (students) × $651 (professional fee) = $162,750 × 60% (fee) = $97,650

**Note:** Fees vary per program size, e.g. 3 large programs: 60% fee, 3 small programs: 40% fee

FY19 VTD received a 5% fee discount to address temporary faculty hiring needs.

The remainder is the amount for the program to operate within the fiscal year.

**Percentage of Funds per Program**

<table>
<thead>
<tr>
<th>Program</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture</td>
<td>32%</td>
</tr>
<tr>
<td>Virtual Technology and Design</td>
<td>15%</td>
</tr>
<tr>
<td>Art and Design</td>
<td>17%</td>
</tr>
<tr>
<td>Interior Design</td>
<td>11%</td>
</tr>
<tr>
<td>Landscape Architecture</td>
<td>24%</td>
</tr>
<tr>
<td>Bio Regional Planning</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Percentage of Students per Program**

<table>
<thead>
<tr>
<th>Program</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture</td>
<td>36%</td>
</tr>
<tr>
<td>Virtual Technology and Design</td>
<td>19%</td>
</tr>
<tr>
<td>Art and Design</td>
<td>11%</td>
</tr>
<tr>
<td>Interior Design</td>
<td>9%</td>
</tr>
<tr>
<td>Landscape Architecture</td>
<td>24%</td>
</tr>
<tr>
<td>Bio Regional Planning</td>
<td>1%</td>
</tr>
</tbody>
</table>
## Research Highlights for Fiscal Year 2018

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>Proposals Submitted</th>
<th>Awards Received</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated Design Lab - Boise</td>
<td>$932,667</td>
<td>$440,029</td>
<td>$359,063</td>
</tr>
<tr>
<td>Center for Resilient Communities</td>
<td>$396,246</td>
<td>$516,514</td>
<td>$888,477</td>
</tr>
<tr>
<td>Virtual Technology &amp; Design</td>
<td>$2,006,482</td>
<td>$154,941</td>
<td>$149,760</td>
</tr>
<tr>
<td>CAA – Galleries</td>
<td>$17,500</td>
<td>$15,988</td>
<td>$15,968</td>
</tr>
<tr>
<td>Landscape Architecture</td>
<td></td>
<td>$9,088</td>
<td>$9,084</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,352,895</strong></td>
<td><strong>$1,136,560</strong></td>
<td><strong>$1,422,352</strong></td>
</tr>
</tbody>
</table>

**NOTE:** Grant proposals are cyclical in nature. Proposals submitted in FY 2018 may not be awarded (if funded) until FY 2019. Awards received in FY 2018 were from proposals submitted during FY 2017.
## Development Summary

**FY 2018**  
7/1/17 – 6/30/18

<table>
<thead>
<tr>
<th>Program</th>
<th>Spendable Resources Received</th>
<th>Expensed Per Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>$44,235</td>
<td>$41,888</td>
</tr>
<tr>
<td>Architecture</td>
<td>$12,165</td>
<td>$8,498</td>
</tr>
<tr>
<td>Interior Design</td>
<td>$95</td>
<td>$345</td>
</tr>
<tr>
<td>Art and Design</td>
<td>$11,610</td>
<td>$7,760</td>
</tr>
<tr>
<td>Virtual Technology and Design</td>
<td>$398</td>
<td>$398</td>
</tr>
<tr>
<td>Landscape Architecture</td>
<td>$2,538</td>
<td>$2,548</td>
</tr>
<tr>
<td>Gallery</td>
<td>$16,543</td>
<td>$18,421</td>
</tr>
<tr>
<td>*Integrated Design Lab</td>
<td>$111,720</td>
<td>$175,250</td>
</tr>
</tbody>
</table>

**Note:** Prior year carryover funds not included in spendable resources column.

*The Integrated Design Lab receives an annual gift from Northwest Energy Efficiency Alliance, Inc. in the amount of $117,600.*
<table>
<thead>
<tr>
<th>Program</th>
<th>Full Time Undergrad</th>
<th>Part Time Undergrad</th>
<th>Full Time Grad</th>
<th>Part Time Grad</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture</td>
<td>170</td>
<td>12</td>
<td>29</td>
<td>1</td>
<td>212</td>
</tr>
<tr>
<td>Virtual Technology and Design</td>
<td>132</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>142</td>
</tr>
<tr>
<td>Art and Design</td>
<td>96</td>
<td>4</td>
<td>11</td>
<td>0</td>
<td>111</td>
</tr>
<tr>
<td>Interior Design</td>
<td>62</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>63</td>
</tr>
<tr>
<td>Landscape Architecture</td>
<td>31</td>
<td>3</td>
<td>16</td>
<td>6</td>
<td>56</td>
</tr>
<tr>
<td>Bio Regional Planning</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>491</td>
<td>25</td>
<td>63</td>
<td>10</td>
<td>589</td>
</tr>
</tbody>
</table>
Student Success:  
Yanira Saldana was featured on the homepage of the university website for the adversity she overcame in attending U of I as a first-generation college student. Yanira completed her first year of coursework in Boise, then transferred to Moscow and enrolled in the BootCamp program last summer. After graduation, Yanira wants to design affordable housing developments in the low-income area of Garden City, where she grew up.

Faculty Success:  
Scott Lawrence spent 40 nights camping on-site near the Hat Ranch Winery in Caldwell last summer, where he continues to lead students in a design-build project. Students have created a stunning tasting room, which features a wall made of deconstructed wine barrels, and an outdoor pavilion so the winery’s connected to the natural environment. Their project is the result of a collaboration with the Idaho Wine Association.

Program Success:  
The architecture program has crafted a new degree track to allow students with bachelor’s degrees in a non-design discipline to achieve a professional master’s degree in 3 years, plus a summer. This path compliments the “4+2” seamless master’s of architecture program that our current undergraduate students can pursue.
Student Successes:
Five students from Casey Doyle’s sculpture class had their work selected by the City of Moscow for installation at the Intermodal Transit Center. Work by Talitha Davis, Shanti Freeman, Danielle Locke, Kateri Warick and Taylor Ranson is now on display, contributing to Moscow’s efforts to create a vibrant public art scene.

Faculty Success:
Mike Sonnichsen’s artwork is garnering national recognition, as he uses vibrant and provocative photograms to explore the subtext behind the marketing of consumer goods, like cleaning products and toy guns. Mike’s photograms are photographic images, taken without a camera, that result from placing objects onto photo paper and exposing them to light in a traditional darkroom. X-ray-like prints are then created, in which silhouettes of objects are reversed and the complementary color is exposed. Mike received a 2018 U of I Seed Grant for his work, which is currently on exhibit in Pocatello and will be archived in a Texas Tech collection.

Program Success:
The program gained increased visibility with Stacy Isenbarger’s Conversations Through the Smoke exhibit, installed throughout the region to connect artists and fire practitioners with communities affected by recent fires in the Northern Rockies. The exhibit is an extension of Stacy’s work with CNR Professor Penny Morgan from the Visualizing Science exhibit.
Bioregional Planning & Community Design

Student Successes:
Graduate students Kayla Kinkead and Malcolm Moody are researching the best use of Boise GreenBike, a bicycle sharing program that involves deploying rental bikes throughout the city, equipped with a wireless connection so renters can find the nearest availability. They presented their research at the Idaho Chapter of the American Planning Association (APA) conference and won best poster award. Their classmate Elizabeth Allen was runner-up with her Fire in the American West poster.

Faculty Success:
In hopes of revamping road design so it’s more bicycle friendly, Jaap Vos has been presenting footage of his daily bike commute, taken with a Pivothead Wearable Camera, to showcase the potential new technology has for city planning professionals in harnessing improvements. Jaap is sharing this technology with students, along with audiences on local and international scales. He presented his research at the APA Idaho conference in Boise and at the EdMedia + Innovate Learning conference in Amsterdam this summer.

Program Success:
All BIOP courses are now offered online or virtually for non-traditional students. This allows students to maintain employment or other responsibilities while continuing their education — beyond the scope of four walls.
Student Success:
Senior Megan Cosdon recently received a prestigious award given to hospitality and design students across the Pacific Northwest. In being considered for the award, Megan submitted a portfolio of work that included her renderings of a renovation to Lewiston’s Historic Liberty Theater, along with photos of her award-winning furniture for Chair Affair. Megan received the 2018 Hospitality Industry Network (NEWH) Northwest Chapter Scholarship and was invited to participate in the NEWH Leadership Conference in Miami. She will also join the NEWH Board as student liaison for our northwest chapter.

Faculty Successes:
Rula Awwad-Rafferty led students in a 4,900 square-foot renovation of the basement in the College of Business’ (CBE) J.A. Albertson Building. The basement re-opened last month as a study space for CBE students. It was revamped to include things like modern furniture, conference rooms with frosted glass doors, a kitchenette and a putting green. Artwork and a new ceiling are soon to come. Rula and her team collaborated with marketing students and faculty from the CBE, making this a consummate interdisciplinary project. The CBE wants the renovated basement to increase recruitment and retention and enhance students’ educational outcomes.

Miranda Anderson took part in a summer language and culture program in Bilbao, Spain as a result of a U of I Faculty/Staff International Development Award (FIDA). Designed to offer international experience to faculty and staff with little to no experience abroad, Miranda focused her studies on international business and the Spanish language.

Program Success:
A rebranding effort is in effect to more accurately reflect the coursework required of students pursuing a B.I.D., which entails 57 credits in interior design and 37 credits in architecture. A proposal to rename the program to Interior Architecture is underway.
Landscape Architecture

Student Success:
Master’s student (and advisory council member) Mandi Roberts is working to curb vehicle congestion in Yellowstone National Park’s popular geyser basins corridor — from West Yellowstone to Old Faithful — by addressing how additions like a shuttle system with intermodal connections, along with trails and bicycle loops, could be planned, designed, and implemented. These changes could reduce greenhouse gas emissions and the negative impact on wildlife and other natural resources.

Faculty Success:
Last summer, Gary Austin visited three European cities to research sustainable urban development in the face of climate change. Gary is assessing differences in how U.S. and European cities address energy, transportation, water and biodiversity while growing economically. He’s now visited eight European Green Capital Cities and is writing a book that highlights his findings.

Program Success:
The program is expanding its statewide presence to the Magic Valley and city of Twin Falls, where Dan Cronan and students, in collaboration with the Center for Resilient Communities, are working with community members to do predictive modeling of alternative future scenarios — like drought caused by climate change — so they can preemptively adapt to changing landscapes.
Virtual Technology and Design

Student Success:
Three undergraduate students — Ian McGrath, Grayson Hughbanks and Hannah Gilmore — are working with a U of I physicist to create virtual labs for high school students that will help spark interest in the sciences. Within these virtual environments, students can interact with proteins, which are responsible for the structure, function and regulation of the body’s tissues and organs. The goal is to predict how mutations influence the way proteins fold and bind to other molecules, and how certain pathogens might then evade drug therapy like antibiotics.

Faculty Success:
John Anderson was invited to Venice Design 2018, the largest design exhibition in the world. He has a sculpture on exhibit that incorporates lead weights topped with silver to create two images — one of Lake Coeur d’Alene and another of the region’s sacred Cutthroat trout. Heavy metal contaminated sediment from the region’s industrial activity was deposited in Lake Coeur d’Alene over the course of a century. John’s sculpture is an abstraction of research resulting from a $20 million NSF grant to study Idaho’s water quality and the social-ecological system impacts of this activity.

Program Success:
The program gained increased visibility with its presence at this year’s Borah Symposium, a high-profile, annual event sponsored by the university. The focus of the event was peace through technology, and VTD students presented game prototypes that target issues like depression and anxiety, food insecurity and personal biases. Jane McGonigal, game designer and bestselling author who spoke at the event, reviewed students’ prototypes, offering valuable critiques.
Student Success:
Nepali master’s student in landscape architecture, **Knee Ha Pokil**, who’s working in lab, assisted in the historic preservation of temples in Katmandu that were damaged in the 2015 7.8-magnitude earthquake. Now she’s contributing to mechanical engineering research on more efficient thermal control of buildings, so thermostats respond to surface temperatures — which humans are more sensitive to — instead of ambient temperatures. The end goal is to curb our tendencies to over-air condition buildings.

Faculty Success:
**Elizabeth Cooper** is keeping pace with the 2030 Challenge, helping ensure through research and outreach that new buildings, developments and major renovations in the city of Boise will be carbon neutral in 12 years. Elizabeth’s outreach includes Lunch and Learn sessions for architectural firms, which focus on issues like enhancing human performance in offices and schools by increasing exposure to natural daylight.

Program Success:
Students who worked in the IDL continue to land jobs in firms where they’re impacting the sustainable development of the built environment. Jake Dunn, for example, recently gained employment with ZGF Architects in Portland, where he’s working on the sustainable development of the Portland International Airport.
The CRC continues work on its flagship project, Innovations at the Nexus of Food, Energy and Water Systems (INFEWS), to help ensure a sustainable future for the state of Idaho. Faced with a changing world, CRC researchers are exploring solutions to stresses on these systems, like the reclamation and re-use of waste from crop production, dairy farming, food processing and aquaculture, to help guarantee that Idaho’s agricultural economy remains strong and the landscape is preserved. CRC researchers are working with community members experienced in a variety of fields — dairy farming, commodity crop farming and rural and economic development, to name a few — to gather insight on their concerns about the future of the region, which helps inform solutions.

Researchers are conducting workshops, most recently along the California coastline, to ensure that boots-on-the-ground personnel involved in national and homeland security have a voice at the table when it comes to policymaking. They’re using new methods to integrate the perspectives and knowledge of broader user groups — including Coast Guard officers and Customs and Border Protection officers assigned to ports of entry — in community-based observing, a hallmark of the CRC. Their local knowledge can then be added to more scientific data that’s collected on things like suspicious maritime vessels. The CRC is contributing their research to the United State’s security enterprises, staying wisely relevant in today’s political climate.
Tech Shop

Interior Design students from the spring 2018 Furniture Design and Construction class (ID 332), taught by Miranda Anderson and Jay Pengilly, came away with top awards at the Idaho Chair Affair:

- Interior design student Bernadette Beeman: Honorable Mention Award
- Interior design student Brooks Boyer: Most Functional & People’s Choice Awards
- Seamless BID/master’s in architecture student Alayne Chipman: Best Undergraduate Student Award
- Architecture student Jake Iverson: Most Creative Award

Brooks Boyer was also a finalist and honorable mention award winner in the Design Emphasis competition at the International Woodworking Fair in Atlanta last August. (see photo at right)

Student Design Center

Miranda Anderson and Luke Bartels completed Student Design Center (SDC) and Mac Lab updates, including:

- 12 new Windows PCs in the SDC
- New Steelcase Bivi technology workstations, new task chairs and new student lounge furniture to improve the appearance and functionality of the SDC
- 11 new iMacs to improve student learning experiences in the Mac Lab
- A Zoom Room system installed in the Shop Crit critique space with two 75” televisions for video conferencing and distance education with Boise and others in the state
- A facelift to the SDC’s Print Shop, thanks to Jay Pengilly, that includes a new service window and transaction counter for conducting business, which allows students to watch their prints being completed
Upcoming Exhibits

- The photo exhibit “Push Factors: Guatemalan Migration in Perspective,” opens Jan. 11 and offers glimpses into the realities and complexities of migration from the northern reaches of Central America. Photojournalist James Rodriguez, whose work is included in the exhibit, will visit campus as a guest of the gallery and Martin Institute.

- Internationally renowned Swiss-based artist Zimoun is designing and installing work specifically for the Prichard in the gallery’s most ambitious exhibit to date, which opens June 21. Zimoun is known for sound sculptures and installation art that involve industrial materials, like cardboard boxes, which he attaches to a motor that eventually deteriorates. Zimoun’s work references the chaos of the modern day.

Touring Exhibits

- Visualizing Science just finished its run at The Art Museum of Eastern Idaho.
- Facing the Inferno began advertising this fall and already has two venues in 2020-2021.

Education Outreach

- Our After School Arts Program continues its once-a-week schedule, providing arts education for K-5 students after the school day.
- Docent-led school day tours continue at the gallery.
- We hope to hire an hourly Arts Education Coordinator.
Urban Design Center

The Urban Design Center has been buzzing with energy with 14 new undergraduate architecture students. They’ve joined graduate students in bioregional planning, landscape architecture and architecture to create a true studio atmosphere.

This summer, the UDC added a classroom for courses that meet online in a virtual environment. The room includes a transparent lightboard, constructed by Jay Pengilly, that allows instructors to write notes on a glass chalkboard while facing the camera and interacting with students directly. It also features a teaching station with two cameras, professional microphones and a so-called confidence monitor that allows the instructor to see exactly what the students see.

Intended to help citizens become effective advocates on a wide range of planning and design issues in their communities, the UDC began hosting the Citizens Planning Academy this summer, in conjunction with Idaho Smart Growth and the College of Law. The Citizens Planning Academy is held the first Wednesday of every month and sessions are live streamed to communities throughout the state.
Thank You!

A heartfelt thank you to our Advisory Council for your efforts and support.

This past year, you contributed financial support during Vandal Giving Day. You taught college-level courses and enrolled as students in our programs. You supported our students through workshops, tours and internships. And to their good fortune, you offered our students jobs that will contribute to their lasting success after graduation.

We truly appreciate all you do.