



Shawn Swanby
President and CEO, Ednetics

Shawn Swanby, president and chief executive officer of Ednetics, believes in the transformative effect that technology can provide schools and universities. He is a leader in applied technology and has become an advocate and positive influence in the industry.

Shawn's affinity for technology began at an early age. He could often be found dismantling electronics and professing his excitement for his scavenged parts to his parents. At age 12, his family purchased their first home computer; this was a milestone in an interest that would continue to grow.

During his years at the University of Idaho, Shawn worked for both HP and Apple and began consulting on the side. In 1997, he incorporated his consulting practice into Ednetics and left the university to commit fully to his booming business. His passion for education and technology became the foundation for the next 20 years of his of his career.

In the early days of Ednetics, an outside observer might have thought that the focus of the company was playing video games and hacky sack. In reality, Shawn had embraced a cultural shift – geeks had become cultural drivers and agents of change. With a focus on people, teams, and corporate culture, Shawn recruited many of his closest friends and together they built Ednetics into a thriving company.

Today, Ednetics has offices in Idaho, Washington, Oregon and Arizona. From engineers to interns, the whole team is solving, building and refining – continual improvement has always been a core value. The common drive of all who work with Shawn is a readiness to take the opportunity to make a difference.

Ednetics has been recognized as both one of the best places to work and most innovative companies in Idaho. Shawn has also been involved in multiple businesses ventures including Internet and software companies as well as a real estate development group. One of these companies is Fatbeam, a fiber optic provider recently ranked 190 on the Inc. 500's fastest growing companies.

Shawn lives in Coeur d'Alene, Idaho with his wife Sarah and two kids. He enjoys cycling, skiing the outdoors and is still tearing things apart to see how they work.