Kinesiology 486
Organization and Administration of Health, Physical Education, Recreation, Athletics

Lewis-Clark State College
3 Credits

Prepared by:
Heather Van Mullem, PhD
Professor
Lewis-Clark State College

1-KIN 486
Copyright Independent Study in Idaho/Idaho State Board of Education
# Table of Contents

Welcome!.................................................................................................................................................. 1  
Policies and Procedures ............................................................................................................................ 1  
Course Description .................................................................................................................................. 1  
Course Materials ..................................................................................................................................... 1  
Course Delivery ....................................................................................................................................... 1  
Course Introduction ................................................................................................................................. 1  
Course Objectives ................................................................................................................................. 2  
Lessons .................................................................................................................................................... 2  
Quizzes .................................................................................................................................................... 2  
Grading .................................................................................................................................................... 3  
About the Course Developer .................................................................................................................. 3  
Contacting Your Instructor .................................................................................................................... 3  

Lesson 1: Managing Sport ....................................................................................................................... 5  
Lesson 2: Management vs. Leadership .................................................................................................... 6  
Lesson 3: Management in Action ........................................................................................................... 8  
Lesson 4: Leadership in Sport ............................................................................................................... 10  
Lesson 5: Leadership in Sport ............................................................................................................... 12  
Lesson 6: Managing Recreational Sport ................................................................................................. 14  
Lesson 7: Managing Physical Education Programs ............................................................................... 16  
Lesson 8: Managing Interscholastic Athletic Programs ....................................................................... 19  
Lesson 9: Managing Intercollegiate Athletic Programs ....................................................................... 20  
Lesson 10: Managing Professional Sport ............................................................................................. 21  
Lesson 11: Financial Management in Sport .......................................................................................... 22  
Lesson 12: Legal Aspects of Sport ........................................................................................................ 23  
Lesson 13: Managing Sport Business .................................................................................................. 24  
Lesson 14: Communicating as a Sport Leader ...................................................................................... 26  
Lesson 15: Leadership in Sport ............................................................................................................ 27
KIN 486: Organization/Administration of Health, Physical Education, Recreation, and Dance
3 Semester-Hour Credits: LCSC

Welcome!
Whether you are a new or returning student, welcome to the Independent Study in Idaho (ISI) program. Below, you will find information pertinent to your course, including the course description, course materials, course objectives, as well as information about assignments, exams, and grading. If you have any questions or concerns, please contact the ISI office for clarification before beginning your course.

Policies and Procedures
Refer to the ISI website at www.uidaho.edu/isi and select Students for the most current policies and procedures, including information on setting up accounts, student confidentiality, exams, transcripts, course exchanges, refunds, academic integrity, library resources, and disability support and other services.

Course Description
This course is designed for administration in athletics, schools, recreation, and private sector fitness/wellness programs. Students will explore legal issues, economics, and finance and governance in sports while developing skills in computing, budgeting, marketing, fundraising, event management, program planning, scheduling, and facility and personnel management.

Prerequisite: NA

15 graded assignments, 2 exams
Available online only.
ALL assignments and exams must be submitted to receive a final grade for the course.

Course Materials
Required Course Materials

Course Delivery
All ISI courses are delivered through Canvas, an online management system that hosts the course lessons and assignments, and other items that are essential to the course. Upon registration, the student will receive a Registration Confirmation Email with information on how to access ISI courses online.

Course Introduction
This course will provide an introduction to issues and concerns encountered by administrators in athletics, schools, recreation, and private sector fitness/wellness programs. You will explore legal issues, economics, and finance and governance in sports while developing skills in computing, budgeting, marketing, fundraising, event management, program planning, scheduling, and facility and personnel management. Assignments and quizzes will be used to assess your understanding of the course content.
**Course Objectives**

Upon completion of this course, the student will be able to:

1. Develop a philosophy of management.
2. Understand the role of management in the conduct of physical education, health, recreation, and sport programs.
3. Understand the various theories associated with management.
4. Become acquainted with the various patterns of management structures in schools, colleges, and other organizations and how health, recreation, physical education, and sport fit into these styles and structures.
5. Follow the correct procedures for organizing and administering intramural, recreation, and athletic programs.
6. Explain the procedure for selecting, purchasing, and maintaining facilities, equipment, and supplies.
7. Construct budgets for health, physical education, recreation, and athletic programs.
8. Explain the fundamental considerations of legality within education.
9. Objectively evaluate individual progress and program effectiveness in health, physical education, recreation, and athletic programs.
10. Identify the standards and procedures for safety and liability in health, physical education, recreation, and athletic programs.
11. Demonstrate various techniques of public relations needed in health, physical education, recreation, and athletic programs.

**Lessons**

**Overview**

Each lesson includes lesson objectives, reading assignments, and may include an assignment and/or a quiz. Each assignment contains directions and expectations for completion. All quizzes are composed of ten multiple choice and/or true/false questions. Students should write in their own words when referencing authorities, and all quotations must include full citations of the work from which they are taken. Do not copy from the textbook or any other resource.

Each lesson may include the following components:

- lesson objectives
- reading assignments
- written assignment, project, or activity and/or a quiz

**Study Hints:**

- Keep a copy of every assignment submitted.
- Complete all reading assignments.
- Set a schedule allowing for course completion one month before your personal deadline. An Assignment Submission Log is provided for this purpose.
- Web pages and URL links in the World Wide Web are continuously changing. Contact your instructor if you find a broken Web page or URL.

Refer to the Course Rules in Canvas for further details on assignment requirements and submission.

**Exams**

- You must wait for grades and comments on assignments before taking subsequent exams.
- For your instructor’s exam guidelines, refer to the Course Rules in Blackboard.
- Refer to Grading for specific information on assignment/exam points and percentages.
Grading

The course grade will be based on the following considerations:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment 1: Leadership</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 2: Job Design/Job Description</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 3: Review Questions</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 4: Review Questions</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 5: Experience in Recreational Sport</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 6: Scheduling Activity</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 7: Grant Writing</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 8: Review Questions</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 9: Levels of Collegiate Sport</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 10: Career Opportunities in Professional Sport</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 11: Budget</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 12: Risk Management</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 13: Examining Sport Tourism</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 14: Effective Communication</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Assignment 15: Program Plan Assignment</td>
<td>150</td>
<td></td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td>500</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exams</th>
<th>Points</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exam 1</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Exam 2</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td>200</td>
<td></td>
</tr>
</tbody>
</table>

Total Points for the Course: 700

A = 90% to 100%
B = 80% to 89%
C = 70% to 79%
D = 60% to 69%
F = 59% or less

The final course grade is issued after all assignments and quizzes have been graded.

Acts of academic dishonesty, including cheating or plagiarism, are considered a very serious transgression and may result in a grade of F for the course.

About the Course Developer

The course developer was Dr. Heather Van Mullem, a Professor of Kinesiology and Health at Lewis-Clark State College. She received her Ph.D. from the University of Kansas in 2005.
Contacting Your Instructor

Instructor contact information is posted on the Canvas site under Course Rules.
Lesson 1
Managing Sport

Lesson Objectives

After completing this lesson, the student will be able to:
1. Identify settings in which sporting activities occur.
2. Explain methods for organizing the sport industry.
3. Explain competencies required for success as a sport manager.
4. Discuss opportunities and challenges facing sport managers of the future.

Reading Assignment

1. Contemporary Sport Management, Chapter 1: Managing Sport, pp. 4-29

Important Terms

- Descriptive
- Associated Spending
- Discretionary Funds
- Extreme Sports
- Networking
- Organizational Culture
- Prescriptive
- Principled Decision Making
- Underrepresented Groups
- Workforce Diversity

Lesson Introduction

This lesson focuses on basic concepts related to the management and organization of sport organizations. In addition, this unit explores the components of the sport industry.

Written Assignment

Assignment: Please answer the following questions:
1. “Describe the models of segmentation that have been applied to the sport industry and provide examples of sport organizations in each segment of the model” (Pedersen & Thibault, 2014, p. 30).
2. “Explain the task clusters into which sport managers’ responsibilities can be classified” (Pedersen & Thibault, 2014, p. 30).
3. “List the dispositions that critical thinkers should possess and indicate whether you possess each of them. Explain your answers” (Pedersen & Thibault, 2014, p. 30).
4. “Define principled decision making and give examples of when and how sport managers need to make principled decisions” (Pedersen & Thibault, 2014, p. 30).
“Describe opportunities and challenges in technology, social media, ethics, and social responsibility, and globalization that all sport managers will face in the future” (Pedersen & Thibault, 2014, p. 30).